

# Iowa Welcome Centers Study

Iowa Economic Development Authority (IEDA) &  
Iowa Department of Transportation (IDOT)

*Data collection, benchmarking studies, and  
recommendations to modernize state-run  
welcome centers in Iowa.*

January 2023

**FINAL REPORT**

# Executive Summary

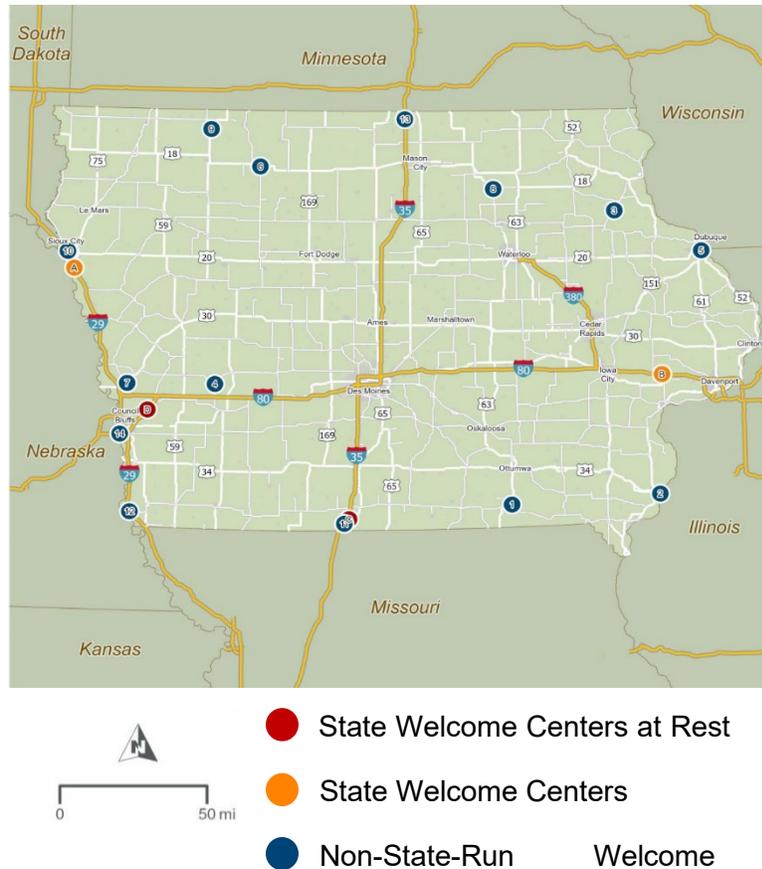
The Iowa Economic Development Authority (IEDA), in collaboration with the Iowa Department of Transportation (DOT), conducted a study of Iowa’s state-run welcome centers located along the state’s key Interstate corridors. This study evaluated the current conditions of state-run welcome centers and developed a series of recommended strategies for IEDA and Iowa DOT to consider for future programming related to public welcome centers. The study is comprised of:

<p><b>Historic Welcome Center Usage</b></p> 	<p>A review of visitor counts at Iowa’s state-run and non-state-run welcome centers for the years 2014 through the first half of 2022.</p>
<p><b>Online Survey</b></p> 	<p>Summary of public feedback gained from an online survey circulated amongst users of Iowa’s welcome centers and rest areas.</p>
<p><b>Benchmarking Study</b></p> 	<p>Summary of feedback gained during interviews with representatives of other state transportation agencies related to their efforts in planning and operating welcome centers.</p>
<p><b>Analysis and Recommendations</b></p> 	<p>A menu of recommendations and strategies available to IEDA and Iowa DOT that are tailored based on the findings of the historic welcome center usage, online survey, and benchmarking study.</p>

## Iowa's Welcome Centers

Currently, Iowa has 16 welcome centers operating across the state. The majority of these welcome centers are operated by a non-state entity while 2 are funded by IEDA and are thus considered state-run welcome centers; both state-run welcome centers are co-located at public rest areas.

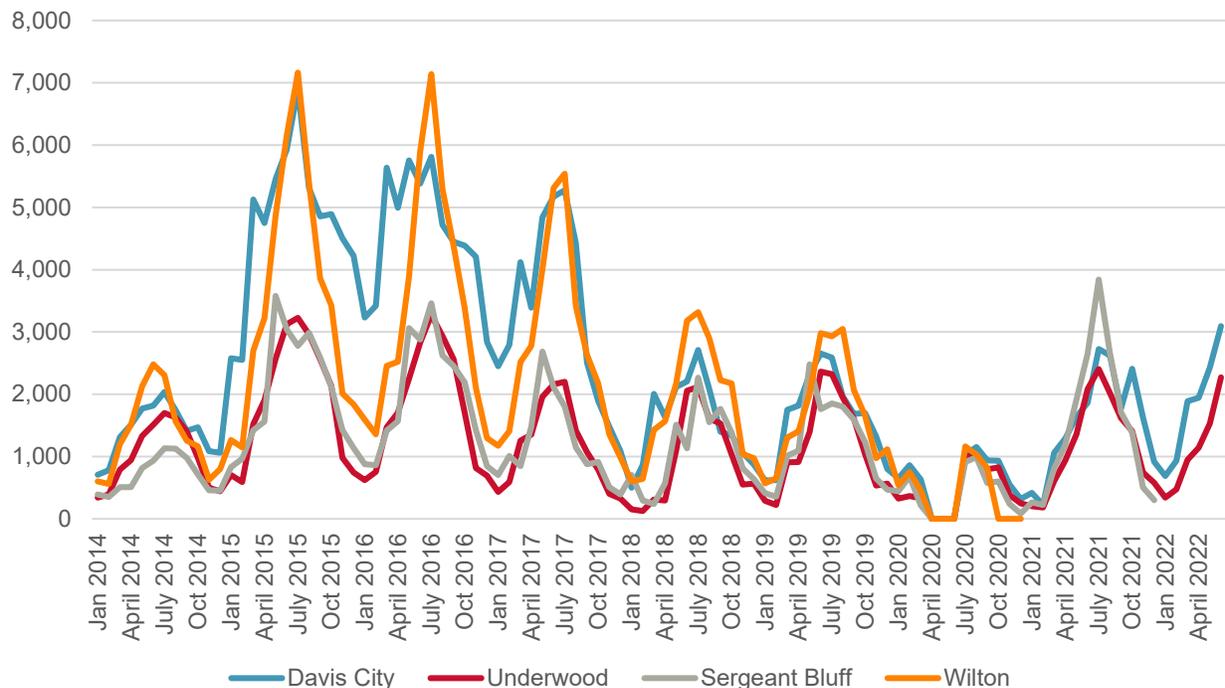
Existing welcome centers, both state-run and non-state run, provide adequate coverage in terms of distribution across the state. The state had previously operated 2 additional state-run welcome centers that have both closed in recent years.



## Historic Welcome Center Usage

IEDA provided historic welcome center visitor counts for years 2014 through the first half of 2022, which allowed for a trend analysis related to welcome center usage. Since 2014, visitor counts at state-run welcome centers experienced an overall decline through 2020 which coincided with the COVID-19 public health pandemic. After 2020, visitor counts at state-run welcome centers demonstrated a rebound to pre-2020 levels. It was during this timeframe that IEDA and Iowa DOT closed the Sergeant Bluff and Wilton welcome centers.

## HISTORIC WELCOME CENTER VISITOR COUNTS AT STATE-RUN WELCOME CENTERS



Further analysis looked at visitor count patterns related to peak welcome center usage timeframes, which were determined by IDEA to be:

### Independence Day Weekend (Friday, July 1 – Sunday, July 3)

- Underwood: Averaged 87 visitors to the welcome center each day, versus an average of 523 people who stopped at the rest area.
  - 16% of people stopping at the rest area used the welcome center.
- Davis City: Averaged 96 visitors to the welcome center each day, versus an average of 644 people who stopped at the rest area.
  - 15% of people stopping at the rest area used the welcome center.

### Iowa State Fair (Thursday, August 11 – Sunday, August 21)

- Underwood: Averaged 71 visitors to the welcome center each day, versus an average 532 people who stopped at the rest area.
  - An average of 13% of people stopping at the rest area used the welcome center.
- Davis City: Averaged 77 visitors to the welcome center each day, versus an average of 665 people who stopped at the rest area.
  - An average of 12% of people stopping at the rest area used the welcome center.

### Labor Day Weekend (Friday, September 2 – Sunday, September 4)

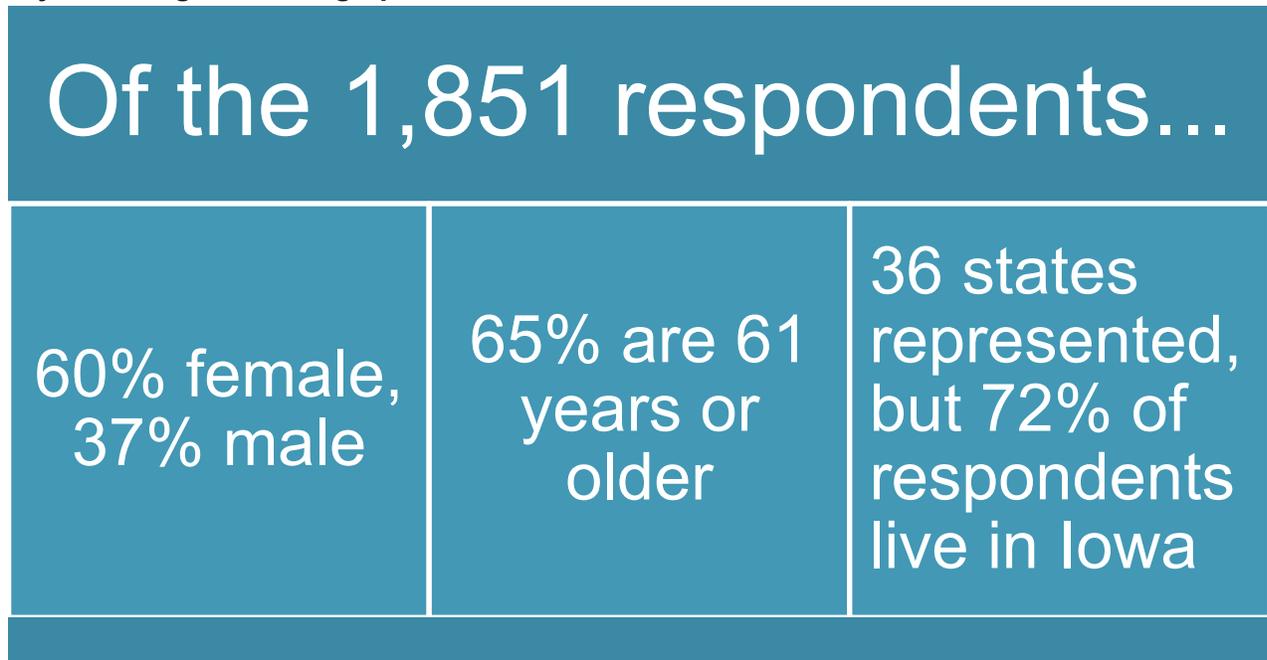
- Underwood: Averaged 54 visitors to the welcome center each day, versus an average 435 people who stopped at the rest area.
  - An average of 12% of people stopping at the rest area used the welcome center.

- Davis City: Averaged 82 visitors to the Welcome Center each day, versus an average of 831 people who stopped at the rest area.
  - An average of 10% of people stopping at the rest area used the welcome center.

## Online Survey

An online survey circulated by IEDA sought public feedback on a series of topics, including the use of rest areas, the use of traveler information services, and general opinions on rest area quality, safety, and amenities. A total of 1,851 responses were received.

### Major Findings — Demographics



### Major Findings – Traveler Information

Respondents to the online survey were asked to share what their purpose for using welcome centers typically is, and one of the most common responses was for getting travel and tourist information in hard copy format. Other common responses are shown in the word cloud below.

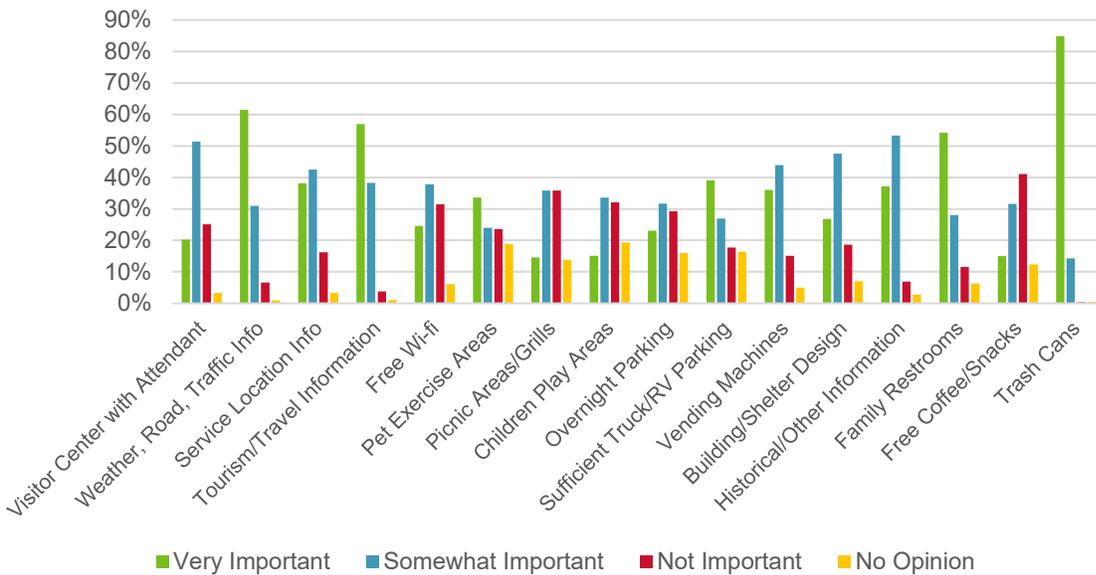


## Major Findings – Rest Area Amenities

When asked to share what rest amenities they valued most, survey participants shared the following:

- Highest percentage of “Very Important” ratings were trash cans, weather/road/traffic information, tourism/travel information, and family restrooms.
- Highest percentage of “Not Important” ratings was free coffee/snacks.
- Amenities that were split between “Somewhat Important” and “Not Important” ratings included free wi-fi, picnic areas/grills, and overnight parking.

### How Important are the Following Amenities at Rest Areas?



## Major Findings – Safety

Overall, participants in the survey rated the safety of Iowa rest areas as Very Good, or Good, and 68% of respondents indicated that they felt safe stopping at the rest areas at night. When asked what would improve the feeling of safety at the rest areas, common responses included the following:

- Better and/or brighter lighting
- Security guard, attendant, and/or the presence of police/state patrol
- Lockable, single-door restrooms, instead of multiple stalls
- Monitored surveillance cameras
- Emergency phone or emergency “panic button”
- Separation of the rest area from overnight parking
- Parking closer to the rest area entrance to increase safety/comfort of those traveling alone
- More open space around walkways and rest area entrances to provide a clear view of surroundings while walking to/from parking lot

## Benchmarking Study

Interviews with representatives for welcome/travel information centers in five neighboring states were conducted to better understand how they operate their welcome centers and the types of strategies that are pursuing to meet tourism goals related to these facilities. The states interviewed include South Dakota, Missouri, Illinois, Nebraska, and Minnesota. The common themes identified through the benchmarking study include:

- All five states track visitor numbers at their state welcome/information centers. A variety of methods are used, including center door counters, clickers, and tally hard count performed by the travel counselor.
- Four out of the five states interviewed noted a drop in visitor numbers following the COVID-19 pandemic. Two of the states, however, are starting to see numbers climb again this year.
- Three states have their information centers open year-round, while two states operate seasonally over the summer travel months (mid-May through mid-September).
- One state staffs their information centers only over the weekends, with the remaining states staffing between five and seven days a week.
- Three states have experienced some staffing issues this year, which has occasionally affected operations and business hours.
- Three states noted that more people are relying mostly on cell phones and digital information, but they still like to have hardcopies on hand and still request hardcopy information.
- Three states host activities or promotions at their information centers for tourism week and other events.
- Two states have photo ops or additional amenities in the welcome center to draw visitors into their welcome centers.
- Two states have travel information available outside of business hours at their information centers.
- Two states had to permanently close one or more locations following the pandemic.
- Two states feel that staff retention and salaries are among their biggest challenges.
- Four out of the five states interviewed use some sort of tourism outreach, most often e-newsletters. One state actively uses social media.

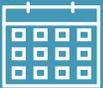
**Every state feels their information centers are valuable to their state tourism, but they recognize the needs of the traveler have changed. They would all like to do more in the future to address these needs.**

## Analysis and Recommendations

Based on the historical visitor counts, online survey, and benchmarking study, a series of recommendations were developed for IEDA and Iowa DOT to consider when programming future welcome center improvements. The recommendations are rooted in the key trends and observations gained through the historic visitor trends analysis, public feedback related to the online survey, and feedback gained from peer agencies during the benchmarking survey. Based on the key trends and observations, as well as historic budget allocations for welcome center operations, three scenarios were developed to help guide IEDA and Iowa DOT with planning future welcome center operations and improvements.

### Key Trends and Observations

Key trends and observations were used to inform the development of recommendations and strategies available to IEDA and Iowa DOT. The prevailing trends and observations for the Iowa's state-run welcome centers are:

 <p><b>Low percentage of non-Iowa users</b></p>	<p>Over 65 percent of survey takers who reported visiting a welcome center live in Iowa. This presents an opportunity to increase promotion and marketing of welcome centers to capture non-Iowa visitors.</p>
 <p><b>Most users are 65+</b></p>	<p>Most welcome center users are 65 years or older, and these users often visit welcome centers for travel and tourism information. With the advent of smart phone technology, the number of future welcome center users who rely on hardcopy materials is likely going to decline which presents an opportunity to decrease investment in these materials and shift to digital mediums of information.</p>
 <p><b>Highest welcome center usage is during May through October</b></p>	<p>Peak welcome center usage is during the spring and summer months, which aligns with peak travel season. This presents an opportunity to transition state-run welcome centers to be staffed only during these months, thereby decreasing wages and other costs related to their operations.</p>
 <p><b>Staffing welcome centers is a challenge</b></p>	<p>The difficulty in finding welcome center staff presents a challenge to maintaining or increasing investment. A “floating” staff member that splits time between welcome centers could help address staffing shortages.</p>
 <p><b>Travel and tourism information are the main purpose of welcome center visits</b></p>	<p>Demand for travel and tourism information are key purposes for usage. Promoting welcome centers as convenient facilities for finding this information could induce additional usage.</p>

**Historic Investment in State-Run Welcome Centers**

IEDA’s historic budget allocations for state-run welcome centers have been declining since 2020. A major contributor to this decline is a difficulty in staffing welcome centers; the 2022 funding level represents an approximate 50 percent staffing at the two welcome centers (approximately \$100,000). IEDA indicated that the budgetary allocation for 2020 represents a near 100 percent staffing at the two welcome centers (approximately \$200,000). These budgetary allocations were used to inform the investment scenarios that conclude this study.

Fiscal Year	Budget
2019	\$190,463
2020	\$199,710
2021	\$171,717
2022	\$111,439

**Investment Scenarios**



**Increase Investment in Welcome Centers**

- Fund welcome centers at or near FY2020 levels—\$200,000 / year
- Assumes 100% staffing at welcome centers
- Assumes budget of \$30,000–\$50,000 / year for marketing and promotional materials



**Decrease Investment in Welcome Centers**

- Funds welcome centers only for travel and tourism materials, marketing purposes—\$25,000 / year
- Assumes unstaffed welcome centers
- Assumes budget of \$12,000–\$30,000 / year for marketing and promotional materials



**Maintain Existing Investment**

- Fund existing welcome centers at current level of investment—\$100,000 / year
- Assumes 50% staffing at welcome centers

## Conclusion

Given the observed trends related to the aging population that is mainly located within Iowa and relies on welcome centers for hardcopy travel materials, it is recommended that IEDA and Iowa DOT considers a potential transition away from its current system of funding welcome centers to either a partnership structure in which IEDA and Iowa DOT produce materials for the welcome centers while operations are overtaken by a non-state entity, or to completely hand over the welcome center facilities to a non-state entity. Adding to the demographic trends related to welcome center usage is the difficulty expressed by IEDA and Iowa DOT in staffing the current welcome centers. Should fewer individuals be visiting these locations in the future, the costs of funding these facilities may rapidly outweigh the benefits. Under this scenario, IEDA and Iowa DOT would be better positioned for success in reaching tourism goals by divesting in state-run welcome centers and putting those dollars towards other tourism-focused efforts.

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Appendix A: Benchmarking Study

Appendix B: Survey Results

# Introduction

HDR partnered with the Iowa Economic Development Authority (IEDA) and the Iowa Department of Transportation (DOT) to conduct an analysis of state-run welcome centers co-located at rest areas, to develop recommendations for modernizing the Iowa state-run welcome centers. The goal of the centers is to support traveler needs with the limited taxpayer funds.



The study included an assessment of Iowa’s historical visitor data for all state welcome centers, visitor counts from major tourism weekends for summer 2022, and a survey sent out to Iowa travelers. The data analysis looked at the active Underwood and Davis City welcome centers, as well as the Wilton and Sergeant Bluff Welcome Centers, which closed at the end of 2020 and 2021, respectively. HDR also analyzed and compared visitor data for other welcome centers throughout the state.

The study also included a benchmarking survey consisting of interviews with five neighboring states about their state-run welcome center programs. Interviews were conducted with the neighboring states of South Dakota, Missouri, Nebraska, Illinois, and Minnesota. The travel counselor at Iowa’s Underwood Welcome Center was also interviewed.

## Iowa’s Welcome Centers

Iowa currently has 16 welcome centers operating statewide, with 14 of these welcome centers run by a non-state entity and 2 run by the state; both state-run welcome centers are co-located at rest areas located along Iowa’s Interstate system. Since 2020, 2 additional state-run centers have closed permanently. Figure 1 shows Iowa’s state-run and non-state-run welcome centers.

As Figure 1 illustrates, non-state-run welcome centers can be found across the state and provide adequate coverage for travelers using the state’s Interstate and highways. State-run welcome centers co-located at rest areas are found in western and southern Iowa, along I-80 and I-35, respectively. The former welcome centers, symbolized with orange in Figure 1, were also located along Interstate routes and served northwestern and eastern parts of the state at Sergeant Bluff and Wilton respectively.



**FIGURE 1: IOWA'S WELCOME CENTERS**

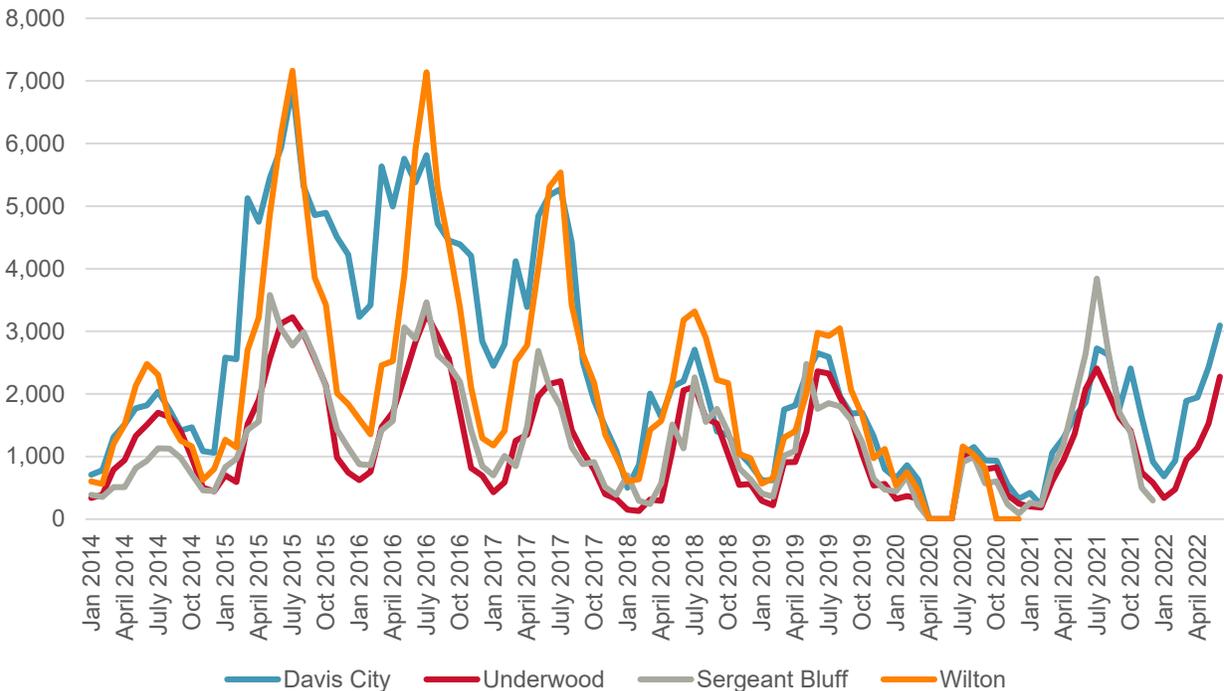


# Welcome Center Data

## Historical Data

Iowa Economic Development Authority (IEDA) provided historical welcome center visitor counts from 2014 through the first six months of 2022 for the four state-run welcome centers co-located at rest areas, as well visitor numbers for other, privately-owned welcome centers in the state. Figure 2 below displays visitor counts to each state-run welcome center from January 2014 through June of 2022. As noted above, the Wilton welcome center was closed in 2020 and the Sergeant Bluff welcome center closed in 2021.

FIGURE 2: WELCOME CENTER VISITOR COUNTS 2014 - 2022



The average number of visitors to both the state-run and the privately-owned welcome centers from 2014 to 2022 is displayed in Table 1, with those bolded representing the state-run welcome centers. On average, the months that attracted the highest number of visitors to the welcome centers were generally between June and August. The months that attracted the lowest number of visitors were January, February, and December. Data shows that while there was a dip in visitor numbers due to COVID, numbers in 2021 appear to be increasing again. In some cases, visitor numbers are close to, or exceeding, pre-COVID visitor numbers for 2018 and 2019.

**TABLE 1: AVERAGE NUMBER OF WELCOME CENTER VISITORS A MONTH SINCE 2014**

Welcome Center	2014	2015	2016	2017	2018	2019	2020*	2021	2022**
<b>Sergeant Bluff I-29</b>	<b>698</b>	<b>691</b>	<b>680</b>	<b>406</b>	<b>358</b>	<b>440</b>	<b>166</b>	<b>548</b>	<b>--</b>
<b>Wilton I-80</b>	<b>1,350</b>	<b>1,507</b>	<b>1,513</b>	<b>1,207</b>	<b>808</b>	<b>825</b>	<b>185#</b>	<b>--</b>	<b>--</b>
<b>Davis City I-35</b>	<b>1,393</b>	<b>1,395</b>	<b>1,362</b>	<b>1,066</b>	<b>661</b>	<b>643</b>	<b>257</b>	<b>616</b>	<b>196</b>
<b>Underwood I-80</b>	<b>997</b>	<b>895</b>	<b>842</b>	<b>544</b>	<b>401</b>	<b>502</b>	<b>210</b>	<b>531</b>	<b>155</b>
Bloomfield	188	203	193	190	186	164	59	122	129
Burlington	369	517	502	400	342	164 <sup>^</sup>	88	187	119
Clayton County	159	167	141	134	132	115	193	236	86
Danish Windmill	504	497	525	439	451	500	280	601	512
Dubuque	690	643	410	673	743	594	170	446	366
Emmestburg	28	32	25	23	18	16	5	9	8
Harrison County	349	370	385	345	338	328	158	294	223
Northeast Nashua	261	287	199	161	111	4 <sup>^</sup>	--	--	--
Okoboji Spirit Center	979	989	1,295	996	1,335	1,177	564	1,567	1,173
Sgt. Floyd Sioux City	648	614	671	633	648	493	167	--	--
Southern Iowa Lamoni	352	356	247	329	268	231	46	142	111
Southern Loess Hills	387	407	409	424	362	16 <sup>^</sup>	--	--	--
Top of Iowa	2,298	2,549	2,274	2,576	2,322	2,301	219	933	1,208
Western Historic Trails	236	236	181	171	219	188	32	--	--

*\*All rest areas were closed for some time during 2020. The average length of closure was 3 months, from April - June. Top of Iowa and Western Historic Trails were both closed 9 months.*

*\*\*2022 number accounts for data from January – June 2022*

*# Wilton Welcome Center was closed April – June and closed permanently beginning October 2020*

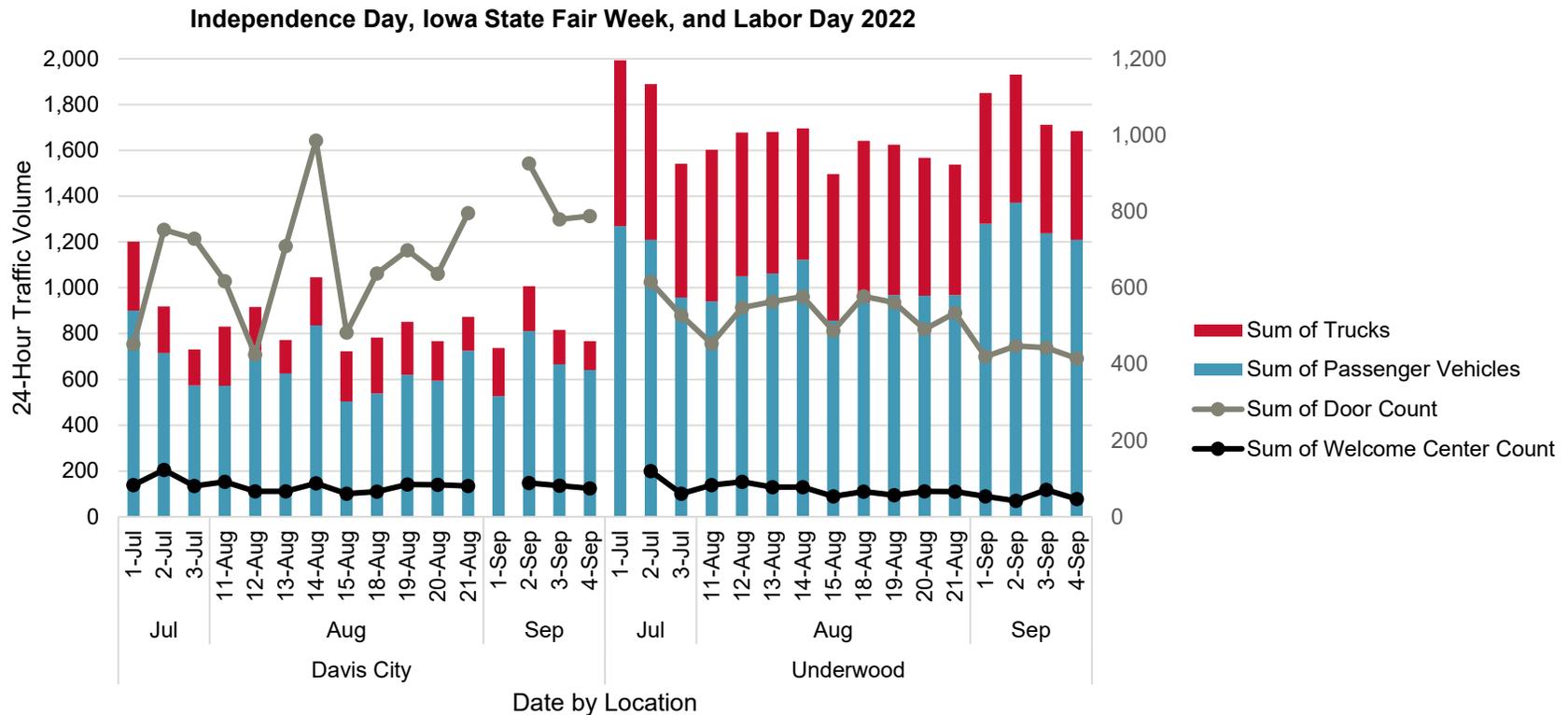
*^ Welcome center was closed for multiple months due to flooding in 2019*

Between 2014 and 2022, the welcome centers that attracted the highest number of visitors overall were Top of Iowa (privately owned), Okoboji Spirit Center (privately owned), Davis City (state-run), and Wilton (state-run).

## Summer 2022 Visitor Counts

Travel Counselors for the Underwood and Davis City welcome centers were asked to track the number of visitors to the welcome center, as well as the door counts to the rest area over the weekend prior to Independence Day 2022, the duration of the Iowa State Fair 2022, and the weekend prior to Labor Day 2022. Interstate traffic counts were provided by Iowa DOT for the corresponding dates with visitor data at these locations. Figure 3 and the following sections include a summary and analysis on special event visitor traffic, vehicle traffic, and their correlation. There is a limited correlation between rest area door counts and Interstate traffic volume.

FIGURE 3: WELCOME CENTER VISITORS AND TRAFFIC VOLUME BY CLASS TYPE



\*Missing door count and welcome center count data for Davis City 9/1/22 and Underwood 7/1/22

**Independence Day Weekend (Friday, July 1 – Sunday, July 3)**

Table 2 below illustrates the number of visitors to the Underwood and Davis City welcome centers versus the number of people who stopped to use the rest area over Independence Day weekend 2022. Twenty-four-hour traffic count data for each location is also added for comparison. It is noted that the Davis City welcome center is accessible by both northbound and southbound traffic whereas the Underwood welcome center is accessible by eastbound traffic only.

- Underwood: Averaged 87 visitors to the welcome center each day, versus an average of 523 people who stopped at the rest area.
  - This is an average of 16% of people stopping at the rest area who used the welcome center.
- Davis City: Averaged 96 visitors to the welcome center each day, versus an average of 644 people who stopped at the rest area.
  - This is an average of 15% of people stopping at the rest area who used the welcome center.

**TABLE 2: WELCOME CENTER VISITOR COUNTS – INDEPENDENCE DAY WEEKEND 2022**

Date	Underwood					Davis City				
	Door Count	Welcome Center	Visitors at Welcome Center	I-80 EB 24-Hour Count	I-80 WB 24-Hour Count	Door Count	Welcome Center	Visitors at Welcome Center	I-35 NB 24-Hour Count	I-35 SB 24-Hour Count
7/1/2022	--	--	--	1,087	906	452	83	18.4%	651	550
7/2/2022	615	120	19.5%	1,008	881	752	123	16.4%	471	448
7/3/2022	528	61	11.6%	846	696	729	81	11.1%	395	336

**Iowa State Fair (Thursday, August 11 – Sunday, August 21)**

Table 3 below illustrates the number of visitors to the Underwood and Davis City welcome centers versus the number of people who stopped to use the rest area during the 2022 Iowa State Fair.

- Underwood: Averaged 71 visitors to the welcome center each day, versus an average 532 people who stopped at the rest area.
  - This is an average of 13% of people stopping at the rest area who used the welcome center.
- Davis City: Averaged 77 visitors to the welcome center each day, versus an average of 665 people who stopped at the rest area.
  - This is an average of 12% of people stopping at the rest area who used the welcome center.

**TABLE 3: WELCOME CENTER VISITOR COUNTS – IOWA STATE FAIR WEEK 2022**

Date	Underwood					Davis City				
	Door Count	Welcome Center	Visitors at Welcome Center	I-80 EB 24-Hour Count	I-80 WB 24-Hour Count	Door Count	Welcome Center	Visitors at Welcome Center	I-35 NB 24-Hour Count	I-35 SB 24-Hour Count
8/11/2022	454	83	18.3%	820	783	617	92	14.9%	464	367
8/12/2022	548	92	16.8%	840	838	425	67	15.8%	499	417
8/13/2022	564	78	13.8%	779	902	709	67	9.4%	397	375
8/14/2022	577	78	13.5%	838	858	986	88	8.9%	552	494
8/15/2022	487	54	11.1%	735	761	483	61	12.6%	402	321
8/18/2022	578	66	11.4%	871	770	638	66	10.3%	445	338
8/19/2022	561	57	10.2%	863	762	698	85	12.2%	473	378
8/20/2022	491	67	13.6%	773	795	637	84	13.2%	393	374
8/21/2022	534	66	12.3%	803	735	796	81	10.2%	469	404

**Labor Day Weekend (Friday, September 2 – Sunday, September 4)**

Table 4 below illustrates the number of visitors to the Underwood and Davis City welcome centers versus the number of people who stopped to use the rest area over Labor Day weekend 2022.

- Underwood: Averaged 54 visitors to the welcome center each day, versus an average 435 people who stopped at the rest area.
  - This is an average of 12% of people stopping at the rest area who used the welcome center.
- Davis City: Averaged 82 visitors to the Welcome Center each day, versus an average of 831 people who stopped at the rest area.
  - This is an average of 10% of people stopping at the rest area who used the welcome center.

**TABLE 4: WELCOME CENTER VISITOR COUNTS – LABOR DAY WEEKEND 2022**

Date	Underwood					Davis City				
	Door Count	Welcome Center	Visitors at Welcome Center	I-80 EB 24-Hour Count	I-80 WB 24-Hour Count	Door Count	Welcome Center	Visitors at Welcome Center	I-35 NB 24-Hour Count	I-35 SB 24-Hour Count
9/1/2022	420	54	12.9%	814	772	--	--	--	394	344
9/2/2022	448	42	9.4%	835	851	926	89	9.6%	554	451
9/3/2022	443	71	16.0%	724	806	779	82	10.5%	411	405
9/4/2022	415	47	11.3%	751	748	788	75	9.5%	441	324

# Online Survey

## Methodology

IEDA distributed an electronic survey through their email distribution list of approximately 100,000 people. The survey was open from Aug. 30 through Sept. 16, 2022. Two requests for responses were distributed by IEDA.

The survey consisted of 24 questions regarding the use of rest areas, the use of traveler information services, and general opinions on rest area quality, safety, and amenities. A total of 1,851 responses were received.

## Major Findings – Demographics

### General Demographics:

Of the 1,851 respondents, 60% identified as female and 37% identified as male. The remaining 3% of respondents either skipped the question or preferred not to respond.

Most survey respondents were 61+ years of age (65%). The next largest age group of respondents were those between 46 and 60 years of age (23%). Less than 10% of respondents were younger than 45 years of age.

A total of 36 states were represented in the survey responses. Approximately 72% of those responses came from residents of Iowa. The top five states represented (outside of Iowa) were Illinois, Minnesota, Wisconsin, Missouri, and Nebraska. Each of these states made up 5% or less of the total responses.

Out of the 1,851 respondents, 96% use interstate rest areas when traveling. Those that do not utilize rest areas, most commonly choose not to due to one or more of the following reasons:

- Have no need to stop
- Mostly make stops for gas and/or food
- Prefer to visit a nearby city/town
- Feel rest areas are unclean
- Have safety concerns about the rest areas
- Feel there are not enough amenities at rest areas
- Choose to travel on highways and backroads over interstates

### Those Who Use Interstate Rest Areas

Of the 1,758 survey respondents that indicated they use interstate rest areas while travelling, the majority were over the age of 46. Survey data also indicate that those identifying as female are more likely to use interstate rest areas than those identifying as male or providing no response, although female rest area usage (53%) was slightly lower than their overall representation in the survey (60%). Figures 4 and Figure 5 show the breakdown of survey respondents that use interstate rest areas by age and by gender.

FIGURE 4: SURVEY RESULTS – RESPONDENTS WHO USE REST AREAS, BY AGE GROUP

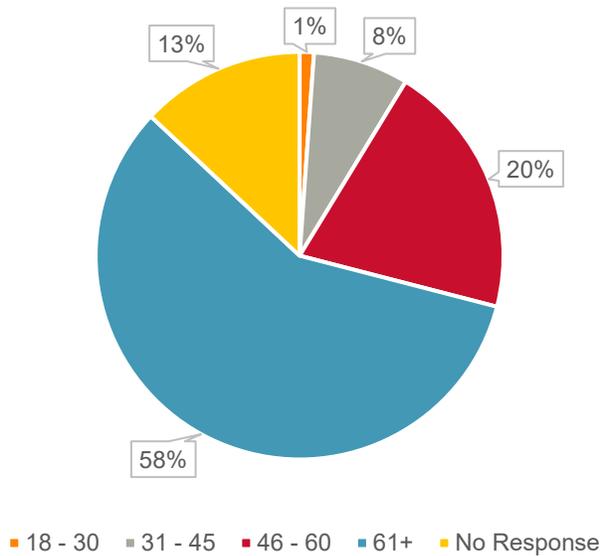
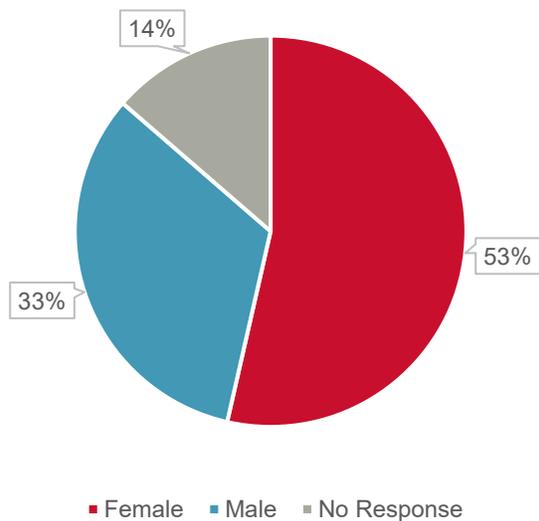


FIGURE 5: SURVEY RESULTS – RESPONDENTS WHO USE REST AREAS, BY AGE GENDER



### Those That Use Welcome Centers

Of the 673 survey respondents that indicated they have visited an Iowa Welcome Center while at an interstate rest area, the majority were again over the age of 46 and identified as female. Figures 6 and Figure 7 show the breakdown of survey respondents that use interstate rest areas by age and by gender.

FIGURE 6: SURVEY RESULTS – RESPONDENTS WHO USE REST AREAS, BY AGE

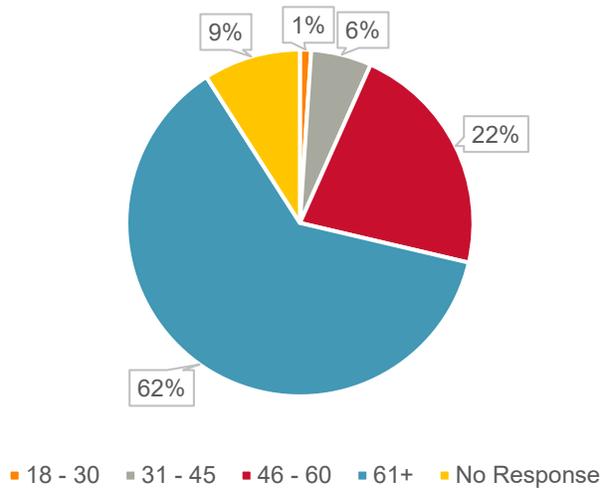
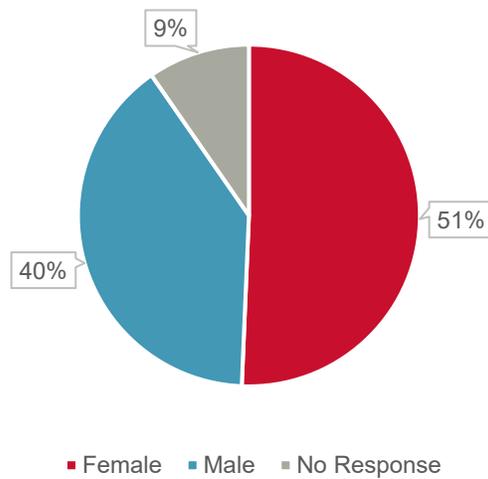
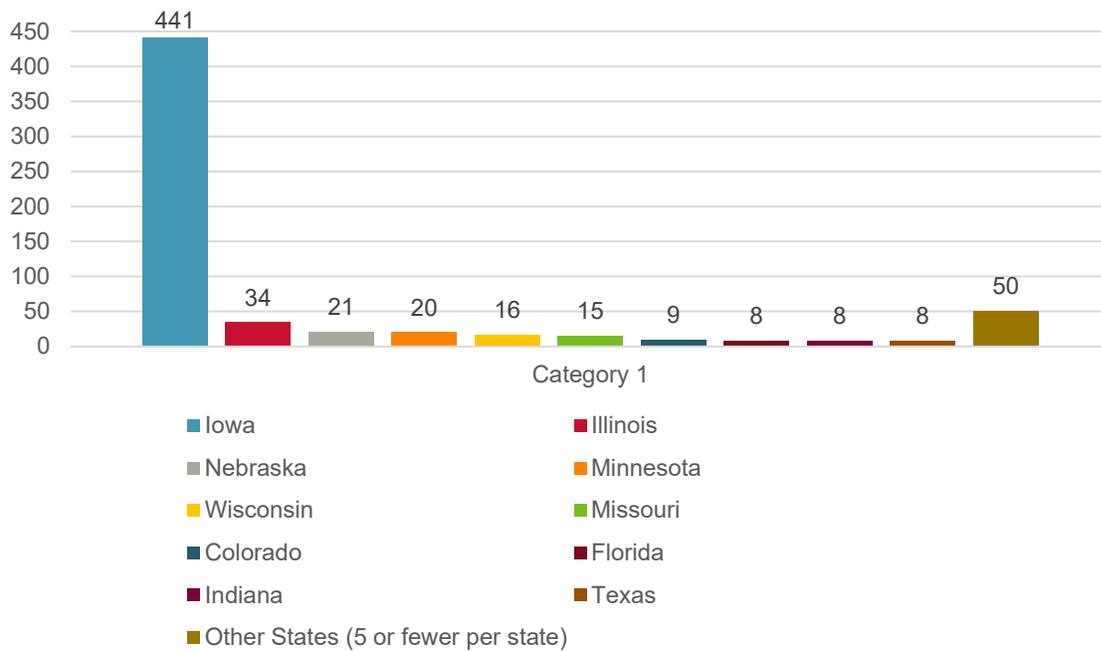


FIGURE 7: SURVEY RESULTS – RESPONDENTS WHO USE WELCOME CENTERS, BY GENDER



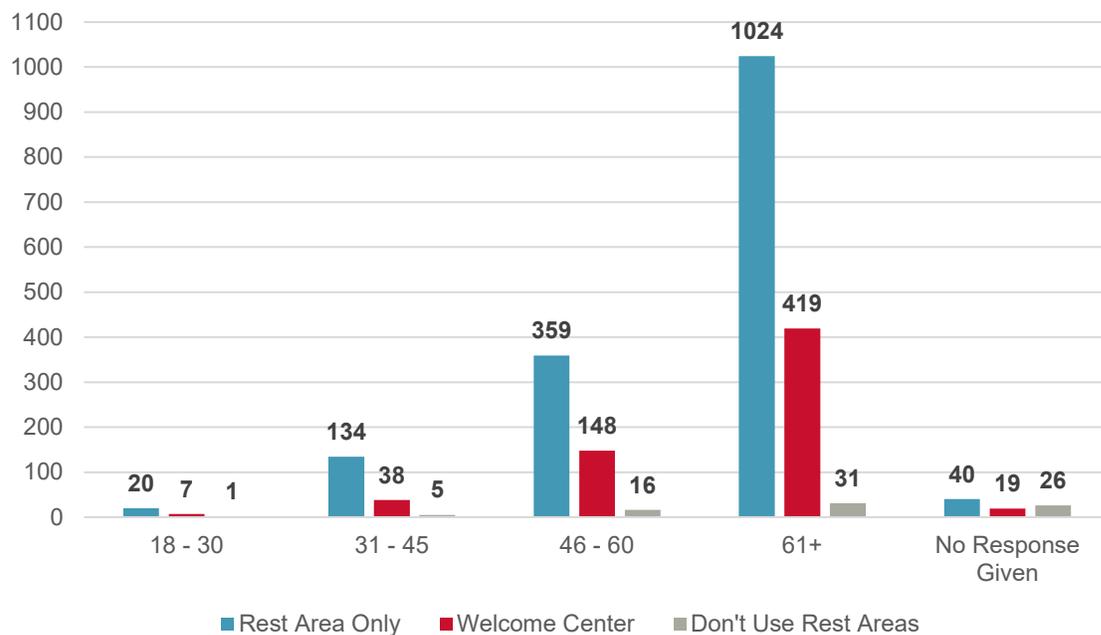
The large majority of those who visit Iowa interstate welcome centers originate from or live in the state of Iowa (approximately 66% of respondents). Outside of Iowa, the most common states to use a visitor center were Illinois (5%), Nebraska (3%), and Minnesota (3%). The bar chart in Figure 8 shows the state of origin of respondents who have visited rest area welcome centers.

**FIGURE 8: SURVEY RESULTS – WELCOME CENTER VISITORS' STATE OF ORIGIN**

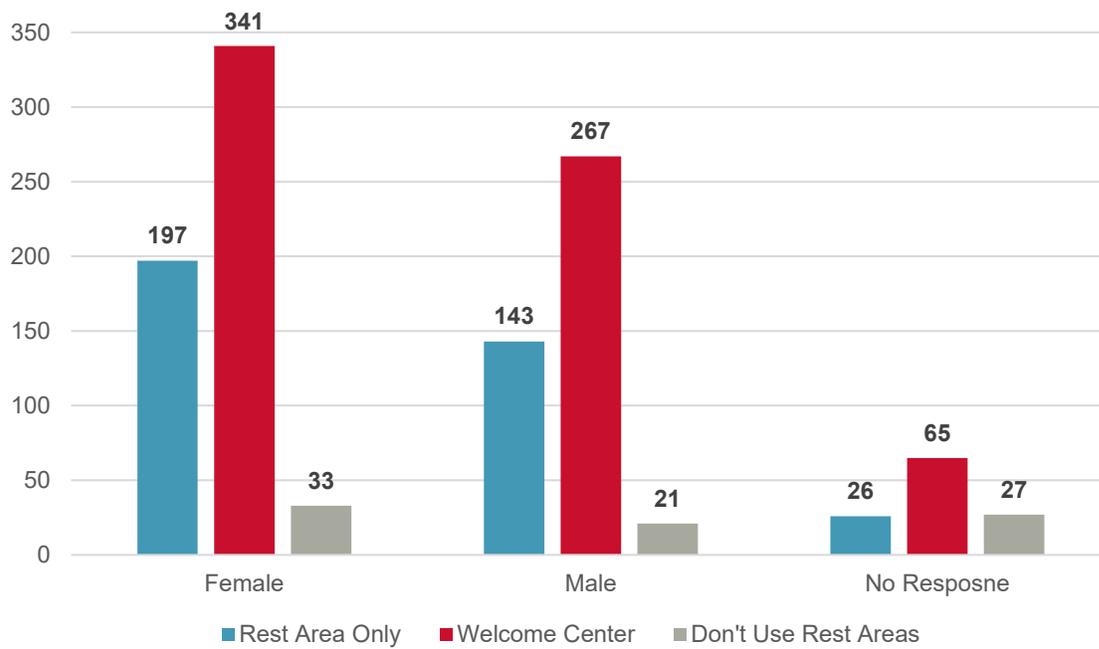


The demographic data of all survey responses were compared between those respondents who indicated they use interstate rest areas but not welcome centers, those that have visited welcome centers, and those that do not use rest areas at all. Figure 9 through Figure 11 illustrate welcome center use by age group, gender, and the traveler's state of origin.

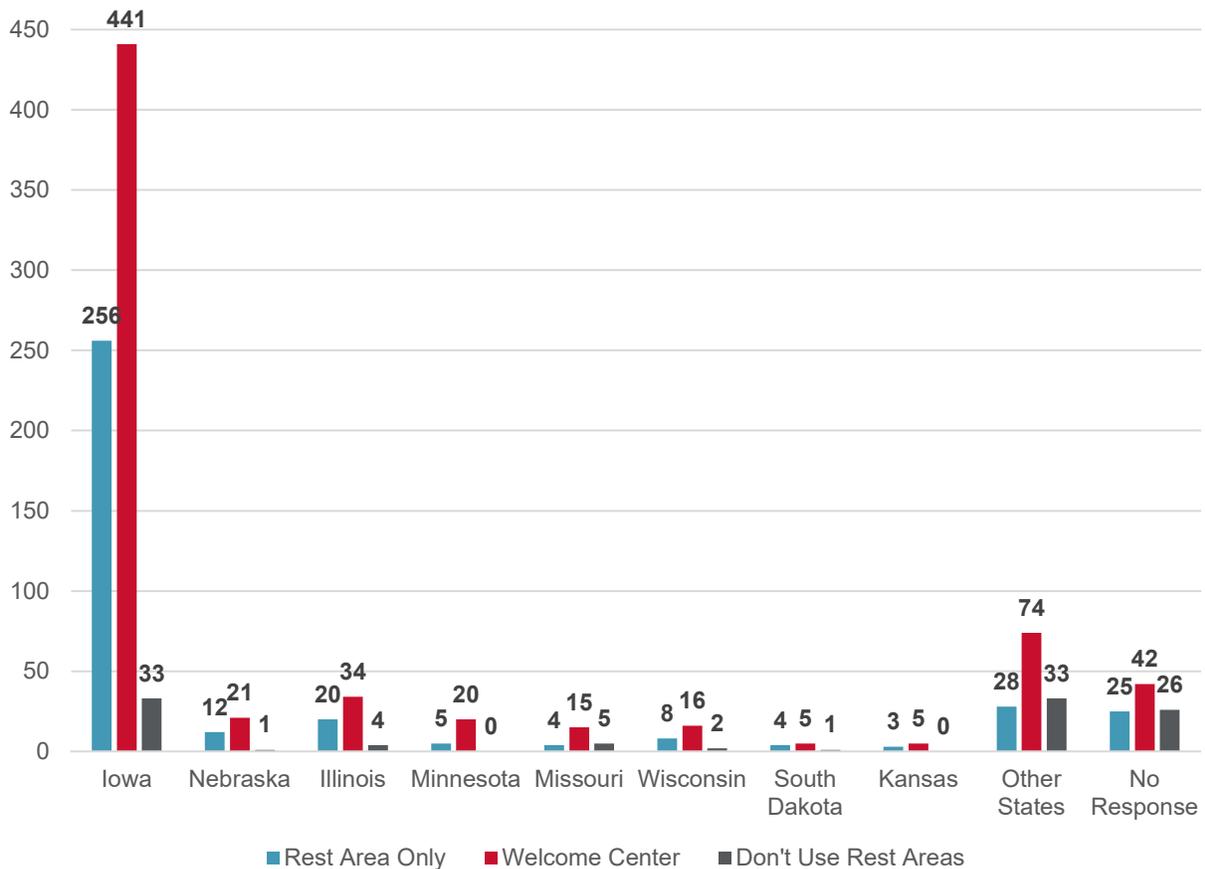
**FIGURE 9: SURVEY RESULTS – WHO USES WELCOME CENTERS, BY AGE**



**FIGURE 10: SURVEY RESULTS – WHO USES WELCOME CENTERS, BY GENDER**



**FIGURE 11: SURVEY RESULTS – WHO USES WELCOME CENTERS, BY STATE**

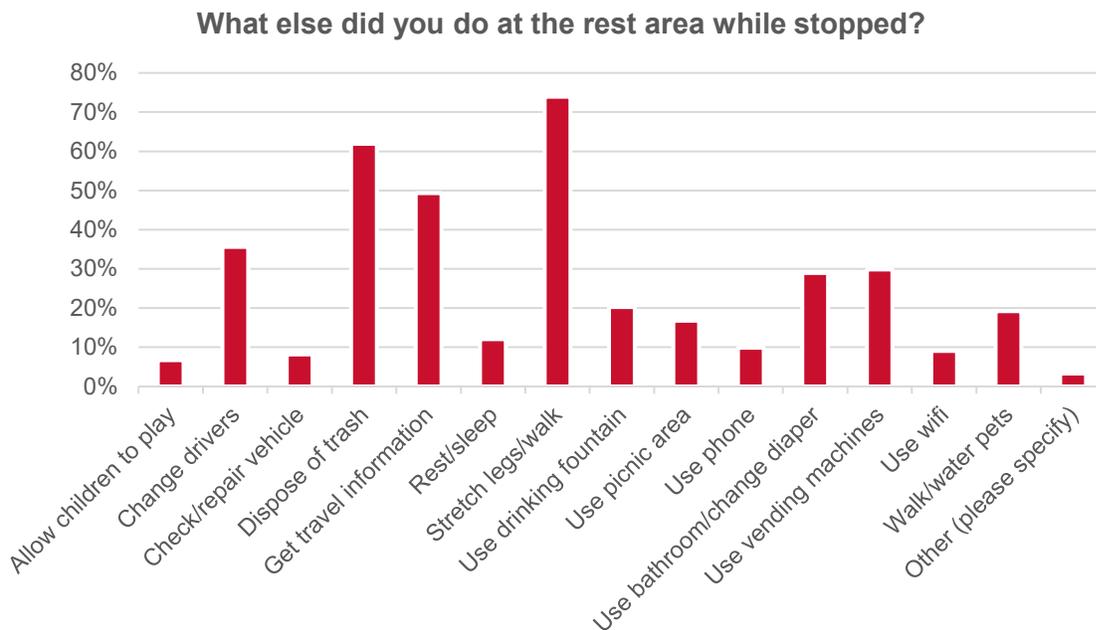


## Major Findings – Traveler Information

The primary reason 82% of respondents stop at interstate rest areas is to use the rest room. Top secondary uses include:

- Stretch legs
- Dispose of trash
- Get travel information/weather information
- Change drivers

FIGURE 12: SURVEY RESULTS – SECONDARY REASON FOR STOPPING AT REST AREA



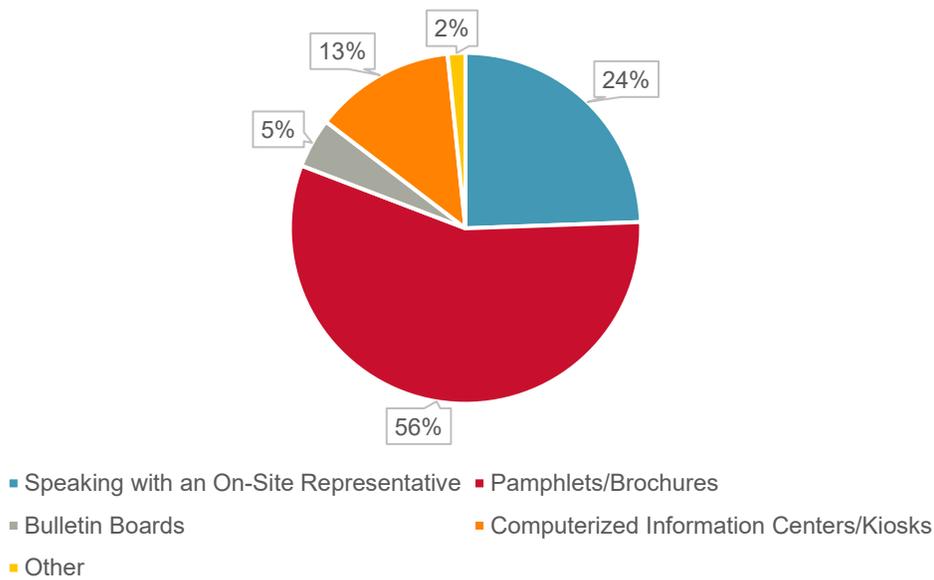
Out of approximately 1,700 survey respondents that utilize interstate rest areas, 37% have utilized at least one of the state-run welcome centers (Davis City, Sergeant Bluff, Underwood, Wilton). The welcome centers were most often used for the following:

- Travel information, directions, and maps
- Tourist information, brochures, and details on specific areas/cities/attractions
- Check boards with local events listed, get other ideas for trip
- Read historical information
- Lodging or camping information
- Dining/food recommendations
- Multiple respondents noted they like to pick up hardcopies of maps, brochures, and tourist information. A few respondents commented specifically on the value of the welcome centers. They feel that staff knowledgeable about the area and 'hidden gems' are a valuable investment.

The word cloud in Figure 13 illustrates the top reasons travelers chose to stop at an interstate rest area welcome center.



**FIGURE 14: SURVEY RESULTS – PREFERRED METHOD TO RECEIVE TRAVEL INFORMATION**



One survey respondent noted, if electronic kiosks are added to rest areas, it would be beneficial to dedicate one to showing lodging and gas prices along the interstate as well as traffic/construction conditions. They also noted that it would be beneficial to only focus on the next 50 to 150 miles of the interstate, to keep the kiosks from being too cluttered.

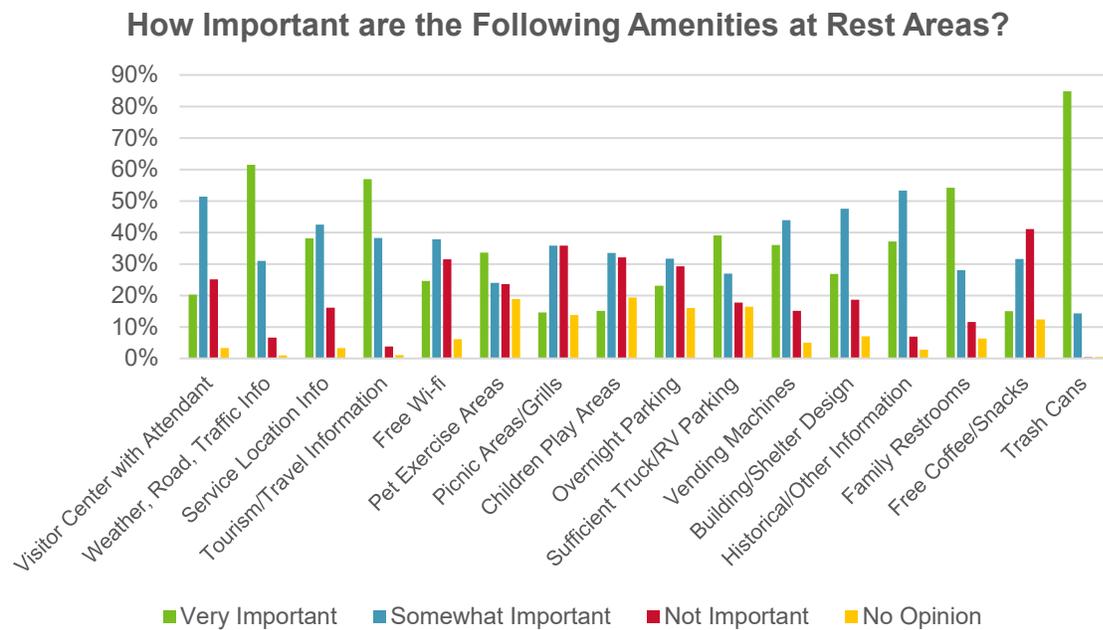
One survey respondent felt that “Iowa’s rest stops haven’t been utilized to their fullest extent for promoting tourism while traveling. Just rest stops versus more of a visitor center promoting local areas of interest.”

Other respondents noted that additional posted information would be beneficial. Specifically noted were maps, lists of nearby amenities (gas, food, lodging) including their distance from the rest area, and additional brochures for local attraction or places of interest nearby.

## Major Findings – Rest Area Amenities

Respondents were presented with a list of rest area amenities and asked to rate the importance of each. The highest percentage of “Very Important” ratings were trash cans, weather/road/traffic information, tourism/travel information, and family restrooms. The amenity with the highest percentage of “Not Important” ratings was free coffee/snacks. Amenities that were split between “Somewhat Important” and “Not Important” ratings included free wi-fi, picnic areas/grills, and overnight parking.

FIGURE 15: SURVEY RESULTS – IMPORTANCE OF REST AREA AMENITIES



When asked if they felt private businesses should be allowed to develop or offer services at, or adjacent to rest areas, sentiment seems to be split; approximately 60% of respondents said yes, 40% said no. If businesses were allowed, respondents would most like to see gas and other automotive services or fast-food restaurants. Other suggestions included fresh/healthy food options and electric vehicle charging stations.

## Major Findings – Safety

Overall, participants in the survey rated the safety of Iowa rest areas as Very Good, or Good, and 68% of respondents indicated that they felt safe stopping at the rest areas at night. When asked what would improve the feeling of safety at the rest areas, common responses included the following:

- Better and/or brighter lighting
- Security guard, attendant, and/or the presence of police/state patrol
- Lockable, single-door restrooms, instead of multiple stalls
- Monitored surveillance cameras

- Emergency phone or emergency “panic button”
- Separation of the rest area from overnight parking
- Parking closer to the rest area entrance to increase safety/comfort of those traveling alone
- More open space around walkways and rest area entrances to provide a clear view of surroundings while walking to/from parking lot

Some respondents felt that the newer, remodeled rest areas are more open and therefore feel more secure than the older ones. Some respondents mentioned that accommodations such as family restrooms would help for single adults traveling with children, as well as handicap individuals requiring assistance from care takers feel more secure.

# Benchmarking Study

HDR conducted interviews via WebEx Meetings with representatives for welcome/travel information centers in five neighboring states: South Dakota, Missouri, Illinois, Nebraska, and Minnesota. The neighboring states were selected by IEDA. During the interview, states were asked about staffing and operations, trends in welcome/information center usage, general audience observations, services most often used, biggest challenges, and future plans.

HDR also interviewed an employee of one of the state-run Iowa welcome centers, to get their perspective and experience on the Iowa welcome centers.

**Every state feels their information centers are valuable to their state tourism, but they recognize the needs of the traveler have changed. They would all like to do more in the future to address these needs.**

## Common Themes

- All five states track visitor numbers at their state welcome/information centers. A variety of methods are used, including center door counters, clickers, and tally hard count performed by the travel counselor.
- Four out of the five states interviewed noted a drop in visitor numbers following the COVID-19 pandemic. Two of the states, however, are starting to see numbers climb again this year.
- Three states have their information centers open year-round, while two states operate seasonally over the summer travel months (mid-May through mid-September).
- One state staffs their information centers only over the weekends, with the remaining states staffing between five and seven days a week.
- Three states have experienced some staffing issues this year, which has occasionally affected operations and business hours.
- Three states noted that more people are relying mostly on cell phones and digital information, but they still like to have hardcopies on hand and still request hardcopy information.
- Three states host activities or promotions at their information centers for tourism week and other events.
- Two states have photo ops or additional amenities in the welcome center to draw visitors into their welcome centers.
- Two states have travel information available outside of business hours at their information centers.
- Two states had to permanently close one or more locations following the pandemic.
- Two states feel that staff retention and salaries are among their biggest challenges.
- Four out of the five states interviewed use some sort of tourism outreach, most often e-newsletters. One state actively uses social media.

Table 5 illustrates common trends that were discussed during benchmarking interviews. The detailed benchmarking study can be found in Appendix A.

TABLE 5: BENCHMARKING TRENDS



Operational Trends	Seasonal Operation (May – Sept/Oct)	✓		✓		
	Open 5 – 7 Days a Week	✓	✓	✓	✓	
	Tracks Visitor Numbers	✓	✓	✓	✓	✓
	Visitor Numbers Climbing Post-Covid	✓			✓	
	Partnership or Affiliate Program		✓			✓
	Staffing/Salaries Challenges	✓		✓	✓	✓
	Info Available After-Hours				✓	✓
Promotional Trends	Host Activities/Promotions (Tourism Week, etc.)		✓		✓	✓
	Unique Welcome Center Amenities	✓				
	Use Social Media		✓			
Visitor Trends	Increase in Digital Info/Cell Phone Reliance	✓		✓		✓
	Continue Desire for Printed Materials	✓	✓		✓	✓
	Unsuccessful Experience with Digital Kiosks		✓		✓	✓

# Analysis & Recommendations

Based on the historical visitor count data provided by IEDA, there has been a decrease in visitor numbers to state-owned welcome centers since 2014, with the biggest decrease after 2017. However, 2021 numbers showed an increase in visitor numbers from 2019 (pre-pandemic).

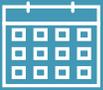
Privately owned welcome centers have also seen a decrease in visitor numbers since 2014. However, multiple welcome centers have shown an increase in visitor numbers over the last two years.

During benchmarking interviews with neighboring states, all states expressed that they feel staffed welcome centers are valuable assets to their state from a tourism perspective. Several states also feel that staffed welcome centers are an asset to their state from a perceived safety perspective.

Based on the data gathered during this study, HDR has a variety of recommendations for Iowa to help maximize the value of their interstate rest area welcome centers.

## Key Analysis Trends and Observations

Public input obtained from the rest area survey and findings of the benchmarking study highlighted several key trends that relate to public usage of state-run welcome centers. These key trends inform the recommendations presented in this study. Key trends and observations include:

 <p><b>Low percentage of non-Iowa users</b></p>	<p>Over 65 percent of survey takers who reported visiting a welcome center live in Iowa. This presents an opportunity to increase promotion and marketing of welcome centers to capture non-Iowa visitors.</p>
 <p><b>Most users are 65+</b></p>	<p>Most welcome center users are 65 years or older, and these users often visit welcome centers for travel and tourism information. With the advent of smart phone technology, the number of future welcome center users who rely on hardcopy materials is likely going to decline which presents an opportunity to decrease investment in these materials and shift to digital mediums of information.</p>
 <p><b>Highest welcome center usage is during May through October</b></p>	<p>Peak welcome center usage is during the spring and summer months, which aligns with peak travel season. This presents an opportunity to transition state-run welcome centers to be staffed only during these months, thereby decreasing wages and other costs related to their operations.</p>
 <p><b>Staffing welcome centers is a challenge</b></p>	<p>The difficulty in finding welcome center staff presents a challenge to maintaining or increasing investment. A “floating” staff member that splits time between welcome centers could help address staffing shortages. However, distance between state-run welcome centers is a potential challenge for a floating position.</p>
 <p><b>Travel and tourism information are the main purpose of welcome center visits</b></p>	<p>Demand for travel and tourism information are key purposes for usage. Promoting welcome centers as convenient facilities for finding this information could induce additional usage.</p>

# Historic Public Investment in Iowa’s Welcome Centers

Historic funding levels for Iowa’s welcome centers were sourced from IEDA for fiscal years 2019 through 2022. Funding levels described here relate to staff salaries and fringe costs associated with welcome center operations. Underlying the recommendations presented in this section of the Study are the historic budget trends discussed here, which are summarized in Table 6.

TABLE 6: HISTORIC BUDGETED AMOUNTS FOR IOWA'S WELCOME CENTERS

Fiscal Year	Budget
2019	\$190,463
2020	\$199,710
2021	\$171,717
2022	\$111,439

Source: Iowa Economic Development Authority

The annual amount of dollars budgeted for the state’s welcome centers fluctuated significantly between FY2019 and FY2022. Fiscal year 2020 saw the highest budgetary level of just under \$200,000 while welcome center budget allocations declined each fiscal year to a 4-year low of \$111,439 in FY2022. Based on IEDA staff input, the FY2020 budgetary allocation represents a scenario in which welcome centers are 100 percent staffed.

## Investment Scenarios

Given the trends and observations seen through the survey and benchmarking analysis, a series of investment scenarios and associated recommendations were developed for IEDA to consider when planning future investment in Iowa’s state-funded welcome centers. The scenarios developed for this study are detailed in the succeeding sections.

## Increase Investment in Welcome Centers



- Fund welcome centers at or near FY2020 levels—\$200,000 / year
- Assumes 100% staffing at welcome centers(FY2020 level)
- Assumes additional budget of \$30,000–\$50,000 / year for marketing and promotional materials

If Iowa chooses to increase their investment in welcome centers, the state could consider the following recommendations to help promote tourism and drive engagement at welcome centers throughout the state.

- Re-open both of the closed welcome centers seasonally. Maintain the same hours of operation that the Underwood and Davis City centers have, but only keep the centers open from May to October. Based on historical data, these are the months that had the best turnout in terms of visitor counts.
- Establish an affiliate welcome center program, similar to what Missouri has set up. The state would develop a branding package and guidelines that privately owned, or city owned welcome centers would have to meet to be considered a certified affiliate state welcome center. The privately owned center would be responsible for all signage and material costs. The state would be responsible for developing the guidelines and reviewing/inspecting the centers to make sure they follow the established guidelines.
- Consider adding a floater position that could help cover staffing at all welcome centers, on a rotating basis. They could help cover duties during busier times of years and would cover for staff that needs time off.
- Utilize social media to promote the existing welcome centers and what they have to offer.
- Develop promotional tourism posters that include a QR code directing people to the travel Iowa website.
- Host occasional promotions at the welcome center, inviting local visitors and convention bureaus or attraction representatives to come on-site to talk to visitors about area attractions and activities.
- Develop Iowa-themed photo-op stations for the welcome center to help draw people in.

Costs for the above strategies are estimated to fall in the range of \$30,000 to \$50,000 per year and are in addition to the assumed \$200,000 dedicated to staffing costs. Given the higher cost associated with developing promotional and marketing materials in-house, it is recommended that a 3<sup>rd</sup> party contract(s) would be pursued to efficiently create and distribute these materials. At this budget allocation, IEDA and Iowa DOT could expect to fund the development of:



Social media and marketing calendar



Budget for graphics labor



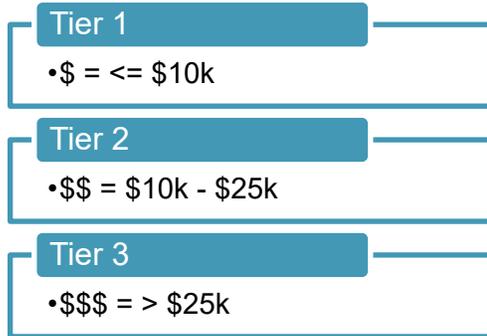
Management of automated social media content posting



Installation of printed materials and exhibit elements

The example strategies above provide some insight into how IEDA and Iowa DOT can increase investment in state-run welcome centers and Table 7 provides a menu of strategies the state could consider in pursuing solutions to the specific trends and observations resulting from public feedback and the benchmarking study. Each strategy has an associated cost tier that demonstrates the magnitude of cost IEDA and Iowa DOT could reasonably expect to incur.

### Cost Tier



Based on the current trends and observations, an increased investment scenario would likely see a focus on hiring and retaining staff at welcome center locations as this has shown to be a key part of the experience from a visitor’s perspective. Opportunities to hire a floating position that splits time between welcome center locations or partnerships with hospitality programs offered at secondary and/or post-secondary education institutions could alleviate some of the challenges currently faced in attracting staff.

TABLE 7: RECOMMENDED STRATEGIES FOR INCREASING THE LEVEL OF INVESTMENT IN STATE-RUN WELCOME CENTERS

Trends and Observations	Scenario Strategy-Increase Level of Investment	
	Strategy	Estimated Cost Tier
<b>Opportunity to Increase non-Iowa Visitor Rates at Welcome Centers</b>	Establish an affiliate welcome center program	\$\$
	Utilize social media to promote the existing welcome centers and what they have to offer	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$
	Develop Iowa-themed photo-op stations for the welcome center to help draw people in	\$
<b>Most Welcome Center Users are 65+</b>	Maintain provision of travel materials in hardcopy during and outside hours of operation	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
<b>Highest Welcome Center Usage is during May-October</b>	Re-open both of the closed welcome centers for the May-October timeline	\$\$\$
	Hire seasonal floater position to addressing staffing shortfalls during peak travel season	\$\$
	Partner with local community college and university hospitality programs to provide students with internship positions during peak travel season	\$
	Host occasional promotions at welcome centers	\$\$
	High seasonal floater position to addressing staffing shortfalls during peak travel season	\$\$
<b>Staffing Welcome Centers is a Challenge</b>	High seasonal floater position to addressing staffing shortfalls during peak travel season	\$\$
	Partner with local community college and university hospitality programs to provide students with internship positions during peak travel season	\$
<b>Travel and Tourist Information are Main Reasons for Welcome Center Usage</b>	Utilize social media to promote the existing welcome centers and what they have to offer	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$
	Re-open both of the closed welcome centers for the May-October timeline	\$\$\$

## Decrease Investment in Welcome Centers



- Funds welcome centers only for travel and tourism materials, marketing purposes—\$25,000 / year
- Assumes unstaffed welcome centers
- Assumes additional budget of \$12,000–\$30,000 / year for marketing and promotional materials

If Iowa chooses to decrease their investment in welcome centers, the state could consider the following recommendations to maintain tourism promotion in their state, while reducing the overall costs of operation.

- Decrease the hours of operation for the existing welcome centers. Based on historical data, most travelers visit Iowa rest area welcome centers during the summer months. Maintaining full-time visitor center hours from May to October could maximize interaction with summer travelers. If Iowa wants to maintain a tourism presence year-round, consider decreasing hours of operation to weekends only during the remainder of the year.
- Utilize social media to promote the existing welcome centers and what they have to offer from May – October.
- Develop promotional tourism posters that include a QR code directing people to the travel Iowa website. Place these in all rest areas and at additional attractions around the state year-round, to promote tourism during the months the welcome centers are not open.
- Host occasional promotions at the welcome center during the summer. Coincide with major summer events like RAGBRAI or Iowa State fair, to help maximize the increase of visitors to the state. Invite local visitors and convention bureaus or attraction representatives to come on-site to talk to visitors about area attractions and activities.

Decreasing hours of operation would cut salary costs significantly. Additional staffing hours and production costs to develop a social media campaign and posters would be minimal. Scaling back promotional and marketing activities to align with decreasing investment would yield an annual budget allocation of \$12,000 to \$30,000 in addition to the \$25,000 assumed, which would allow a 3<sup>rd</sup> party contractor to develop the following items:



Social media and marketing calendar



Budget for graphics labor



Management of automated social media posts



Labor for periodic promotional and marketing efforts (i.e. posters, pop-up photo ops, etc.)

Table 8 builds off the list of primary strategies available to IEDA and Iowa DOT in decreasing the level of investment in state-run welcome centers to associate individual strategies with the key trends and observations they address.

TABLE 8: RECOMMENDED STRATEGIES FOR DECREASING THE LEVEL OF INVESTMENT IN STATE-RUN WELCOME CENTERS

Trends and Observation	Scenario Strategy-Decrease Level of Investment	
	Strategy	Estimated Cost Tier
<b>Opportunity to Increase non-Iowa Visitor Rates at Welcome Centers</b>	Utilize social media to promote the existing welcome centers and what they have to offer from May – October.	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
<b>Most Welcome Center Users are 65+</b>	Maintain provision of travel materials in hardcopy during and outside hours of operation	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
<b>Highest Welcome Center Usage is during May-October</b>	Reduce staffed operating hours to peak season travel timeframe	\$
	Close state-run welcome centers and transition to system of private-run centers	\$
<b>Staffing Welcome Centers is a Challenge</b>	Partner with local community college and university hospitality programs to provide students with internship positions during peak travel season	\$
	Close state-run welcome centers and transition to system of private-run centers	\$
<b>Travel and Tourist Information are Main Reasons for Welcome Center Usage</b>	Provide real-time travel conditions information via kiosk and/or TV	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$



### Maintain Existing Investment

- Fund existing welcome centers at current level of investment—\$100,000 / year
- Assumes 50% staffing at welcome centers

If Iowa chooses to continue with their existing investment in welcome centers and choose to keep the Underwood and Davis City welcome centers open year-round, the state could consider the following improvements to help promote state tourism, potentially increase the engagement at the existing welcome centers, with minimal change in costs.

- Utilize social media to promote the existing welcome centers and what they have to offer. Promotional posts and campaigns could be run on IEDA and Iowa DOT social media accounts. IEDA could also partner with chambers of commerce or attractions near the welcome centers to help promote the welcome centers as locations to get additional information while travelers are in the area.
- Develop promotional tourism posters that include a QR code directing people to the travel Iowa website. Place these posters at all rest areas without welcome centers and place them on a movable sign for Underwood and Davis City to place outside their doors when they are closed. Include information about the welcome centers throughout the state, and the services they offer.
- Host occasional promotions at the welcome center, inviting local visitors and convention bureaus or attraction representatives to come on-site to talk to visitors about area attractions and activities. Visiting representatives could bring their own promotional signs and/or free giveaway items for interested visitors.
- Develop Iowa-themed photo-op stations for the welcome center to help draw people in. Possible photo-op backgrounds or cutouts could include a big Welcome to Iowa sign or photo backdrops featuring the Amana Colonies, Okoboji, the Field of Dreams in Dyersville, etc.

Costs for these improvements would be minimal. The main cost would come from development and/or production of new materials. Development and design of a social media campaign, tourism posters, and photo-ops would take additional staffing hours. Printing and shipping of posters and photo-ops would be the only additional costs.

The example strategies described above provide a framework for how the state can maximize their investment in state-run welcome centers. Table 9 provides a menu of strategies the state could consider in maintaining its current level of investment in state-run welcome centers.

TABLE 9: RECOMMENDED STRATEGIES FOR MAINTAINING THE CURRENT LEVEL OF INVESTMENT IN STATE-RUN WELCOME CENTERS

Trends and Observations	Scenario Strategy-Maintain Current Level of Investment	
	Strategy	Estimated Cost Tier
<b>Opportunity to Increase non-Iowa Visitor Rates at Welcome Centers</b>	Utilize social media to promote the existing welcome centers and what they have to offer.	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$
<b>Most Welcome Center Users are 65+</b>	Maintain provision of travel materials in hardcopy during and outside hours of operation	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
<b>Highest Welcome Center Usage is during May-October</b>	Hire seasonal floater position to addressing staffing shortfalls during peak travel season	\$\$
	Partner with local community college and university hospitality programs to provide students with internship positions during peak travel season	\$
	Host occasional promotions at the welcome center	\$\$
<b>Staffing Welcome Centers is a Challenge</b>	Hire seasonal floater position to addressing staffing shortfalls during peak travel season	\$\$
	Partner with local community college and university hospitality programs to provide students with internship positions during peak travel season	\$
<b>Travel and Tourist Information are Main Reasons for Welcome Center Usage</b>	Utilize social media to promote the existing welcome centers and what they have to offer	\$
	Provide real-time travel conditions information via kiosk and/or TV	\$
	Develop promotional tourism posters that include a QR code directing people to the travel Iowa website that can be displayed within welcome centers	\$

## Conclusion

Welcome centers located at Interstate rest areas not only provide users restroom facilities and a place to stretch their legs during a long road trip but also provide locally tailored travel and tourism information that can enhance their journey. As mobile phone technology has expanded to offer internet connectivity and GPS services, the need for hardcopy materials such as road maps and travel brochures has diminished for many travelers.

Public engagement efforts conducted as part of this study highlighted several notable trends in the populations that routinely use Iowa welcome centers. Public survey results show that the majority of users are 65 years or older, and these visitors often stop at welcome centers to get travel and tourism information. This trend points to the potential for IEDA and Iowa DOT to transition away from its current system of funding welcome centers to either a joining a partnership structure in which IEDA and Iowa DOT produce materials for the welcome centers while operations are overtaken by a non-state entity, or to completely hand over the welcome center facilities to a non-state entity.

The underlying basis for this recommendation is due to the aging population that comprise the largest share of welcome center usage; as this population continues to age it is likely to travel less. Commensurate with the declining mobility of today's welcome center users will be a larger proportion of travelers through the state who will likely prefer to get travel and tourism information via mobile phone or web-based sources.

Two major trends noted in the study area the demographic trends related to welcome center usage and the difficulty expressed by IEDA and Iowa DOT in staffing the current welcome centers. Should fewer individuals be visiting these locations in the future, the costs of funding these facilities may rapidly outweigh the benefits. Under this scenario, IEDA and Iowa DOT might be better positioned for success in reaching tourism goals by divesting in state-run welcome centers and putting those dollars towards other tourism-focused efforts.



# A

## Appendix A: Benchmarking Study

# Benchmarking Study

HDR conducted interviews via WebEx Meetings with representatives for welcome/travel information centers in five neighboring states: South Dakota, Missouri, Nebraska, Illinois, and Minnesota. The neighboring states were selected by IEDA. During the interview, states were asked about staffing and operations, trends in welcome/information center usage, general audience observations, services most often used, biggest challenges, and future plans.

HDR also interviewed an employee of one of the state-run Iowa welcome centers, to get their perspective and experience on the Iowa welcome centers. This appendix contains summaries of each benchmarking interview.

## South Dakota

South Dakota has five state-run welcome centers, which are overseen by the South Dakota Department of Tourism. These rest areas are located along I-90 and I-29.



### Staffing & Operations

All welcome centers are staffed seasonally from May to October. Welcome centers are staffed and open from 8:00 a.m. to 5:00 p.m. Monday through Friday. South Dakota currently employs a total of 35 travel counselors. Staff duties mostly include welcoming visitors and providing travel information, as needed. They do provide some light cleaning and trash pickup of their welcome center space, but South Dakota's DOT handles all other maintenance at the rest area.

South Dakota has experienced some staffing challenges in recent years. They were fully staffed for the 2022 travel season, but they did struggle with obtaining interest in the positions. Employee retention is top-of-mind for South Dakota. They want to figure out how to maintain staff year-over-year.

The budget for the welcome centers comes from a subset of the South Dakota Department of Tourism's annual budget. Their estimated yearly budget is \$50,000, plus staffing costs.

### Visitor Trends & Data

South Dakota does track their visitor numbers. The DOT has installed car counters that are capable of distinguishing between a car and truck. These counters track the number of cars that come into the rest area. If the staff interacts with a visitor, or if the visitor walks into the welcome center portion of the rest area, they are counted by the travel counselors, by hand. Travel counselors also complete a daily inventory to track how many printed materials are given out.

**Extended length stays in the state in 2017 correlated to visitors that stopped and spoke with the travel counselors.**

The welcome center and tourism services are most often used by families and retirees. A survey conducted in 2017 showed that extended length stays in the state correlated to visitors that stopped and spoke with the travel counselors. Truckers also commonly use the welcome center. They are not the target audience, but they appreciate the help or a friendly person to chat with while on mandatory breaks or to break up the drive. South Dakota has observed that Millennials and Gen Z travelers seem to already have their trip planned out, and they aren't as likely to come into the welcome center.

Visitors that are using tourism service at the welcome center are most often looking for information on the Black Hills and Mount Rushmore, general trip ideas and recommendations, and lodging recommendations. Many travel counselors are retired residents that know every inch of the state. They take the time to learn what visitors may be interested in, so they can target their recommendations based on a visitor's wants and needs.

## **Amenities**

Each individual welcome center in South Dakota offers different amenities. One location has a scenic overlook; one has a Lewis and Clark Museum; other locations have Photo Op backgrounds for selfies and sketching/imprint stations. All welcome centers offer printed materials like maps, travel guides, and brochures to visitors. Welcome centers also have free Wi-Fi available to visitors. Rest area amenities co-located with the welcome center include cultural/historic displays (at some locations), ADA accessible restrooms with baby changing stations, picnic tables/shelters, pet exercise area, RV dump stations (at some locations), vending machines, emergency phones, and video surveillance/security.

The DOT also provides weather monitors/interactive screens at the rest area welcome centers. These are available year-round near the restrooms. Visitors can use them to search for specific items. They had some technical issues when they were first installed but have mostly been reliable since then.

South Dakota feels that their approach to having staffed welcome centers is a fairly unique approach, and the staff has received multiple comments about it. Their ultimate goal is to make each welcome center its own unique destination.

## **Visitor Outreach**

South Dakota conducts surveys on their welcome center services fairly regularly – roughly every five years. The most recent survey was completed in 2017. They provide hardcopy surveys to those that stop into the welcome center. The Department of Tourism distributes an e-Newsletter focused on places to see, activities to try, and upcoming events.

## **Travel Trends**

After closing down for the pandemic in summer 2020, South Dakota noted a huge increase in numbers of visitors/those using the welcome center services in 2021. Numbers for the 2022 season were not as high as 2021, but they remained steady.

South Dakota noted that they are still seeing a need and want for printed materials from welcome center visitors. If they take the time to come into the visitor centers, people still like to have items in hand as they head down the road.

The welcome centers have not had any notable security or safety issues. There have been minor incidents from time to time that give visitors “the creeps”, but overall, they have not experienced any safety issues.

## **Biggest Challenges**

South Dakota feels that one of their biggest challenges is staff retention and salaries. With fast food restaurants and other places offering \$15/hour, the rates the welcome centers are paying are not competitive. Keeping staff from season to season is beneficial, but hard to do with wages that aren't competitive in today's market.

They also view the changing mindset of the traveler as a potential challenge. Millennials and Gen Z travelers tend to have their trip planned before they leave and there is minimal interest in

stopping at a welcome center for trip ideas, tourism info, etc. This is currently not viewed as a challenge but could become one in the future.

### **Future Plans**

South Dakota is working to improve their interstate signage for rest areas that include welcome centers. They are planning to install signs that let drivers on the interstate know that a welcome center is coming. They are also going to work on making the centers better draws, creating individual attractions at each one. They feel that the more attractive and unique you can make a welcome center, the more people will be attracted to stop at it. The leadership at the South Dakota Department of Tourism is currently adamant that these welcome centers are crucial to South Dakota tourism and will remain that way.

*(Source, interview: Mandy Lemmel, Aug. 23, 2022.)*

## Missouri

Missouri has five state-run welcome centers, which are overseen by the Missouri Department of Tourism.



### Staffing & Operations

All welcome centers are staffed year-round from 8:00 a.m. to 4:30 p.m. They are open seven days a week from Easter Sunday – October and are open Monday – Saturday during the winter months. Missouri employs two full time staff members per welcome center to work Monday – Friday. They utilize part time staff from a temp agency to staff the welcome centers on weekends and holidays.

Staff duties include welcoming visitors, providing travel information and literature, reordering literature as needed, and providing recommendations. They do provide some light cleaning and organizing of their welcome center space, but Missouri’s DOT handles all other maintenance at the rest area. Staff also plans and runs activities and events held at the welcome center.

Missouri has not had any difficulty with staffing the full-time positions – employees are committed to the role. They have experienced some staffing challenges with their part time/temp agency employees. Some of the welcome centers are located in relatively remote locations, so there isn’t a lot of interest or talent pool for travel counselors. Pre-pandemic, Missouri had eight staffed welcome centers, but have cut that number back to five following the pandemic. They have no plans to reopen the other three welcome centers and will continue with five.

Missouri noted that it is important to not “short-pay” staff. People sometimes feel that salary for welcome centers doesn’t need to be much, but Missouri feels that to retain good staff with institutional knowledge about the state and surrounding attractions, the positions need to pay more than minimum wage.

The budget for the Missouri welcome centers is included as a line item of the overall Department of Tourism budget. They don’t have a separate budget pool for staffing, etc.

Missouri also has an affiliate welcome center program, in conjunction with Missouri DOT. This program is a way for local chamber of commerce or visitor bureaus to promote tourism and increase the number of welcome centers in the state, without having to use state funds. Specific guidelines have been established for a locally owned tourist information centers to be considered an affiliate welcome center. Once approved, these affiliate welcome centers are allowed to purchase

**It is important to not “short-pay” staff. To retain good staff with institutional knowledge about the state and surrounding attractions, the positions need to pay more than minimum wage.**



signage (see image on right) that ties them to the state welcome centers, but each center is required to purchase their own. These affiliate centers are inspected once a year to make sure they continue to meet the requirements of an affiliate title. The state does not staff these centers, but they do oversee/monitor the operations.

### **Visitor Trends & Data**

Missouri does track visitor numbers. On-site staff counts the number of individuals that walk through the welcome center door. Staff also tracks the distribution of Missouri travel guides, state highway maps, and literature bags. A survey-based welcome center study was completed in 2015. They are planning to complete this process again in November 2022.

The typical welcome center visitor is a retiree and less reliant on digital tools and information. Welcome centers also see a lot of truck drivers and have recently experienced an increase in motorcoach/bus tour groups.

Visitors that use the welcome centers are most often looking for coupons, specific attraction brochures, travel books on their destination, or weather and construction information. They do not sell any items onsite. Their welcome center space is leased from Missouri DOT, so selling of items is not allowed. They also feel that handling monetary transactions on-site potentially puts their staff at risk, in terms of safety.

Missouri has not noticed much change in number from pre-pandemic to post-pandemic.

### **Amenities**

Amenities at Missouri welcome centers include information on the immediate area, printed materials like maps and brochures. Rest area amenities co-located with the welcome center include highway information, picnic facilities, playground equipment (at some locations), vending, pet areas, and parking. Missouri DOT provides a weather/highway map screen in the lobby area. Missouri welcome centers rely mostly on one-on-one interactions between staff and visitors and hardcopy materials. The Kansas City welcome center, one of their lower attended facilities, previously had a digital kiosk. However, the touch point data that came from that kiosk showed not many people used it.

During National Travel & Tourism Week, Missouri Day, Truman Day, and holidays, the Missouri welcome centers hold events. Welcome center staff will reach out to local attractions and bring representatives on-site to talk to guests about what their destination has to offer. They will also offer free snacks and beverages for those coming into the center during these events.

### **Visitor Outreach**

Missouri uses social media for visitor outreach. Prior to the pandemic, they produced a regular e-newsletter. They stopped sending these out during the pandemic but are planning to start producing these again. They do not utilize direct mail for any outreach. Visitors that come into the welcome center complete a four-question survey on the center's iPad. They then receive a follow-up email with a more robust survey

## **Travel Trends**

Overall, Missouri has not seen much change in numbers of visitors, or in what information is requested at visitor centers. They continue to see retirees that like to receive hardcopy information. Their most requested resource is the state travel guide. They did note that there has been a change in the type of literature/brochures they receive. It was noted that some attractions are no longer printing out brochures, so there are fewer items overall to display and hand out.

## **Biggest Challenges**

Missouri feels their biggest challenges to running welcome centers is consistency in operations and maintenance in the centers. Missouri DOT owns the building, maintenance and cleaning is contracted out, making operations complicated. If something needs to be fixed or cleaned, it takes a while to get it done.

## **Future Plans**

Missouri has no current plans to close existing welcome centers. In 2015, the state was considering closing all welcome centers and re-invest that money into marketing efforts. However, the survey-based welcome center study they completed that year changed that perception. The study found that the people who stop and utilize welcome centers are people with more discretionary income and time that they could spend in the state. However, they will follow the data. If the survey planned for this year, or any future surveys, indicate the state isn't getting their money's worth out of the welcome centers, things may change.

Missouri is also trying to think ahead to the future and planning for changes such as electric vehicle charging stations. It takes time to charge electric vehicles, and people will be looking for things to do while they charge. They would like to make welcome centers more of a destination for travelers. The state is also looking into some different amenities to include with their welcome centers, including Wi-Fi and a vending machine with literature available outside of standard business hours.

*(Source, interview: Ashley Sneed, Marketing Manager/Welcome Center Manger, Aug. 25, 2022.)*

## Nebraska

Nebraska has six state-run information centers, which are overseen by the Nebraska Tourism Commission. These welcome centers are located in rest areas along I-80. They also provide seasonal information center staff at attractions throughout the state, including the Kearney Archway, the Omaha Henry Doorly Zoo, the Kimball visitor center, Sergeant Floyd visitor center, and the Lewis and Clark Interpretive Trails Center in Nebraska City.



### Staffing & Operations

Nebraska does not currently have any full welcome centers run by the state. They have small travel information centers located in the rest areas along I-80 that have a counter and brochure racks on wheels that can be brought in and out of storage each day. All information centers and additional attractions are staffed seasonally from Mid-May through the weekend after Labor Day. Welcome centers are ideally staffed seven days a week, between 8:00 a.m. and 5:00 p.m. Employees are part-time seasonal employees and work no more than 32 hours per week. Staff duties mostly include speaking with travelers and encouraging them to spend time in Nebraska, handing out travel guides and maps, providing tourism recommendations, providing weather and construction updates, and completing inventory of all travel information.

Nebraska has experienced staffing challenges this year. While they do have a lot of return employees, the state was not quite able to fill their roster this season. When fully staffed, Nebraska employs approximately 35 travel counselors, with three counselors assigned to each rest area. This year, some rest areas only have two counselors on staff. Hours of operation had to be altered due to this staffing shortage. Some welcome centers were closed on Sunday and some locations had to adjust daily hours to accommodate staff needs. Nebraska is flexible to staff needs and is ok with closing centers if they don't have the coverage, if staff has reached maximum hours, or if personal needs arise.

The budget for the welcome centers consists mostly of staffing costs. Staffing budget is between \$130,000 – \$140,000. The budget outside of staffing isn't large and covers the expense of the annual staff orientation meeting (including lodging and food).

### Visitor Trends & Data

Nebraska does track visitor numbers. Travel counselors count all visitors that come up and speak with them via clicker or by hand. Once a month, travel counselors submit a form including visitor numbers, what states visitors are from, and the current travel information inventory at their center. Once a year, travel counselors complete an information inventory for specific destinations. Nebraska has not completed a formal welcome center survey in years, and currently has no plans to conduct one.

Nebraska doesn't specifically track visitor demographics but has noticed that retired travelers often stop to speak with counselors.

Visitors speaking to travel counselors are generally looking for information on local attractions, as well as information on weather, traffic, road construction, and detours. Their most distributed resource is the Nebraska travel guide. If centers are lacking brochures for a specific destination,

information can usually be found in the travel guide, or counselors will direct visitors to the website.

### **Amenities**

Nebraska rest areas with welcome centers include basic amenities like parking, restrooms, picnic tables, and shelters. Some locations include a play area for children, a small lake for public fishing, family restrooms, and some outdoor art installations. Welcome center areas are small counter spaces, and items get moved in and out of storage each day – nothing is left out for 24/7 availability. At this time, no digital information is available in the welcome centers. The welcome centers do not currently have Wi-Fi, but each welcome center is equipped with an iPhone that staff can use to assist visitors with looking up different travel, traffic, and weather information. The state keeps the iPhones in service May through September and suspends service the rest of the year.

### **Visitor Outreach**

Nebraska utilizes traditional methods of outreach regarding welcome center services. Rest areas with welcome centers are listed in the Nebraska travel guide, on the Nebraska Tourism Commission website, and they have established a distribution list to all travel counselors to share any updates during the travel season. Nebraska does not currently use social media to drive people to welcome centers but will be looking into it as a future possibility.

### **Travel Trends**

Nebraska kept welcome centers closed summer 2020 during the COVID-19 pandemic. Following the pandemic, Nebraska noted that staffing was more difficult. Several previous employees were unable to return to the travel counselor role following the pandemic. As of the interview with Michael Collins, they had not yet completed all their visitor counts, but it looked like they may have been down from the years prior to the pandemic.

**Travel counselors make “secondary recommendations” through organic conversations with counselors while they wait for companions.**

Nebraska also noted that visitor numbers seem to have trended down this year. However, this could be due to operations changes this year. They had one center closed all season while the rest area was remodeled, and they had some shortened hours of operation due to staffing.

Nebraska is recognizing several changes in how visitors prefer to receive travel information. Travelers are relying more on the internet and personal devices (phones, tablets, computers) to plan and book their travel. In the past, visitors used travel counselors to make reservations for them, now people can easily book online. They are noticing a drop in the demand for brochures.

Nebraska also noted that visitors are less likely to approach the travel counselors with specific questions. Travel counselors are having to make “secondary recommendations” through organic conversations. Many travelers have already planned out their trips, so they are more inclined to simply chat with travel counselors while they wait for companions. Travel counselors are

learning to work travel suggestions into organic conversations with visitors and encouraging them to stay in the area to visit specific attractions while they are there.

### **Biggest Challenges**

Nebraska feels that their biggest challenges is currently staffing. They hire a lot of retirees or school system employees that are available to work in the summer, and they have had several employees come back year after year. However, it has become difficult to maintain a full staff roster. Nebraska tries to make the program as much fun as possible to retain employees year-over-year.

Nebraska also noted they experience challenges in communications with the DOT and getting a heads up on construction and maintenance related rest area closures, which impacts their staff.

### **Future Plans**

Nebraska has no definite plan for changing their operations in the future. They like to keep things mostly the same but will adjust things as needed. They will look at switching locations of staffed information centers depending on visitor counts or staff location. Business hours will also fluctuate a bit depending on construction or staffing.

Nebraska feels that having a high number of returning staff is beneficial to the program, as it provides stability to the program and maintains the staff. If budget weren't an issue, Nebraska would like to put a couple of full welcome centers in the state, similar to what Iowa has. Michael would like to see one at Melia Hill near Gretna and by Ogallala. Over the years, Michael has received several comments that people like that they are still doing the summer Travel Counsel Program, but there are no current plans to expand it.

*(Source, interview: Michael Collins, Group Tour Manager and Travel Counselor Coordinator, Sept. 6, 2022.)*

## Illinois

Illinois has six state-run tourist information centers, which are overseen by the Office of Tourism, under the Illinois Commerce and Economic Opportunity Department. The information centers are individually managed by contracted employees with the Western Illinois Tourism Council.



### Staffing & Operations

Illinois has their own tourist information center space within the DOT rest areas. All information centers are staffed year-round. They are open 5 days a week, Thursday through Monday (closed Tuesday and Wednesday). Summer hours are from 8:30 a.m. to 4:30 p.m., winter hours are from 9:00 a.m. to 5:00 p.m. Illinois currently employs six travel counselors, with one counselor in each location during operating hours and one 'floater' that helps cover when travel counselors are out. Staff duties include welcoming visitors and providing travel information, as needed. Illinois has a mix of new employees and more seasoned employees who have been in the role for several years.

Illinois has recently experienced some operational and staffing changes. The state had to close some centers during the COVID-19 pandemic and had to lay off about nine employees in December of 2021. Hours of operation were also shortened.

During the COVID-19 pandemic, the Illinois travel information centers shut down for about three and a half months. They developed specific COVID procedures that rolled out in phases based on pandemic numbers throughout the state (i.e. no open brochure racks for visitors, plexiglass sneeze guards in place, etc.). They are currently back to normal operations – counselors can interact with visitors outside of the plexiglass sneeze guards and brochure racks are back on the floor.

The yearly budget for Illinois tourist information centers is approximately \$600,000. This includes staffing, management, signage, equipment, uniform, phone lines and internet service, and production of materials (the state produces a lot of the materials used in the travel information centers).

### Visitor Trends & Data

Illinois tourist information center staff tracks visitor numbers using a clicker. They count anyone that comes into the information center to look at the map or brochures, or anyone that comes up to the counter to speak with the travel counselor. Visitors are also encouraged to fill out a sign-in sheet that asks for email address, what state they are from, the number of people traveling together, and how many nights they are planning to stay in Illinois. Once a month, the counselors submit a report to the state.

Illinois does not specifically track demographics of their visitors and doesn't have any noted trends in the type of person that utilizes their information centers.

Visitors using the tourist information center are most often looking for directions, hotel and weather information, brochures, the state travel guide/travel bags, and traffic or construction

information. There has not been a drop in the production of or requests for printed publications – people still like to have paper copies.

### **Amenities**

Illinois's rest area tourist information centers are older and don't offer thematic displays like other states, but all information centers have standard rest area amenities like restrooms, parking, and vending. They also offer printed materials such as state travel guides and brochures for local attractions and counselors can make reservations on behalf of travelers. State maps are kept behind the counter to help drive engagement with the travel counselors. Maps are the most requested item at visitor centers, and when visitors ask for them, counselors can have conversations with them to ask where they are headed and to encourage them to stay in the state. After-hour kiosks are available for visitors to search for hotel or restaurant info. However, Illinois noted that these are frequently not working. The DOT also provides a monitor with a weather radar in the rest area.

**All Illinois travel counselors are certified through the U.S. Travel Association.**

During the pandemic, Illinois had some unique approaches to try and continue engaging visitors. They distributed masks to every visitor and put together travel bags that contained the state travel guide and some selected area brochures. These travel bags are still requested and handed out.

Illinois hosts events for tourism week every year, including activities for kids and parents passing through, contests, and handing out different Illinois gift items. Over the summer, the Illinois tourist information centers also developed their own coloring books which were very popular and will hopefully drive "future travelers" to want to visit places featured in the coloring book.

A unique aspect of Illinois tourist information centers is that all travel counselors are certified through the U.S. Travel Association. Travel Counselors take a 100-question test on customer service, geography, and other general state items. This test was completed just prior to the interview, and Illinois noted that all of their travel counselors passed with a score of 100%. Private welcome centers throughout the state expressed interest in getting their staff certified as well. The contractor noted that they may look into extending that certification education. They feel it's their job as ambassadors to the state to not just educate their own staff, but also educated others promoting tourism in the state. Illinois feels the certification is well worth the time, effort, and money, and are one of the only states that certifies their travel counselors.

Travel counselors have been in the position for a few years and live in the areas they work, so they offer an excellent breadth of knowledge for state and area tourism. Illinois also takes their travel counselors on a van trip throughout the state to increase the staff's knowledge of the state and other attractions. Staff has noted that these trips are very beneficial, as it is easier to refer people to destinations, restaurants, etc. if they have been there.

## **Visitor Outreach**

Illinois tourist information centers do not do any specific outreach through direct mail, email, or social media. There is some social media sent out of the main office during tourism week, but the individual centers do not use social media – they prefer the counselor's focus be on the visitor. The information centers have a guestbook where visitors can provide an address/email address to be put on the office of tourism's subscriber list. The office of tourism sends out travel magazines and travel kits, as well as e-newsletters. Illinois does not regularly conduct surveys and has no plans to do so in the near future.

## **Travel Trends**

Following the pandemic, Illinois has noticed some changes in the total numbers of visitors. Tourist information centers aren't open as long as they were before the pandemic, so the numbers have dropped. However, they have noticed that the visitor numbers are climbing again. As of the interview, Illinois noted their visitor centers had been very busy this summer.

Illinois noted that there is still a need and want for printed materials and visitors seem to appreciate the opportunity to interact with a person while looking for travel information. However, they have noticed that the requests for travel counselor-assisted reservations have dropped as smart phone use has increased.

Illinois also mentioned that with the increase in electric vehicle (EV) usage, they will need to start planning for accommodating EVs. If they include charging stations at the rest areas, visitors will be around for longer periods of time. This could provide the travel information centers more opportunity to engage travelers while they wait for their charge to complete.

Illinois did not note any safety or security issues at their rest areas and Tourist Information Centers but did note that having a travel counselor onsite adds a level of safety and comfort for visitors. People feel safer stopping at rest areas where they know a person is staffed.

## **Biggest Challenges**

One of the biggest challenges facing Illinois Tourist Information Centers is funding. They would like to increase their staffing and undertake branding efforts but have limited funds. They also have older rest areas and information centers. Other states have remodeled centers with themes, more individual draw.

Staffing is another challenge for Illinois. They currently have only one person staffed per information center, which can cause problems for scheduling if the staff member needs time off. The state does employ a floater to try and help cover these needs, but more staff would be beneficial.

## **Future Plans**

Illinois doesn't have any plans to change tourist information center operations in this fiscal year. However, they are optimistic that as revenue starts to bounce back following the pandemic, they can look at opening more centers again, maintaining more normal hours of operation, and hire additional staff in the future.

Illinois noted that their partnership with the Western Illinois Tourism Council has been very beneficial. John and Roger have been instrumental in the US Travel certification process, and they are the drivers behind tourism week activities, state promotions, etc. It was noted that they are 'very nimble' with what they do on a limited budget.

*(Source, interview: Jan Kemmerling and Lisa Link with the state of Illinois, and Roger Carmack and John Haas with the Western Illinois Tourism Council/manager of the Travel Information Centers, Sept. 7, 2022.)*

## Minnesota

Minnesota has six state-run tourist information centers, which are overseen by the Explore Minnesota, the state's office tourism office. They have four additional partnership centers that are that are staffed contractually from May to October.



Minnesota also has privately-owned community welcome centers across the state that are designated as affiliate welcome centers. The state provides these affiliate centers with the use of the Explore Minnesota logo on their signs and state travel brochures to distribute to visitors. These affiliate centers are included in Explore Minnesota publications.

### Staffing & Operations

Minnesota has their own tourist information center space within the DOT or partnership rest areas. All state-run information centers are staffed year-round, Thursday through Sunday, 9:00 a.m. to 5:00 p.m. Partnership centers are mostly staffed seasonally, May through September/October. The partnership center with St. Cloud University is open year-round but adjusts hours to accommodate the school year. Staff duties include welcoming visitors and providing travel information, as needed. Staff at state-run information centers also fulfill other duties to support the office of tourism. They answer the live chats on the Explore Minnesota website, as well as work as part of the call center. They also help maintain the website and all records kept there, fact-check articles for the website, and occasionally help with special projects or promotions, like MN Hikes.

Minnesota has experienced some staffing challenges since COVID. As of the interview, only two of the six tourist information centers were fully staffed. Some of these challenges are due to budget difficulties. During the pandemic, budgets were cut a bit and people had to be laid off. Now they must work to get the money back into their budget.

They also have had less interest in the positions. Pre-COVID, they would receive around 125-150 applications. But now they may receive only eight applications for an open position. The lack of interest in the job is not common for Minnesota and may be tied to COVID (people being cautious about working face-to-face with the public) or not feeling comfortable working in a remote location.

The lower level of interest has resulted to some operational adjustments for Minnesota tourist information centers. When they are fully staffed, they have two or three people per information center and can cover all hours of operation. With only one person staffed at each information center, they can't always keep the centers open every weekend due to scheduling conflicts and personal needs.

The budget for the six state-run tourist information centers is around \$700,000 and includes staffing, operations, and supplies. The budget for the four partnership welcome centers is around \$92,000 and only covers staffing. Travel counselor salary is between \$17.33 and \$22.70 an hour, which is not necessarily competitive in the current Minnesota job market, and also contributes to staffing difficulties.

## **Visitor Trends & Data**

Minnesota does track their visitor numbers. They have door counters on the tourist information center itself and staff checks the numbers three times a day – at open, noon, and close. Prior to the pandemic, information centers also utilized a guest book where visitors could log the state they traveled from, but the guest book hasn't been used since COVID started. Travel counselors provide a monthly report a supervisor, including visitor numbers and trends in what the visitors are looking for. They noted that employees are their best resource to keep a pulse on trends and what the public wants.

During peak travel season, Minnesota sees a lot of families or couples stopping in their tourist information centers. After Labor Day, they see more retired travelers – those that are less tech-savvy. Following the pandemic, Minnesota noticed that the way people travel is different. Families are looking for more outdoor activities or free activities and are slowly going back to wanting to visit museums or indoor activities.

Visitors using the tourist information centers in Minnesota are most often looking for travel suggestions and information, still looking for the travel packets that were developed during COVID, and other state information. Minnesota carries and distributes approximately 400 different brochures at each location.

## **Amenities**

Minnesota tourist information centers have standard rest area amenities like parking, restrooms, vending, etc. All MNDOT rest areas have some sort of artwork on display. A few of the rest areas are destinations on their own, based on their geographical locations. Thompson Hill has an overlook on Lake Superior, and Dresbach has an overlook of the Mississippi river lock and dam.

Each tourist information center has a lobby space that are accessible 24/7 and are stocked with self-service brochures so visitors can access travel information outside of information center operational hours. The state also has posters up at the rest areas (and some other state locations like the Mall of America) with a QR code that links people to the website, where they can order travel information and brochures. However, it was noted that the QR codes don't get much action. People seem to prefer the self-serve brochures and the opportunity to talk to a travel counselor.

The state does not currently have kiosks or digital information available at the tourist information centers. It was noted that the state did a pilot for a kiosk three years ago at the busiest rest area stop. However, the content was based more on the watershed and area environmental info and was not tourism-based. Most people didn't stop to interact with it much – which could have been due to the location within the rest area or the content.

**Minnesota hosts promotional events during tourism week and will periodically host “CVB at a TIC” days where a local convention and visitors bureau sets up a booth display at the information center.**

Minnesota tourist information centers hold promotional events during tourism week and will periodically host what they call “CVB at a TIC” days. A local convention and visitors bureau (CVB) will set up a booth display at the information center to talk to visitors about what is happening in the area. They frequently hand out snacks and beverages, swag, and will have games and give out prizes (like tickets to the state fair).

### **Visitor Outreach**

Currently, Minnesota tourist information centers don’t do much in terms of advertising or direct visitor outreach. They do distribute a general Minnesota tourism newsletter for which visitors can sign up. In the past, the print and TV ads for Minnesota tourism featured a tag encouraging people to stop by an information center, but that has stopped. They are working with supervisors to get additional promotions for information centers.

They are currently conducting a survey/study with the University of Minnesota’s tourism center. This survey was active through October 2022 and will help Minnesota understand what trends and changes are taking place regarding travel and tourism in Minnesota.

### **Travel Trends**

Minnesota noted that the way people are using the tourist information centers has changed. People are relying on their phones more and wanting more technology-based resources than paper. However, they also frequently want a hardcopy backup. Visitors are more likely to go straight to the brochures to look for what they want, then talk to the travel counselors if they can’t find what they want or need additional information. Staff in Minnesota still utilize plexiglass sneeze guards at their counters, which can put a barricade up and prevent visitors from approaching counselors initially. Counselors must be more assertive to get visitors to engage.

Minnesota is also noticing that travelers also don’t always know that they can benefit from travel advice and tips until they stop to talk to the travel counselors.

Minnesota is hoping that the study they are currently conducting will help shed additional light on travel and visitor trends in the state. It was also noted that the travel counselors themselves are a great source of info regarding travel trends and what people are looking for.

Interviewee, Julie Ramer, did note that while trends in travel are changing, folks that don’t like to use technology or cell phones to plan their travel, usually have more discretionary money to spend when they travel. This demographic should not be neglected.

### **Biggest Challenges**

Minnesota’s biggest operational challenge is staffing. If they can’t fill their staff roster, they have trouble maintaining regular hours where they are available to the public. This year the state experienced a lack of interest in open position, which is uncommon, and it is a challenge for them to figure out how to garner more interest again.

Minnesota also experiences challenges with the public not knowing that tourist information centers are there and what they have available, due to the lack of promotion. There are interstate signs indicating there’s an information center ahead, but people don’t realize it’s there and staffed until they walk in. Julie feels if they can get visitors in the door to talk to the travel

counselors, they could convince them to stay and spend more time, and more dollars, in the state.

### **Future Plans**

There are many things that Minnesota would like to look at in the future. They want to keep more up to date with changing technology. Would like to have lobby monitors that provide weather, event, traffic, and construction information. Some sort of an app or tool that people can use to help guide them to attractions off of the interstate would be ideal.

In the future, staff interviewed show interest in the tourist information centers promoted more. Minnesota is very geographically diverse, and the information centers are a great way to see the different sides of Minnesota, as well as get additional information on destinations in the state. She'd like to see each information center become its own destination.

Minnesota feels one of their unique successes is their partnership welcome centers. These centers are located off-interstate on highways. It helps them reach an audience that prefers to travel on highways, over interstates. There is a wider variety of things to see off of the interstate. This partnership also allows them to work with St. Cloud University and students in their tourism and geography program.

*(Source, interview: Julie Ramer, Welcome Centers Network Supervisor, Sept. 14, 2022.)*

## Iowa

The state of Iowa currently has two state-run welcome centers, which are overseen by the tourism department of Iowa Economic Development Authority (IEDA). They are located at Underwood and Davis City.



### Staffing & Operations

Two of Iowa's four welcome centers are currently staffed year-round. They are open 5 days a week, Thursday through Monday (closed Tuesday and Wednesday). Summer hours are from 8:30 a.m. to 4:30 p.m., winter hours are from 9:00 a.m. to 5:00 p.m. Welcome centers are their own room/space in the rest area. Staff duties include customer service, answering questions, inventory of brochures and information, as well as find and provide tourism info, brochures, directions, road conditions, and weather information. Staff also assists with some office work, such as updating and maintaining the calendar of events, processing travel guide orders, and checking links on the website to make sure they're still applicable.

Iowa has experienced some minor staffing challenges in recent years. Welcome center employees at two of the centers retired and the positions have not been filled. Interviewee doesn't feel understaffed, being the only person in the welcome center. They noted that some days are really busy, but it mostly feels balanced. The only time they would maybe feel overwhelmed would be during peak summer travel season. Staff noted that the Underwood location has a sub (provided by a temp agency) for the days he is on PTO, but there is no sub for the Davis City, resulting in altered hours of operation when staff takes PTO.

### Visitor Trends & Data

Iowa tracks their visitor numbers via hard count tally at the desk and guestbook. Anytime someone comes into the welcome center, the travel counselor counts the visitor and asks them how many are travelling in their party/how many are in their vehicle.

The welcome centers see a wide variety, but the audience does tend to trend toward retirees.

Millennial and Gen Z travelers are more likely to just use their phones or pre-plan their entire trip. Retirees are still looking for printed materials. They did note that they have seen more families and young people this summer than in the past.

If people are stopping in the welcome center, they are generally looking for printed materials. State maps seem to be the most requested item – handing out around 30 maps per day during the summer. Other frequently requested items are state and city travel guides, brochures and tourism information, and road conditions or weather information. People frequently ask for information on anything along the I-80 Eastbound corridor. They occasionally experience families coming in to find entertainment for their children during the car ride. They aren't necessarily interested in any travel or tourism information, just trying to give their children a break on the drive.

**Welcome centers occasionally have families coming in to find entertainment for children during the car ride.**

Iowa welcome centers were closed for three months in spring of 2020, then operated with plexiglass sneezeguards. They did note that it made interaction with the visitors more difficult. There has been a noted change in response and attitudes of visitors since the barrier was removed. The lack of a barrier may lead to better visitor interactions in the future.

The welcome center doesn't currently have any digital information available. They used to have an iPad available for visitors to look up weather and road conditions, but it was removed during the pandemic. There used to be a DOT self-serve kiosk in the rest area as well, but it was removed as it was vandalized or broken.

### **Amenities**

The welcome centers have standard rest room amenities like bathrooms, parking, trails, picnic areas, pet areas, and an RV dump station, all run by the DOT. There are a lot of restrictions on what they can and can't have on site and what they can and can't sell in the vending machines.

The welcome center has some travel displays posted, but nothing unique. They had some photo op cutout boards previously, but those were removed.

### **Visitor Outreach**

Iowa welcome centers do not use social media or any of their own outreach. The welcome centers do conduct in-person surveys. The Underwood welcome center conducts approximately 200 surveys each year.

### **Travel Trends**

After re-opening in 2020, visitor numbers were noticeably down, but they have been picking back up. The 2021 numbers were higher than 2019 by about 100 per month. Recent visitor counts were back to pre-pandemic levels, matching numbers in 2019. However, there was a small dip again this summer, with the increase in the cost of gasoline.

There was a noticeable change in the number of brochures being receiving. Some attractions and destinations have cut back on print-production following the pandemic due to budget cuts. Destinations and attractions are relying more and more on digital advertisements and information. There will likely be a decrease in the number of available brochures over the next few years.

### **Biggest Challenges**

While no big challenges were reported, sometimes the visitors that come through get angry about things that are out of staff control (construction, traffic, vending, maintenance of the restrooms, etc.). The biggest challenge staff faced this year was brochure management, having only received around half of the brochures originally requested. There are also places that have too many brochures that don't get taken.

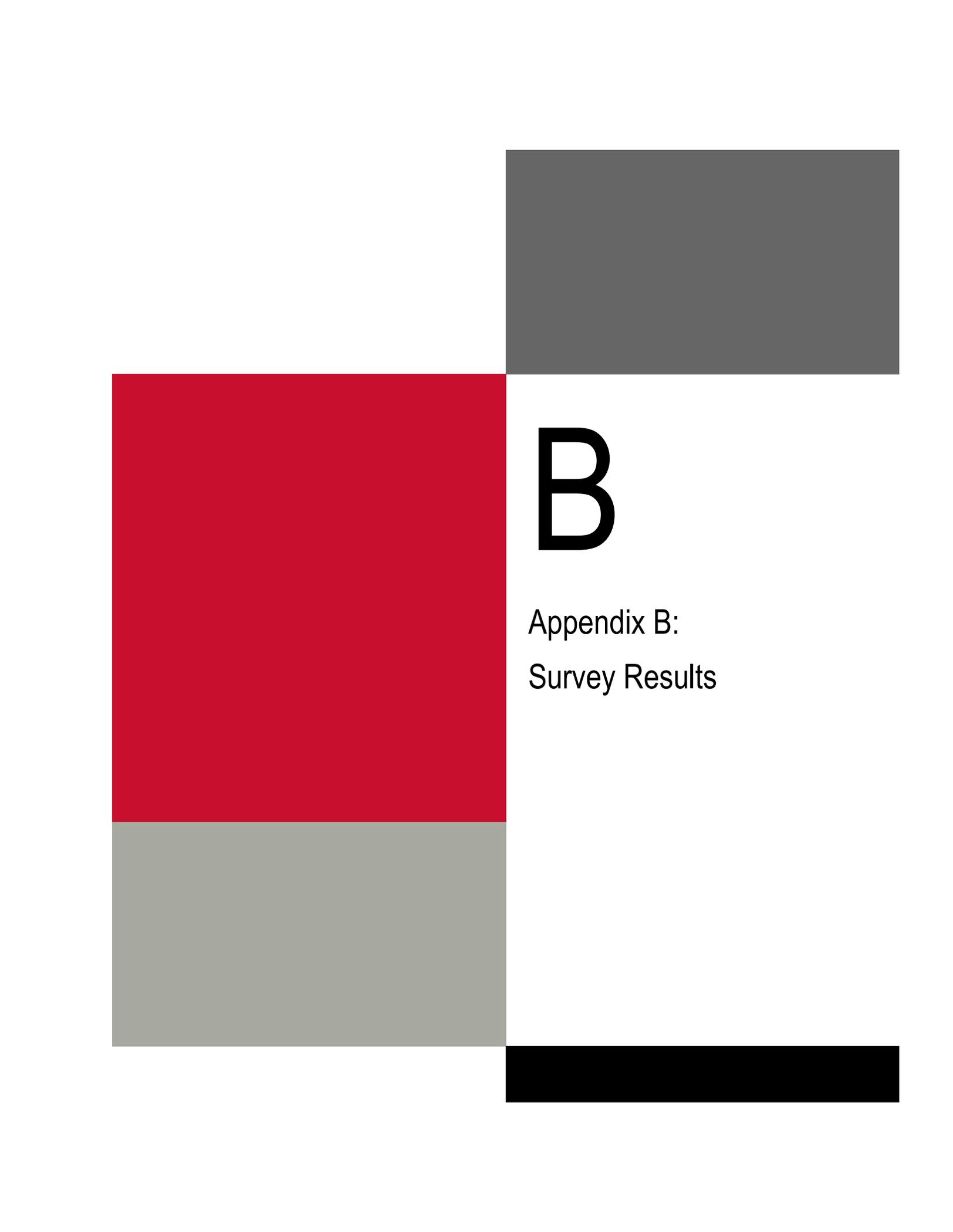
Interviewee Jim Lee was asked what he loves about his job as a travel counselor. He said he likes meeting and speaking with the different visitors every day and he appreciates the variety the job provides. Some days people are interested in construction info, sometimes they want travel recommendations, sometimes they just want to chat.

Jim was also asked about what makes his job stressful or what keeps him up at night. He noted that overall, he feels the job is low stress. He appreciates that once he is done with work at 5:00 p.m., the job stays there, and he has plenty of time to recharge. The only things that make his days difficult are when people get upset or angry over things he has no control over, and he needs to have a thick skin some days. He also noted that it can be difficult to share space with the DOT contract employees that handle maintenance and cleaning at the rest area.

### **Future Plans/Goals**

When asked what he'd like to see at the welcome center in the future, Jim mentioned that he'd love to get some selfie stations or photo op items installed, like a big "Welcome to Iowa" sign. He would also like to re-organize and declutter the brochure selection to focus on the travel Iowa guides and the brochures for the most popular destinations and attractions.

*(Source, interview: Jim Lee, Travel Counselor, Oct. 13, 2022.)*

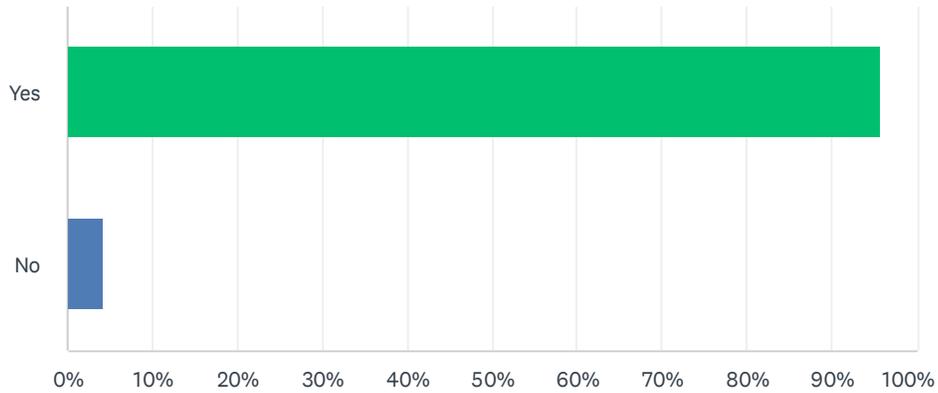


# B

Appendix B:  
Survey Results

# Q1 When traveling along the interstate in Iowa, do you utilize interstate rest areas?

Answered: 1,847 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	95.72%	1,768
No	4.28%	79
TOTAL		1,847

## Q2 If you do not utilize interstate rest areas, why?

Answered: 62 Skipped: 1,789

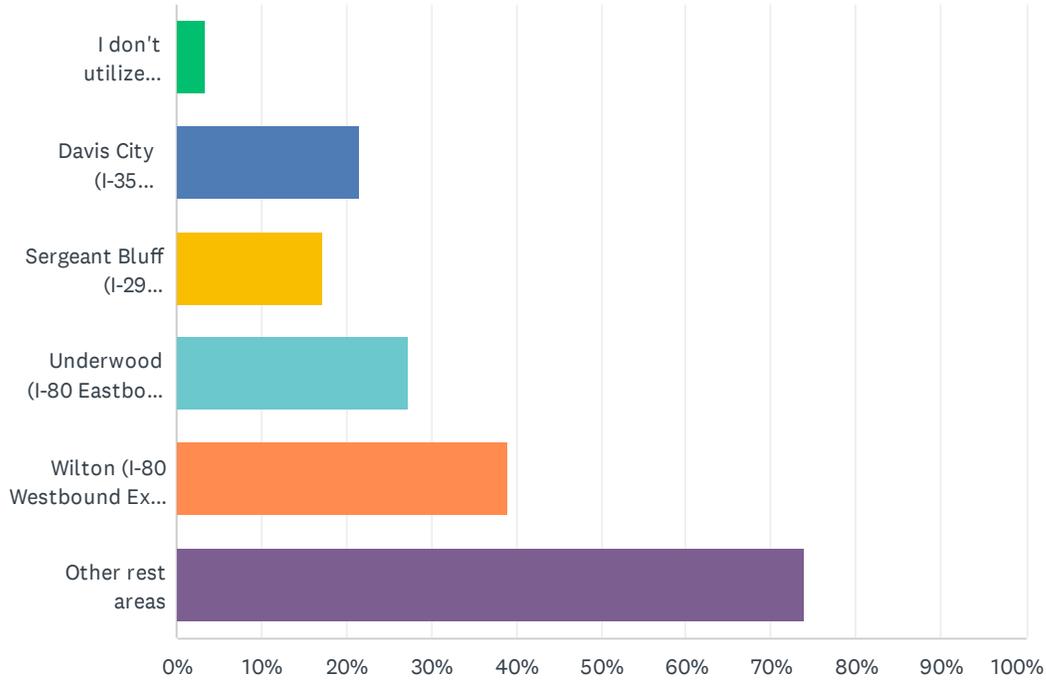
#	RESPONSES	DATE
1	Don't have a need.	9/16/2022 6:17 PM
2	No smoking area	9/16/2022 1:10 PM
3	Stop only for gas and food Creepy people	9/16/2022 9:11 AM
4	Not needed	9/15/2022 11:37 AM
5	Have not had a need to do so. Will stop for restroom break at a gas station. Kill two birds with one stone to limit stops.	9/14/2022 7:00 PM
6	We usually only stop when we need gas.	9/14/2022 12:43 PM
7	USUALLY STOP FOR GAS/FOOD INSTEAD	9/14/2022 12:29 PM
8	unclean	9/14/2022 11:54 AM
9	no need	9/14/2022 9:12 AM
10	Don't need!	9/14/2022 8:05 AM
11	Usually need to stop for gas, and we're often only on interstate for 100 miles or so	9/14/2022 5:25 AM
12	They have never attracted me. Usually, it seemed like there were used heavily by truckers. And there is no on-site management to provide security & cleaning as needed.	9/14/2022 3:45 AM
13	Usually don't travel for more than 2 hour drives	9/13/2022 10:23 PM
14	Its unsafe at night. I dont feel comfortable there alone	9/13/2022 9:57 PM
15	nothing against Iowa per say but my stops were places that i could experience a flavor of Iowa; not an generic rest stop.	9/13/2022 9:30 PM
16	go to a town	9/13/2022 9:14 PM
17	Crowded.	9/13/2022 8:43 PM
18	Little need, usually on a tight schedule to see other wonderful Iowa sights. We still value these for the services they offer out of state travelers.	9/13/2022 8:35 PM
19	No need to use them	9/13/2022 8:23 PM
20	We try to time our stops to include filling the car with gas.	9/13/2022 7:53 PM
21	do not need to relief my self	9/13/2022 7:46 PM
22	Usually use restrooms when getting fuel.	9/13/2022 7:28 PM
23	Stop at gas stations or restaurants along the way.	9/13/2022 7:17 PM
24	I only traveled as far as Dyersville.	9/13/2022 6:31 PM
25	Not needed	9/13/2022 5:59 PM
26	I usually do not travel on the interstate to get where I am going	9/13/2022 5:41 PM
27	I prefer the back roads single lane love seeing America the way it should be I guess an old classic	9/13/2022 5:21 PM
28	Feel unsafe	9/13/2022 4:42 PM
29	Many times we travel on state highways.	9/13/2022 4:40 PM
30	usually no clean	9/13/2022 4:38 PM

## Iowa Welcome Center Stakeholder Survey

31	Have not been there yet. Going in Spring of 2023	9/13/2022 4:28 PM
32	No need	9/13/2022 4:11 PM
33	We stop at the I-80 truckstop to get food when we need to. Otherwise we do not need a rest area until we are out of the state.	9/13/2022 4:06 PM
34	not safe	9/13/2022 3:58 PM
35	Afraid of crime and being assaulted in women's restroom.	9/13/2022 3:27 PM
36	We drove on state and county roads. We stayed off the interstate when possible.	9/13/2022 3:24 PM
37	Short trips only	9/13/2022 3:16 PM
38	Only if necessary do we use rest areas. otherwise we get off to a nearby gas station. It just feels a lot safer to go to a gas station sometimes where a lot of people are vs rest areas..sadly	9/13/2022 3:15 PM
39	Safety	9/13/2022 3:12 PM
40	No need	9/13/2022 3:09 PM
41	Today's society is unsafe	9/13/2022 3:08 PM
42	When we stop for gas, that is when we get food and use restroom	9/13/2022 3:06 PM
43	Don't need to	9/13/2022 3:04 PM
44	Because 90 % are either shut down or the bathrooms are not serviced.	9/13/2022 2:57 PM
45	Not long enough on interstate to need them.	9/13/2022 2:57 PM
46	few amenities	9/13/2022 2:56 PM
47	We prefer to drive two lane roads	9/13/2022 2:54 PM
48	Iowans don't wear masks indoors to prevent Covid-19 and have low vaccination rates.	9/13/2022 2:50 PM
49	My bladder is good, and I usually am more interested in getting to my destination than to wander around the rest areas. However, I do admire the architecture of the structures.	9/13/2022 2:49 PM
50	No need to. I usually stop at gas stations.	9/5/2022 10:15 AM
51	Either don't need to or we stop at gas stations. Feels safer.	8/31/2022 9:33 AM
52	Usually only travel to Des Moines and don't make a stop.	8/31/2022 7:08 AM
53	Intentionally avoid the interstate and enjoy taking time and travel other highways instead.	8/31/2022 6:54 AM
54	We stop in towns	8/30/2022 10:11 PM
55	Too close to metropolitan areas with gas stations and restaurants.	8/30/2022 8:59 PM
56	Usually stop at a truck plaza or convenience store as there are not enough rest areas in Iowa.	8/30/2022 8:20 PM
57	Mainly for safety reasons if I'm traveling by myself. I'll stop at a McD's in a town along the Interstate	8/30/2022 3:43 PM
58	EASIER TO STOP AT GAS STATION	8/30/2022 3:03 PM
59	No need	8/30/2022 2:38 PM
60	I feel they are unsafe	8/30/2022 2:24 PM
61	We just started our trip and don't need to stop.	8/30/2022 2:15 PM
62	Safety	8/30/2022 1:36 PM

### Q3 Have you ever stopped at any of the following interstate rest areas? (Check all that apply)

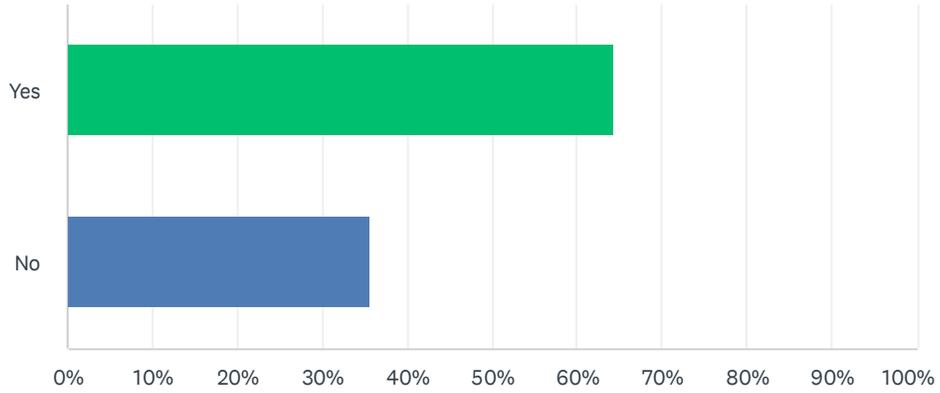
Answered: 1,719 Skipped: 132



ANSWER CHOICES	RESPONSES	
I don't utilize interstate rest areas	3.37%	58
Davis City (I-35 Northbound at Exit 4)	21.64%	372
Sergeant Bluff (I-29 Southbound Exit 141)	17.22%	296
Underwood (I-80 Eastbound Exit 17)	27.23%	468
Wilton (I-80 Westbound Exit 271)	38.92%	669
Other rest areas	73.94%	1,271
Total Respondents: 1,719		

### Q4 When utilizing any of these rest areas, have you visited the staffed welcome center?

Answered: 1,052 Skipped: 799



ANSWER CHOICES	RESPONSES	
Yes	64.45%	678
No	35.55%	374
TOTAL		1,052

## Q5 What did you use the Visitor Center for?

Answered: 644 Skipped: 1,207

#	RESPONSES	DATE
1	There were certain areas I wanted to visit in Iowa and wanted more information.	9/16/2022 8:11 PM
2	maps	9/16/2022 4:43 PM
3	Directions and scenic routes	9/16/2022 4:33 PM
4	Bathrooms, vending machine, maps	9/16/2022 4:30 PM
5	Restroom and refreshments	9/16/2022 3:52 PM
6	Use restroom facilities - look for info in visitor center	9/16/2022 2:02 PM
7	To see if there was any coffee or refreshments outside the vending machine but also pick up some brochures to see what was going on in the area any type of resources	9/16/2022 1:36 PM
8	Area cites	9/16/2022 9:12 AM
9	TRAVEL INFO MAPS	9/16/2022 8:32 AM
10	rest rooms, maps, and pamphlets	9/16/2022 7:24 AM
11	Restroom	9/15/2022 11:48 PM
12	Information about cities in the area.	9/15/2022 8:49 PM
13	Maps local attractions	9/15/2022 6:26 PM
14	Break from being in car	9/15/2022 6:08 PM
15	Information on attractions in area	9/15/2022 5:16 PM
16	Chat.... see if there is something interesting to pick up for that area.	9/15/2022 5:07 PM
17	See what's of interest in that area.	9/15/2022 4:09 PM
18	restroom, brochures, map	9/15/2022 3:57 PM
19	Local maps and information	9/15/2022 2:36 PM
20	Maps	9/15/2022 2:31 PM
21	Iowa brochures. Map.	9/15/2022 1:05 PM
22	Maps ideas of what to do in the area	9/15/2022 12:42 PM
23	Places to visit in Iowa.	9/15/2022 12:01 PM
24	Information, weather, attractions	9/15/2022 11:03 AM
25	local information	9/15/2022 10:50 AM
26	Restroom & travel information.	9/15/2022 9:32 AM
27	Maps, tourist information	9/15/2022 9:14 AM
28	Restroom and travel materials and maps!	9/15/2022 8:49 AM
29	Bathroom , rest	9/15/2022 8:15 AM
30	Maps & area attractions info	9/15/2022 8:04 AM
31	bathrooms, water	9/15/2022 7:57 AM
32	brochures	9/15/2022 7:57 AM

## Iowa Welcome Center Stakeholder Survey

33	Maps, brochures, friendly conversation	9/15/2022 7:20 AM
34	Break from driving, navigation, rest rooms	9/15/2022 6:40 AM
35	Information on attractions	9/15/2022 4:48 AM
36	Looking for information to plan motorcycle trip with camping in SW Iowa	9/15/2022 3:14 AM
37	stretch my legs and wake up	9/15/2022 12:50 AM
38	Bathroom, stretched legs, refreshed, used vending machines and WiFi.	9/15/2022 12:13 AM
39	Maps and brochures	9/14/2022 11:59 PM
40	Restrooms and info	9/14/2022 10:15 PM
41	find local sites etc	9/14/2022 9:55 PM
42	Rest	9/14/2022 9:54 PM
43	Look at the map and use	9/14/2022 8:51 PM
44	Restroom visit mostly and to stretch my legs.	9/14/2022 7:35 PM
45	The restroom and explore the area to see what it's like.	9/14/2022 7:31 PM
46	Stretch our legs and use the bathroom.	9/14/2022 7:28 PM
47	Restroom, walking around, drinks and snacks, maps, weather updates, reading the historical signs.	9/14/2022 6:21 PM
48	The restroom, and some of your centers have boards with up coming events in a given area, some times if you have a road map in the case, I will browse to see if there are short cuts or back roads for my destination.	9/14/2022 6:11 PM
49	Area sites to visit	9/14/2022 6:00 PM
50	Restroom, maps, walking around a bit, exploring what was there, vending	9/14/2022 5:57 PM
51	See what was there	9/14/2022 5:33 PM
52	Maps & info about area	9/14/2022 5:21 PM
53	Bathroom for snacks brochures	9/14/2022 5:15 PM
54	Tourist, trail, camping and hotel information.	9/14/2022 4:48 PM
55	info for traveling and seeing points of interest in Iowa	9/14/2022 4:47 PM
56	Maps, directions and local information	9/14/2022 4:29 PM
57	Maps and information	9/14/2022 4:17 PM
58	Maps and Travel Info	9/14/2022 3:53 PM
59	Gather information	9/14/2022 3:10 PM
60	looked at various information that was available. Received a new Iowa road map	9/14/2022 3:03 PM
61	I dont recognize the names you used for the travel centers. I've gone to the one with info on how the first computer was developed at ISU, and the one about Iowa soul or geology, and the one about Iowa waterways, the Blacksmith ship, the Elkhorn windmill (I think it was closed). I always enjoy going into the place with brochures and chatting with the person inside if they aren't too busy. I like visitor centers that are destinations the best. But my main reason to stop is snacks & restrooms. My favorite visitor center in the US is the one in Kentucky that features art for purchase by amazing Kentucky artists, a unique place to eat (diner), and lots of parking—right on the interstate but a substantial building/shop/grounds/gardens—all very accessible for a person using a walker. Lots of variety of artists—authors, jewelry, leather crafts, wood, visual artists, poets, soaps, weavers, clothing, crafts—extremely high quality!	9/14/2022 2:55 PM
62	maps	9/14/2022 2:42 PM
63	Latest Ia. map / near by sites to visit	9/14/2022 2:32 PM

## Iowa Welcome Center Stakeholder Survey

64	Look at the maps and brochures	9/14/2022 2:16 PM
65	killing time, curiosity	9/14/2022 1:48 PM
66	rest, restroom, stretching, dog walking	9/14/2022 1:43 PM
67	Info	9/14/2022 1:39 PM
68	Bathrooms	9/14/2022 1:37 PM
69	bathroom and information. Ate food	9/14/2022 1:26 PM
70	Get maps	9/14/2022 1:22 PM
71	Map	9/14/2022 12:51 PM
72	Restroom break and tourism info, asked the staff about construction work on my planned route.	9/14/2022 12:50 PM
73	Information on area sites and maps.	9/14/2022 12:43 PM
74	For questions on local attractions or restaurants.	9/14/2022 12:34 PM
75	maps & informational brochures about places to travel in Iowa	9/14/2022 12:33 PM
76	Iowa map	9/14/2022 12:33 PM
77	get postcards	9/14/2022 12:24 PM
78	information on things to do in Iowa	9/14/2022 12:10 PM
79	Travel sites and brochures. Sometimes maps.	9/14/2022 11:49 AM
80	to see what was available and near	9/14/2022 11:33 AM
81	What is available to visit in the area.	9/14/2022 11:30 AM
82	Maps - maybe coffee if it were being offered.	9/14/2022 11:29 AM
83	Break, restroom, read what in the area	9/14/2022 11:16 AM
84	Bathrooms, place to stretch my legs, and a place to get travel info	9/14/2022 11:08 AM
85	Info on sites to visit in that area	9/14/2022 11:04 AM
86	Driving break and bathrooms	9/14/2022 10:59 AM
87	Look around and stretch legs	9/14/2022 10:35 AM
88	To take a rest and eat something.	9/14/2022 10:31 AM
89	I've used the rest areas just for that purpose: to rest. I've also used them for the restrooms and refresh my IOWA road maps (I replace them about every 2-3 years) in order to have the latest updates. I don't always depend on GPS and like the paper maps.	9/14/2022 10:30 AM
90	Look at maps, find refreshments	9/14/2022 10:20 AM
91	JUST LOOLED AROUND AND VIEWED MAPS	9/14/2022 10:14 AM
92	Use restroom and take break from driving	9/14/2022 10:11 AM
93	Maps	9/14/2022 10:11 AM
94	Get travel guide and other information	9/14/2022 10:08 AM
95	Check out local and Iowa attractions as we travel.	9/14/2022 9:42 AM
96	Restrooms and check literature of what is going on in state and where	9/14/2022 9:28 AM
97	Looked for interesting places to visit, eat stay etc.	9/14/2022 9:25 AM
98	To learn about destinations in the area I am travelling	9/14/2022 9:24 AM
99	maps attractions rest rooms	9/14/2022 9:18 AM
100	Maps and updated info on locations of interest	9/14/2022 9:10 AM

## Iowa Welcome Center Stakeholder Survey

101	maps	9/14/2022 9:09 AM
102	Bath room	9/14/2022 9:08 AM
103	Rest stop	9/14/2022 9:05 AM
104	Restroom	9/14/2022 9:04 AM
105	Directions	9/14/2022 9:04 AM
106	Visuals&information	9/14/2022 9:04 AM
107	Stretch our legs and pickup maps and tourist attraction info.	9/14/2022 9:01 AM
108	Look for other areas to visit.	9/14/2022 9:01 AM
109	Exercise, get out and walk around, maps, information, ideas for what to do in the area, pamphlets, restrooms	9/14/2022 8:48 AM
110	Strech my legs, something to drink, and a break from driving	9/14/2022 8:46 AM
111	best areas to enjoy nature and hiking	9/14/2022 8:41 AM
112	pick up brochures. Bought items.	9/14/2022 8:34 AM
113	Restrooms, and pickup material for the state.	9/14/2022 8:34 AM
114	Brochures of places to visit	9/14/2022 8:34 AM
115	Maps Native American info and hotel restaurants	9/14/2022 8:31 AM
116	Local area brochures. Recommendations for dining. New Iowa road map.	9/14/2022 8:25 AM
117	Break,rest,restrooms, and a good walk.	9/14/2022 8:24 AM
118	Map, Information on Local Attractions, Dining	9/14/2022 8:17 AM
119	Find detailed information on sites to see and to pick up brochures for sites. Also to visit with someone and ask questions about specific sites.	9/14/2022 8:16 AM
120	Bathroom	9/14/2022 8:14 AM
121	maps	9/14/2022 8:11 AM
122	pit stop - rest & use rest room	9/14/2022 8:09 AM
123	Brochures for travel information and things to do in Iowa.	9/14/2022 8:05 AM
124	Just browsing	9/14/2022 8:05 AM
125	free travel brochures, rest rooms, vending	9/14/2022 7:51 AM
126	Maps and information about local interests.	9/14/2022 7:49 AM
127	Travel guides.	9/14/2022 7:47 AM
128	for the facilities and see if they had copies of the Iowa Country paper with area ads and recipes, etc.	9/14/2022 7:42 AM
129	We live in Iowa and travel around the state frequently. Love to see interesting spots we've missed or need to revisit. Our Winnebago camping club is always looking for new adventures!	9/14/2022 7:41 AM
130	We use rest areas/ visitor centers for bathroom and meal breaks, and a short walk. Maybe a map, or some lit. We have enjoyed the rest area width the wind turbine display. I do not remember the names or exit numbers.	9/14/2022 7:22 AM
131	Bathroom	9/14/2022 7:20 AM
132	look maps, use restrooms and just relax.	9/14/2022 7:10 AM
133	Travel information, restrooms, and to walk around.	9/14/2022 7:06 AM
134	Get maps	9/14/2022 7:06 AM

## Iowa Welcome Center Stakeholder Survey

135	Maps and tourism information activities, events happening in Iowa	9/14/2022 6:56 AM
136	shop, pick up brochures, just see what they have	9/14/2022 6:55 AM
137	info, brochures	9/14/2022 6:54 AM
138	information	9/14/2022 6:53 AM
139	maps and info	9/14/2022 6:51 AM
140	To use the facilities, to get out and take a break from the car, and to also visit the Iowa welcome center that was connected to it.	9/14/2022 6:50 AM
141	Travel brochures and state map	9/14/2022 6:48 AM
142	Pick up brochures and a map. Learn about the local area	9/14/2022 6:46 AM
143	Maps, local tour info	9/14/2022 6:43 AM
144	Tourism	9/14/2022 6:39 AM
145	Information on locations in that area of the state	9/14/2022 6:21 AM
146	Bathroom and picnic area	9/14/2022 6:09 AM
147	Restroom sometimes info for travel	9/14/2022 6:03 AM
148	Getting maps or local information.	9/14/2022 6:01 AM
149	To get brochures and maps and also to get ideas to where to visit	9/14/2022 5:55 AM
150	restroom, map, current weather conditions	9/14/2022 5:50 AM
151	Area attractions	9/14/2022 5:45 AM
152	Information on interesting places near by to visit.	9/14/2022 5:27 AM
153	Information on things in Iowa	9/14/2022 5:12 AM
154	travel break and information	9/14/2022 4:33 AM
155	Grabbed a few brochures about sights to visit in the area	9/14/2022 3:05 AM
156	Maps, information	9/14/2022 3:02 AM
157	Spoke with the attendant about the weather. Acquired an Iowa map.	9/14/2022 2:48 AM
158	Travel information	9/14/2022 2:37 AM
159	To get information on different areas to visit. Also to get updated maps. We also used them for restrooms. We used them for snacks and drinks.	9/14/2022 1:50 AM
160	map	9/14/2022 1:10 AM
161	To see what is available in that area	9/14/2022 1:07 AM
162	Restrooms and Iowa map. Since I'm from Iowa, I normally don't need Iowa information that someone from outside the State might need.	9/14/2022 12:34 AM
163	Maps	9/14/2022 12:20 AM
164	Sites and attractions information	9/13/2022 11:53 PM
165	Bathroom	9/13/2022 11:50 PM
166	Bathroom, snacks, drinks, to read what's on the board & to get an Iowa map.	9/13/2022 11:36 PM
167	Maps	9/13/2022 11:23 PM
168	Bathroom break and information	9/13/2022 11:21 PM
169	Maps and local Info/guides	9/13/2022 11:00 PM
170	Local sites and map of area.	9/13/2022 10:53 PM
171	Info about area attractions and businesses	9/13/2022 10:51 PM

## Iowa Welcome Center Stakeholder Survey

172	Toilets	9/13/2022 10:44 PM
173	Getting a map and as Jo ing about area attractions and amenities	9/13/2022 10:44 PM
174	To see the information that was there.	9/13/2022 10:42 PM
175	Information	9/13/2022 10:35 PM
176	Information about Iowa	9/13/2022 10:26 PM
177	Brochures and other information	9/13/2022 10:24 PM
178	Information About thé state.	9/13/2022 10:24 PM
179	use restroom and check map	9/13/2022 10:24 PM
180	Just taking a break or getting info	9/13/2022 10:14 PM
181	Restrooms; walk to get some exercise out of the car; pick up maps and brochures; use wi-fi	9/13/2022 10:11 PM
182	info, restrooms, snacks	9/13/2022 10:03 PM
183	Local advisories, recommendations for hotels, historical inquiry of area	9/13/2022 10:00 PM
184	browsing and buying memorabilia	9/13/2022 9:58 PM
185	Information and maps	9/13/2022 9:52 PM
186	Highlights of area heading to	9/13/2022 9:49 PM
187	Attraction info	9/13/2022 9:48 PM
188	To decide on some new places to visit...	9/13/2022 9:45 PM
189	Browsing the information	9/13/2022 9:37 PM
190	Map information	9/13/2022 9:33 PM
191	map	9/13/2022 9:28 PM
192	Local information and maps	9/13/2022 9:25 PM
193	Rest room and get out of the car and walk around	9/13/2022 9:24 PM
194	Attraction help	9/13/2022 9:23 PM
195	get updated maps	9/13/2022 9:22 PM
196	Visit	9/13/2022 9:17 PM
197	Info	9/13/2022 9:10 PM
198	bathrooms	9/13/2022 9:10 PM
199	Information & brochures on Iowa attractions.	9/13/2022 9:06 PM
200	Travel ideas	9/13/2022 9:05 PM
201	get information about local area	9/13/2022 9:05 PM
202	information	9/13/2022 9:04 PM
203	Bathroom and info	9/13/2022 9:00 PM
204	Maps, info	9/13/2022 8:57 PM
205	Restrooms	9/13/2022 8:57 PM
206	Restroom and a map.	9/13/2022 8:53 PM
207	Getting ideas on places to visit in Iowa	9/13/2022 8:50 PM
208	Updated maps	9/13/2022 8:50 PM
209	Local information and sights to see	9/13/2022 8:46 PM

## Iowa Welcome Center Stakeholder Survey

210	Directions.	9/13/2022 8:44 PM
211	I wanted the newest Iowa highway map	9/13/2022 8:39 PM
212	Break, maps, brochure's	9/13/2022 8:38 PM
213	Local maps or point of interest information.	9/13/2022 8:36 PM
214	Stretch my legs, bathroom break, etc.	9/13/2022 8:34 PM
215	Collecting maps, state travel guides, regional travel guides, learn about the state and use restrooms/refreshment facilities. Sometimes stop for picnic outside if there are tables.	9/13/2022 8:28 PM
216	rest bathroom browes	9/13/2022 8:26 PM
217	local info	9/13/2022 8:24 PM
218	Travel information.	9/13/2022 8:21 PM
219	Bathroom, check tourist brochures	9/13/2022 8:12 PM
220	We usually stop for a restroom break, but we always travel with our dog. So we enjoy the pet areas and especially the ones with a walking path. We like to have a tangible map in hand, so it's nice to have current ones available.	9/13/2022 8:12 PM
221	Restroom	9/13/2022 8:09 PM
222	Travel information	9/13/2022 8:08 PM
223	They had coffee once when we stopped and grabbed a cup. We have also just asked if they knew of any road construction down the road.	9/13/2022 8:08 PM
224	Local information	9/13/2022 8:05 PM
225	Looking for information on Cedar Rapids and Des Moines	9/13/2022 8:05 PM
226	We checked out a few things.	9/13/2022 8:04 PM
227	Restroom	9/13/2022 8:02 PM
228	maps, restrooms	9/13/2022 8:02 PM
229	To look around and pick up brochures or mag for places to visit	9/13/2022 8:02 PM
230	Maps. Info. Stretch legs	9/13/2022 7:53 PM
231	Looking for a map.	9/13/2022 7:52 PM
232	Current activity information	9/13/2022 7:51 PM
233	new state map and information about area we were headed to	9/13/2022 7:51 PM
234	To relive the history & art of native Iowans! I love the new Rest Areas natural picnic & pet areas to relax and rediscover the Iowa I lived as a farm child. I love Iowa's Rest Areas.	9/13/2022 7:51 PM
235	I have not visited Iowa in years, however I plan on doing so within the next year and I will visit rest areas.	9/13/2022 7:48 PM
236	Curiosity.	9/13/2022 7:43 PM
237	Maps and local info	9/13/2022 7:43 PM
238	Info on points of interest	9/13/2022 7:32 PM
239	Updated road map, weather and area knowledge	9/13/2022 7:28 PM
240	RESTROOM AND INFORMATION	9/13/2022 7:25 PM
241	Browsing	9/13/2022 7:24 PM
242	Information and the facilities	9/13/2022 7:24 PM
243	brochures, bathrooms, maps	9/13/2022 7:22 PM
244	Looking for things to do in a new town.	9/13/2022 7:22 PM

## Iowa Welcome Center Stakeholder Survey

245	Tourist attractions information	9/13/2022 7:19 PM
246	Maps, restrooms, rest and information.	9/13/2022 7:19 PM
247	Dropped off brochures for a byway and picked up info of places I want to visit.	9/13/2022 7:17 PM
248	Maps and souvenirs	9/13/2022 7:16 PM
249	Used the restroom and browsed through items for sale in the visitor center. Also looked at pamphlets for things to do in Iowa	9/13/2022 7:15 PM
250	Questions about Iowa	9/13/2022 7:13 PM
251	To get information about what is in the area to go and see.	9/13/2022 7:09 PM
252	Rest stop and to get a state map and other brochures.	9/13/2022 7:07 PM
253	Travel info	9/13/2022 7:07 PM
254	maps , info on parks outdoor areas local attractions etc.	9/13/2022 7:04 PM
255	bathroom break and information and maps	9/13/2022 7:03 PM
256	Looking for maps of state parks and hiking trails	9/13/2022 7:00 PM
257	Restroom, tourism info	9/13/2022 6:57 PM
258	Restrooms and for obtaining tourist info.	9/13/2022 6:55 PM
259	Maps and restrooms	9/13/2022 6:53 PM
260	Restrooms; obtaining Iowa maps and things of interest	9/13/2022 6:53 PM
261	Restroom	9/13/2022 6:52 PM
262	thing to do in Iowa	9/13/2022 6:51 PM
263	Looking for a map of Iowa.	9/13/2022 6:47 PM
264	Tourist information on Iowa sites to visit and an Iowa Map.	9/13/2022 6:47 PM
265	Rest stop and information	9/13/2022 6:46 PM
266	Restroom and map	9/13/2022 6:44 PM
267	Info	9/13/2022 6:43 PM
268	Gain information about the area while stretching out my body.	9/13/2022 6:43 PM
269	Restroom, map, read info about local area, sign visitor book	9/13/2022 6:40 PM
270	Restrooms and visitor center info	9/13/2022 6:39 PM
271	Information on potential sightseeing trips	9/13/2022 6:35 PM
272	Travel info	9/13/2022 6:32 PM
273	Get a map and look for state interest areas.	9/13/2022 6:32 PM
274	info	9/13/2022 6:26 PM
275	Education	9/13/2022 6:22 PM
276	Maps and things to do	9/13/2022 6:20 PM
277	To see what is close by and to find things to do	9/13/2022 6:20 PM
278	Maps and directions to area sites	9/13/2022 6:20 PM
279	I love going in and checking the brochures for local events	9/13/2022 6:18 PM
280	To obtain a state road map	9/13/2022 6:18 PM
281	Rest rooms and for interesting info on places to visit	9/13/2022 6:16 PM
282	Map information	9/13/2022 6:14 PM

## Iowa Welcome Center Stakeholder Survey

283	RR break; get a map; look at tourist info	9/13/2022 6:14 PM
284	information on attractions	9/13/2022 6:13 PM
285	Just looked around.	9/13/2022 6:10 PM
286	Maps, points of intests, pamphlets, catalogs for the state and various regions	9/13/2022 6:10 PM
287	LeClaire	9/13/2022 6:06 PM
288	Travel information.	9/13/2022 6:05 PM
289	Upcoming events in the surrounding area.	9/13/2022 6:04 PM
290	ask questions	9/13/2022 6:04 PM
291	Restroom	9/13/2022 6:02 PM
292	Maps and travel information as well as tourism questions	9/13/2022 6:02 PM
293	Acquiring maps, getting info on local attractions, use the restrooms.	9/13/2022 6:02 PM
294	Rest, restroom, directions	9/13/2022 5:57 PM
295	Our car blew a sensor trying to get on I-80 (a semi was a bully and wasn't courteous enough to get in the left lane), so my daughter pushed her accelerator to the floor & suddenly, power to her car was lost. We were VERY GRATEFUL for the Wilton Westbound Rest Area as it took 3 hours before the wrecker arrived (and it was very warm)! The shelters with picnic tables were wonderful. And we all needed something to drink and a snack (we had my 8-year old grandson along with us), so the Vending machines were a huge welcome. The bathrooms were clean and the staff was friendly and extremely helpful when my daughter's snack didn't fall, but got stuck. The female gave her money to get something else, but I paid her back when I realized what had happened!!! That's true Iowa hospitality for you!!! (We are all "lifers" of this beautiful Hawkeye State!) THANK YOU FOR BUILDING THESE REST AREAS. THAT ONE KEPT US SAFE AND FROM SITTING ALONG THE BUSY INTERSTATE, which is very frightening!	9/13/2022 5:57 PM
296	bathroom, leg stretch , maps	9/13/2022 5:55 PM
297	Taking a quick break from sitting, using the restrooms, and picking up material on things to do in the area. I particularly like the staffed rest areas because every employee has been friendly and knowledgeable about their area.	9/13/2022 5:55 PM
298	Relief & information	9/13/2022 5:54 PM
299	General info	9/13/2022 5:53 PM
300	Information brochures maps	9/13/2022 5:52 PM
301	Restroom, bycycle map pick up	9/13/2022 5:51 PM
302	Bathroom	9/13/2022 5:50 PM
303	Restrooms and to switch drivers, at rest areas you don't feel like you have to buy anything.	9/13/2022 5:49 PM
304	Restrooms and food and drink.	9/13/2022 5:47 PM
305	Iowa travel book	9/13/2022 5:45 PM
306	State maps and sites to explore in area visiting	9/13/2022 5:40 PM
307	Checking out local points of interest	9/13/2022 5:40 PM
308	Bathroom and overall break from driving	9/13/2022 5:39 PM
309	Maps	9/13/2022 5:38 PM
310	Just to browse and see anything of interest.	9/13/2022 5:37 PM
311	Take break and look at brochures	9/13/2022 5:36 PM
312	I have looked at information and location. I also belong to a senior club and while traveling on a bus trip members look for information about different locations.	9/13/2022 5:36 PM

## Iowa Welcome Center Stakeholder Survey

313	Locations and information	9/13/2022 5:35 PM
314	Lodging suggestions	9/13/2022 5:35 PM
315	Literature	9/13/2022 5:34 PM
316	Information	9/13/2022 5:31 PM
317	Information	9/13/2022 5:30 PM
318	Question about site to see	9/13/2022 5:28 PM
319	Restroom and travel brochures	9/13/2022 5:27 PM
320	Information about the area or maps	9/13/2022 5:26 PM
321	Vacation brochures	9/13/2022 5:25 PM
322	maps, brochures.	9/13/2022 5:24 PM
323	Brochures on Family activity ideas	9/13/2022 5:23 PM
324	information about local attractions	9/13/2022 5:23 PM
325	Browse while stretching my legs and taking a break from driving.	9/13/2022 5:22 PM
326	Restroom stops, short break, Iowa information and history, and brochures and maps	9/13/2022 5:20 PM
327	Restaurant	9/13/2022 5:13 PM
328	information on Iowa	9/13/2022 5:12 PM
329	Just to browse pamphlets, stretch legs, and chat	9/13/2022 5:07 PM
330	Places to visit in the area	9/13/2022 5:05 PM
331	Restroom and walk break	9/13/2022 5:04 PM
332	Information,maps and shopping	9/13/2022 5:04 PM
333	Mainly to look around while stretching my legs. I also looked at the posters/maps/pictures and sometimes grabbed a cup of coffee.	9/13/2022 5:03 PM
334	Map, camping, tourism	9/13/2022 5:02 PM
335	Restrooms, snacks and maps.	9/13/2022 5:01 PM
336	rest area	9/13/2022 5:00 PM
337	Restrooms and learn about cities and activities along our travel route.	9/13/2022 5:00 PM
338	Checking current local events and checking on points of interest.	9/13/2022 4:59 PM
339	to get maps	9/13/2022 4:58 PM
340	Restrooms, snacks and info	9/13/2022 4:57 PM
341	Primarily for a rest stop and sometimes pickup maps.	9/13/2022 4:57 PM
342	Maps and area information	9/13/2022 4:57 PM
343	Maps and areas of area attractions	9/13/2022 4:56 PM
344	information	9/13/2022 4:56 PM
345	Travel info, restroom stop and to visit the gift shop.	9/13/2022 4:55 PM
346	Get updated information	9/13/2022 4:52 PM
347	General info	9/13/2022 4:50 PM
348	Restrooms and information	9/13/2022 4:50 PM
349	Rest room Walking the grounds Picnic lunch Pick up brochures	9/13/2022 4:50 PM
350	Maps	9/13/2022 4:50 PM

## Iowa Welcome Center Stakeholder Survey

351	Bathroom and Stretch break	9/13/2022 4:49 PM
352	Info	9/13/2022 4:48 PM
353	Rest room	9/13/2022 4:47 PM
354	Local information, weather information	9/13/2022 4:44 PM
355	Maps and restrooms	9/13/2022 4:44 PM
356	Restroom and a break from driving reading about Iowa history	9/13/2022 4:43 PM
357	Checking info, picking up newer maps	9/13/2022 4:43 PM
358	Water, bathroom, stretch our legs	9/13/2022 4:43 PM
359	Tourist information, rest room	9/13/2022 4:43 PM
360	Restroom mainly. Info on area	9/13/2022 4:42 PM
361	Find attraction around the area.	9/13/2022 4:39 PM
362	maybe	9/13/2022 4:33 PM
363	Info on hotels and things to do	9/13/2022 4:32 PM
364	Le Clair	9/13/2022 4:31 PM
365	Picking up brochures about Iowa attractions/restrooms	9/13/2022 4:31 PM
366	Maps, local info.	9/13/2022 4:28 PM
367	Tourism brochures	9/13/2022 4:28 PM
368	recomendations for dining	9/13/2022 4:27 PM
369	See the info in the center,get new map, enjoy the yard and flowers, use RR.	9/13/2022 4:26 PM
370	Map and questions	9/13/2022 4:25 PM
371	break plus pick up brochures and talk with person if available	9/13/2022 4:22 PM
372	Map and information	9/13/2022 4:21 PM
373	Check points of interest	9/13/2022 4:21 PM
374	Maps and brochures	9/13/2022 4:19 PM
375	Restroom, brochures	9/13/2022 4:18 PM
376	Restroom, snacks & water, lunch at picnic area, to walk around	9/13/2022 4:17 PM
377	Tourism sites	9/13/2022 4:17 PM
378	maps tourist info	9/13/2022 4:16 PM
379	Rest room. Stretching. To walk. Information	9/13/2022 4:16 PM
380	Information, maps, Iowa made products	9/13/2022 4:15 PM
381	maps	9/13/2022 4:13 PM
382	Restroom, break from driving, picnic stop	9/13/2022 4:12 PM
383	To see what information they have about the area.	9/13/2022 4:12 PM
384	As a way to kill time while waiting for others traveling with me.	9/13/2022 4:12 PM
385	Maps	9/13/2022 4:11 PM
386	Restroom break, obtain state map, and pickup tourist related brochures of sites of interest.	9/13/2022 4:05 PM
387	To look for anything I might want to purchase, but they haven't been open for a long time!	9/13/2022 4:03 PM
388	We use it for the rest room. We also like to read the information that might be there about the area- historical things. We look at the live map with weather and road alerts. We might pick up	9/13/2022 4:03 PM

## Iowa Welcome Center Stakeholder Survey

	brochures.	
389	Brochures	9/13/2022 4:02 PM
390	R & R	9/13/2022 4:01 PM
391	Say hello look around, possibly get a map	9/13/2022 4:01 PM
392	Rest rooms, maps, snacks, beverages, information	9/13/2022 4:01 PM
393	I am traveling the state, county by county, city by city and trying to learn more about my state. Iowa Scenic Views By Foot is my Facebook page. Your welcome centers have helped me since day one and I can't thank you enough for all you have done! I'd love to be part of your team and help cities be recognized for what they have to offer. The travel Iowa brochure every year does a wonderful job, but sometimes I feel some places are left out. I'd love to help make our state become more advertised and noticed. Tyler Sullivan	9/13/2022 4:01 PM
394	To get maps (large print if they had them, regular print, if not), brochures and anything else of interest.	9/13/2022 4:01 PM
395	Maps and Information specific to an area where I am headed.	9/13/2022 4:00 PM
396	Information/Brochures/maps	9/13/2022 4:00 PM
397	Restroom, map take a break.	9/13/2022 4:00 PM
398	Tourist attractions in the state	9/13/2022 3:59 PM
399	Visitors Guides	9/13/2022 3:57 PM
400	Information on points of interest. Things to do	9/13/2022 3:57 PM
401	urination	9/13/2022 3:56 PM
402	Restroom	9/13/2022 3:56 PM
403	Information from the staff (when they are open). I am always unhappy when they are closed. Learning information from someone who cares and picking up maps and brochures help me on my travel.	9/13/2022 3:56 PM
404	curiosity	9/13/2022 3:55 PM
405	Maps and attractions	9/13/2022 3:54 PM
406	Look around, see if anything catches my interest.	9/13/2022 3:54 PM
407	Local info	9/13/2022 3:53 PM
408	Restroom and coffee	9/13/2022 3:53 PM
409	Map, things to do in Iowa when I moved here	9/13/2022 3:53 PM
410	To get an updated map. Ellen	9/13/2022 3:51 PM
411	Look at pamphlets and road maps.	9/13/2022 3:51 PM
412	Information, maps, interesting tourist stops information, restrooms	9/13/2022 3:51 PM
413	Info on museums, parks, traffic advice	9/13/2022 3:50 PM
414	Maps and flyers ( I still like to use a map so I can visualize where I am rather than a gps)	9/13/2022 3:50 PM
415	Get a new Iowa map. Get a guide on current events/festivals.	9/13/2022 3:50 PM
416	MAPS	9/13/2022 3:48 PM
417	bathroom break	9/13/2022 3:48 PM
418	Information about certain things	9/13/2022 3:48 PM
419	Maps and information	9/13/2022 3:48 PM
420	restroom , find info on area	9/13/2022 3:47 PM
421	To walk, check out information available,	9/13/2022 3:46 PM

## Iowa Welcome Center Stakeholder Survey

422	maps coupons local areas of interest and history	9/13/2022 3:45 PM
423	finding brochures to know what to do in different areas of Iowa	9/13/2022 3:44 PM
424	Maps, tourist inf	9/13/2022 3:43 PM
425	Davenport	9/13/2022 3:42 PM
426	Looking for maps and attractions.	9/13/2022 3:42 PM
427	Brochures & maps	9/13/2022 3:41 PM
428	Restrooms, maps, travel information.	9/13/2022 3:41 PM
429	Information	9/13/2022 3:40 PM
430	Road infirmation	9/13/2022 3:40 PM
431	Travel ideas	9/13/2022 3:40 PM
432	To get information about the area	9/13/2022 3:39 PM
433	I've gotten maps - which you really need a paper map for back up no matter what anybody says - and brochures for things I'm interested in the area. I love browsing the brochures.	9/13/2022 3:39 PM
434	Tourist info	9/13/2022 3:38 PM
435	Interest in local area.	9/13/2022 3:38 PM
436	Drinks, maps, snacks and asking questions.	9/13/2022 3:38 PM
437	Bathrooms and maps	9/13/2022 3:37 PM
438	highway maps and attractions	9/13/2022 3:36 PM
439	Pick up pamphlets for interesting state city celebrations. Go to the restroom.	9/13/2022 3:36 PM
440	Check out brochures.	9/13/2022 3:35 PM
441	Break from driving , Changs drivers and restroom no	9/13/2022 3:35 PM
442	To look around	9/13/2022 3:33 PM
443	To use the restroom	9/13/2022 3:32 PM
444	Restroom, walk	9/13/2022 3:32 PM
445	To get information.	9/13/2022 3:31 PM
446	Information brochures, sometime refreshments on busy weekends	9/13/2022 3:31 PM
447	Get a new map. To find new things to do in Iowa and be reminded of old favorites. The helpers are great resources of information.	9/13/2022 3:29 PM
448	rest room and a break.	9/13/2022 3:28 PM
449	Restroom and to get a highway map.	9/13/2022 3:27 PM
450	Just general information about the area	9/13/2022 3:27 PM
451	Flyers that tell what is happening around Iowa.	9/13/2022 3:27 PM
452	Restroom, things to do in area. Walk around.	9/13/2022 3:27 PM
453	I always try to get an updated Iowa map at the Welcome Center any time I'm returning from a trip.	9/13/2022 3:27 PM
454	Restroom, maps, snacks.	9/13/2022 3:25 PM
455	Rest room walking around and coffee	9/13/2022 3:24 PM
456	Information about the area ormaps	9/13/2022 3:23 PM
457	Restroom break and get out of vehicle for a few minutes.	9/13/2022 3:23 PM

## Iowa Welcome Center Stakeholder Survey

458	Restrooms	9/13/2022 3:22 PM
459	Maps	9/13/2022 3:22 PM
460	Restrooms, browsing all the travel brochures, getting a map	9/13/2022 3:21 PM
461	Brochures	9/13/2022 3:21 PM
462	Restroom, stretching walks, information if available.	9/13/2022 3:20 PM
463	Road conditions, bathroom, coffee, tourist information.	9/13/2022 3:20 PM
464	Fun Information	9/13/2022 3:18 PM
465	Display Boucher	9/13/2022 3:18 PM
466	Maps and brochures	9/13/2022 3:18 PM
467	Map	9/13/2022 3:16 PM
468	To use the bathroom, get maps, buy gifts if gift store	9/13/2022 3:16 PM
469	Get brosuers.	9/13/2022 3:16 PM
470	Restrooms and get information about "things to see in Iowa" Some times "native lowans" don't realize all the things there are to see and do right here.	9/13/2022 3:15 PM
471	Rest room breaks and asked about local treasures	9/13/2022 3:15 PM
472	Last year	9/13/2022 3:14 PM
473	Tourist brochures	9/13/2022 3:13 PM
474	Rest, coffee directi0ons info	9/13/2022 3:12 PM
475	Look at travel brochures and maps.	9/13/2022 3:11 PM
476	directions	9/13/2022 3:10 PM
477	get map of Iowa mostly, sometimes I'd look at brochures	9/13/2022 3:10 PM
478	Maps and information	9/13/2022 3:08 PM
479	Maps	9/13/2022 3:08 PM
480	rest eat picnic info bathroom	9/13/2022 3:08 PM
481	Restrooms, sewer dump station, maps, stretch our legs	9/13/2022 3:08 PM
482	general travel information .... sometimes local spots at my destination if its close	9/13/2022 3:08 PM
483	To pick up travel information for local areas to visit	9/13/2022 3:07 PM
484	Most of the time restrooms and snacks but the staffed ones it was to get brochures looking for small road trip ideas.	9/13/2022 3:07 PM
485	Bathrooms, rest and have lunch.	9/13/2022 3:06 PM
486	Just to see what was there !	9/13/2022 3:06 PM
487	local information	9/13/2022 3:04 PM
488	Iowa map and tourist catalog	9/13/2022 3:04 PM
489	Restroom, vending machines and to stretch (short walk around the grounds and the welcome center)	9/13/2022 3:04 PM
490	Restroom to take a driving brake	9/13/2022 3:04 PM
491	Looking at what is available	9/13/2022 3:03 PM
492	Maps and information.	9/13/2022 3:03 PM
493	Restroom, stretch of the legs and just a look around. Occasionally picked up a map.	9/13/2022 3:03 PM
494	Browse for information of nearby attractions	9/13/2022 3:02 PM

## Iowa Welcome Center Stakeholder Survey

495	Restrooms and gotten visitors pamphlets and maps check out the radar	9/13/2022 3:02 PM
496	Maps & restrooms	9/13/2022 3:01 PM
497	curious to see what folks from other states were seeing	9/13/2022 3:01 PM
498	information on the surrounding area, history of the area, restrooms, things to do in the area etc. walk the dog, stretch	9/13/2022 3:01 PM
499	Restrooms and information for interest locations	9/13/2022 3:00 PM
500	Maps, info of various locations and activities	9/13/2022 2:59 PM
501	Restroom, drinks, new Iowa map	9/13/2022 2:59 PM
502	Pick up current maps and travel info.	9/13/2022 2:58 PM
503	I asked a question about the area.	9/13/2022 2:58 PM
504	Facts	9/13/2022 2:58 PM
505	Information about local places to visit	9/13/2022 2:57 PM
506	Information searching and materials pick up	9/13/2022 2:57 PM
507	Information of the area	9/13/2022 2:57 PM
508	Maps, Iowa info	9/13/2022 2:56 PM
509	Restrooms	9/13/2022 2:56 PM
510	Maps and sites to visit in area.	9/13/2022 2:56 PM
511	Bathrooms. Maps. Drinks	9/13/2022 2:55 PM
512	Maps & information	9/13/2022 2:54 PM
513	just to view while waiting for others in the restroom	9/13/2022 2:54 PM
514	Browsing	9/13/2022 2:54 PM
515	Maps and Information on the surrounding area.	9/13/2022 2:54 PM
516	Rest stop	9/13/2022 2:54 PM
517	Rest, potty break, fresh air	9/13/2022 2:53 PM
518	Bathroom maps tourist info	9/13/2022 2:53 PM
519	Maps.	9/13/2022 2:52 PM
520	Directions	9/13/2022 2:52 PM
521	Pick up travel information and consult with the travel counselors as how I can better support them.	9/13/2022 2:52 PM
522	Restroom and brochures	9/13/2022 2:52 PM
523	Information	9/13/2022 2:51 PM
524	Rest stop	9/13/2022 2:51 PM
525	Rest room stop and to stretch legs.	9/13/2022 2:51 PM
526	Information about the area	9/13/2022 2:51 PM
527	To browse & look for road maps, etc.	9/13/2022 2:51 PM
528	Browse around and look at the info that was there about Iowa. Also get a free map.	9/13/2022 2:51 PM
529	local attractions	9/13/2022 2:51 PM
530	For the use of the facility and to stop and stretch, while taking a break from driving as well as letting my passengers do the same.	9/13/2022 2:51 PM

## Iowa Welcome Center Stakeholder Survey

531	Bathroom	9/13/2022 2:50 PM
532	Local tourism information	9/13/2022 2:50 PM
533	Brochures	9/13/2022 2:49 PM
534	Maps	9/13/2022 2:48 PM
535	Just to see what was available in the area, attractions, restaurants, and such.	9/13/2022 2:48 PM
536	Updated map of Iowa and ideas for activities in the area.	9/13/2022 2:47 PM
537	Brochures	9/13/2022 2:47 PM
538	Restroom facilities and to obtain brochures of area attractions along with a new Iowa map	9/13/2022 2:46 PM
539	Restroom, and pet rest.	9/13/2022 2:45 PM
540	get visitor center info	9/13/2022 2:45 PM
541	Restrooms, vending machines, picnic areas	9/13/2022 2:44 PM
542	Break, snack, bathroom, and get back on the road.	9/13/2022 2:44 PM
543	Picked up Iowa map and brochures on places to visit.	9/11/2022 4:03 PM
544	Brochures on areas of the state I have been interested in visiting	9/10/2022 4:46 PM
545	Maps, ideas of interesting places in the area to visit, just to visit with the staff, and to thank them for being there.	9/9/2022 7:01 AM
546	Local areas of interest.	9/8/2022 10:17 PM
547	Maps and local attractions	9/5/2022 5:24 PM
548	Restroom	9/4/2022 5:47 PM
549	info for places we planned to visit	9/4/2022 3:48 PM
550	Restroom, snacks, drinks. Walk around to ease stiffness.	9/4/2022 8:20 AM
551	maps	9/3/2022 9:26 PM
552	Map information and areas of interest.	9/3/2022 11:17 AM
553	restrooms, maps, info	9/3/2022 8:34 AM
554	Map of Iowa	9/2/2022 8:00 AM
555	We've just walked around.	9/2/2022 1:32 AM
556	Bathroom, snacks, and drinks	9/1/2022 9:20 PM
557	Look at brochures.	9/1/2022 8:29 PM
558	get latest maps and look for coupons and tourism info	9/1/2022 3:40 PM
559	Sites to visit in Iowa	9/1/2022 7:28 AM
560	info in the area	9/1/2022 6:45 AM
561	Bathroom, filling up water bottles	8/31/2022 10:07 PM
562	For pamphlets on areas of interest, maps.	8/31/2022 10:03 PM
563	Get a map. Or a postcard. Information about local areas tourism information.	8/31/2022 8:56 PM
564	miscellaneous information	8/31/2022 8:20 PM
565	Ideas	8/31/2022 8:17 PM
566	for information of what to see in the area. also to take a look at the map, and to use the restroom.	8/31/2022 8:11 PM
567	To pick up maps and new brochures	8/31/2022 4:11 PM

## Iowa Welcome Center Stakeholder Survey

568	bathrooms, map	8/31/2022 12:35 PM
569	bathroom and look over sights to see	8/31/2022 10:30 AM
570	I like to look at the displays and it's nice to talk to the hosts. Breaks up the time on the road.	8/31/2022 9:39 AM
571	take travel informations	8/31/2022 9:04 AM
572	Map information	8/31/2022 8:42 AM
573	Rest break	8/31/2022 8:18 AM
574	Map and area attractions information	8/31/2022 8:16 AM
575	Just to look around and see what was there	8/31/2022 7:09 AM
576	Informations of things to do in the state	8/31/2022 6:52 AM
577	Maps, Books about your Cities tourism, restaurants; just to talk to the workers.	8/31/2022 6:28 AM
578	Pause and refresh	8/31/2022 5:35 AM
579	Iowa info	8/31/2022 2:04 AM
580	Restrooms, break in travel, pick up new information, visit with staff as they have valuable knowledge.	8/30/2022 10:24 PM
581	asking for directions	8/30/2022 9:24 PM
582	Break time. Information. Map.	8/30/2022 9:14 PM
583	Restrooms, travel info, internet, vending machines	8/30/2022 8:46 PM
584	bathroom, just a rest	8/30/2022 8:30 PM
585	Check out the information.	8/30/2022 8:21 PM
586	Information about what to see in Iowa.	8/30/2022 7:36 PM
587	Local areas materials including maps, as detailed and localized as possible.	8/30/2022 7:31 PM
588	Maps, attractions, ideas, places of interest to visit. So happy there are visitor centers to get information.	8/30/2022 7:31 PM
589	look at 'things to do' items	8/30/2022 6:37 PM
590	brochures of the area, maps, directions	8/30/2022 6:29 PM
591	iowa info	8/30/2022 6:17 PM
592	Restroom and information.	8/30/2022 5:56 PM
593	To use the CLEAN restrooms, walk around to stretch my muscles, and wake up, and see the information offered.	8/30/2022 5:15 PM
594	Maps	8/30/2022 4:56 PM
595	Paper map	8/30/2022 4:39 PM
596	Places to see in the area.	8/30/2022 4:33 PM
597	Local attraction info	8/30/2022 4:32 PM
598	Bathroom break & pick up tourist brochures	8/30/2022 4:32 PM
599	Ideas. Questions . Directions	8/30/2022 4:31 PM
600	Maps and tourism brochures	8/30/2022 4:27 PM
601	Pamphlet	8/30/2022 4:25 PM
602	Maps local information	8/30/2022 4:22 PM
603	Get brochures to check out attractions that might interest me.	8/30/2022 4:02 PM
604	Find information for places to go in Iowa. Get a map	8/30/2022 4:00 PM

## Iowa Welcome Center Stakeholder Survey

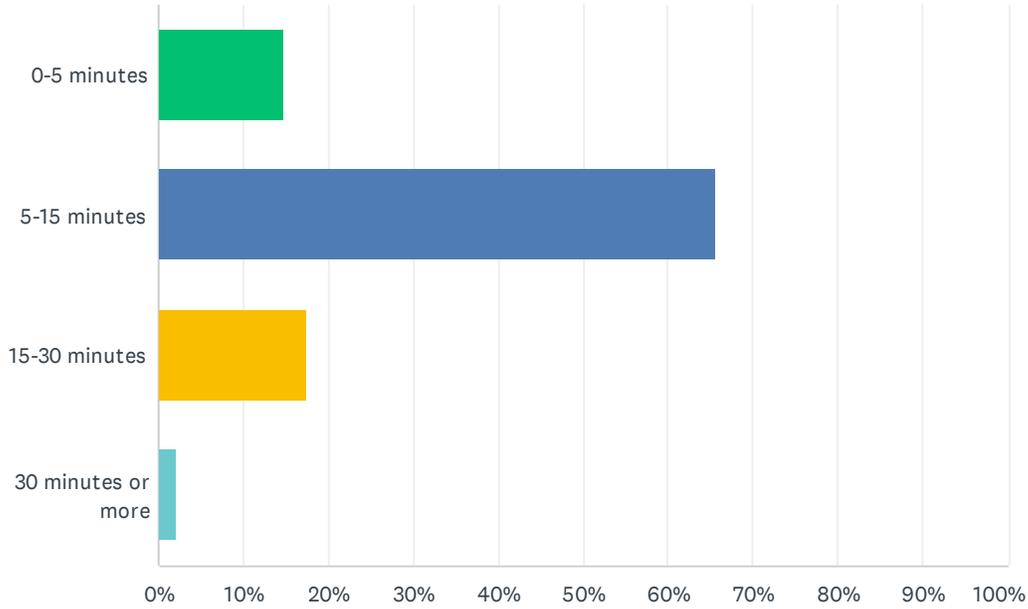
605	Information about things to do in the area. Clean restrooms.	8/30/2022 3:57 PM
606	info, restroom	8/30/2022 3:46 PM
607	Directions	8/30/2022 3:45 PM
608	Restroom, maps, water	8/30/2022 3:31 PM
609	Bathroom break, stretch legs, look for brochures, guidebooks, sports schedules for attractions throughout the state.	8/30/2022 3:27 PM
610	Information and brochures.	8/30/2022 3:26 PM
611	map	8/30/2022 3:16 PM
612	Acquire literature.	8/30/2022 3:16 PM
613	Restroom and to stretch our legs	8/30/2022 3:11 PM
614	usually to get a current map or pamphlets about the area	8/30/2022 3:08 PM
615	Bathroom and picnic	8/30/2022 2:58 PM
616	Pick up information for the area/state.	8/30/2022 2:50 PM
617	To peruse for new IOWA attractions that I might not be aware of.	8/30/2022 2:45 PM
618	Restrooms, obtain info on things in Area, maps	8/30/2022 2:40 PM
619	hiway maps and tourist attraction flyers	8/30/2022 2:37 PM
620	information about destination(s) local maps	8/30/2022 2:25 PM
621	Iowa map	8/30/2022 2:24 PM
622	Maps and updated brochures	8/30/2022 2:24 PM
623	Brochures for the areas we are visiting.	8/30/2022 2:20 PM
624	Pit stop & stretching muscles	8/30/2022 2:15 PM
625	restrooms, maps, visitor info, get out and stretch legs	8/30/2022 2:09 PM
626	Information	8/30/2022 2:07 PM
627	rest stop and change drivers	8/30/2022 2:06 PM
628	Information and rest rooms	8/30/2022 2:06 PM
629	Restroom and information	8/30/2022 1:50 PM
630	Trying to find a business in Bettendorf.	8/30/2022 1:49 PM
631	restroom and stretch	8/30/2022 1:48 PM
632	Gathering information for our trip or upcoming trips.	8/30/2022 1:45 PM
633	checking new stuff, questions about repair areas, etc	8/30/2022 1:38 PM
634	Map. Directions	8/30/2022 1:36 PM
635	TRAVEL INFORMATION / RESTROOM / SNACKS	8/30/2022 1:32 PM
636	bathroom and gather information	8/30/2022 1:29 PM
637	I picked up brochures for areas of Iowa we haven't visited yet.	8/30/2022 1:27 PM
638	Things to do	8/30/2022 1:23 PM
639	gather info; toilets	8/30/2022 1:21 PM
640	Information	8/30/2022 1:21 PM
641	Ideas for activities in the area	8/30/2022 1:19 PM

## Iowa Welcome Center Stakeholder Survey

642	Overnight parking on a long trip and to get maps and places to visit	8/30/2022 1:18 PM
643	bathroom and stretch break	8/30/2022 1:14 PM
644	To find out more about the area and hidden gems. It's an investment that pays massive dividends.	8/30/2022 1:09 PM

## Q6 On average, how much time do you spend at rest areas each time you stop?

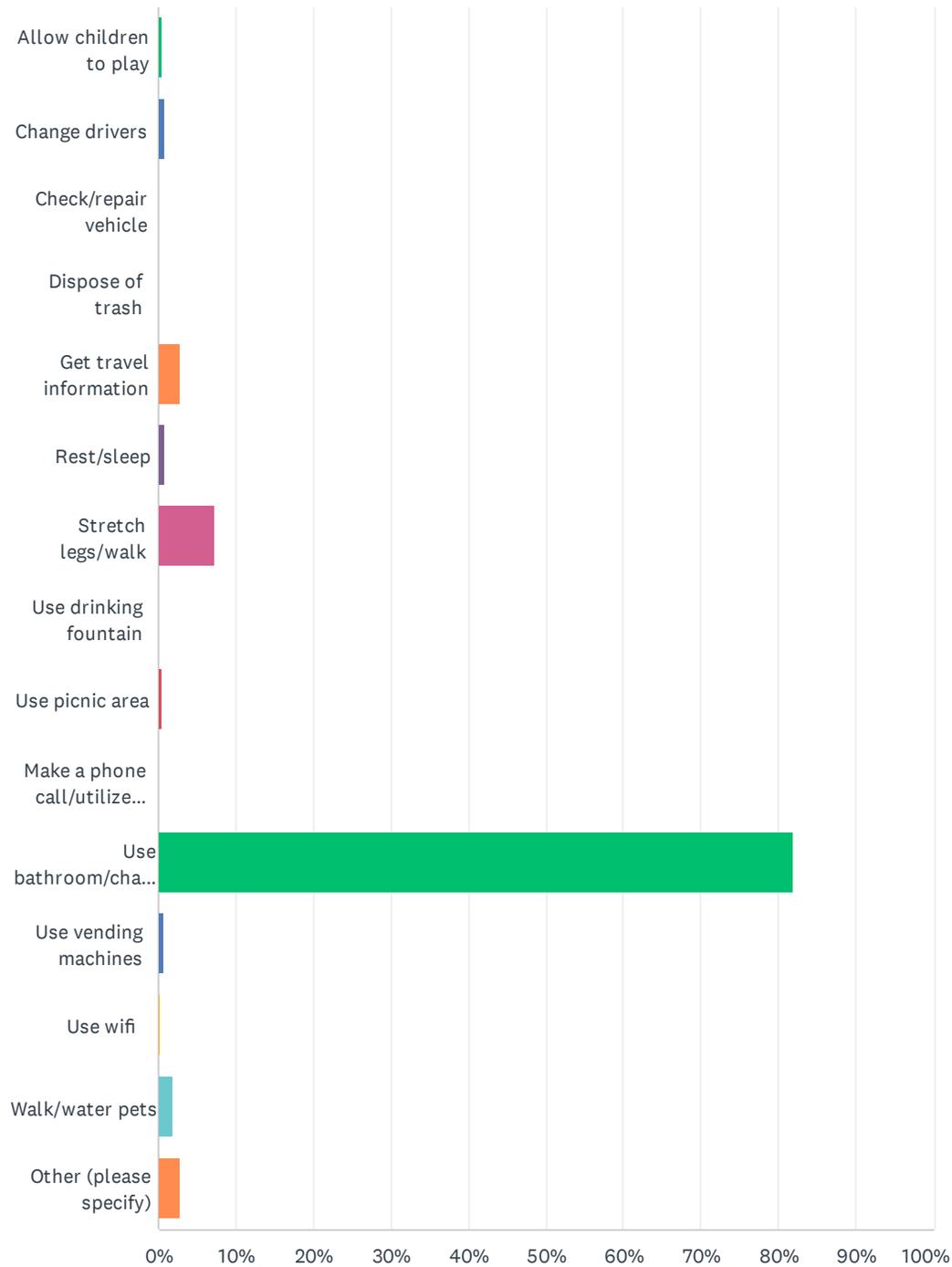
Answered: 1,683 Skipped: 168



ANSWER CHOICES	RESPONSES
0-5 minutes	14.62% 246
5-15 minutes	65.66% 1,105
15-30 minutes	17.53% 295
30 minutes or more	2.20% 37
TOTAL	1,683

## Q7 What is your primary reason for stopping at a rest area?

Answered: 1,686 Skipped: 165



## Iowa Welcome Center Stakeholder Survey

ANSWER CHOICES	RESPONSES	
Allow children to play	0.36%	6
Change drivers	0.77%	13
Check/repair vehicle	0.00%	0
Dispose of trash	0.06%	1
Get travel information	2.85%	48
Rest/sleep	0.89%	15
Stretch legs/walk	7.24%	122
Use drinking fountain	0.06%	1
Use picnic area	0.42%	7
Make a phone call/utilize phone	0.00%	0
Use bathroom/change diaper	81.79%	1,379
Use vending machines	0.53%	9
Use wifi	0.30%	5
Walk/water pets	1.96%	33
Other (please specify)	2.79%	47
<b>TOTAL</b>		<b>1,686</b>

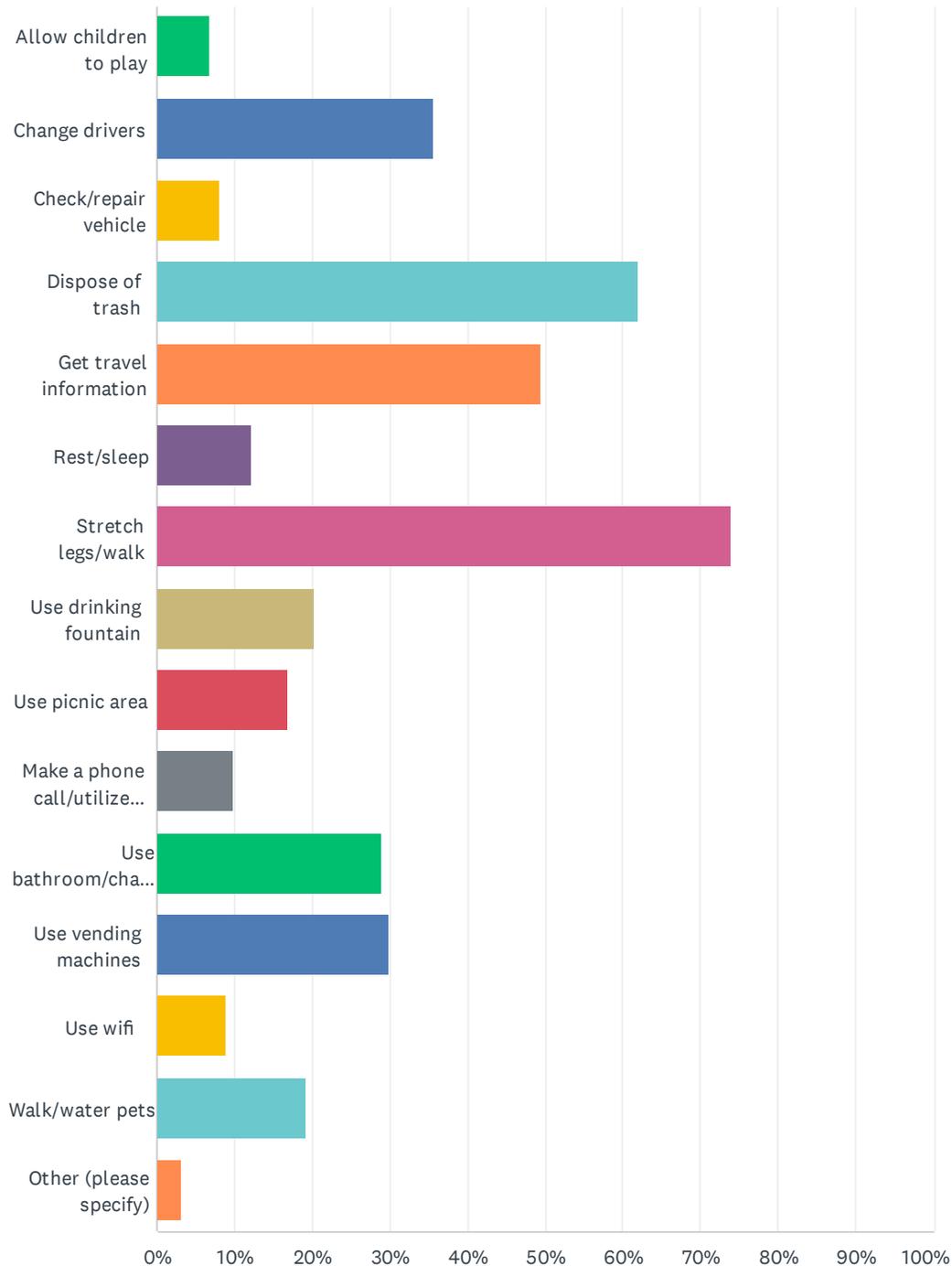
#	OTHER (PLEASE SPECIFY)	DATE
1	usually pulling camper so nice area to stop	9/15/2022 2:08 PM
2	Stretch legs/walk and use bathroom	9/15/2022 7:59 AM
3	Rest room	9/15/2022 7:54 AM
4	All of the above	9/14/2022 9:58 PM
5	Change drivers, get travel information, rest, bathrooms. Throw trash away, or mop up messes in the car.	9/14/2022 6:14 PM
6	rest room breaks	9/14/2022 3:21 PM
7	piss	9/14/2022 2:15 PM
8	Vending machines and stretching	9/14/2022 11:53 AM
9	Looking for a road map	9/14/2022 9:46 AM
10	15 minutes rest before driving again	9/14/2022 8:34 AM
11	Don't stop!	9/14/2022 8:08 AM
12	Information	9/14/2022 7:07 AM
13	All of the above	9/14/2022 6:59 AM
14	use bathrooms, stretch legs, change drivers, get rid of trash, get a map or use map.	9/13/2022 11:56 PM
15	My travel folks need to get off the bus and use restrooms	9/13/2022 11:08 PM
16	Restrooms	9/13/2022 8:59 PM
17	Stretch, walk a bit	9/13/2022 8:56 PM

## Iowa Welcome Center Stakeholder Survey

18	more than one of these	9/13/2022 8:37 PM
19	Rv dump	9/13/2022 7:18 PM
20	I didn't stop at any interstate rest areas.	9/13/2022 6:32 PM
21	Multiple above reasons	9/13/2022 6:19 PM
22	restroom & pet walks	9/13/2022 5:45 PM
23	we usually look at the travel info, change drivers, use the bathroom and stretch our legs	9/13/2022 5:29 PM
24	Use RV dump station	9/13/2022 5:27 PM
25	N/A	9/13/2022 4:44 PM
26	restrooms	9/13/2022 4:36 PM
27	Many of the above	9/13/2022 4:28 PM
28	bathroom	9/13/2022 4:16 PM
29	All the above	9/13/2022 4:01 PM
30	Just to stretch our legs if we have been in the car for a length of time.	9/13/2022 3:53 PM
31	All of the above	9/13/2022 3:25 PM
32	When I did in the past was to stretch, rest, eat my packed lunch,	9/13/2022 3:10 PM
33	We don't stop	9/13/2022 3:07 PM
34	I don't know the name of the rest stops!	9/13/2022 3:07 PM
35	eat	9/13/2022 2:59 PM
36	I don't use these places, I pee and shit on the side of the road if I have to or wait for a truck stop	9/13/2022 2:59 PM
37	Let dog out and use restroom	9/13/2022 2:56 PM
38	it's to change drivers and the bathroom and trash and get travel information and stretch and use picnic areas	9/12/2022 5:07 PM
39	Most of the above.	9/8/2022 10:32 PM
40	Pick up a paper Iowa road map.	9/2/2022 3:36 PM
41	Stretch legs, picnic	8/31/2022 8:44 AM
42	Each time is different. We use them for all of the above.	8/30/2022 8:49 PM
43	Bathroom stop for dog	8/30/2022 4:40 PM
44	do not utilize rest areas	8/30/2022 3:44 PM
45	ALL THE ABOVE	8/30/2022 3:31 PM
46	GET GAS	8/30/2022 3:04 PM
47	We don't use them	8/30/2022 2:25 PM

### Q8 While stopped at the rest area for the reason noted in the previous question, what else did you do while at the rest area? (Check all that apply)

Answered: 1,645 Skipped: 206



## Iowa Welcome Center Stakeholder Survey

ANSWER CHOICES	RESPONSES
Allow children to play	6.75% 111
Change drivers	35.62% 586
Check/repair vehicle	8.21% 135
Dispose of trash	61.95% 1,019
Get travel information	49.36% 812
Rest/sleep	12.10% 199
Stretch legs/walk	73.92% 1,216
Use drinking fountain	20.30% 334
Use picnic area	16.78% 276
Make a phone call/utilize phone	9.91% 163
Use bathroom/change diaper	28.94% 476
Use vending machines	29.85% 491
Use wifi	9.06% 149
Walk/water pets	19.21% 316
Other (please specify)	3.28% 54
Total Respondents: 1,645	

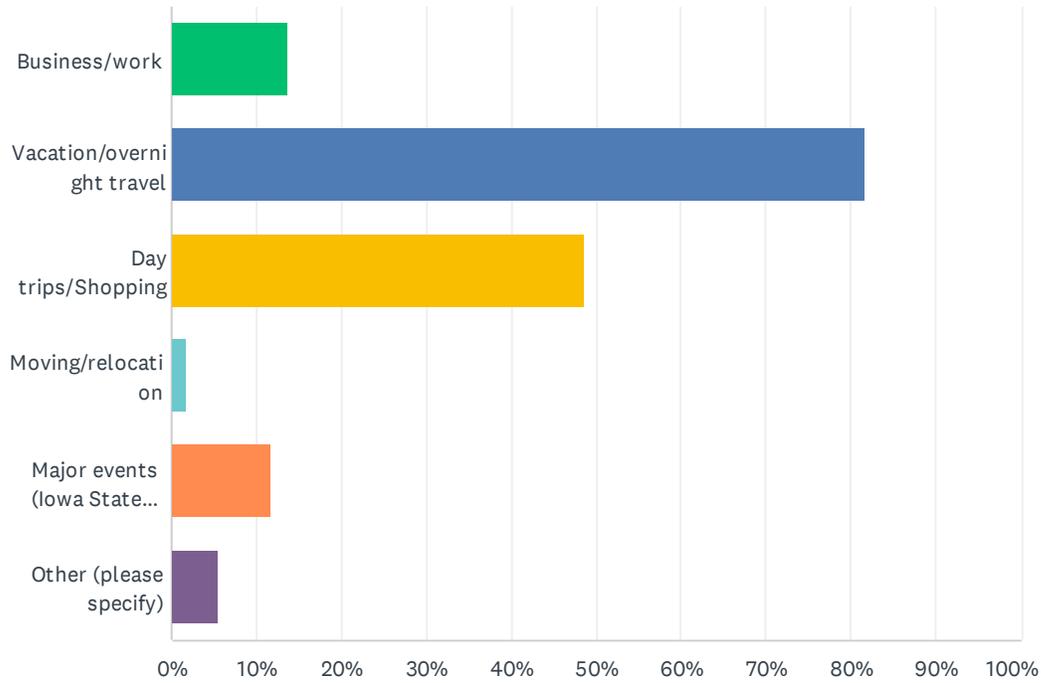
#	OTHER (PLEASE SPECIFY)	DATE
1	See some of the local information/history that is around some of the rest areas	9/15/2022 7:53 AM
2	Visit with counter person to get info	9/15/2022 7:38 AM
3	Look at and read informational signs about notable natural or historical things in the area	9/14/2022 7:54 PM
4	Look around the are for interesting things to photograph.	9/14/2022 7:36 PM
5	Geocache	9/14/2022 4:19 PM
6	the history of the location.	9/14/2022 3:01 PM
7	Ate lunch	9/14/2022 1:28 PM
8	Use dump station for camper waste	9/14/2022 11:20 AM
9	Don't stop!	9/14/2022 8:08 AM
10	We saw a brochure for bike trails in Iowa. It said ask the attendant for a map. No attendant, so no map.	9/14/2022 7:56 AM
11	eat a snack and drink water	9/14/2022 7:44 AM
12	Purchase food	9/14/2022 3:48 AM
13	Stretch out in my lawnchair in picnic area to rest back.	9/13/2022 9:31 PM
14	Camper dump station	9/13/2022 8:55 PM
15	Visitor center	9/13/2022 8:54 PM
16	read travel related signs history	9/13/2022 7:56 PM
17	Wait for others to meet when traveling together	9/13/2022 7:54 PM

## Iowa Welcome Center Stakeholder Survey

18	Look at the history & art of native lowans.	9/13/2022 7:53 PM
19	Rv dump	9/13/2022 7:18 PM
20	Look at the signs/decorations at the stops	9/13/2022 6:59 PM
21	none	9/13/2022 6:32 PM
22	Admire artwork and look up posted events in nearby communities	9/13/2022 6:24 PM
23	Eat a previously packed lunch.	9/13/2022 6:15 PM
24	Utilized shelter for shade, to snack and relax, and call for help on cellphone.	9/13/2022 6:00 PM
25	View landscape and flora	9/13/2022 5:29 PM
26	I would use a small store and/or food counters if available.	9/13/2022 4:46 PM
27	N/A	9/13/2022 4:44 PM
28	get a snack or soda	9/13/2022 4:16 PM
29	Enjoy area history if offered	9/13/2022 4:14 PM
30	Read any tourist displays area info history	9/13/2022 4:09 PM
31	geocacheing	9/13/2022 3:56 PM
32	Eat pie	9/13/2022 3:46 PM
33	Geocache	9/13/2022 3:32 PM
34	Talk to people	9/13/2022 3:25 PM
35	RV dump station	9/13/2022 3:23 PM
36	Empty rv tanks where available	9/13/2022 3:20 PM
37	Check map	9/13/2022 3:11 PM
38	learn about the area and it's economy	9/13/2022 3:08 PM
39	Nothing	9/13/2022 2:59 PM
40	Pick up a map	9/13/2022 2:58 PM
41	Dump station for RV	9/13/2022 2:47 PM
42	Filled out accident report with trooper	9/13/2022 2:46 PM
43	Check weather	8/31/2022 10:05 PM
44	Read any historical information	8/31/2022 8:57 PM
45	dig through the car for something	8/31/2022 10:30 AM
46	Use RV dump station where available	8/30/2022 9:23 PM
47	Use dump station	8/30/2022 5:55 PM
48	Use RV dump station	8/30/2022 5:05 PM
49	Pretty much All the above	8/30/2022 4:25 PM
50	Look at map	8/30/2022 3:03 PM
51	Sleep	8/30/2022 3:00 PM
52	Nothing	8/30/2022 2:39 PM
53	We don't use them	8/30/2022 2:25 PM
54	Enjoy the interpretation at the newer rest areas. Awesome!!	8/30/2022 2:09 PM

## Q9 When utilizing interstate rest areas, what are you typically travelling for? (Check all that apply)

Answered: 1,677 Skipped: 174



ANSWER CHOICES	RESPONSES	
Business/work	13.60%	228
Vacation/overnight travel	81.75%	1,371
Day trips/Shopping	48.66%	816
Moving/relocation	1.73%	29
Major events (Iowa State Fair, RAGBRAI, etc.)	11.75%	197
Other (please specify)	5.49%	92
Total Respondents: 1,677		

#	OTHER (PLEASE SPECIFY)	DATE
1	Hunting	9/16/2022 7:25 PM
2	Visiting grandchildren	9/15/2022 11:39 AM
3	Traveling between our homes	9/15/2022 11:16 AM
4	Visit family	9/15/2022 7:53 AM
5	U	9/14/2022 7:01 PM
6	seeing family	9/14/2022 5:19 PM
7	Visiting family	9/14/2022 4:28 PM

## Iowa Welcome Center Stakeholder Survey

8	Medical appts	9/14/2022 12:53 PM
9	Family	9/14/2022 12:31 PM
10	Visit my kids & grandchildren	9/14/2022 12:25 PM
11	Medical appointments	9/14/2022 12:18 PM
12	Traveling northwest Iowa to visit family	9/14/2022 11:14 AM
13	visit friends/relatives in the state or next state over.	9/14/2022 10:32 AM
14	Visiting family, friends	9/14/2022 9:46 AM
15	taking children to non-custodial parent	9/14/2022 8:27 AM
16	visiting family	9/14/2022 8:13 AM
17	Don't stop!	9/14/2022 8:08 AM
18	Visit family, take care of family	9/14/2022 7:59 AM
19	Medical appointments	9/14/2022 7:50 AM
20	on the way to visit friends and relatives	9/14/2022 7:44 AM
21	Visiting family in Chicago area, heading south for the winter, vacationing in other states.	9/14/2022 7:44 AM
22	visiting family	9/14/2022 7:21 AM
23	To see family	9/14/2022 6:59 AM
24	visit family	9/13/2022 11:39 PM
25	Visiting family	9/13/2022 11:25 PM
26	Medical trips to Iowa City and Rochester MN	9/13/2022 10:01 PM
27	visiting family	9/13/2022 10:00 PM
28	Doctor visits ay U of IA	9/13/2022 9:47 PM
29	Visiting daughter at University of Iowa	9/13/2022 9:46 PM
30	Visit relatives	9/13/2022 8:42 PM
31	I take groups on motorcoach trips.	9/13/2022 8:19 PM
32	visiting our son who moves frequently	9/13/2022 7:57 PM
33	Camping	9/13/2022 7:47 PM
34	Family member in hospital 2 1/2 hrs. away for 2 wks.	9/13/2022 7:30 PM
35	UIHC vists	9/13/2022 7:18 PM
36	Medical appointments	9/13/2022 7:09 PM
37	Medical Appts	9/13/2022 7:05 PM
38	Family	9/13/2022 6:48 PM
39	Visiting family in Ankeny and Ames	9/13/2022 6:46 PM
40	Visit family in Minnesota	9/13/2022 6:38 PM
41	none	9/13/2022 6:32 PM
42	traveling to visit or spend time with family	9/13/2022 6:21 PM
43	Visiting family	9/13/2022 6:08 PM
44	Healthcare in Iowa City	9/13/2022 6:00 PM
45	Visiting family	9/13/2022 5:55 PM

## Iowa Welcome Center Stakeholder Survey

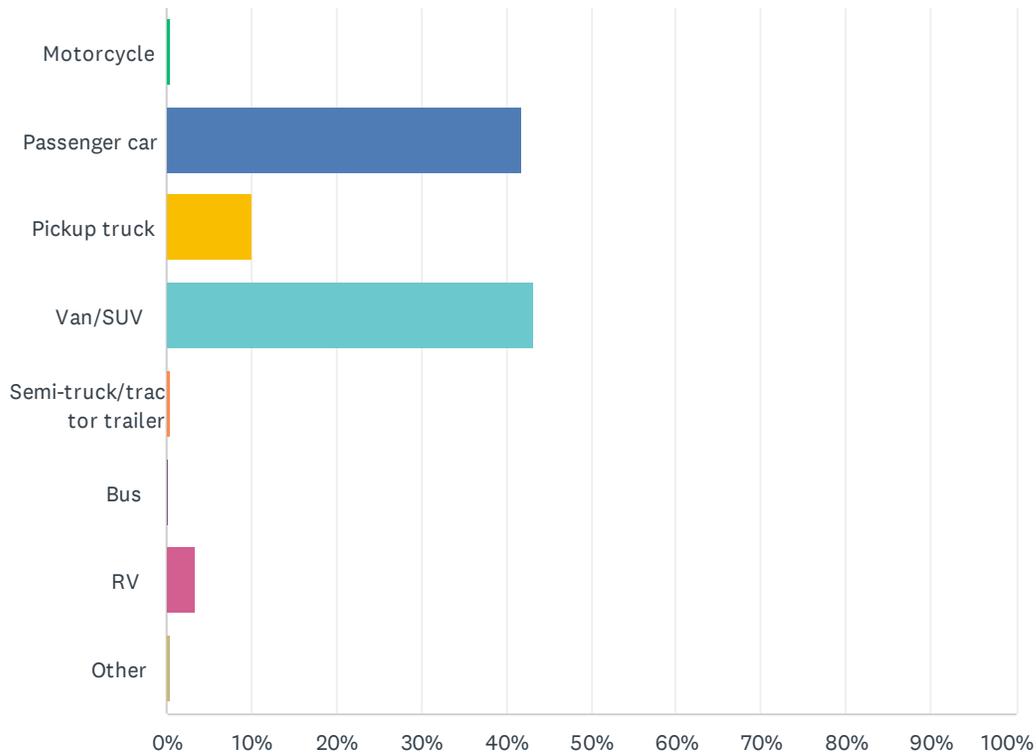
46	Visiting family	9/13/2022 5:25 PM
47	Visiting family, friends.	9/13/2022 5:09 PM
48	Visiting family	9/13/2022 5:00 PM
49	Medical appointments out of town	9/13/2022 4:59 PM
50	NA/	9/13/2022 4:44 PM
51	Hawkeye football game	9/13/2022 4:43 PM
52	Traveling to visit family	9/13/2022 4:42 PM
53	visiting children	9/13/2022 4:40 PM
54	Visiting family	9/13/2022 4:33 PM
55	going to visit family	9/13/2022 4:25 PM
56	visit relatives	9/13/2022 4:16 PM
57	We live in Texas and have a house in Iowa we use in the summer months. As well as traveling there to visit family.	9/13/2022 4:14 PM
58	Going to visit family	9/13/2022 4:08 PM
59	GOING TO DAUGHTER IN OMAHA	9/13/2022 3:50 PM
60	Family	9/13/2022 3:40 PM
61	Travel to medical facilities. Visit family.	9/13/2022 3:31 PM
62	Visit family in Nebraska.	9/13/2022 3:18 PM
63	Music concerts	9/13/2022 3:17 PM
64	I'm retired, I go where I want, when I want.....	9/13/2022 3:14 PM
65	Visiting family	9/13/2022 3:10 PM
66	Visit family	9/13/2022 3:09 PM
67	Practicing for fulltime rving	9/13/2022 3:06 PM
68	Family visits	9/13/2022 3:05 PM
69	Hospital appt	9/13/2022 3:01 PM
70	Visit family	9/13/2022 2:56 PM
71	Tourism	9/13/2022 2:55 PM
72	Iowa ball games	9/13/2022 2:53 PM
73	Travel to see relatives or passing through Iowa to another state.	9/13/2022 2:52 PM
74	Visiting Child who lives out of state	9/13/2022 2:47 PM
75	visiting family	9/12/2022 12:27 PM
76	Medical appointments	9/11/2022 4:05 PM
77	Grandson going to Iowa State	9/2/2022 10:41 AM
78	Personal/family travel	8/31/2022 4:12 PM
79	Nothing	8/31/2022 3:57 PM
80	visiting relatives and this stop breaks up the drive	8/31/2022 2:45 PM
81	Going to the Amusement parks with the kids	8/31/2022 9:42 AM
82	College visits with high school students	8/31/2022 8:18 AM
83	Family visit	8/31/2022 7:11 AM

## Iowa Welcome Center Stakeholder Survey

84	Visiting relatives, camping	8/30/2022 9:23 PM
85	Medical	8/30/2022 7:37 PM
86	meeting with family members	8/30/2022 5:47 PM
87	going to visit family	8/30/2022 5:17 PM
88	Medical	8/30/2022 4:11 PM
89	Visit family in Des Moines area	8/30/2022 3:20 PM
90	Dr. Appts	8/30/2022 3:08 PM
91	We don't use them	8/30/2022 2:25 PM
92	Travel through Iowa twice a year going from MN to MO for great grandchildren birthdays in early March & late September.	8/30/2022 1:34 PM

## Q10 What type of vehicle do you typically travel in?

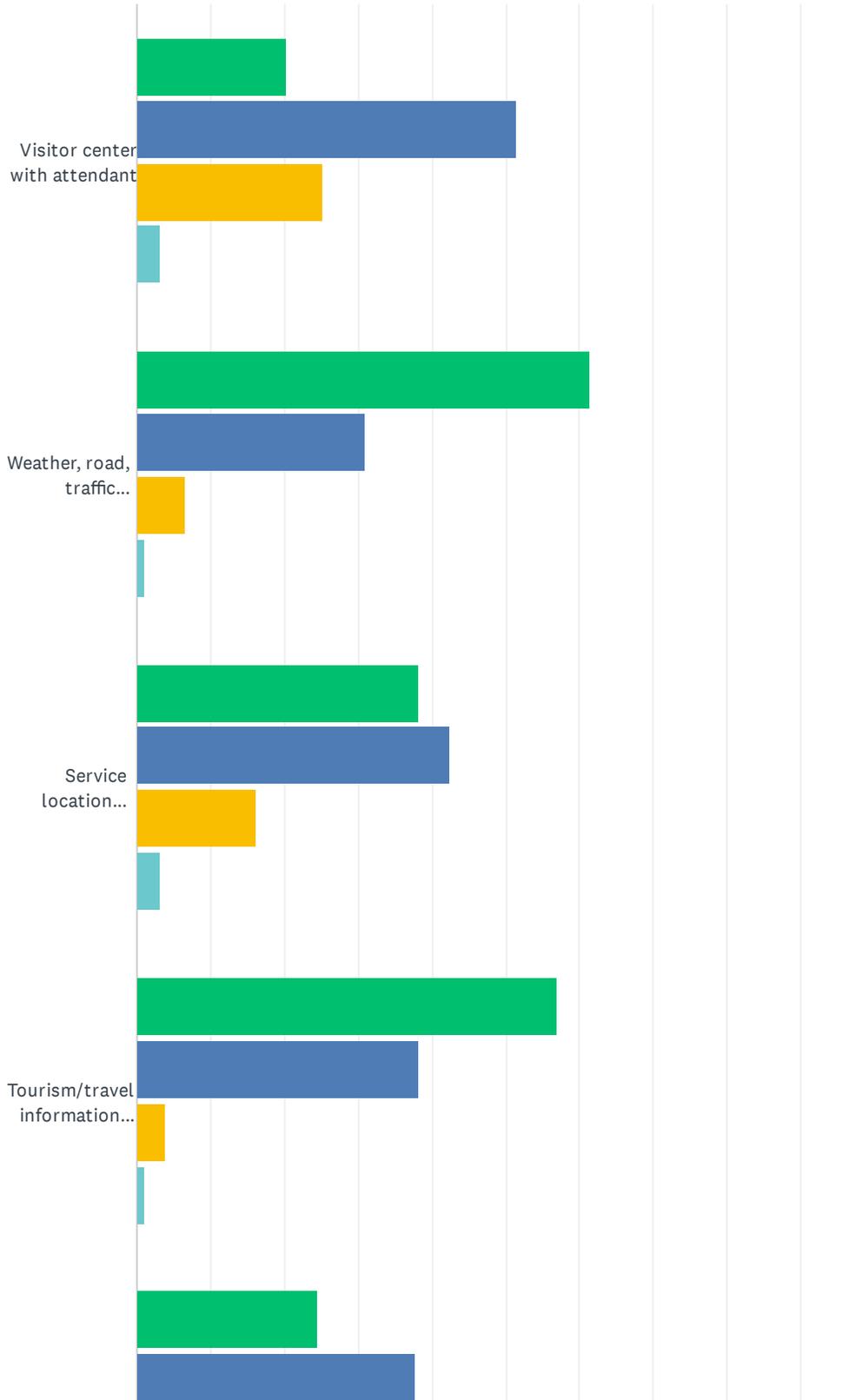
Answered: 1,694 Skipped: 157



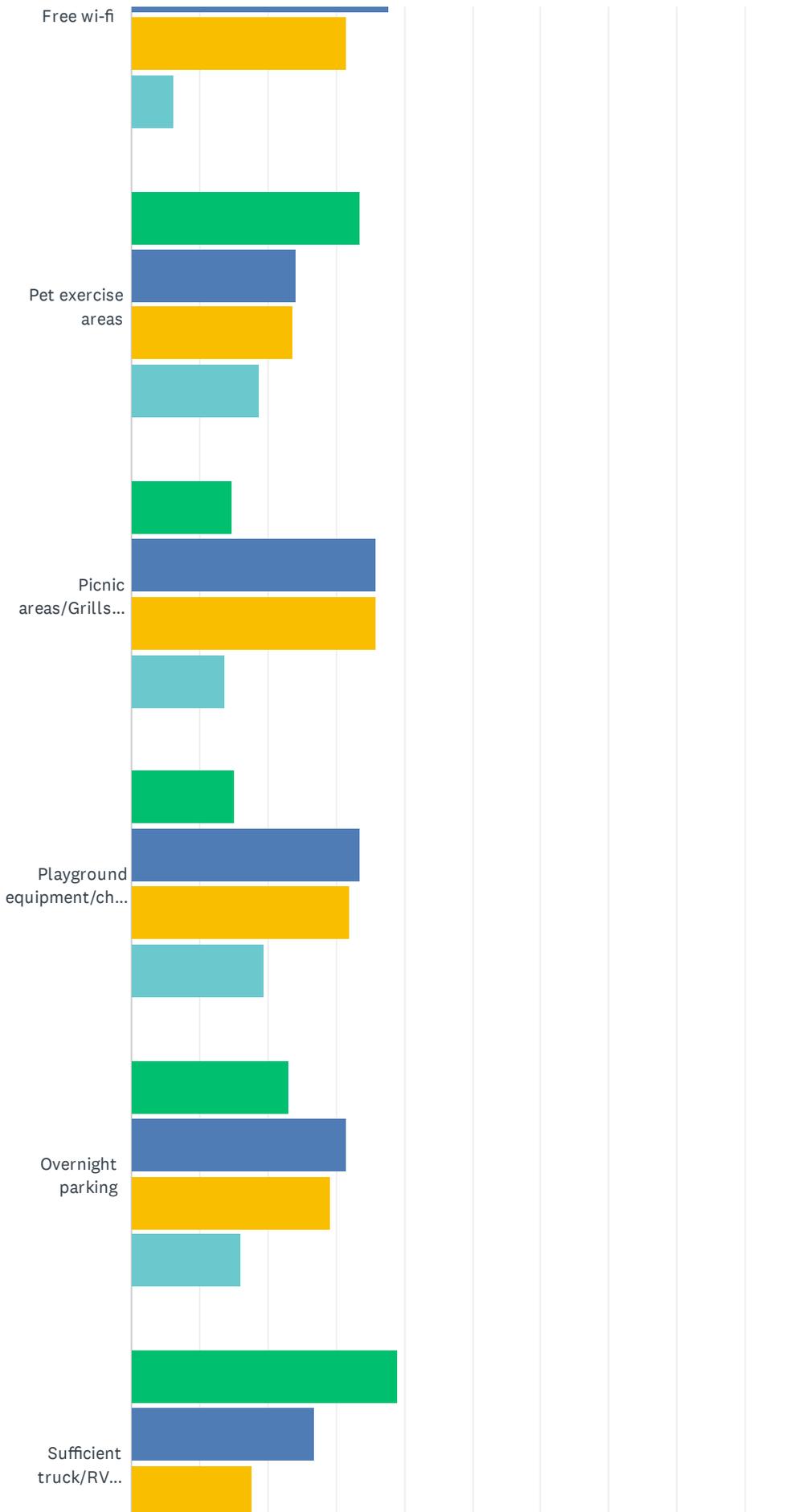
ANSWER CHOICES	RESPONSES
Motorcycle	0.53% 9
Passenger car	41.79% 708
Pickup truck	9.92% 168
Van/SUV	43.33% 734
Semi-truck/tractor trailer	0.35% 6
Bus	0.30% 5
RV	3.42% 58
Other	0.35% 6
<b>TOTAL</b>	<b>1,694</b>

# Q11 In your opinion, how important are the following amenities at rest centers:

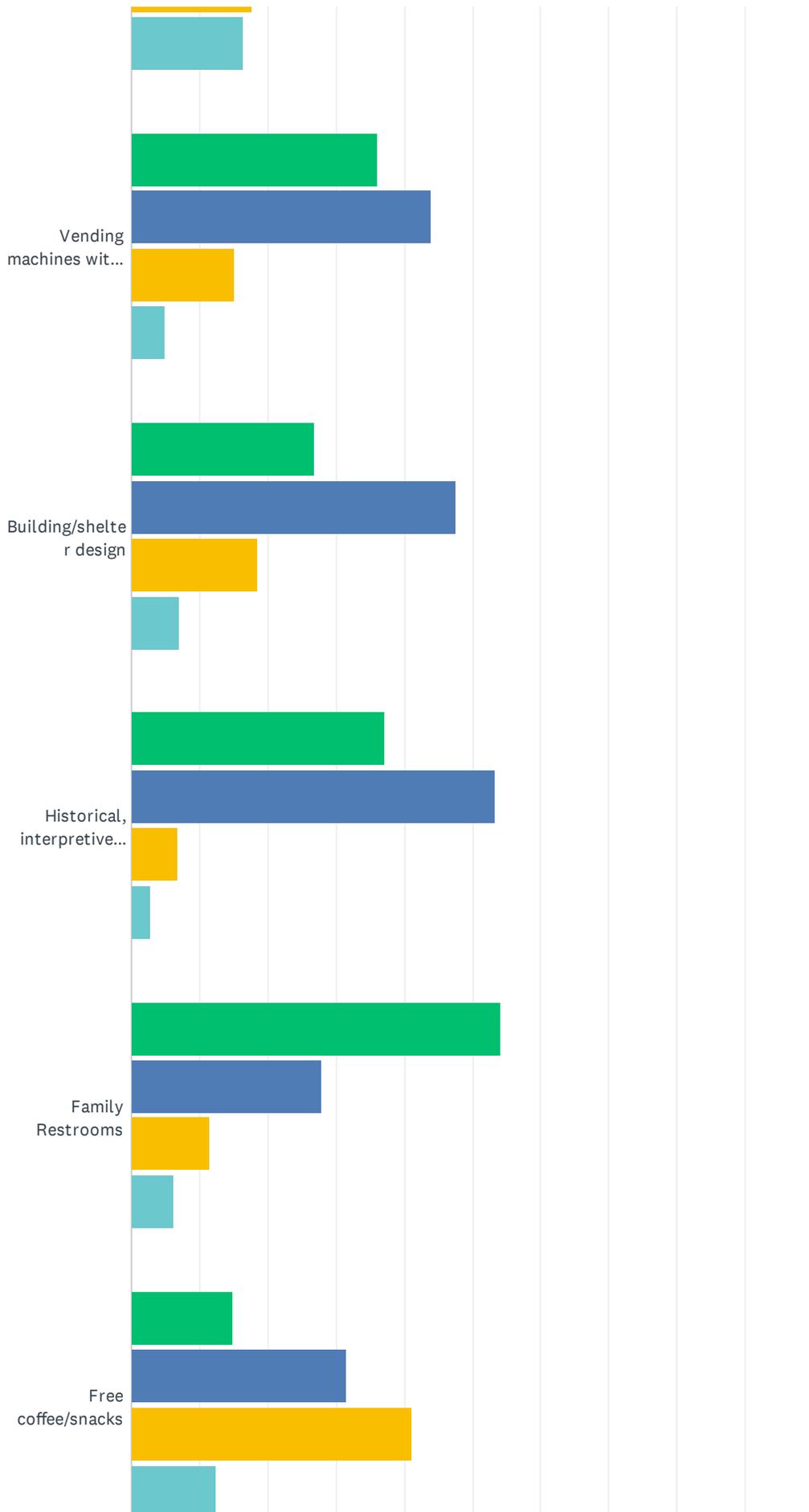
Answered: 1,667 Skipped: 184



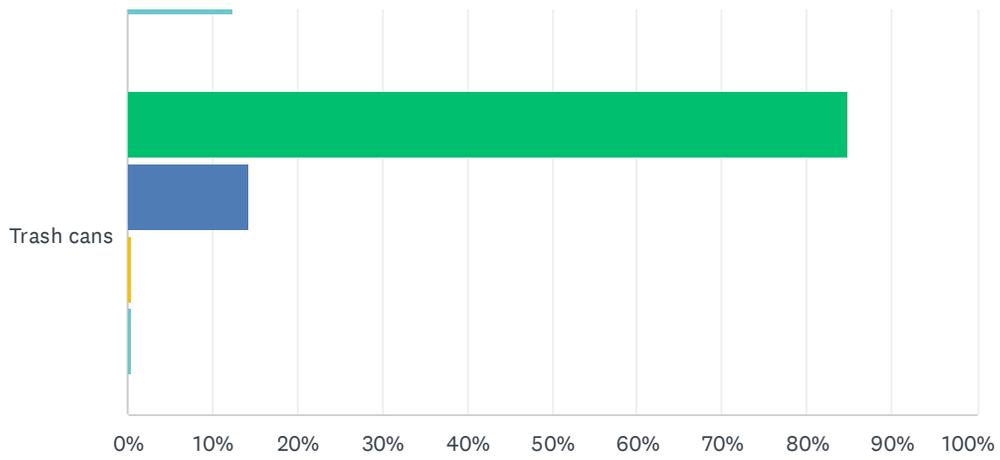
# Iowa Welcome Center Stakeholder Survey



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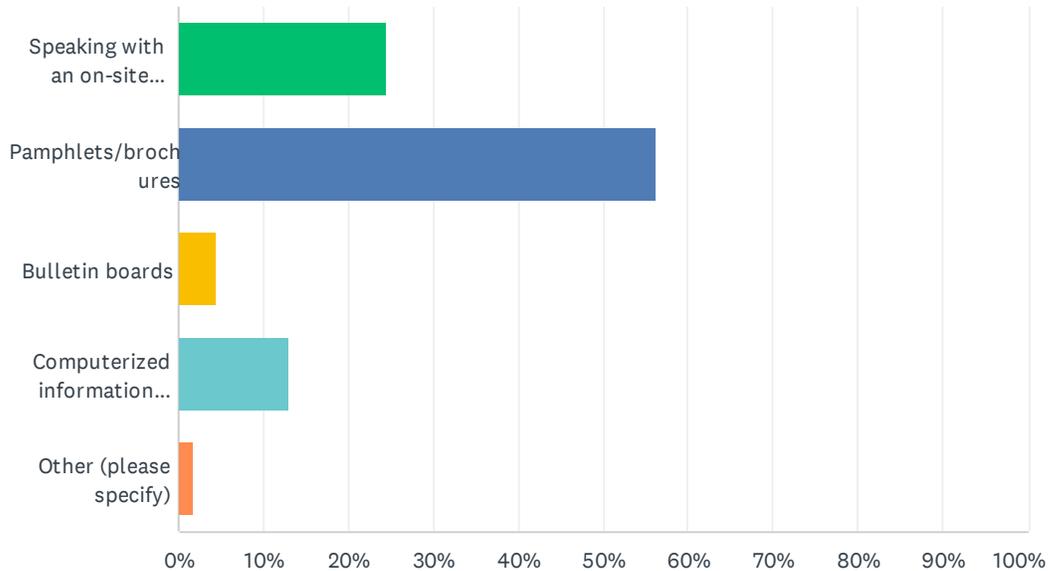
Very Important Somewhat Important Not Important No Opinion

Iowa Welcome Center Stakeholder Survey

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL
Visitor center with attendant	20.29% 334	51.34% 845	25.09% 413	3.28% 54	1,646
Weather, road, traffic condition information	61.48% 1,012	30.92% 509	6.62% 109	0.97% 16	1,646
Service location information (gas, food, hotel)	38.11% 625	42.44% 696	16.16% 265	3.29% 54	1,640
Tourism/travel information (maps, brochures)	56.91% 943	38.26% 634	3.80% 63	1.03% 17	1,657
Free wi-fi	24.59% 393	37.80% 604	31.48% 503	6.13% 98	1,598
Pet exercise areas	33.55% 528	24.02% 378	23.57% 371	18.87% 297	1,574
Picnic areas/Grills for cooking	14.62% 233	35.82% 571	35.82% 571	13.74% 219	1,594
Playground equipment/children play areas	15.08% 240	33.54% 534	32.04% 510	19.35% 308	1,592
Overnight parking	23.08% 367	31.64% 503	29.25% 465	16.04% 255	1,590
Sufficient truck/RV parking	39.04% 620	26.89% 427	17.70% 281	16.37% 260	1,588
Vending machines with snacks, drinks, and toiletries	35.99% 587	43.90% 716	15.14% 247	4.97% 81	1,631
Building/shelter design	26.82% 430	47.54% 762	18.65% 299	6.99% 112	1,603
Historical, interpretive, points of interest information	37.10% 608	53.26% 873	6.89% 113	2.75% 45	1,639
Family Restrooms	54.18% 882	28.01% 456	11.55% 188	6.27% 102	1,628
Free coffee/snacks	14.98% 239	31.60% 504	41.07% 655	12.35% 197	1,595
Trash cans	84.84% 1,399	14.31% 236	0.36% 6	0.49% 8	1,649

## Q12 If you were looking for information at a rest area, what would be your preferred method for receiving travel information?

Answered: 1,658 Skipped: 193



ANSWER CHOICES	RESPONSES
Speaking with an on-site representative	24.43% 405
Pamphlets/brochures	56.39% 935
Bulletin boards	4.58% 76
Computerized information centers/kiosks	12.97% 215
Other (please specify)	1.63% 27
<b>TOTAL</b>	<b>1,658</b>

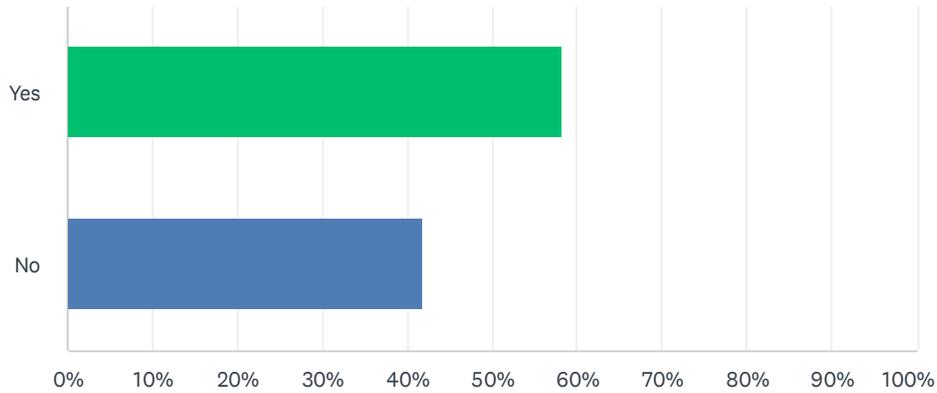
#	OTHER (PLEASE SPECIFY)	DATE
1	google	9/16/2022 7:31 PM
2	depends . always nice to have staff.feels more secure. can adapt	9/14/2022 9:57 PM
3	I	9/14/2022 9:17 PM
4	Pamphlets/brochures, bulletin boards, information centers/kiosks	9/14/2022 6:18 PM
5	not a fan of computerized information, as not always working! State maps have become difficult to find, and phones really are that great for long trips!	9/14/2022 2:47 PM
6	Maps	9/14/2022 12:13 PM
7	I'll look on my phone instead	9/14/2022 10:47 AM
8	on-site personnel as well as pamphlets and the computerized weather reporting	9/14/2022 10:34 AM
9	internet	9/14/2022 9:08 AM

## Iowa Welcome Center Stakeholder Survey

10	Don't stop!	9/14/2022 8:10 AM
11	I would say both on site person and the computerized info.	9/14/2022 6:54 AM
12	depends. sometimes brochure is enough other times for longer stays may need more on site reps	9/13/2022 10:47 PM
13	Web links	9/13/2022 10:34 PM
14	i do not think it is realistic to have on site reps. so bulletin board.	9/13/2022 9:34 PM
15	Maps	9/13/2022 7:34 PM
16	App that I can look at while away from the rest area.	9/13/2022 7:21 PM
17	It depends on the information needed - weather (computer); visitor info(attendant)	9/13/2022 7:03 PM
18	All of the above.	9/13/2022 6:07 PM
19	Depending on what type of information I was looking for, all of the methods listed, except bulletin board, could be my preferred source of the information.	9/13/2022 4:22 PM
20	Wifi	9/13/2022 4:04 PM
21	just use my phone	9/13/2022 4:01 PM
22	I use the brochures the most, but I think having a real person there you can ask questions makes you feel better about the experience. It's more welcoming and makes you feel safer.	9/13/2022 3:42 PM
23	email	9/13/2022 2:51 PM
24	#2, #3 and #4 listed above.	9/12/2022 5:10 PM
25	All of above	9/2/2022 1:39 AM
26	A combination of the last three	9/1/2022 1:12 PM
27	asking for recommendations of sites to see and best food places, volumes of unrated info is on your phone	8/31/2022 10:28 AM

### Q13 In your opinion, should private businesses be allowed to develop and/or offer services at, or adjacent to rest areas?

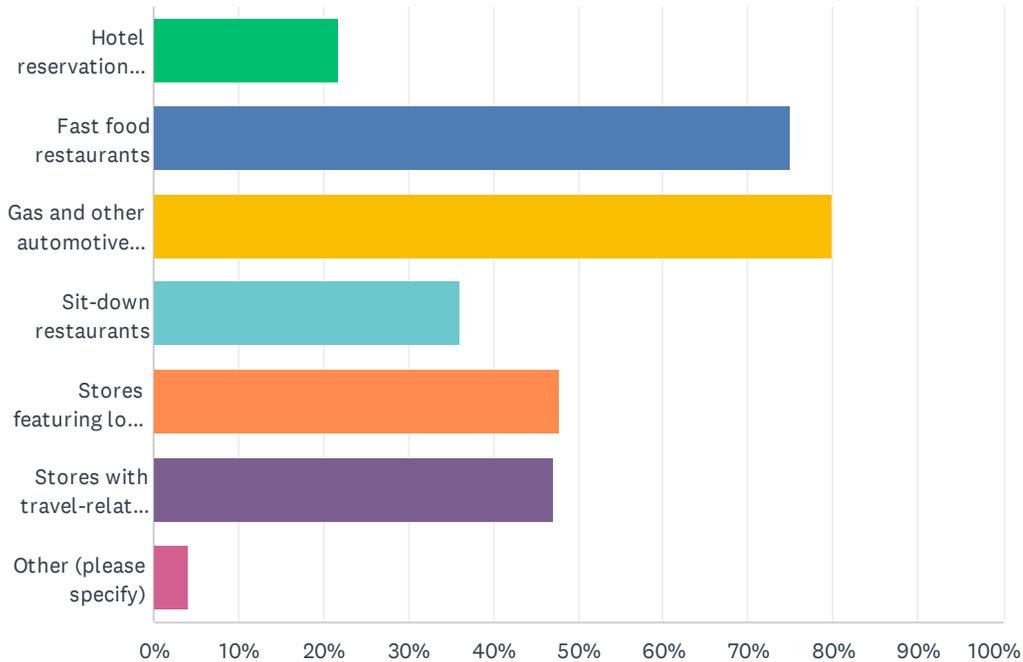
Answered: 1,641 Skipped: 210



ANSWER CHOICES	RESPONSES	
Yes	58.20%	955
No	41.80%	686
<b>TOTAL</b>		<b>1,641</b>

## Q14 What types of businesses would you like to see? (Check all that apply)

Answered: 963 Skipped: 888



ANSWER CHOICES	RESPONSES
Hotel reservation services	21.81% 210
Fast food restaurants	75.08% 723
Gas and other automotive services	79.85% 769
Sit-down restaurants	36.14% 348
Stores featuring local souvenirs and goods	47.66% 459
Stores with travel-related goods	47.04% 453
Other (please specify)	3.95% 38
Total Respondents: 963	

#	OTHER (PLEASE SPECIFY)	DATE
1	A business with all the above would be suitable but just as long as it doesn't take away from the beautiful surroundings.	9/16/2022 6:54 AM
2	Fresh and healthy food options- fruit, vegetables, soup, fresh bread	9/15/2022 2:17 PM
3	good coffee/snack shop would be great!	9/15/2022 7:57 AM
4	Rotating local pop ups with their goods, garden items, foods & drinks.	9/14/2022 10:07 PM
5	Gas stations with space large enough for RVs	9/14/2022 4:30 PM

## Iowa Welcome Center Stakeholder Survey

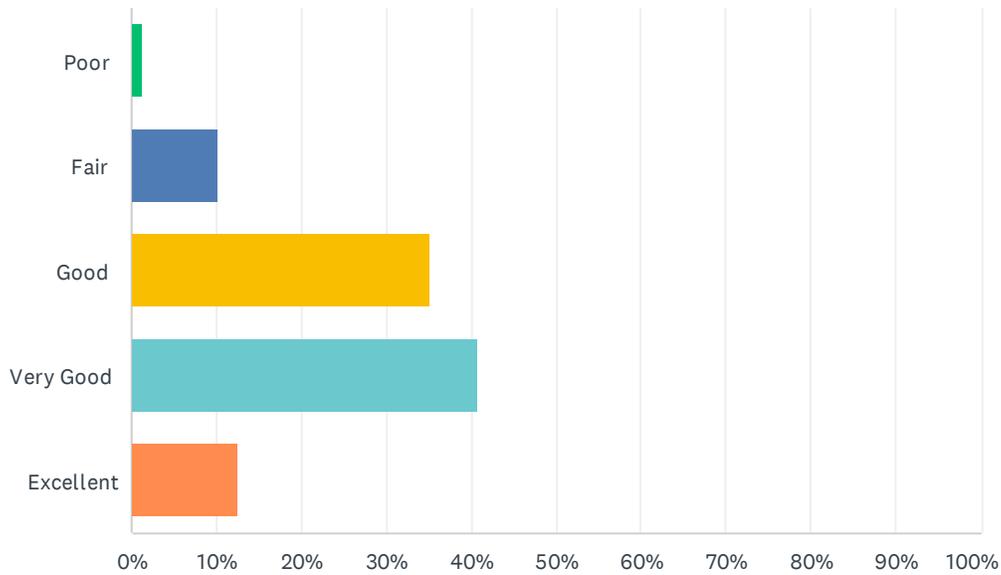
6	Changed mind, don't want businesses	9/14/2022 2:23 PM
7	It depends on how rural the area of the center is. I would want the ones I checked in the rural areas.	9/14/2022 12:46 PM
8	Food Trucks	9/14/2022 12:01 PM
9	I really don't care. I guess if necessary gas/food would be important the rest are not necessary	9/14/2022 10:36 AM
10	I also believe that the stores need to provide financial support to the rest stop. Without it, they would not have the opportunity to exist.	9/14/2022 8:39 AM
11	If the adjacent place of business had a restroom and I also needed to use also the services of that business (eg fast food or gas), then I would not go to the rest area.	9/14/2022 7:26 AM
12	I would love to see stuff that would support local and state economy like local restaurants, attractions, shops, and farms.	9/14/2022 6:55 AM
13	at least 24hr. service (gas)	9/14/2022 6:09 AM
14	Arts and crafts, Iowa centric souvenirs	9/13/2022 10:50 PM
15	Showers secure - miniature golf to relax and have fun with kids out of car, maybe a pet shop where you could check your pet into a secure area by themselves (so no interactions with other animals) in a climate controlled place so that you could relax with your family or go into a store without dealing with a pet for up to an hour or so (someone always staying outside with them or sitting back in car with them)	9/13/2022 10:31 PM
16	Along the toll roads in the NE, we have service plazas where you can gas up, eat and get travel info	9/13/2022 9:13 PM
17	Gyms with shower facilities	9/13/2022 8:33 PM
18	charging station for electric vehicles	9/13/2022 7:55 PM
19	Rv dump and water	9/13/2022 7:24 PM
20	Hostels with showers	9/13/2022 7:09 PM
21	Other businesses being incorporated into rest areas is an interesting idea. I like rest areas as they are, but having other services could make travel more efficient. I would hate for services to REPLACE playground and picnic areas.	9/13/2022 7:02 PM
22	None	9/13/2022 6:17 PM
23	In our case, wrecker company would have saved us a lot of grief & time.	9/13/2022 6:09 PM
24	Convenience stores, with first aid supplies	9/13/2022 5:28 PM
25	I would MUCH prefer a store/snack bar/restaurant to vending machines. A gas station would be awesome.	9/13/2022 4:49 PM
26	those that could meet travelers needs	9/13/2022 4:26 PM
27	None	9/13/2022 4:02 PM
28	EV Charging area!	9/13/2022 3:56 PM
29	Coffee shops	9/13/2022 3:25 PM
30	EV charging stations	9/13/2022 3:11 PM
31	However, if those vendors need to inflate the prices to cover their licensing fees to do business, I can wait until the next town.	9/13/2022 3:11 PM
32	chamber of commerce	9/13/2022 3:10 PM
33	lottery ticket sales	9/13/2022 2:57 PM
34	coffee and snacks that are available regardless of working or broken vending machines	9/1/2022 3:45 PM
35	it is excellent to have dump stations at Iowa rest areas. I did not see that at other states.	8/31/2022 9:12 AM
36	Minor repair services	8/30/2022 9:35 PM

# Iowa Welcome Center Stakeholder Survey

37	Grocery items	8/30/2022 6:02 PM
38	Maps	8/30/2022 3:03 PM

## Q15 How would you rate safety and security of Iowa rest areas?

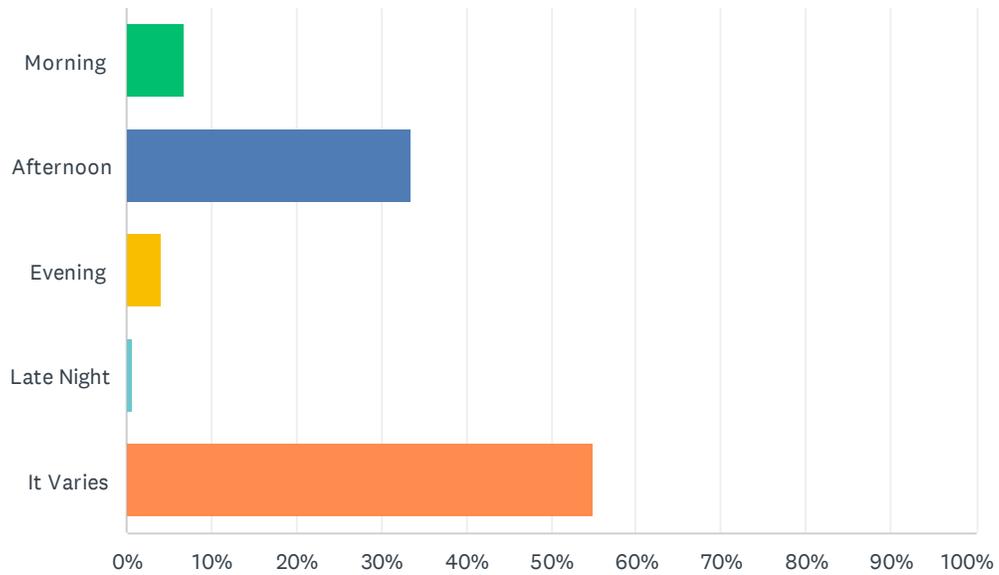
Answered: 1,643 Skipped: 208



ANSWER CHOICES	RESPONSES	
Poor	1.28%	21
Fair	10.23%	168
Good	35.18%	578
Very Good	40.78%	670
Excellent	12.54%	206
<b>TOTAL</b>		<b>1,643</b>

## Q16 What time of day do you typically visit rest areas?

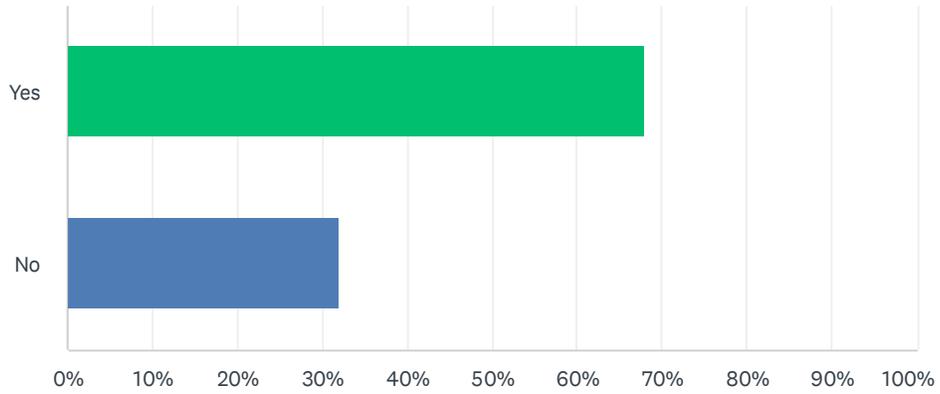
Answered: 1,649 Skipped: 202



ANSWER CHOICES	RESPONSES	
Morning	6.73%	111
Afternoon	33.41%	551
Evening	4.12%	68
Late Night	0.67%	11
It Varies	55.06%	908
<b>TOTAL</b>		<b>1,649</b>

## Q17 Do you feel safe stopping at rest areas at night?

Answered: 1,636 Skipped: 215



ANSWER CHOICES	RESPONSES	
Yes	68.09%	1,114
No	31.91%	522
TOTAL		1,636

## Q18 What would make it feel safer stopping at night?

Answered: 481 Skipped: 1,370

#	RESPONSES	DATE
1	On location security	9/16/2022 4:34 PM
2	lighting, emergency phones and security staff.	9/16/2022 4:00 PM
3	More lights	9/16/2022 1:14 PM
4	Brighter lights	9/16/2022 10:37 AM
5	someone I know with me, but not by myself	9/16/2022 10:12 AM
6	Security attendant or officer on duty.	9/16/2022 7:54 AM
7	Well lit surroundings. Maybe having an attendant there.	9/16/2022 6:55 AM
8	An attendant on site.	9/15/2022 11:54 PM
9	Knowing someone was there to protect me if need be.	9/15/2022 9:19 PM
10	Less creepy people, but that seems to be out of your control. Lol	9/15/2022 8:53 PM
11	Security presence, bright lights	9/15/2022 6:26 PM
12	24 hr. attendants, emergency access, lots of good lighting,	9/15/2022 4:10 PM
13	On sight security	9/15/2022 1:10 PM
14	Full person to guarantee safety	9/15/2022 12:53 PM
15	Having security staff but we have never stopped at one in 10 trips to IOWA.	9/15/2022 11:43 AM
16	Not sure.	9/15/2022 11:37 AM
17	More lights, someone in security there, people moving around	9/15/2022 11:19 AM
18	Needs to be well lit. Having a single door restroom that you could lock behind you versus a public restroom with several stalls as always afraid someone could be in one of the stalls hiding or waiting for someone to come in!!!	9/15/2022 10:02 AM
19	Security personnel and cameras	9/15/2022 9:56 AM
20	More visible security	9/15/2022 9:52 AM
21	Attendant on duty	9/15/2022 9:07 AM
22	Attendant with authority	9/15/2022 8:27 AM
23	more lights	9/15/2022 8:24 AM
24	Lots more lighting & some sort of monitored surveillance or security staff on premises.	9/15/2022 8:15 AM
25	excellent lighting, notices about cameras, security on patrol	9/15/2022 4:50 AM
26	Security on site, traveling as group rather than individual	9/14/2022 11:11 PM
27	24 hour manned camera monitoring; thorough screening & background checks of attendees, contracted vendors before & ongoing basis. Immediate removal & banning of offenders.	9/14/2022 10:17 PM
28	staff	9/14/2022 9:58 PM
29	Well lit parking lot, cameras, a security person	9/14/2022 9:51 PM
30	Lighting & safe patrols.	9/14/2022 9:12 PM
31	not sure, would really avoid when traveling by myself. Typically utilize a gas station as others	9/14/2022 8:35 PM

## Iowa Welcome Center Stakeholder Survey

	would be about.	
32	More lights. Security officer.	9/14/2022 7:43 PM
33	Being extremely well lit. Cameras monitoring areas.	9/14/2022 7:39 PM
34	I just don't. There are enough gas stations with good lighting and people around, so I go there.	9/14/2022 5:28 PM
35	Being with someone else	9/14/2022 5:18 PM
36	better lighting. Notice of camera placement	9/14/2022 4:58 PM
37	Maybe security guards	9/14/2022 4:44 PM
38	More lights and security cameras. Security guards.	9/14/2022 4:42 PM
39	Good lighting and close parking	9/14/2022 4:40 PM
40	Emergency phone service	9/14/2022 4:32 PM
41	CCTV monitoring	9/14/2022 4:31 PM
42	Stopping at night will never feel safe to me. Bright lights outside and inside, free Wifi to make it easy to notify highway patrol if something seems wrong. I don't know if it is safer or less safe to have a crawl space under the stalls or one way in, one way out? I'd feel a whole lot better having a line of Teslas parked around the building because they see and record everything. In general, gas stations and hotels make it less safe. But Tesla—and the brand is extremely important here—make it feel safer. Tesla solar roofs could power the place for free and SpaceX Starlink could provide Wifi and satellite monitoring, like they do to protect the rain forests in the Phillipines. Tesla is fine, but Kum & Go, Casey's or even Hy-Vee would be a huge deterrent. Jury still out on KwikStar but probably as bad as Kum & Go, etc. please don't let these horrid companies defile rest areas. Tesla isn't perfect, either, but they are light years ahead of the others. Only high-end luxury hotels—no construction workers or truck drivers, or RVs. They ARE the problem. And it is wrong to let them sleep all night for free at our rest areas. Although, I will admit the best food I've eaten on the road is usually at places designed for truck drivers. They are just so crowded and seem like traps for trafficking in most places. California is a complete disaster—toilet paper knee high, no potable water. Absolutely unsanitary and disgusting Their solution is to just shut them down. Beyond stupid. And, there were "children" "on duty." Aaaaaaargh. It matters who owns and runs the businesses the state partners with... Iowa rest areas may be a bit boring but they are usually clean, even if they seem empty. And, if truck drivers are the "good guys" then they help keep it safe. Maybe military could clean and staff?	9/14/2022 3:26 PM
43	As female - is always scary going into restrooms at night or even during the day if very few around. I have always watched by kids like a "hawk" and no one is left alone or goes into restrooms alone!	9/14/2022 2:49 PM
44	Security Services	9/14/2022 2:34 PM
45	I am a female in her early 30's who often travels with young children, so I don't feel safe stopping anywhere at night by myself regardless of location.	9/14/2022 2:25 PM
46	If there are other people I feel safe. But if I need to stop and I was the only car or very late at night, I would feel different.	9/14/2022 2:22 PM
47	prpbably nothing in this day	9/14/2022 1:32 PM
48	No men allowed!	9/14/2022 12:59 PM
49	Lots of lighting and cameras with monitors showing activity. If people see themselves on a monitor and know filming is happening they might be less likely to hurt another person or property	9/14/2022 12:59 PM
50	To have an attendant on duty. Lots of lighting. Have cameras to record events.	9/14/2022 12:47 PM
51	More lights and maybe a few emergency boxes to call	9/14/2022 12:35 PM
52	WELL-LIT. SECURITY GUARD (OR SOMETHING LIKE ONE [PRIVATE SECURITY]).	9/14/2022 12:35 PM
53	More lighting and cameras. Emergency call area. Security on site	9/14/2022 12:14 PM
54	Security Guard/Attendant	9/14/2022 12:01 PM

## Iowa Welcome Center Stakeholder Survey

55	security or cameras monitoring activity	9/14/2022 11:54 AM
56	If I were not traveling alone, I would feel safer. I cannot foresee anytime stopping at night when I am alone.	9/14/2022 11:42 AM
57	Someone on duty that is trustworthy would be great .	9/14/2022 11:14 AM
58	Having and attendant on duty	9/14/2022 11:04 AM
59	Just make sure there's plenty of lights, and pathway lights. That's about all you can do unless you put someone up there, and that gets expensive and who knows what trouble they could have. Overall they're fairly safe at night there don't feel safe but thanks for asking I appreciate it	9/14/2022 10:42 AM
60	Police presence	9/14/2022 10:22 AM
61	Being with someone I know.	9/14/2022 10:15 AM
62	I'm really not sure . . . no vehicles there? scary. One vehicle there? iffy. SEVERAL vehicles with people coming and going? safer. Bottom line for us: avoid rest stops at night.	9/14/2022 10:06 AM
63	Some sort of security guard	9/14/2022 9:49 AM
64	Security	9/14/2022 9:44 AM
65	I never stop by myself, I'm female.	9/14/2022 9:35 AM
66	Lighting	9/14/2022 9:34 AM
67	more lighting	9/14/2022 9:24 AM
68	Having an attendant on duty.	9/14/2022 9:22 AM
69	armed guards	9/14/2022 9:18 AM
70	Lights and live attendants	9/14/2022 9:14 AM
71	Security guard	9/14/2022 9:11 AM
72	Attendant, better lighting in parking area,	9/14/2022 8:59 AM
73	Lights	9/14/2022 8:51 AM
74	better lighting	9/14/2022 8:46 AM
75	Having a 2nd person with me vs just myself. Or it it was a high traffic area.	9/14/2022 8:40 AM
76	Visible security or police in area.	9/14/2022 8:40 AM
77	Having the rest area staffed with someone who has authority. It would take law enforcement awhile to get to a rest stop. You really don't know who is at the rest stop or what could happen so I probably still would not stop at night.	9/14/2022 8:40 AM
78	Knowing someone is there, well lite, otherwise cars.	9/14/2022 8:37 AM
79	Lighting, but I'm not sure anything can really make you feel 100% safe anymore.	9/14/2022 8:28 AM
80	More light, emergency buttons like they have on college campuses, 24hr surveillance cameras, maybe a security officer after dark to walk women traveling alone to their cars	9/14/2022 8:26 AM
81	Don't know!	9/14/2022 8:10 AM
82	More lighting and further separation from overnight parking	9/14/2022 8:05 AM
83	Lots of lights and people around in case help was needed.	9/14/2022 7:57 AM
84	Having it staffed and very well lit with phone service readily available	9/14/2022 7:57 AM
85	Lots of lighting, cameras, emergency button	9/14/2022 7:56 AM
86	On site staff	9/14/2022 7:55 AM
87	Have not stopped at night. Good lighting	9/14/2022 7:32 AM

## Iowa Welcome Center Stakeholder Survey

88	I am a woman and if I were traveling alone at night. I would not stop.	9/14/2022 7:27 AM
89	Police presence	9/14/2022 7:16 AM
90	Have someone working	9/14/2022 7:15 AM
91	Nothing short of being staffed with law enforcement.	9/14/2022 7:10 AM
92	seeing Highway patrol sitting there	9/14/2022 7:01 AM
93	Staff	9/14/2022 6:59 AM
94	great lighting, security	9/14/2022 6:57 AM
95	Patrolled area	9/14/2022 6:24 AM
96	An attendant	9/14/2022 6:17 AM
97	Nothing..I do not drive after dark	9/14/2022 4:22 AM
98	Armed police presence	9/14/2022 3:52 AM
99	Attendant or monitored cameras.	9/14/2022 2:56 AM
100	Security guards	9/14/2022 2:43 AM
101	Plenty of lighting, security cameras	9/14/2022 1:16 AM
102	Attendant and more lighting	9/14/2022 1:13 AM
103	Security guards on site. Better lighting.	9/14/2022 1:12 AM
104	Security Cameras, lighting	9/14/2022 1:11 AM
105	well lighted area	9/14/2022 1:01 AM
106	Security personnel.	9/14/2022 12:47 AM
107	Security	9/14/2022 12:22 AM
108	Employees that could call for help or provide help themselves	9/14/2022 12:02 AM
109	Attendant	9/13/2022 11:55 PM
110	An attendant	9/13/2022 11:53 PM
111	Not sure anything would, short of a law enforcement officer.	9/13/2022 11:46 PM
112	Camera or security or personal attendance	9/13/2022 11:45 PM
113	Cameras over EVERYTHNG, perfectly well lit, some sort of emergency warning capability like a phone or buzzer or etc	9/13/2022 11:39 PM
114	Attendant; cameras on outside of building & in lobby area	9/13/2022 11:29 PM
115	Good lighting, cameras	9/13/2022 11:17 PM
116	The world has changed and only a security officer would make a difference for me.	9/13/2022 11:11 PM
117	Have another person with me.	9/13/2022 11:05 PM
118	I usually stop at a gas station or a location with more people around at night. A rest area doesn't always have a lot of people around at night, so I try not to stop there at night.	9/13/2022 10:48 PM
119	Not sure. I suppose an attendant, but that is a huge ask. Bright lights in the parking lot and inside and outside the building, emergency call button to police.	9/13/2022 10:43 PM
120	An attendant on duty, very well lit, businesses next door that are open, not a lot of vegetation/woods close where people could hide. I still might not feel safe if I had children with me.	9/13/2022 10:34 PM
121	Armed security	9/13/2022 10:33 PM
122	An attendant or security camers	9/13/2022 10:07 PM

## Iowa Welcome Center Stakeholder Survey

123	Having a security guard on site	9/13/2022 10:00 PM
124	Don't know	9/13/2022 9:56 PM
125	Individual inside	9/13/2022 9:53 PM
126	this survey instrument if faulty; you'll end up with meaningless data; I am a tourist who lives in CA; I should have been eliminated b/c I did not stop in Iowa reststops during my 2 drives across the state. And questions such as how to get info do not reflect costs. /A better question is what do you expect at rest stops; people get the economics so we should provide what's expected. Anyway be careful how you interpret this data from the survey (I have an MBA in data analytics and insights). xo	9/13/2022 9:38 PM
127	better lighting, cameras	9/13/2022 9:30 PM
128	I am afraid to say I don't think there is anything in this current climate of crime that you could do to make me feel safe at night.	9/13/2022 9:27 PM
129	Lighting, patrol officers	9/13/2022 9:25 PM
130	Well lighted areas around the immediate building. Emergency buttons inside.	9/13/2022 9:21 PM
131	person on duty	9/13/2022 9:13 PM
132	Attendant on duty	9/13/2022 9:09 PM
133	Being staffed	9/13/2022 9:08 PM
134	more lighting, people working there	9/13/2022 9:08 PM
135	I've not visited a rest area that was staffed but that would feel much safer. Last time, as a women, I was traveling with 3 male co-workers during broad daylight. I'm not sure I would have stopped without them as there were a lot of strangers, most of them male, and I know I-80 is a high human trafficking corridor.	9/13/2022 9:05 PM
136	More cameras, closed borders	9/13/2022 9:01 PM
137	On site staff	9/13/2022 9:00 PM
138	I would not stop if I was alone. Not sure.	9/13/2022 8:58 PM
139	Someone on staff being inside the building.	9/13/2022 8:56 PM
140	Security cameras	9/13/2022 8:54 PM
141	Security on site	9/13/2022 8:53 PM
142	Uniformed attendants	9/13/2022 8:51 PM
143	Well lit	9/13/2022 8:48 PM
144	Better lighting and a police presence...it is sad that our country has come to this, but it has!	9/13/2022 8:43 PM
145	Security personnel. Visible signs of security cameras.	9/13/2022 8:41 PM
146	Improved lighting. Camera's or security patrol or signage	9/13/2022 8:38 PM
147	Security staff and or more secure entry ways and exits. Maybe alarm system for emergencies?	9/13/2022 8:35 PM
148	Having attendants	9/13/2022 8:32 PM
149	well lighted outside visible security and signs that say so	9/13/2022 8:25 PM
150	Good lighting, well maintained appearance	9/13/2022 8:23 PM
151	Don't drive at night	9/13/2022 8:18 PM
152	I personally don't feel safe anywhere anytime.	9/13/2022 8:10 PM
153	Attendants	9/13/2022 8:07 PM
154	Better lights better security.	9/13/2022 7:58 PM

## Iowa Welcome Center Stakeholder Survey

155	I do not ever use rest centers. These questions are not applicable to me.	9/13/2022 7:56 PM
156	Lights and security person	9/13/2022 7:55 PM
157	more bright lighting	9/13/2022 7:54 PM
158	Staff, lighting, having a few people around	9/13/2022 7:51 PM
159	Better lighting, emergency 911 buttons in the bathrooms, required troopers to make a round through, security cameras...	9/13/2022 7:51 PM
160	More light, security cameras, traveling with other people.	9/13/2022 7:50 PM
161	Law enforcement	9/13/2022 7:48 PM
162	Attendants	9/13/2022 7:37 PM
163	Good lighting, cameras and regularly patrolled	9/13/2022 7:36 PM
164	Closer parking, strong lighting	9/13/2022 7:34 PM
165	Security person and plenty of lighting.	9/13/2022 7:33 PM
166	Attendant on site	9/13/2022 7:28 PM
167	Proper lighting; security cameras; emergency service options;	9/13/2022 7:26 PM
168	Boy I do not know. Attendants are a plus.	9/13/2022 7:22 PM
169	Attendants and more lighting	9/13/2022 7:20 PM
170	An attendant that is visible at all times. Bright lighting, and a bathroom door that locks from the inside.	9/13/2022 7:20 PM
171	More lighting not sure what would.	9/13/2022 7:19 PM
172	To have someone with me.	9/13/2022 7:19 PM
173	If I was traveling with people	9/13/2022 7:16 PM
174	Having a State employee on duty at the rest area.	9/13/2022 7:13 PM
175	Nothing. It's night a long the interstate.	9/13/2022 7:13 PM
176	More lighting, I suppose an attendant, more businesses/activity in the area would actually help.	9/13/2022 7:12 PM
177	Attendant on duty. Well lighted grounds and facility.	9/13/2022 7:09 PM
178	The attendant idea is great. I've only ever met people cleaning the facilities, not being an information person.	9/13/2022 7:09 PM
179	I am somewhat concerned when traveling alone. I have no fears when not alone. I think the concern exists because no one official is there to report anything amiss.	9/13/2022 7:04 PM
180	I am not sure. I have used them to watch a meteor shower and I have used them for their intended purpose and I always feel slightly vulnerable.	9/13/2022 7:02 PM
181	Better lighting, more security, cameras.	9/13/2022 6:56 PM
182	Attendant present	9/13/2022 6:53 PM
183	If there was a security person on site.	9/13/2022 6:51 PM
184	Not sure	9/13/2022 6:51 PM
185	More people and lights	9/13/2022 6:50 PM
186	Living in a different world.	9/13/2022 6:48 PM
187	An armed attendant and the ability to legally carry a firearm.	9/13/2022 6:45 PM
188	Attendant, more lights, closer parking. Usually all the close parking spots are handicap so maybe make one side handicap the other side regular so somebody traveling by themselves can park close by their cars.	9/13/2022 6:45 PM

## Iowa Welcome Center Stakeholder Survey

189	Security	9/13/2022 6:44 PM
190	Security cameras and highway patrol checking by.	9/13/2022 6:44 PM
191	large signs repeatedly pointing out that everything is being video recorded	9/13/2022 6:39 PM
192	Better lighting	9/13/2022 6:38 PM
193	An armed attendant	9/13/2022 6:36 PM
194	Removing any no guns allowed signs.	9/13/2022 6:35 PM
195	Emergency flashing sirens and call buttons that would get troopers there ASAP! Also have a night guard on staff, until that trooper got there.	9/13/2022 6:28 PM
196	Not sure	9/13/2022 6:26 PM
197	Competent security on staff and visible to all	9/13/2022 6:23 PM
198	Well lit areas and an attendant present until about 9:00	9/13/2022 6:22 PM
199	Security guard and lots of lights	9/13/2022 6:17 PM
200	N/a	9/13/2022 6:16 PM
201	If I knew staff was present.	9/13/2022 6:15 PM
202	Attendant on duty. More lights	9/13/2022 6:10 PM
203	Panic buttons, knowledge that the rest stop is under adequate surveillance	9/13/2022 6:10 PM
204	Attendant present	9/13/2022 6:10 PM
205	I do not travel at night.	9/13/2022 6:09 PM
206	Security but we usually don't travel at night	9/13/2022 6:08 PM
207	Attendant	9/13/2022 6:04 PM
208	Always having an employee visible on site.	9/13/2022 5:59 PM
209	Attendant and security cameras	9/13/2022 5:59 PM
210	I'm not sure. I typically try not to stop too late in the evening. Perhaps, more lighting and live Security personnel.	9/13/2022 5:55 PM
211	Lighted, well kept at areas.	9/13/2022 5:52 PM
212	To have an attendant on site	9/13/2022 5:50 PM
213	Better lighting around and in buildings	9/13/2022 5:50 PM
214	Attendant monitoring inside and outside activity	9/13/2022 5:44 PM
215	Live Security and that's not economical.	9/13/2022 5:43 PM
216	More people around. I won't stop if parking lot is empty.	9/13/2022 5:43 PM
217	Security people.	9/13/2022 5:40 PM
218	Security guard	9/13/2022 5:39 PM
219	Activity	9/13/2022 5:35 PM
220	Bright lights	9/13/2022 5:34 PM
221	more lighting video surveillance	9/13/2022 5:32 PM
222	A Tazer, or other non lethal weapon.	9/13/2022 5:32 PM
223	People. Camera. With human trafficking so prevalent on I-80 and other highways, it concerns me if I am traveling alone	9/13/2022 5:31 PM
224	More lights	9/13/2022 5:30 PM

## Iowa Welcome Center Stakeholder Survey

225	Knowing an attendant is there	9/13/2022 5:30 PM
226	security present.	9/13/2022 5:30 PM
227	Other businesses open in area or onsite attendant	9/13/2022 5:29 PM
228	Presence of guards	9/13/2022 5:25 PM
229	Having an attendant on site.	9/13/2022 5:20 PM
230	The presence of some people, open shops and some kind of security.	9/13/2022 5:20 PM
231	staffed, and no vagrants wandering around needing money	9/13/2022 5:14 PM
232	Security person on site. At very least - Emergency phones with direct access to a security person.	9/13/2022 5:10 PM
233	If there were an attendant present	9/13/2022 5:07 PM
234	If someone is with me.	9/13/2022 5:05 PM
235	Lot of lighting. 2 or 3 people working.	9/13/2022 5:05 PM
236	Security and lighting.	9/13/2022 5:04 PM
237	Bright lights, other tourists maybe, safe business nearby	9/13/2022 5:03 PM
238	Need someone physically on site.	9/13/2022 5:01 PM
239	I don't drive at night	9/13/2022 5:01 PM
240	Lots of lights and LOE on sight	9/13/2022 5:00 PM
241	Not sure	9/13/2022 4:57 PM
242	Generally I do not do night travel.	9/13/2022 4:52 PM
243	Security	9/13/2022 4:52 PM
244	Visible security cameras. Security camera monitors for the cameras in public areas so everybody can see what's happening.	9/13/2022 4:51 PM
245	An attendant - good lighting	9/13/2022 4:50 PM
246	Brighter lighting & more lighting around doorways, less less shrubs around door areas	9/13/2022 4:50 PM
247	Lighting and maybe an attendant or two	9/13/2022 4:48 PM
248	Cameras everywhere, lighted areas and an attendant or security person.	9/13/2022 4:47 PM
249	Police	9/13/2022 4:46 PM
250	An attendant	9/13/2022 4:46 PM
251	A live person working there.	9/13/2022 4:45 PM
252	security staff onsite	9/13/2022 4:42 PM
253	Lots of lights but a guard would be number one	9/13/2022 4:38 PM
254	I do not travel at night because of safety reasons. If I did, I would not stop unless the place was well lit up. Lighting is very important in bathroom areas and around such.	9/13/2022 4:35 PM
255	I am a female. If i am traveling alone, and I stop anywhere at night, it will be at a gas station with employees, and semi-trucks with drivers, and other drivers nearby.	9/13/2022 4:29 PM
256	Security	9/13/2022 4:28 PM
257	Security person	9/13/2022 4:28 PM
258	Attendant	9/13/2022 4:26 PM
259	Security personnel	9/13/2022 4:26 PM
260	Security personnel on site	9/13/2022 4:25 PM

## Iowa Welcome Center Stakeholder Survey

261	Great lighting and a live attendant	9/13/2022 4:24 PM
262	having someone there	9/13/2022 4:23 PM
263	more lighting, visible security	9/13/2022 4:23 PM
264	Security person	9/13/2022 4:23 PM
265	more lighting attendants	9/13/2022 4:23 PM
266	Attendant or lots of people	9/13/2022 4:22 PM
267	Not being by myself. Being well lite.	9/13/2022 4:22 PM
268	Lighting - Attendant / Security	9/13/2022 4:21 PM
269	Lighting looks	9/13/2022 4:21 PM
270	Better lighting, doors and bathroom stalls that close properly, larger primary doorways/entry ways, security cameras in the hallways/main rooms/on all entrances	9/13/2022 4:20 PM
271	Guard or camera	9/13/2022 4:20 PM
272	Attendant present.	9/13/2022 4:19 PM
273	Security cameras and staff	9/13/2022 4:18 PM
274	Don't know	9/13/2022 4:18 PM
275	Knowing there is an attendant there. I am handicapped, and if traveling alone I am very hesitant to stop at night.	9/13/2022 4:17 PM
276	If there was an attendant	9/13/2022 4:17 PM
277	Lighting, on site staffing, alarm system on poles to summon police/emergency services.	9/13/2022 4:15 PM
278	Well lit areas	9/13/2022 4:13 PM
279	Attendant on duty	9/13/2022 4:12 PM
280	Bright lights,secure guard.	9/13/2022 4:11 PM
281	Difficult question but suggest well lit welcome center with lots of open area void of shrubs / trees along parking / walking areas.	9/13/2022 4:11 PM
282	Video cameras; police presence; call buttons	9/13/2022 4:11 PM
283	Staffed security	9/13/2022 4:10 PM
284	Have no idea.	9/13/2022 4:09 PM
285	Security personel	9/13/2022 4:08 PM
286	Security people there	9/13/2022 4:08 PM
287	Someone being there to keep an eye on things.	9/13/2022 4:06 PM
288	Lots of lights and security cameras	9/13/2022 4:05 PM
289	Cameras, attendants, lighting	9/13/2022 4:05 PM
290	STAFF, security camera, and good lighting	9/13/2022 4:04 PM
291	To have someone on duty.	9/13/2022 4:04 PM
292	Attendant on duty	9/13/2022 4:02 PM
293	lights, buildings closer to the parking lot, emergency phones	9/13/2022 4:02 PM
294	Good lighting around parking area and closed circuit camera surveillance.	9/13/2022 4:00 PM
295	Brighter lights and more well lit	9/13/2022 3:59 PM
296	Watchman	9/13/2022 3:59 PM
297	Unknown.	9/13/2022 3:57 PM

## Iowa Welcome Center Stakeholder Survey

298	Staff on site	9/13/2022 3:56 PM
299	Iowa State Patrol	9/13/2022 3:54 PM
300	well lit areas, not as many big trucks	9/13/2022 3:52 PM
301	staffed security	9/13/2022 3:51 PM
302	Additional lighting & emergency phones	9/13/2022 3:50 PM
303	More lights	9/13/2022 3:49 PM
304	Officer on duty	9/13/2022 3:49 PM
305	On site security guard	9/13/2022 3:49 PM
306	More lights, and person on duty to be seen.	9/13/2022 3:49 PM
307	More lighting and a physical presence of security	9/13/2022 3:48 PM
308	Someone on site	9/13/2022 3:47 PM
309	Security	9/13/2022 3:46 PM
310	Security	9/13/2022 3:46 PM
311	Unknown	9/13/2022 3:44 PM
312	All criminals in jail	9/13/2022 3:44 PM
313	Cameras everywhere	9/13/2022 3:42 PM
314	attendant or security on duty with surveillance cameras	9/13/2022 3:40 PM
315	Lighting and regular patrol stopping .	9/13/2022 3:40 PM
316	Very bright lighting. Attendants/Security	9/13/2022 3:40 PM
317	Having an attendant there	9/13/2022 3:39 PM
318	Well lit & staff	9/13/2022 3:38 PM
319	Well lit areas, cameras & service attendants	9/13/2022 3:37 PM
320	An Attendant. But not a retired lady who is really the cleaning staff. More of a security guard type. We stop at Casey's or McDonald's or gas station well lit after dark instead of rest stop. Always.	9/13/2022 3:37 PM
321	I'm not sure. I believe I feel less safe as a women if traveling alone at night. But really that is probably true for almost anyone traveling alone. Perhaps, just frequent visits by law enforcement throughout the night would be helpful, but I realize it's probably not realistic to have security personnel there all night, every night. If the rest stops had commercial businesses at the same site, the rest stop may be more busy throughout the night and that would possibly make it safer.	9/13/2022 3:37 PM
322	In this day and age, I really don't know! Travelers just need to be cautious and use good judgement!	9/13/2022 3:35 PM
323	More lighting , an attendant, .	9/13/2022 3:31 PM
324	Have attendant with cameras.	9/13/2022 3:29 PM
325	I will not stop anywhere at night other than a gas station/fast food drive through. So it doesn't matter to me what effort you put into nights at a rest area.	9/13/2022 3:29 PM
326	I never feel safe stopping at a rest stop unless there are a LOT of vehicles there.	9/13/2022 3:28 PM
327	Maybe a security officer?	9/13/2022 3:28 PM
328	Better outdoor lighting and staff person	9/13/2022 3:27 PM
329	People nearby like a business	9/13/2022 3:26 PM
330	A person at the site.	9/13/2022 3:25 PM

## Iowa Welcome Center Stakeholder Survey

331	Some kind of attendant or security person	9/13/2022 3:24 PM
332	On duty attendants, cameras, emergency phones in parking lot, more lighting.	9/13/2022 3:23 PM
333	businesses there, lighting, security cameras	9/13/2022 3:23 PM
334	Night attendant	9/13/2022 3:22 PM
335	Attendants	9/13/2022 3:22 PM
336	Nothing would make me feel safer at night stops.....	9/13/2022 3:22 PM
337	If the Iowa State Patrol was next door or in the same building.	9/13/2022 3:22 PM
338	More lights	9/13/2022 3:21 PM
339	More lights, attendant	9/13/2022 3:21 PM
340	Cameras, lighted areas, attendants on staff	9/13/2022 3:20 PM
341	Lights that show walking paths and inside building	9/13/2022 3:20 PM
342	Attendant on duty. Emergency call buttons. Lighting.	9/13/2022 3:20 PM
343	Cameras & more lights because I am usually a woman traveling alone.	9/13/2022 3:20 PM
344	Probably having someone there that works there...someone you can go to if you feel unsafe. More lights in the parking lots.	9/13/2022 3:20 PM
345	On site security	9/13/2022 3:19 PM
346	Police	9/13/2022 3:18 PM
347	Lighted areas	9/13/2022 3:18 PM
348	Visible cameras - some places are busy so it doesn't bother me, other times there's no one else around and it feels creepy	9/13/2022 3:17 PM
349	Better lighting and staff and emergency buttons /phones	9/13/2022 3:17 PM
350	Police presence	9/13/2022 3:17 PM
351	not sure, a quick break to rest for a few minutes but I would be concern about sleeping	9/13/2022 3:17 PM
352	Better lighting; cameras	9/13/2022 3:16 PM
353	More lighting. Open carry.	9/13/2022 3:16 PM
354	police/security guard	9/13/2022 3:16 PM
355	Guard OP	9/13/2022 3:16 PM
356	Staffed, restaurant or gas station attached/nearby	9/13/2022 3:14 PM
357	Night watchman	9/13/2022 3:14 PM
358	Hmmmm..... not sure! It's just scary & not many people sometimes. Always think of the murder that occurred years past.	9/13/2022 3:13 PM
359	Very good lighting, cameras in parking lot and lobby entrances/exits. Have security on hand also.	9/13/2022 3:13 PM
360	Attendant	9/13/2022 3:12 PM
361	More visible cameras and monitors showing the cameras are around, or of course staffing even if it is stop areas for troopers or other government officials.	9/13/2022 3:12 PM
362	Great lighting and an on-site attendant	9/13/2022 3:12 PM
363	Having a Security officer present	9/13/2022 3:10 PM
364	An attendant or cameras	9/13/2022 3:09 PM
365	Security cameras, more lights	9/13/2022 3:09 PM

## Iowa Welcome Center Stakeholder Survey

366	I'm not sure. Maybe a security person. Or maybe I would only stop when I'm with someone else, not alone.	9/13/2022 3:09 PM
367	Attendants or businesses	9/13/2022 3:08 PM
368	Unknown.	9/13/2022 3:08 PM
369	As a woman, I don't stop at night.	9/13/2022 3:08 PM
370	More lighting and security presence.	9/13/2022 3:08 PM
371	Lot of lighting and video surveillance and/or on duty security officers	9/13/2022 3:07 PM
372	If there are alot of people, I feel comfortable, but if there is not alot of traffic/people then I will not stop.	9/13/2022 3:05 PM
373	Police, or some security presence	9/13/2022 3:04 PM
374	Posted video cameras, on site security.	9/13/2022 3:03 PM
375	Cameras? Security guard?	9/13/2022 3:03 PM
376	I don't travel at night, but if I did, I would want service people there on duty.	9/13/2022 3:03 PM
377	Better lighting. Attendants to walk us back to the car.	9/13/2022 3:02 PM
378	Cop patrols	9/13/2022 3:02 PM
379	attendant more lights not secluded security cameras and posted as such	9/13/2022 3:01 PM
380	Security	9/13/2022 3:00 PM
381	Do not travel at night.	9/13/2022 2:59 PM
382	We don't usually travel at night, thus no opinion.	9/13/2022 2:58 PM
383	An employee on duty or a staffed business nearby.	9/13/2022 2:57 PM
384	No	9/13/2022 2:57 PM
385	Gun	9/13/2022 2:57 PM
386	Armed licensed security	9/13/2022 2:57 PM
387	Lighting, attendant	9/13/2022 2:57 PM
388	Have a security there or close by that periodically drives around, sometimes stopping to check area out.	9/13/2022 2:57 PM
389	There was a security guard as I am a single woman.	9/13/2022 2:56 PM
390	On site security... have encountered this in Florida ( i believe)	9/13/2022 2:56 PM
391	guards, cameras	9/13/2022 2:56 PM
392	More lighting, or more cameras.	9/13/2022 2:56 PM
393	Idk. When traveling alone at night I do not stop. I stop at a gas station instead.	9/13/2022 2:56 PM
394	As many security cameras as possible. Only let Canadians use facility but not Americans because they are mostly obese, ignorant, criminals.	9/13/2022 2:56 PM
395	working security cameras, real live employees	9/13/2022 2:55 PM
396	No opinion. I try not to travel at night for that reason.	9/13/2022 2:55 PM
397	Lighted better	9/13/2022 2:55 PM
398	If I knew that there were video recordings of the facility and if the IHP had rest stops as part of their patrols.	9/13/2022 2:55 PM
399	Security Guards	9/13/2022 2:54 PM
400	Emergency towers akin to those on college campuses	9/13/2022 2:54 PM

## Iowa Welcome Center Stakeholder Survey

401	Lots of cameras	9/13/2022 2:53 PM
402	Security guard	9/13/2022 2:53 PM
403	Well lit location	9/13/2022 2:52 PM
404	Patrol	9/13/2022 2:51 PM
405	As a woman, I'm not sure I'd ever feel safe stopping at a rest area.. for night time travel, I use Caseys where I know there is a clerk and hopefully additional persons around.	9/13/2022 2:49 PM
406	Good lighting, cameras, security	9/13/2022 2:49 PM
407	more people around, better lighting.	9/13/2022 2:48 PM
408	Better lighting and an attendant	9/13/2022 2:47 PM
409	Often I am traveling by myself and as a woman alone I make it a point of not stopping at unattended areas.	9/12/2022 12:31 PM
410	When other travelers are present, it is not such a problem. When no one else is present, it is a bit scary. I am not sure what the economical solution would be.	9/10/2022 4:50 PM
411	Security guard on duty	9/9/2022 7:05 AM
412	I am a senior woman. I will embark while still dark, but take shelter before dark.	9/8/2022 10:40 PM
413	On duty police	9/8/2022 9:16 PM
414	some kind of security	9/6/2022 3:29 PM
415	Depends on the number of vehicles at the rest area. Feel safer when there are more vehicles	9/4/2022 3:51 PM
416	attendant on duty	9/3/2022 9:29 PM
417	On-site attendants - at least 2 - to feel safe leaving my car and gong inside.	9/2/2022 3:39 PM
418	Policeman	9/2/2022 1:41 AM
419	Single female so I avoid night travel	9/1/2022 9:27 PM
420	live cameras that are streaming to a police station or a business that has activity	9/1/2022 3:47 PM
421	The lighting at rest stops is good, but even better would be more focused lighting that meets Dark Sky standards. Lighting up a rest area like an outdoor sports stadium is counterproductive. A person can see better when there aren't lights shining in one's eyes.	9/1/2022 8:40 AM
422	someone there plus more lighting and trooper in area. not safe anyone any more	9/1/2022 6:49 AM
423	Several video cameras inside and outside.	8/31/2022 11:43 PM
424	Usually stop at more populated areas at night.	8/31/2022 10:42 PM
425	Better lighting, night attendant (don't care about attendant during the AM)	8/31/2022 10:10 PM
426	Lightning and attendant and other people	8/31/2022 8:23 PM
427	Armed security on premises	8/31/2022 4:00 PM
428	Security staff; cameras; well lit	8/31/2022 12:46 PM
429	Armed security	8/31/2022 11:42 AM
430	maybe a monitor that shows motion detected in the area, maybe a fence straight out from the door so no one could run out and grab you as you came out.	8/31/2022 10:26 AM
431	not sure	8/31/2022 10:16 AM
432	I just don't travel at night but well lit parking and building is very important	8/31/2022 8:50 AM
433	Not sure...I just don't trust people I don't know, especially at night.	8/31/2022 7:43 AM
434	Lighting and staff	8/31/2022 7:13 AM
435	More lighting outside the building, near the wooded areas and parking areas.	8/31/2022 6:31 AM

## Iowa Welcome Center Stakeholder Survey

436	An attendant	8/31/2022 5:37 AM
437	Well lit areas with security guards present.	8/30/2022 10:23 PM
438	A male was in the women's restroom. I consider this unsafe for all women.	8/30/2022 9:33 PM
439	Generally I am alone with my daughters so I would only feel safe if there were guards there for safety.	8/30/2022 9:08 PM
440	If it were attended by staff.	8/30/2022 8:37 PM
441	well lit, staffed	8/30/2022 8:30 PM
442	police presence.	8/30/2022 8:17 PM
443	Attendant present.	8/30/2022 6:50 PM
444	Better lighting and a presence of security personnel.	8/30/2022 6:19 PM
445	Having an attendant, but it may not be safe for them either	8/30/2022 6:18 PM
446	Attendant, lighting throughout, benches and chairs inside facilities	8/30/2022 6:04 PM
447	glock 26 on my hip	8/30/2022 5:20 PM
448	Good lighting	8/30/2022 5:04 PM
449	Having a bigger dog with me. I have a concealed weapons permit in Arizona, if I can carry in Iowa I'd be happy	8/30/2022 4:43 PM
450	Security personnel.	8/30/2022 4:40 PM
451	Plenty of lights. A drive through once in a while by law enforcement	8/30/2022 4:34 PM
452	Attendant on duty -visible	8/30/2022 4:29 PM
453	Security Guard	8/30/2022 3:48 PM
454	Lots of lighting and Many, Many cameras	8/30/2022 3:46 PM
455	Attendant on duty	8/30/2022 3:42 PM
456	We are armed and have our own security. Stay alert,be aware,be safe.	8/30/2022 3:39 PM
457	Not sure	8/30/2022 3:36 PM
458	Lots of lighting.	8/30/2022 3:17 PM
459	I wouldn't shop at night	8/30/2022 3:11 PM
460	armed attendant on duty	8/30/2022 3:07 PM
461	Bright lighting, cameras	8/30/2022 3:06 PM
462	Patrol	8/30/2022 3:04 PM
463	More lighting, security cameras	8/30/2022 3:01 PM
464	security personnel and better lighting	8/30/2022 2:44 PM
465	Continuous monitoring, roving security	8/30/2022 2:43 PM
466	law enforcement officer present also for kids/adults in sex slave / stolen / kidnapped having law enforcement officer present for those using hand signals indicating they have been kidnapped.	8/30/2022 2:40 PM
467	secured area	8/30/2022 2:30 PM
468	Law enforcement presence	8/30/2022 2:10 PM
469	Security guard	8/30/2022 2:10 PM
470	I don't travel at night but if I did, having well lit parking and on site attendant would be good.	8/30/2022 2:07 PM
471	If I were not a woman!	8/30/2022 2:05 PM

## Iowa Welcome Center Stakeholder Survey

472	Cameras, better lighting, attendant on duty	8/30/2022 2:05 PM
473	Police patrol, regular and frequent. Real time video monitoring	8/30/2022 1:39 PM
474	I answered based on when I'm traveling by myself. I wish all rest areas could have cameras. I know it's probably not feasible but there are times, even during the day, that I worry about safety if other travelers aren't around.	8/30/2022 1:39 PM
475	We don't stop at after dark	8/30/2022 1:38 PM
476	Well lit, short distance from parking lot to car, family restrooms to ensure I can take my kids into the restroom with me.	8/30/2022 1:30 PM
477	Someone available to be there for you if you need them.	8/30/2022 1:30 PM
478	attendant on site	8/30/2022 1:29 PM
479	As a woman, I feel safe if with my husband but less so on my own. Though generally I don't think rest stops need a staffed attendant, it would make me feel safer at night if I was alone.	8/30/2022 1:29 PM
480	If I'm by myself - not much. Maybe an attendant. If I'm with my husband (and to some extent any other person), I feel safer.	8/30/2022 1:26 PM
481	more lights and service people available	8/30/2022 1:19 PM

## Q19 Do you have any specific comments related to safety and security?

Answered: 427 Skipped: 1,424

#	RESPONSES	DATE
1	No, normally visit during the day. I might be more concerned after dark.	9/16/2022 8:22 PM
2	Important to have very good lighting	9/16/2022 4:48 PM
3	No	9/16/2022 4:35 PM
4	The newere/refurbished rest stops ar e more openand feel more secure.	9/16/2022 4:01 PM
5	It would be nice to have someone trained in law enforcement there during the evening hours.	9/16/2022 4:01 PM
6	Couple of things I would like to see is possibly small camping grounds we could actually put a tent up and I'd also like to see more security offices doing shifts just to make it feel safer and maybe have a food truck at certain hours not just the daytime or the afternoon but later evening hours	9/16/2022 1:39 PM
7	No	9/16/2022 9:17 AM
8	At times with few people, sometimes I've had people attempt to follow me into the restroom or to my car. Each time, they were interrupted by someone else showing up at the rest stop. I have been lucky thus far.	9/16/2022 7:58 AM
9	With the increase of human trafficking and violence state patrol offices should be built around the rest areas.	9/16/2022 6:58 AM
10	I would feels safe stopping at night current state only if I saw a few vehicles in the parking lot and if I had someone else with me. Typically I don't travel at night.	9/15/2022 4:26 PM
11	Usually when I am stopping at night, other people are around, which makes me feel more comfortable.	9/15/2022 4:17 PM
12	There is no security folks that I've ever noticed. Only contracted employees cleaning or landscaping.	9/15/2022 1:14 PM
13	Generally a night, I will stop at a convenience store rather than a rest stop because there is better lighting and more people.	9/15/2022 11:39 AM
14	Just need to be extra careful nowadays.	9/15/2022 10:05 AM
15	I feel safer if I'm traveling with someone rather than alone. So I am attempting to make my answers reflect both scenarios.	9/15/2022 10:00 AM
16	You just never know who can be lingering there at night	9/15/2022 9:44 AM
17	No	9/15/2022 9:37 AM
18	Security cameras are a good idea.	9/15/2022 9:21 AM
19	None	9/15/2022 8:28 AM
20	It would be nice to see a DOT or security presence at more rest areas.	9/15/2022 8:03 AM
21	no	9/15/2022 7:54 AM
22	Please track cell phone location / wi-fi use for gatherings that do not behave like regular travellers	9/15/2022 7:49 AM
23	sometimes travel alone and do not feel safe using rest stops at night	9/15/2022 4:50 AM
24	All should utilize electronic surveillance extensively.	9/15/2022 12:28 AM
25	Proactive practices protects the public as well as safe & secure rest stops promote the States' tourism. It seems States with high tourism make their rest stops a top priority for safety.	9/14/2022 10:32 PM

## Iowa Welcome Center Stakeholder Survey

26	Safety is a concern in this age especially at night, if traveling alone.	9/14/2022 10:24 PM
27	At night a security person on duty would be helpful.	9/14/2022 7:35 PM
28	Good lighting,video cameras	9/14/2022 7:19 PM
29	As long as the place is well lighted, I don't have a problem stopping. If it is dark and not enough lighting I would move on.	9/14/2022 6:25 PM
30	It feels more secure if there is an attendant	9/14/2022 6:01 PM
31	poorly lit	9/14/2022 4:59 PM
32	none	9/14/2022 4:32 PM
33	Just to make sure area is well lit and that any burned out light bulbs are replaced immediately.	9/14/2022 3:57 PM
34	I made most of my comments already. A partnership with Tesla would be beneficial and could reduce or pay for the cost of running the rest area for the state through utility savings (solar, wind, storage), satellite safety, prevent loss of power with Tesla storage, always on Internet access through SpaceX Starlink, etc. Tesla semi production begins at end of this year so we'll need Supercharging stations. Also, The Boring Company could build underground parking/shelters. And I think Tesla has a diner plan from Starbase Texas with luxury hotels in the works. (Iowa was the first state Kimball Musk visited when sourcing local farms for his restaurants!)	9/14/2022 3:45 PM
35	the area is well lighted	9/14/2022 3:07 PM
36	Employees are great, even if thy'ere in small office with door open...sherriffs are great...I tend to travel alone for work across 3 states and sines sometimes you just get "creepy" feeling at reststops, I've started stopping at Casey's gas stations when I travel. The restroom situations is lousy, but feel safer as travel early mornings though night.	9/14/2022 2:54 PM
37	Keep areas well lit. Make sure security cameras are visible and recording	9/14/2022 2:51 PM
38	You don't know who is driving on the roadways. Unfortunately in today's world, you can have some criminal from another state on the roadway who can stop and one can be a random victim. This happened near our home, someone from another state got off the freeway, stopped at a local gas station and killed the woman working there.	9/14/2022 2:28 PM
39	Be your own security ,be aware, be cautious ,be armed.	9/14/2022 2:26 PM
40	Im always aware of the people around me	9/14/2022 2:25 PM
41	no	9/14/2022 1:55 PM
42	no	9/14/2022 1:52 PM
43	just make sure everything is well lit and surveyance equipment during dark hours	9/14/2022 1:17 PM
44	No	9/14/2022 12:59 PM
45	I feel safer with attendant on site and security cameras.	9/14/2022 12:22 PM
46	Security cameras would be more comforting.	9/14/2022 12:04 PM
47	No	9/14/2022 12:01 PM
48	No	9/14/2022 11:52 AM
49	Generally I feel safer at rest areas than I used to even 20 years ago. I think the more open design helps me feel like no one is lurking in dark corners.	9/14/2022 11:44 AM
50	There seems to be a need for more semi parking. They always line up on the entrance ramps to the rest stop.	9/14/2022 11:26 AM
51	I don't stop at them at night often so I have little input on if they are safe.	9/14/2022 11:23 AM
52	While it is difficult to find help, it would be wonderful if someone was on duty 24/7 and that person being able to handle anything that would come up that was questionable or a dangerous situation. Such as, a woman traveling alone would probably not stop at all at a rest area after dark without any security at the site.	9/14/2022 11:17 AM

## Iowa Welcome Center Stakeholder Survey

53	Add panic button and blue light signal.	9/14/2022 11:09 AM
54	Having cameras everywhere	9/14/2022 10:52 AM
55	You might have a desk security from dusk to dawn maybe split it into shifts, and that would detour people from doing anything mischievous or more than that usually that stops them if they see someone. Of course unarmed but with mace and a taser would work fine and then no lawsuits against the state for shooting someone	9/14/2022 10:45 AM
56	All rest areas I've used are well lit and clean. I, personally am extra-vigilant. As a retired Police Officer I am usually alert and aware of my surroundings. If I feel an area is not safe AND secure I will drive out and proceed to the next rest area or exit.	9/14/2022 10:41 AM
57	I always feel safe at the rest stops. They are always clean, always have staff around to help, and are well-lit.	9/14/2022 10:24 AM
58	I have never felt unsafe stopping at a rest area but might not stop at night if I was traveling alone.	9/14/2022 10:19 AM
59	None at this time, but this is where a security attendant might be wise.	9/14/2022 10:18 AM
60	BRIGHT parking lot lights and BRIGHT building lights PLUS many MONITORED cameras facing the surrounding outside and on the entrance and in the lobby.	9/14/2022 10:09 AM
61	I could not find an Iowa State Road map.	9/14/2022 9:50 AM
62	Other states have armed guards but i think that is over the top	9/14/2022 9:38 AM
63	Iowa rest areas are CLEAN and tastefully constructed	9/14/2022 9:25 AM
64	No.	9/14/2022 9:22 AM
65	I think cameras are very important.	9/14/2022 9:21 AM
66	I feel safe when stopping in Iowa rest stops.	9/14/2022 9:16 AM
67	Do need let Iowa's beautiful rest areas become dirty gas station stops. There is a reason people go to rest area versus the next town of gas stations. It feels much safer and quicker on off the road without the dirt grime of fast food and gas stations.	9/14/2022 9:12 AM
68	Have plenty of lights at rest areas	9/14/2022 9:07 AM
69	We need rest areas to be able to rest from driving and should feel safe	9/14/2022 9:03 AM
70	no	9/14/2022 8:50 AM
71	Our society has changed and it's hard to know if it would be safe. We stop during the day but I've heard there's human trafficking and I just wonder who is at the rest stops.	9/14/2022 8:44 AM
72	Feel safer if restaurant was there.	9/14/2022 8:39 AM
73	Please maintain good lighting.	9/14/2022 8:33 AM
74	I-80 is creepy and sec traffic-y. But Iowa is amazing. :)	9/14/2022 8:27 AM
75	There is usually an attendant 24/7 at a rest area, making it safer to stop.	9/14/2022 8:26 AM
76	No!	9/14/2022 8:13 AM
77	Being a man makes a difference. It would be very important to get the females thoughts on safety here at night.	9/14/2022 8:12 AM
78	I would like a buckled child seat in bathroom stall. When traveling alone with baby / two small children, I need a way to be able to go to the bathroom myself while making sure my youngest is safe! It buckled seat in a bathroom stall provides this.	9/14/2022 8:06 AM
79	An attendant needs to be on duty. Human trafficking is in Iowa. We need a means for individuals to make contact or signal for help.	9/14/2022 8:03 AM
80	Must have lots of lighting & parking right in front of building for female safety.	9/14/2022 8:01 AM
81	Uncomfortable as a woman going into restroom. Hear the outside door open and wonder who is entering.	9/14/2022 8:00 AM

## Iowa Welcome Center Stakeholder Survey

82	Keep well lite with cameras.	9/14/2022 8:00 AM
83	Very important these days, especially for women traveling alone, as I do.	9/14/2022 7:53 AM
84	More cautious now. As a female, if lighting is insufficient, I don't stop when I'm alone.	9/14/2022 7:49 AM
85	Keep having personal interaction.	9/14/2022 7:12 AM
86	It's a difficult subject. Individuals should take some responsibility for their own safety however the state should also take measures.	9/14/2022 7:12 AM
87	People always need to be aware of their surroundings for safety reasons. If I'm traveling alone, I get in and out of rest areas quickly.	9/14/2022 7:10 AM
88	no	9/14/2022 7:03 AM
89	Not particularly! I have always felt pretty safe at a rest area in the state of Iowa.	9/14/2022 6:58 AM
90	Lighting is key. Sometimes in an unfamiliar area, (especially at night) I pull in, see people or circumstances that make me uncomfortable and decide to keep driving.	9/14/2022 6:57 AM
91	No	9/14/2022 6:51 AM
92	No	9/14/2022 6:46 AM
93	They are all very well light and easy access to facilities.	9/14/2022 6:33 AM
94	use common sense	9/14/2022 6:15 AM
95	Cameras	9/14/2022 6:14 AM
96	Cameras are a must.No one wants to be seen committing a crime.	9/14/2022 5:36 AM
97	Lights are a priority. Security cameras too. If I'm on a long road trip west or south I sometimes sleep in the car, especially after the bad hotel room in Hannibal MO, I probably would've been more comfortable in the truck.	9/14/2022 5:33 AM
98	The travel centers I've been to are well lit with sufficient parking.	9/14/2022 5:32 AM
99	I think Iowa rest stops are as safe as they can be...can't remember, do they have cameras outside?	9/14/2022 4:28 AM
100	Maybe have on site security guard	9/14/2022 3:10 AM
101	Security cameras?	9/14/2022 3:06 AM
102	No	9/14/2022 2:33 AM
103	Would be nice to have a emergency phone that could connect you directly to nearest police station	9/14/2022 12:57 AM
104	I'm a female so I'm always concerned about my safety.	9/14/2022 12:50 AM
105	I'd suggest camera installed.	9/14/2022 12:38 AM
106	No	9/14/2022 12:23 AM
107	Allow businesses to operate at these locations, I like that idea.	9/14/2022 12:05 AM
108	I do feel uneasy at times while I stop but am not sure of any improvements. Iowa definitely has better rest stops than a lot of states.	9/13/2022 11:50 PM
109	Lighting is key factor	9/13/2022 11:47 PM
110	x	9/13/2022 11:39 PM
111	No	9/13/2022 11:19 PM
112	None	9/13/2022 10:59 PM
113	I do not like stopping after dark or when there are a lot of trucks or people there. It's too easy to grab someone and be on the road in seconds	9/13/2022 10:59 PM
114	No	9/13/2022 10:47 PM

## Iowa Welcome Center Stakeholder Survey

115	Frequent check ins at night into the rest areas by highway patrol, sheriff, local police, military unit members.	9/13/2022 10:36 PM
116	No. All seem safe so far	9/13/2022 10:31 PM
117	A trooper or deputy driving through always adds a more secure feeling.	9/13/2022 10:29 PM
118	I feel safe because I travel with my partner. If I were alone, I would not stop at a rest stop unless I knew there were police or security guards there	9/13/2022 10:19 PM
119	NA	9/13/2022 10:04 PM
120	No	9/13/2022 10:01 PM
121	No	9/13/2022 9:57 PM
122	Fearful of people hiding inside, especially in the rest rooms	9/13/2022 9:55 PM
123	Having an attendant could improve safety, I suppose, but who'd want to do it? And how much would we have to raise taxes to pay for it?	9/13/2022 9:54 PM
124	A good job is done. Could be even better, maybe utilizing reserve law enforcement.	9/13/2022 9:48 PM
125	The rest areas aren't really safe or secure but I don't feel that they are dangerous enough to not utilize them	9/13/2022 9:44 PM
126	lots of lighting at night is good. makes people feel safer from the get go.	9/13/2022 9:40 PM
127	I feel safe when traveling with my spouse or another person. If by myself I wouldn't stop at night.	9/13/2022 9:35 PM
128	Mo	9/13/2022 9:34 PM
129	Have plenty of bright lighting in the rest area/building area as well as the entire parking area - make it look like daylight.	9/13/2022 9:28 PM
130	none	9/13/2022 9:28 PM
131	Well lit walkways and close parking to restrooms	9/13/2022 9:11 PM
132	always feel safer with more people around, not safe when you are by yourself and no one else around.	9/13/2022 9:11 PM
133	I'm a man and it would be a lot different if I were a woman.	9/13/2022 9:11 PM
134	I travel by myself a lot. I won't stop at a rest area after 7pm	9/13/2022 9:10 PM
135	See previous response. A lot has to do with the reputation of I-80 and human trafficking.	9/13/2022 9:08 PM
136	Since open carry I'm sure I can take care of myself and my wife	9/13/2022 9:00 PM
137	Good lighting	9/13/2022 8:58 PM
138	I am a middle aged woman who takes road trips alone. Uniformed employees make me feel safer than just camera surveillance.	9/13/2022 8:53 PM
139	No	9/13/2022 8:51 PM
140	I commented "yes" to stopping at night. I don't travel by myself at night on the Interstate. If I do I'm usually with my family and feel safe stopping at the restrooms. I don't think I would use it by myself at night. Crazy world we live in these days.	9/13/2022 8:47 PM
141	the state can't do everything for everybody.	9/13/2022 8:41 PM
142	Our rest areas seem safe to me.	9/13/2022 8:39 PM
143	You can't control the uncontrollable but you can take precautions to help prevent disasters. Taking more precautions is better than less.	9/13/2022 8:37 PM
144	Have attendant on site 24/7	9/13/2022 8:36 PM
145	A well lit area is important.	9/13/2022 8:33 PM
146	Sometimes I do not feel as if the rest areas are safe	9/13/2022 8:31 PM

## Iowa Welcome Center Stakeholder Survey

147	better lighting	9/13/2022 8:29 PM
148	No	9/13/2022 8:27 PM
149	Some rest areas seem to be designed better than others. Some are easier to navigate and some seem safer at night. The overall quality of design, lighting, and maintenance have the biggest impact in my impression of a rest stop	9/13/2022 8:27 PM
150	I answered this on your last question.	9/13/2022 8:25 PM
151	Must have good lighting.	9/13/2022 8:24 PM
152	no	9/13/2022 8:22 PM
153	I don't feel safe at night if I'm alone.	9/13/2022 8:14 PM
154	Should have surveillance cameras. Should have direct call to 911 phones readily available. Should be kept clean and well stocked with toiletries and refreshments. Having rest area attendants on duty would be ideal.	9/13/2022 8:14 PM
155	security cameras, well lite at night, telephone are all nice to see	9/13/2022 8:03 PM
156	We always go in pairs or groups & not as a single individual to picnic or go to the bathroom. Be aware of your acute surroundings & alert.	9/13/2022 7:59 PM
157	The rest area is always clean, well lite, stocked	9/13/2022 7:58 PM
158	i am an elderly person that likes to do road trips with my elderly friends and we fear that we might encounter thieves	9/13/2022 7:57 PM
159	I can not compare Iowa rest areas with other states because I have not visited in years.	9/13/2022 7:55 PM
160	More rv & truck parking. Dump station at all rest areas.	9/13/2022 7:54 PM
161	Have good lighting and cameras.	9/13/2022 7:49 PM
162	The museum part at Sargent's Bluffs was closed when I stopped October 2021. I wanted to learn about the Bluff's history and wildlife. I peaked into closed museum and i	9/13/2022 7:41 PM
163	More video surveillance	9/13/2022 7:39 PM
164	No	9/13/2022 7:32 PM
165	plenty of lighting, secure restrooms	9/13/2022 7:27 PM
166	It is really important for women travelling alone or with their children	9/13/2022 7:25 PM
167	No	9/13/2022 7:23 PM
168	Lighting and a security guard that can be seen, not behind a closed door with radio/tv blairing.	9/13/2022 7:23 PM
169	None that I can think of.	9/13/2022 7:22 PM
170	It would make one feel safer if an employee was on duty inside the rest area building after daylight hours.	9/13/2022 7:17 PM
171	I feel safe stopping at night. They are well lighted and parking is near the entrances.	9/13/2022 7:12 PM
172	I travel alone. I want to stop in a place where I know there are other people I can probably trust.	9/13/2022 7:11 PM
173	no	9/13/2022 7:06 PM
174	None	9/13/2022 6:59 PM
175	Only so much can be done for safety, but whatever could be done to improve safety should be done.	9/13/2022 6:58 PM
176	I rarely visit them. I try to go to a place where I can get food/drink, use restroom... "one stop shop"	9/13/2022 6:53 PM
177	Just more lights around the sides and back of the building so you can see all of the surroundings.	9/13/2022 6:48 PM

## Iowa Welcome Center Stakeholder Survey

178	Allow legally carry.	9/13/2022 6:46 PM
179	no, seems fine	9/13/2022 6:44 PM
180	No	9/13/2022 6:40 PM
181	no	9/13/2022 6:40 PM
182	No	9/13/2022 6:37 PM
183	no	9/13/2022 6:36 PM
184	In the beginning of this you showed a nice new rest area, yet it seems that many times we still come across old rest areas. They need to all be updated before you make improvements that are so over the top.	9/13/2022 6:32 PM
185	Good lighting is important to/from/in the rest area and buildings. Emergency blue light boxes would be a good addition to communicate emergency calls inside and outside of the facility.	9/13/2022 6:30 PM
186	The rest areas are two Baron in the nighttime hours for a woman traveling alone to stop by herself	9/13/2022 6:24 PM
187	lighting is important	9/13/2022 6:20 PM
188	It is important that drivers feel safe stopping to rest any time of day or night; not to camp per se, just to sleep and then move on.	9/13/2022 6:18 PM
189	Just would not stop at night if alone.	9/13/2022 6:18 PM
190	Good lighting and security guard on duty, especially at night, with training and maybe a weapon (??). The world is "viscious" any more, especially with younger females and even males. (Trafficking comes to mind.)	9/13/2022 6:16 PM
191	I feel safe at night when I am with someone. Probably would try to avoid stopping at night if I am by myself.	9/13/2022 6:15 PM
192	glad they are well lit up	9/13/2022 6:13 PM
193	If there are a lot of cars there I will stop, also depends on how bad I need to use the restroom.	9/13/2022 6:12 PM
194	It should be staffed at all times	9/13/2022 6:11 PM
195	No.	9/13/2022 6:10 PM
196	well kept up and helpful folks	9/13/2022 6:10 PM
197	Rarely travel at night. Otherwise have felt safe at Iowa rest areas	9/13/2022 6:09 PM
198	No	9/13/2022 6:09 PM
199	Cameras needed to monitor or call boxes for help inside and out	9/13/2022 6:06 PM
200	No	9/13/2022 6:03 PM
201	If I'm traveling alone I will only stop at places that have a lot of people around. Never at a place with very few people around or no employee/attendant.	9/13/2022 6:01 PM
202	I feel safe at interstate rest areas.	9/13/2022 5:57 PM
203	I guess I didn't know it was a concern.	9/13/2022 5:56 PM
204	No	9/13/2022 5:52 PM
205	Safety is very important. Having watchful eyes helps. If not I'd have obvious cameras. People destroy or hurt people if there's an opportunity.	9/13/2022 5:47 PM
206	No	9/13/2022 5:46 PM
207	No	9/13/2022 5:45 PM
208	Well traveled	9/13/2022 5:37 PM
209	Rest areas in Iowa are pretty well lit up & feel safe. Probably feel better with an attendant / my wife definitely does	9/13/2022 5:36 PM

## Iowa Welcome Center Stakeholder Survey

210	Cameras, Cameras, Cameras and bright lights.	9/13/2022 5:33 PM
211	No	9/13/2022 5:31 PM
212	The Areas seem well lit and not secluded	9/13/2022 5:30 PM
213	Good lighting and signage are important	9/13/2022 5:30 PM
214	Need cameras	9/13/2022 5:29 PM
215	More Police presence would be nice	9/13/2022 5:19 PM
216	Cameras and good site lighting	9/13/2022 5:17 PM
217	Well lit parking area	9/13/2022 5:16 PM
218	Iowa is one of the best	9/13/2022 5:15 PM
219	Have always been comfortable stoping at Iowa rest areas. We have the best!	9/13/2022 5:13 PM
220	If there were more reasons to stop that are of value to the travelers, then the safer these rest stops would be.	9/13/2022 5:09 PM
221	I am usually with other people, so numbers help me feel safer. I am very cautious.	9/13/2022 5:08 PM
222	Monitored security cameras and emergency call buttons.	9/13/2022 5:08 PM
223	none	9/13/2022 5:06 PM
224	I think it is important to have an attendant on site in case there is an emergency and to answer questions. Travel stops at rest areas can be very dangerous without an attendant on site as criminals would know that and prey on those rest areas and travelers like myself would not know where to get help if we weren't sure our location to let 911 know.	9/13/2022 5:06 PM
225	Most areas are well lite.	9/13/2022 5:05 PM
226	No	9/13/2022 5:04 PM
227	As a woman it is important to be able to part right in front of the building under lighting.	9/13/2022 5:02 PM
228	Good lighting is very important to me to help me be aware of my surroundings and people/vehicles in the area	9/13/2022 4:57 PM
229	Better lighting is needed.	9/13/2022 4:55 PM
230	Could improve safety at night	9/13/2022 4:54 PM
231	Well lit areas all around and in a rest stop, security points with easy buttons to call for security with intercom systems, attendant check-ins at specific times all seem to have been beneficial to other state's security.	9/13/2022 4:52 PM
232	Cameras are a necessity	9/13/2022 4:51 PM
233	Keep up the good work	9/13/2022 4:50 PM
234	No	9/13/2022 4:47 PM
235	No	9/13/2022 4:46 PM
236	No but in the beginning before survey you miss spelled "accepted"	9/13/2022 4:45 PM
237	I have never seen a State Trooper presence when I stop at rest areas. Be nice if they lingered there for awhile just to make bad people think twice about the possibility of a Trooper driving in.	9/13/2022 4:43 PM
238	Nothing comes to mind.	9/13/2022 4:38 PM
239	No	9/13/2022 4:37 PM
240	In this world today, anything can happen anywhere. Iowa's rest areas are kept up very well.	9/13/2022 4:36 PM
241	How about over night security à la the states in the south east?	9/13/2022 4:35 PM
242	No	9/13/2022 4:33 PM

## Iowa Welcome Center Stakeholder Survey

243	See previous comment about traveling alone.	9/13/2022 4:33 PM
244	Like visible cameras and bright lights.	9/13/2022 4:32 PM
245	Well Lighted	9/13/2022 4:31 PM
246	We'll light ares	9/13/2022 4:30 PM
247	No	9/13/2022 4:29 PM
248	No	9/13/2022 4:25 PM
249	None.	9/13/2022 4:20 PM
250	No	9/13/2022 4:20 PM
251	I may feel safe stopping at night, but my wife does not.	9/13/2022 4:18 PM
252	not sure of additional suggestions	9/13/2022 4:18 PM
253	No just that I am a female senior citizen traveling solo so I am always cognizant of my safety.	9/13/2022 4:14 PM
254	Lots of bright lights are needed.	9/13/2022 4:13 PM
255	No	9/13/2022 4:11 PM
256	If I were traveling alone, then I might hesitate to visit a rest stop by myself. Though I know I have and never had a problem.	9/13/2022 4:11 PM
257	Not bad, but not great either. Very dark and creepy at night.	9/13/2022 4:10 PM
258	If I were a young female, I would probably go to a convenience store where there are more attends and cameras	9/13/2022 4:06 PM
259	No	9/13/2022 4:05 PM
260	I feel safer in Iowa then most places	9/13/2022 4:05 PM
261	Ensure its well lit at night.	9/13/2022 4:05 PM
262	Please keep them alive. They help travelers learn all that Iowa has to offer. Iowans usually know how far it is to the next "Welcoming Center" and appreciate the services offered by our state.	9/13/2022 4:04 PM
263	I do prefer to stop at night when I'm traveling with someone	9/13/2022 4:03 PM
264	With all that goes on nowadays security should be a concern.	9/13/2022 4:03 PM
265	No	9/13/2022 4:02 PM
266	Maybe have some type of security person there	9/13/2022 4:01 PM
267	More cameras	9/13/2022 4:00 PM
268	Having someone on duty would be a positive	9/13/2022 3:59 PM
269	Thank you for the well lighted parking areas!	9/13/2022 3:58 PM
270	No I have ccw.	9/13/2022 3:58 PM
271	Thank you for the lights	9/13/2022 3:57 PM
272	Good Lighting	9/13/2022 3:56 PM
273	I usually travel in the day, so feel comfortable and safe.	9/13/2022 3:55 PM
274	Onsite staff help with security and we have seen highway patrol roll through, too. Lighting helps too. If traveling alone i dont stop at night unless there is staff there	9/13/2022 3:54 PM
275	I feel safe if it is busy. If there are only one or two vehicles I do not stop at night.	9/13/2022 3:52 PM
276	A lot of well maintained lighting. And very easy to use no cost emergency phones.	9/13/2022 3:52 PM
277	no	9/13/2022 3:50 PM

## Iowa Welcome Center Stakeholder Survey

278	It never really occurred to me until the last few years that state run rest areas wouldn't be safe, but with every thing going on in the world now I feel it's more important to be more aware. I used to stop about every Friday for lunch at a rest area off of I-80 and then I would walk their trail. When I started I didn't think anything about walking the whole thing, later I would stay in the paved part where you could be seen from the highway. I still stop by myself at rest areas, but I try to be more aware of who is there and my surroundings. I don't think you can do anything about that.	9/13/2022 3:50 PM
279	No	9/13/2022 3:46 PM
280	Monitor rest areas closely	9/13/2022 3:46 PM
281	Do you have security cameras?	9/13/2022 3:45 PM
282	Safety is extremely important.	9/13/2022 3:44 PM
283	I like the maps available	9/13/2022 3:43 PM
284	Need more	9/13/2022 3:43 PM
285	No	9/13/2022 3:42 PM
286	No	9/13/2022 3:41 PM
287	I was an Iowa State Trooper for nearly 30 years and I always made it a point to drive through the rest area when working. Many troopers don't do this and generally you don't know there's a problem until someone calls. I only had a few calls to respond to the rest area and it generally dealt with pan handlers and prostitutes that were in the area.	9/13/2022 3:40 PM
288	We're always cautious and inventory the people who are also there. I've never had an issue but am very careful if traveling alone. I try to attend the restroom when other women or families are using it. If any worry or concern, I get back in the car and drive to next interchange.	9/13/2022 3:40 PM
289	Sufficient lighting is important	9/13/2022 3:39 PM
290	I avoid night driving to avoid deer, etc. Nothing good happens after midnight ☹️	9/13/2022 3:39 PM
291	Get Pepsi products in the machines	9/13/2022 3:35 PM
292	I am naturally paranoid, if I see someone at the rest area that scares me, I just pretend to be doing something in my (locked) car, and I wait for them to leave.	9/13/2022 3:35 PM
293	Fine job iowa	9/13/2022 3:33 PM
294	I feel safe during the day. I seldom travel at night for vision reasons.	9/13/2022 3:33 PM
295	More security is needed!!!	9/13/2022 3:32 PM
296	Anything can hapen anytime!	9/13/2022 3:31 PM
297	Too many bad things have happened at rest stops. I am very aware if I do stop at one and try to get in and out quickly.	9/13/2022 3:30 PM
298	No specific comment	9/13/2022 3:30 PM
299	It just feels creepy	9/13/2022 3:29 PM
300	I feel safe when there is an attendant on site	9/13/2022 3:29 PM
301	When traveling, we feel safer stopping and sleeping at a rest stop with activity such as fast food, gas, shopping. It means more people around and generally a safer environment. Better to rest in a safer place than to drive tired.	9/13/2022 3:29 PM
302	At my age (83) I don't travel at night but I have always felt safe in the daytime.	9/13/2022 3:28 PM
303	As a senior citizen sometimes traveling alone, I feel safer knowing there is someone like an attendant or security person there.	9/13/2022 3:27 PM
304	It's unfortunate there are bad people in this world.	9/13/2022 3:27 PM
305	We typically do not travel at night	9/13/2022 3:25 PM
306	I think having a tool like a direct call box (seen on walking paths in cities etc)to use to contact	9/13/2022 3:25 PM

## Iowa Welcome Center Stakeholder Survey

the local sheriff's office , would be good to have. Have the best lighting you can have as well as cameras. Have signs that say cameras in use. Please do NOT consider armed security.

307	when traveling middle of night, is hard. Assume are cameras everywhere	9/13/2022 3:24 PM
308	No	9/13/2022 3:22 PM
309	We have always used rest stops at any time of day- they are always well lighted and secure.	9/13/2022 3:22 PM
310	I've stopped at rest stops in Iowa in the evening/dark and generally don't have an issue. Have stopped at one outside Quad Cities (urban) that would have had some concern had I been by myself, but with another person I wasn't worried.	9/13/2022 3:21 PM
311	I often travel alone with my children so I don't stop anywhere after dark until we reach our destination.	9/13/2022 3:20 PM
312	Hopefully there is security cameras there.	9/13/2022 3:20 PM
313	Being well lighted	9/13/2022 3:20 PM
314	Nope	9/13/2022 3:19 PM
315	Its becoming more of a concern	9/13/2022 3:19 PM
316	Well lit, camera showing and maybe a call button for help- but that might cause other problems.	9/13/2022 3:19 PM
317	I'm usually with someone so feel safe at night. I'm not sure if I was alone if I would want to stop.	9/13/2022 3:19 PM
318	Keep it clean or folks won't stop	9/13/2022 3:18 PM
319	All should have monitored cameras and be well lit	9/13/2022 3:18 PM
320	It's important to have security at rest stops so families can feel safe if they have to stop at one	9/13/2022 3:13 PM
321	I think good lighting is very important.	9/13/2022 3:12 PM
322	no	9/13/2022 3:11 PM
323	Not other than my previous comment	9/13/2022 3:10 PM
324	Uncertain i usually won't stop at rest stop after dark	9/13/2022 3:09 PM
325	I have never had a problem with safety or security, but it would be more assuring to have a security guard or frequent PD patrols through the evening and night.	9/13/2022 3:09 PM
326	No	9/13/2022 3:08 PM
327	Having staff on site 12 hours a day or a hotline number for questions would enhance safety and add a CS feature that other states don't offer.	9/13/2022 3:07 PM
328	In all the years I have never had any trouble at a rest stop. I think lighting is important though. If a rest stop was not lit up well, I would probably not stop	9/13/2022 3:06 PM
329	Well lite never felt nervous	9/13/2022 3:05 PM
330	I feel like the new ones are well lit and much safer. It would be nice to have added lights at the older stops.	9/13/2022 3:04 PM
331	No	9/13/2022 3:04 PM
332	I always remember the deaths that occur at truck stops.	9/13/2022 3:03 PM
333	No	9/13/2022 3:02 PM
334	I am prepared, prior military, legal license CCW.	9/13/2022 3:02 PM
335	Although Iowa rest areas are well lighted and feel safe enough I do not stop at them at night when traveling alone.	9/13/2022 3:01 PM
336	Why did area by the Mississippi close??	9/13/2022 3:00 PM

## Iowa Welcome Center Stakeholder Survey

337	More lights	9/13/2022 2:59 PM
338	I enjoy the varied architecture of the newer stops...in particular the IC location with writers	9/13/2022 2:59 PM
339	Times are changing so it's more important unfortunately	9/13/2022 2:59 PM
340	Always depends where the Rest Area is located, & how the surroundings impact decision to stop or keep going....ex. Are other people around? Lighting?, etc.	9/13/2022 2:59 PM
341	Perhaps a panic station that would signal for help in an emergency situation that would be answered by a live voice.	9/13/2022 2:59 PM
342	Lighting and security cameras are key safety features	9/13/2022 2:59 PM
343	Usually there are other people stopped so I feel comfortable stopping. Also, I am with others when I do stop	9/13/2022 2:58 PM
344	lighting, lots of good lighting	9/13/2022 2:58 PM
345	I have never felt unsafe at an Iowa rest stop.	9/13/2022 2:58 PM
346	Would like to apply for employment	9/13/2022 2:58 PM
347	No	9/13/2022 2:58 PM
348	I feel safe because I'm never alone	9/13/2022 2:57 PM
349	No.	9/13/2022 2:57 PM
350	I feel less safe stopping late at night. I would not feel safe stopping at a rest stop by myself (female) at night.	9/13/2022 2:57 PM
351	no	9/13/2022 2:57 PM
352	There can be troublemakers anywhere, it's not necessarily a specific concern with rest stops	9/13/2022 2:55 PM
353	Highly visible Security Cameras inside and out.	9/13/2022 2:55 PM
354	More are needed	9/13/2022 2:54 PM
355	We have never had a bad experience in all our years of traveling.	9/13/2022 2:54 PM
356	People still need to keep their wits about them and pay attention to their surroundings. I feel the areas are well lit, but if I noticed someone lurking I would proceed on and not get out of my car.	9/13/2022 2:53 PM
357	needs to be well lit up at all times	9/13/2022 2:51 PM
358	None	9/13/2022 2:51 PM
359	I wouldn't stop in the dark anymore. Too many crazy things happening.	9/13/2022 2:51 PM
360	We only stop if the parking area has a lot of lighting	9/13/2022 2:50 PM
361	Some of the rest areas need better lighting	9/13/2022 2:47 PM
362	I think cameras should be visible so it's obvious there are "eyes" recording inside and out.	9/12/2022 5:14 PM
363	I have no problems using the rest areas during the day but I would imagine most woman traveling alone would not stop at night here. I don't believe there is anything you can do to change my or other women's minds about this.	9/12/2022 12:33 PM
364	Patrols by law enforcement. The world is just not safe anywhere anymore. Sadly	9/8/2022 10:50 PM
365	Continued good lighting	9/4/2022 5:52 PM
366	To make sure there is good lighting.	9/3/2022 11:20 AM
367	No	9/3/2022 8:39 AM
368	Lots of lighting.	9/2/2022 8:05 AM
369	Personal responsibility is key especially in today's society	9/1/2022 9:34 PM
370	the doors and the bathroom walls dividing the stalls are too short. I would like privacy!	9/1/2022 3:52 PM

## Iowa Welcome Center Stakeholder Survey

Because weird stuff happens at night, we go to gas stations at night.

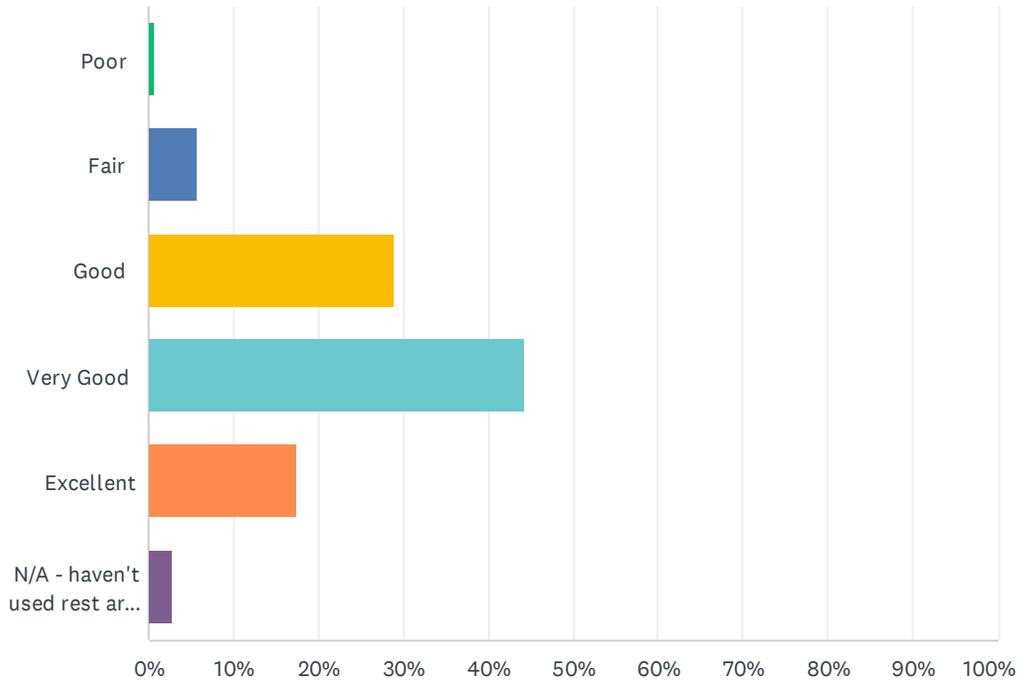
371	more security	9/1/2022 6:50 AM
372	NA	8/31/2022 10:12 PM
373	I'm always leary about stopping at rest areas because it would be easy to grab someone and have them in a vehicle and be gone in an instant on an interstate	8/31/2022 4:05 PM
374	i haven't had any trouble at the rest stops i stop at. i don't like traveling at night though.	8/31/2022 2:50 PM
375	keep shrubs and trees low and sparse (easy to see through) so no one could hide behind them, no loose rocks to be used as weapons or stumble over	8/31/2022 10:26 AM
376	As stated before	8/31/2022 8:51 AM
377	Good lighting is key, both inside and outside.	8/31/2022 8:24 AM
378	Very proud of the Iowa rest areas compared to other states!	8/31/2022 8:14 AM
379	no	8/31/2022 6:56 AM
380	It's becoming pretty scary to travel our interstates with all the drug & human trafficking. It's nice to know that the attendants look out for their visitors and provide a layer of safety.	8/30/2022 10:29 PM
381	No	8/30/2022 10:24 PM
382	Being a male, I am more confident in my security than I am for my teenage daughters. Nighttime security could be improved in that regard (young women).	8/30/2022 9:38 PM
383	none	8/30/2022 9:28 PM
384	I usually feel safe during the day if there are more people there and we aren't alone with one or two people. If there aren't a lot of people there I won't stop.	8/30/2022 9:10 PM
385	as with anything, it's important to be aware of surroundings, aware of others, etc. Lighted areas a must. Feel quite safe at travel stop areas	8/30/2022 8:37 PM
386	I try to stop in daylight but will use at night if I need to.	8/30/2022 8:31 PM
387	no	8/30/2022 8:17 PM
388	We have always felt safe at all rest areas.	8/30/2022 7:41 PM
389	Keep them well lit!	8/30/2022 7:39 PM
390	I take precautions when stopping at night, but have never felt threatened.	8/30/2022 7:22 PM
391	None	8/30/2022 6:35 PM
392	no	8/30/2022 6:33 PM
393	It can be eerie to park and walk inside facility when your car in in the shadows	8/30/2022 6:09 PM
394	The area is well lit.	8/30/2022 5:22 PM
395	more lighting in parking area	8/30/2022 5:20 PM
396	As long as interior and exterior lighting is good, I feel comfortable. Camera surveillance is a plus, especially at night.	8/30/2022 5:10 PM
397	Feel safer at the newer facilities than the older ones	8/30/2022 5:06 PM
398	Obvious cameras and lights. Security people	8/30/2022 4:44 PM
399	Think it's safe if rest stop is very well lighted.	8/30/2022 4:41 PM
400	Have plenty of lighting and security cameras.	8/30/2022 4:04 PM
401	hire me	8/30/2022 3:57 PM
402	Security Guard at night	8/30/2022 3:51 PM
403	Female travelers want to feel safe.	8/30/2022 3:43 PM

## Iowa Welcome Center Stakeholder Survey

404	You are responsible for your own safety. Armed society,polite society.	8/30/2022 3:43 PM
405	More visible security	8/30/2022 3:40 PM
406	N/A	8/30/2022 3:33 PM
407	no	8/30/2022 3:27 PM
408	Single woman Staying to sleep	8/30/2022 3:05 PM
409	If I was alone I probably wouldn't stop at night.	8/30/2022 2:58 PM
410	At night, I only stop at rest areas that have many truckers parked, because they give me a feeling of security, if I needed help.	8/30/2022 2:49 PM
411	a former IOWA DOT co-worker of mine, dennis burkheimer, ggot it started showing MISSING KIDS/ADULTS at each of iowa's rest areas. way to go Dennis!! co-worker, Betty Gordon, Ames, Iowa	8/30/2022 2:44 PM
412	an old traveler--need to feel safe during dark hours--usually avoid rest stops and go to a truck stop at night	8/30/2022 2:32 PM
413	If a woman travels alone it feels better to have security.	8/30/2022 2:28 PM
414	Not at this time	8/30/2022 2:26 PM
415	Good lighting in parking lot important!	8/30/2022 2:13 PM
416	I've never seen security at a rest stop. It's iowa so not sure we need it	8/30/2022 2:07 PM
417	Always well lit.. very clean and wide open...have never worried about safety at Iowa rest areas.	8/30/2022 1:55 PM
418	keep on keeping on	8/30/2022 1:43 PM
419	REST AREAS WITH EXCELLENT LIGHTING AREA A GREAT ATTRACTION FOR THE TRAVELING PUBLIC. AND, WE CERTAINLY WANT TOURISTS TO VISIT THE STATE OF IOWA.	8/30/2022 1:42 PM
420	Unmanned Unsure whose stopping (wanted? Escapees)	8/30/2022 1:41 PM
421	Nothing has ever happened to me personally.	8/30/2022 1:40 PM
422	I would feel safer if there was someone on site to see that things go well for everyone.	8/30/2022 1:38 PM
423	Quality Lighting is important	8/30/2022 1:30 PM
424	Need lots of lights.	8/30/2022 1:29 PM
425	Iowa does well	8/30/2022 1:26 PM
426	When traveling alone I park under street lights and walk directly to the bathroom and back. Having a well lit entrance to the rest stop is important to me.	8/30/2022 1:22 PM
427	Greatly appreciate how well lighted all the rest areas are.	8/30/2022 1:20 PM

## Q20 Overall, how do you feel Iowa rest areas compare to rest areas you've used in other states?

Answered: 1,639 Skipped: 212



ANSWER CHOICES	RESPONSES	
Poor	0.61%	10
Fair	5.80%	95
Good	28.98%	475
Very Good	44.36%	727
Excellent	17.57%	288
N/A - haven't used rest areas in other states	2.68%	44
<b>TOTAL</b>		<b>1,639</b>

## Q21 In what state/province do you currently reside? (If you live outside of the U.S. or Canada, please provide country name.)

Answered: 1,619 Skipped: 232

ANSWER CHOICES	RESPONSES	
Name	0.00%	0
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	99.88%	1,617
ZIP/Postal Code	0.00%	0
Country	79.93%	1,294
Email Address	0.00%	0
Phone Number	0.00%	0

#	NAME	DATE
	There are no responses.	
#	COMPANY	DATE
	There are no responses.	
#	ADDRESS	DATE
	There are no responses.	
#	ADDRESS 2	DATE
	There are no responses.	
#	CITY/TOWN	DATE
	There are no responses.	
#	STATE/PROVINCE	DATE
1	IL	9/16/2022 8:22 PM
2	Mn	9/16/2022 7:37 PM
3	IA	9/16/2022 7:05 PM
4	wi	9/16/2022 4:48 PM
5	Iowa	9/16/2022 4:37 PM
6	Wisconsin	9/16/2022 4:35 PM
7	IA	9/16/2022 4:01 PM
8	IOWA	9/16/2022 4:01 PM
9	Iowa	9/16/2022 3:39 PM

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10	Iowa	9/16/2022 3:27 PM
11	sc	9/16/2022 3:18 PM
12	Missouri	9/16/2022 2:08 PM
13	Colorado	9/16/2022 1:39 PM
14	IA	9/16/2022 1:15 PM
15	ia	9/16/2022 12:56 PM
16	Wi	9/16/2022 12:52 PM
17	Iowa	9/16/2022 12:43 PM
18	Iowa	9/16/2022 11:16 AM
19	Iowa	9/16/2022 11:02 AM
20	Iowa	9/16/2022 10:38 AM
21	Iowa	9/16/2022 10:20 AM
22	Iowa	9/16/2022 10:13 AM
23	IA	9/16/2022 9:17 AM
24	IA	9/16/2022 8:53 AM
25	MN	9/16/2022 8:35 AM
26	Iowa	9/16/2022 7:58 AM
27	IA	9/16/2022 7:30 AM
28	Nebraska	9/16/2022 6:58 AM
29	Iowa	9/16/2022 6:01 AM
30	Iowa	9/16/2022 2:10 AM
31	California	9/16/2022 12:39 AM
32	IA	9/16/2022 12:36 AM
33	Iowa	9/15/2022 11:56 PM
34	IA	9/15/2022 9:27 PM
35	Iowa	9/15/2022 9:21 PM
36	MN	9/15/2022 8:54 PM
37	Iowa	9/15/2022 8:53 PM
38	Wisconsin	9/15/2022 8:51 PM
39	Iowa	9/15/2022 8:40 PM
40	MA	9/15/2022 8:21 PM
41	Iowa	9/15/2022 6:32 PM
42	Ia	9/15/2022 6:26 PM
43	IA	9/15/2022 6:11 PM
44	Iowa	9/15/2022 5:43 PM
45	IL	9/15/2022 5:23 PM
46	IOWA	9/15/2022 5:10 PM
47	illinois	9/15/2022 4:26 PM

## Iowa Welcome Center Stakeholder Survey

48	Iowa	9/15/2022 4:17 PM
49	IA	9/15/2022 4:11 PM
50	south dakota	9/15/2022 4:01 PM
51	Iowa	9/15/2022 3:59 PM
52	IA	9/15/2022 3:42 PM
53	missouri	9/15/2022 3:41 PM
54	Ill	9/15/2022 2:53 PM
55	IA	9/15/2022 2:41 PM
56	IA	9/15/2022 2:35 PM
57	Iowa	9/15/2022 2:22 PM
58	IA	9/15/2022 2:11 PM
59	Iowa	9/15/2022 1:14 PM
60	Iowa	9/15/2022 12:55 PM
61	Illinois	9/15/2022 12:22 PM
62	Iowa	9/15/2022 12:11 PM
63	Alabama	9/15/2022 11:43 AM
64	NM	9/15/2022 11:39 AM
65	Iowa	9/15/2022 11:21 AM
66	Iowa	9/15/2022 11:19 AM
67	Iowa	9/15/2022 11:09 AM
68	Iowa	9/15/2022 10:58 AM
69	IA	9/15/2022 10:56 AM
70	Iowa	9/15/2022 10:51 AM
71	IA	9/15/2022 10:14 AM
72	IA	9/15/2022 10:05 AM
73	Iowa	9/15/2022 10:00 AM
74	Iowa	9/15/2022 9:53 AM
75	WI	9/15/2022 9:44 AM
76	Wisconsin	9/15/2022 9:39 AM
77	IA	9/15/2022 9:37 AM
78	Iowa	9/15/2022 9:37 AM
79	IA	9/15/2022 9:21 AM
80	IA	9/15/2022 9:08 AM
81	Iowa	9/15/2022 8:54 AM
82	ia	9/15/2022 8:28 AM
83	Iowa	9/15/2022 8:28 AM
84	Iowa	9/15/2022 8:16 AM
85	Iowa	9/15/2022 8:04 AM

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86	Iowa	9/15/2022 8:03 AM
87	IA	9/15/2022 7:59 AM
88	Iowa	9/15/2022 7:59 AM
89	Iowa	9/15/2022 7:57 AM
90	IA	9/15/2022 7:54 AM
91	IA	9/15/2022 7:52 AM
92	Iowa	9/15/2022 7:49 AM
93	Arkansas	9/15/2022 7:41 AM
94	Iowa	9/15/2022 7:22 AM
95	IA	9/15/2022 7:22 AM
96	IA	9/15/2022 6:44 AM
97	Iowa	9/15/2022 5:53 AM
98	NC	9/15/2022 4:50 AM
99	IA	9/15/2022 3:18 AM
100	IA	9/15/2022 1:15 AM
101	AZ	9/15/2022 12:56 AM
102	Iowa	9/15/2022 12:28 AM
103	Texas	9/15/2022 12:01 AM
104	Iowa	9/14/2022 11:31 PM
105	IL	9/14/2022 11:12 PM
106	Iowa	9/14/2022 10:35 PM
107	Iowa	9/14/2022 10:32 PM
108	Iowa	9/14/2022 10:24 PM
109	AZ	9/14/2022 10:11 PM
110	IA	9/14/2022 9:58 PM
111	Illinois	9/14/2022 9:51 PM
112	AR	9/14/2022 9:13 PM
113	Iowa	9/14/2022 8:48 PM
114	IA	9/14/2022 8:33 PM
115	Iowa	9/14/2022 8:26 PM
116	Nebraska	9/14/2022 8:00 PM
117	Iowa	9/14/2022 7:57 PM
118	IA	9/14/2022 7:56 PM
119	Iowa	9/14/2022 7:45 PM
120	Iowa	9/14/2022 7:39 PM
121	Iowa	9/14/2022 7:35 PM
122	Iowa	9/14/2022 7:20 PM
123	Iowa	9/14/2022 7:19 PM

## Iowa Welcome Center Stakeholder Survey

124	IOWA	9/14/2022 7:04 PM
125	Iowa	9/14/2022 6:25 PM
126	Missouri	9/14/2022 6:25 PM
127	Mississippi	9/14/2022 6:17 PM
128	Iowa	9/14/2022 6:05 PM
129	Iowa	9/14/2022 6:01 PM
130	Ia	9/14/2022 5:47 PM
131	California	9/14/2022 5:44 PM
132	IOWA	9/14/2022 5:38 PM
133	Iowa	9/14/2022 5:35 PM
134	Iowa	9/14/2022 5:29 PM
135	Iowa	9/14/2022 5:26 PM
136	Iowa	9/14/2022 5:18 PM
137	IL	9/14/2022 5:18 PM
138	IA	9/14/2022 4:51 PM
139	Iowa	9/14/2022 4:44 PM
140	Ny	9/14/2022 4:43 PM
141	IL	9/14/2022 4:42 PM
142	IA	9/14/2022 4:40 PM
143	Iowa	9/14/2022 4:32 PM
144	Iowa	9/14/2022 4:32 PM
145	MO	9/14/2022 4:21 PM
146	Iowa	9/14/2022 3:57 PM
147	Iowa	9/14/2022 3:45 PM
148	Illinois	9/14/2022 3:23 PM
149	IA	9/14/2022 3:15 PM
150	Illinois	9/14/2022 3:07 PM
151	IA	9/14/2022 3:07 PM
152	IA	9/14/2022 3:04 PM
153	IA	9/14/2022 2:54 PM
154	IA	9/14/2022 2:51 PM
155	Iowa	9/14/2022 2:51 PM
156	Iowa	9/14/2022 2:42 PM
157	IA	9/14/2022 2:34 PM
158	Iowa	9/14/2022 2:28 PM
159	Ia.	9/14/2022 2:26 PM
160	Iowa	9/14/2022 2:25 PM
161	IA	9/14/2022 2:25 PM

## Iowa Welcome Center Stakeholder Survey

162	Iowa	9/14/2022 2:21 PM
163	Iowa	9/14/2022 2:20 PM
164	IA	9/14/2022 2:11 PM
165	iowa	9/14/2022 1:55 PM
166	IA	9/14/2022 1:52 PM
167	MN	9/14/2022 1:44 PM
168	IA	9/14/2022 1:41 PM
169	Kansas	9/14/2022 1:33 PM
170	Iowa	9/14/2022 1:28 PM
171	Iowa	9/14/2022 1:25 PM
172	Missouri	9/14/2022 1:24 PM
173	SD	9/14/2022 1:17 PM
174	Iowa	9/14/2022 1:04 PM
175	Iowa	9/14/2022 12:59 PM
176	IA	9/14/2022 12:59 PM
177	Iowa	9/14/2022 12:54 PM
178	Minnesota	9/14/2022 12:49 PM
179	MO	9/14/2022 12:48 PM
180	Iowa	9/14/2022 12:45 PM
181	Iowa	9/14/2022 12:40 PM
182	Iowa	9/14/2022 12:40 PM
183	Iowa	9/14/2022 12:38 PM
184	IA	9/14/2022 12:36 PM
185	TENNESSEE	9/14/2022 12:36 PM
186	IA	9/14/2022 12:34 PM
187	IA	9/14/2022 12:29 PM
188	Iowa	9/14/2022 12:26 PM
189	North Dakota	9/14/2022 12:23 PM
190	Iowa	9/14/2022 12:22 PM
191	Iowa	9/14/2022 12:21 PM
192	Illinois	9/14/2022 12:14 PM
193	Iowa	9/14/2022 12:04 PM
194	IA	9/14/2022 12:01 PM
195	Hi	9/14/2022 11:59 AM
196	IA	9/14/2022 11:58 AM
197	Iowa	9/14/2022 11:55 AM
198	Iowa	9/14/2022 11:52 AM
199	IA	9/14/2022 11:44 AM

## Iowa Welcome Center Stakeholder Survey

200	Iowa	9/14/2022 11:39 AM
201	Ia	9/14/2022 11:38 AM
202	iowa	9/14/2022 11:37 AM
203	WI	9/14/2022 11:34 AM
204	IA	9/14/2022 11:31 AM
205	Iowa	9/14/2022 11:26 AM
206	IA	9/14/2022 11:23 AM
207	Wisconsin	9/14/2022 11:21 AM
208	North Carolina	9/14/2022 11:20 AM
209	Minnesota	9/14/2022 11:17 AM
210	KS	9/14/2022 11:16 AM
211	Wi	9/14/2022 11:13 AM
212	IA	9/14/2022 11:09 AM
213	Iowa	9/14/2022 11:07 AM
214	Iowa	9/14/2022 11:04 AM
215	Iowa	9/14/2022 10:56 AM
216	Ia	9/14/2022 10:55 AM
217	Iowa	9/14/2022 10:52 AM
218	Ohio	9/14/2022 10:51 AM
219	IA	9/14/2022 10:50 AM
220	NY	9/14/2022 10:49 AM
221	Iowa	9/14/2022 10:48 AM
222	IA	9/14/2022 10:48 AM
223	Iowa	9/14/2022 10:45 AM
224	Illinois	9/14/2022 10:41 AM
225	Iowa	9/14/2022 10:37 AM
226	Iowa	9/14/2022 10:35 AM
227	Minnesota	9/14/2022 10:33 AM
228	Iowa	9/14/2022 10:24 AM
229	Colorado	9/14/2022 10:23 AM
230	Iowa	9/14/2022 10:19 AM
231	Iowa	9/14/2022 10:18 AM
232	Iowa	9/14/2022 10:17 AM
233	IA	9/14/2022 10:16 AM
234	Iowa	9/14/2022 10:15 AM
235	Illinois	9/14/2022 10:09 AM
236	Iowa	9/14/2022 10:06 AM
237	Iowa	9/14/2022 10:00 AM

## Iowa Welcome Center Stakeholder Survey

238	IA	9/14/2022 9:55 AM
239	Iowa	9/14/2022 9:51 AM
240	Minnesota	9/14/2022 9:50 AM
241	Iowa	9/14/2022 9:49 AM
242	Iowa	9/14/2022 9:49 AM
243	Iowa	9/14/2022 9:44 AM
244	Iowa	9/14/2022 9:44 AM
245	Nebraska	9/14/2022 9:44 AM
246	Iowa	9/14/2022 9:38 AM
247	Iowa	9/14/2022 9:36 AM
248	Iowa	9/14/2022 9:35 AM
249	Iowa	9/14/2022 9:33 AM
250	MI	9/14/2022 9:31 AM
251	iowa	9/14/2022 9:30 AM
252	MO	9/14/2022 9:28 AM
253	Florida	9/14/2022 9:28 AM
254	Iowa	9/14/2022 9:26 AM
255	Iowa	9/14/2022 9:25 AM
256	Minnesota	9/14/2022 9:23 AM
257	IL	9/14/2022 9:22 AM
258	IA	9/14/2022 9:21 AM
259	Iowa	9/14/2022 9:19 AM
260	Nebraska	9/14/2022 9:16 AM
261	Iowa	9/14/2022 9:15 AM
262	Iowa	9/14/2022 9:12 AM
263	Iowa	9/14/2022 9:12 AM
264	Iowa	9/14/2022 9:12 AM
265	Wi	9/14/2022 9:09 AM
266	Illinois	9/14/2022 9:09 AM
267	Iowa	9/14/2022 9:08 AM
268	Iowa	9/14/2022 9:07 AM
269	IA	9/14/2022 9:07 AM
270	IA	9/14/2022 9:04 AM
271	Iowa	9/14/2022 9:03 AM
272	Iowa	9/14/2022 8:54 AM
273	CO	9/14/2022 8:52 AM
274	iowa	9/14/2022 8:50 AM
275	Arizona	9/14/2022 8:50 AM

## Iowa Welcome Center Stakeholder Survey

276	Iowa	9/14/2022 8:50 AM
277	IL	9/14/2022 8:47 AM
278	Iowa	9/14/2022 8:44 AM
279	IA	9/14/2022 8:43 AM
280	Iowa	9/14/2022 8:41 AM
281	Illinois	9/14/2022 8:41 AM
282	Illinois	9/14/2022 8:40 AM
283	Iowa	9/14/2022 8:39 AM
284	Iowa	9/14/2022 8:38 AM
285	Iowa	9/14/2022 8:35 AM
286	Indiana	9/14/2022 8:33 AM
287	Oklahoma	9/14/2022 8:32 AM
288	IA	9/14/2022 8:29 AM
289	IA	9/14/2022 8:29 AM
290	IL	9/14/2022 8:28 AM
291	Illinois	9/14/2022 8:28 AM
292	IA	9/14/2022 8:27 AM
293	NEBRASKA	9/14/2022 8:27 AM
294	Iowa	9/14/2022 8:27 AM
295	il	9/14/2022 8:26 AM
296	IA	9/14/2022 8:26 AM
297	Iowa	9/14/2022 8:21 AM
298	Arkansas	9/14/2022 8:17 AM
299	Iowa	9/14/2022 8:15 AM
300	IA	9/14/2022 8:15 AM
301	IA	9/14/2022 8:13 AM
302	IA	9/14/2022 8:12 AM
303	Iowa	9/14/2022 8:12 AM
304	Iowa	9/14/2022 8:10 AM
305	IA	9/14/2022 8:09 AM
306	Iowa	9/14/2022 8:08 AM
307	IA	9/14/2022 8:07 AM
308	IL	9/14/2022 8:06 AM
309	Iowa	9/14/2022 8:06 AM
310	Iowa	9/14/2022 8:06 AM
311	Iowa	9/14/2022 8:06 AM
312	IA	9/14/2022 8:05 AM
313	South Dakota	9/14/2022 8:03 AM

## Iowa Welcome Center Stakeholder Survey

314	Iowa	9/14/2022 8:03 AM
315	Iowa	9/14/2022 8:01 AM
316	Iowa	9/14/2022 8:00 AM
317	Iowa	9/14/2022 8:00 AM
318	Iowa	9/14/2022 7:59 AM
319	Texas	9/14/2022 7:57 AM
320	Illinois	9/14/2022 7:56 AM
321	Iowa	9/14/2022 7:55 AM
322	Iowa	9/14/2022 7:53 AM
323	IA	9/14/2022 7:51 AM
324	WA	9/14/2022 7:50 AM
325	IA	9/14/2022 7:49 AM
326	Wisconsin	9/14/2022 7:35 AM
327	Iowa	9/14/2022 7:34 AM
328	Michigan	9/14/2022 7:24 AM
329	Iowa	9/14/2022 7:24 AM
330	Iowa	9/14/2022 7:23 AM
331	Iowa	9/14/2022 7:21 AM
332	Iowa	9/14/2022 7:17 AM
333	Iowa	9/14/2022 7:16 AM
334	iowa	9/14/2022 7:15 AM
335	Iowa	9/14/2022 7:15 AM
336	IA	9/14/2022 7:15 AM
337	Nebraska	9/14/2022 7:12 AM
338	Iowa	9/14/2022 7:12 AM
339	Iowa	9/14/2022 7:10 AM
340	IL	9/14/2022 7:10 AM
341	Iowa	9/14/2022 7:03 AM
342	iowa	9/14/2022 7:02 AM
343	Iowa	9/14/2022 7:01 AM
344	Iowa	9/14/2022 6:58 AM
345	Iowa	9/14/2022 6:58 AM
346	TN	9/14/2022 6:57 AM
347	IA	9/14/2022 6:57 AM
348	Indiana	9/14/2022 6:51 AM
349	Iowa	9/14/2022 6:50 AM
350	MS	9/14/2022 6:48 AM
351	Iowa	9/14/2022 6:46 AM

## Iowa Welcome Center Stakeholder Survey

352	SC	9/14/2022 6:45 AM
353	Iowa	9/14/2022 6:43 AM
354	Iowa	9/14/2022 6:40 AM
355	Iowa	9/14/2022 6:39 AM
356	IA	9/14/2022 6:33 AM
357	Iowa	9/14/2022 6:24 AM
358	IA	9/14/2022 6:18 AM
359	wisconsin	9/14/2022 6:15 AM
360	IL	9/14/2022 6:15 AM
361	va	9/14/2022 6:14 AM
362	Iowa	9/14/2022 6:14 AM
363	SD	9/14/2022 6:07 AM
364	Iowa	9/14/2022 6:06 AM
365	iowa	9/14/2022 6:04 AM
366	la	9/14/2022 6:01 AM
367	IA	9/14/2022 6:00 AM
368	Iowa	9/14/2022 5:59 AM
369	PA	9/14/2022 5:58 AM
370	IOWA	9/14/2022 5:50 AM
371	Iowa	9/14/2022 5:36 AM
372	Texas	9/14/2022 5:35 AM
373	Wisconsin	9/14/2022 5:33 AM
374	iowa	9/14/2022 5:32 AM
375	Iowa	9/14/2022 5:17 AM
376	IA	9/14/2022 5:16 AM
377	Iowa	9/14/2022 5:04 AM
378	Arkansas	9/14/2022 4:50 AM
379	Missouri	9/14/2022 4:37 AM
380	Nebraska	9/14/2022 4:28 AM
381	Ill	9/14/2022 3:57 AM
382	IA	9/14/2022 3:53 AM
383	NE	9/14/2022 3:10 AM
384	Nebraska	9/14/2022 3:06 AM
385	Iowa	9/14/2022 2:57 AM
386	Iowa	9/14/2022 2:43 AM
387	Mo	9/14/2022 2:33 AM
388	Iowa	9/14/2022 1:56 AM
389	Oregon	9/14/2022 1:17 AM

## Iowa Welcome Center Stakeholder Survey

390	IL	9/14/2022 1:14 AM
391	Iowa	9/14/2022 1:13 AM
392	Iowa	9/14/2022 1:12 AM
393	Iowa	9/14/2022 1:10 AM
394	ar	9/14/2022 1:01 AM
395	IA	9/14/2022 12:57 AM
396	IA	9/14/2022 12:50 AM
397	Iowa	9/14/2022 12:38 AM
398	Iowa	9/14/2022 12:33 AM
399	IA	9/14/2022 12:13 AM
400	Iowa	9/14/2022 12:05 AM
401	CO	9/13/2022 11:56 PM
402	Iowa	9/13/2022 11:55 PM
403	Iowa	9/13/2022 11:54 PM
404	Iowa	9/13/2022 11:50 PM
405	Nebraska	9/13/2022 11:47 PM
406	Iowa	9/13/2022 11:43 PM
407	Iowa	9/13/2022 11:40 PM
408	IA	9/13/2022 11:39 PM
409	Iowa	9/13/2022 11:34 PM
410	Iowa	9/13/2022 11:34 PM
411	Iowa	9/13/2022 11:31 PM
412	INDIANA	9/13/2022 11:25 PM
413	Iowa	9/13/2022 11:19 PM
414	IA	9/13/2022 11:14 PM
415	Minnesoa	9/13/2022 11:12 PM
416	Minnesota	9/13/2022 11:11 PM
417	IA	9/13/2022 11:06 PM
418	Ia	9/13/2022 11:06 PM
419	Iowa	9/13/2022 11:04 PM
420	Iowa	9/13/2022 10:59 PM
421	IA	9/13/2022 10:59 PM
422	IOWA	9/13/2022 10:56 PM
423	Iowa	9/13/2022 10:55 PM
424	Iowa	9/13/2022 10:54 PM
425	Iowa	9/13/2022 10:52 PM
426	IA	9/13/2022 10:51 PM
427	Illinois	9/13/2022 10:50 PM

## Iowa Welcome Center Stakeholder Survey

428	IL	9/13/2022 10:49 PM
429	Iowa	9/13/2022 10:47 PM
430	Iowa	9/13/2022 10:44 PM
431	Iowa	9/13/2022 10:42 PM
432	Iowa	9/13/2022 10:40 PM
433	Rhode Island	9/13/2022 10:36 PM
434	Iowa	9/13/2022 10:36 PM
435	Wisconsin	9/13/2022 10:35 PM
436	Colorado	9/13/2022 10:33 PM
437	Iowa	9/13/2022 10:33 PM
438	Iowa	9/13/2022 10:32 PM
439	California	9/13/2022 10:31 PM
440	IA	9/13/2022 10:29 PM
441	IN	9/13/2022 10:28 PM
442	Ia	9/13/2022 10:24 PM
443	KS	9/13/2022 10:19 PM
444	IA	9/13/2022 10:18 PM
445	Missouri	9/13/2022 10:14 PM
446	IA	9/13/2022 10:13 PM
447	IA	9/13/2022 10:09 PM
448	Ohio	9/13/2022 10:08 PM
449	Iowa	9/13/2022 10:07 PM
450	Iowa	9/13/2022 10:06 PM
451	Iowa	9/13/2022 10:06 PM
452	IOWA	9/13/2022 10:05 PM
453	Iowa	9/13/2022 10:04 PM
454	Iowa	9/13/2022 10:01 PM
455	Iowa	9/13/2022 10:00 PM
456	Iowa	9/13/2022 9:58 PM
457	IA	9/13/2022 9:57 PM
458	IA	9/13/2022 9:55 PM
459	NE	9/13/2022 9:54 PM
460	Iowa	9/13/2022 9:54 PM
461	IA	9/13/2022 9:50 PM
462	South Dakota	9/13/2022 9:48 PM
463	IOWA	9/13/2022 9:44 PM
464	IA	9/13/2022 9:42 PM
465	Iowa	9/13/2022 9:40 PM

## Iowa Welcome Center Stakeholder Survey

466	CA	9/13/2022 9:40 PM
467	Iowa	9/13/2022 9:38 PM
468	TX	9/13/2022 9:37 PM
469	IA	9/13/2022 9:35 PM
470	North Carolina	9/13/2022 9:34 PM
471	Iowa	9/13/2022 9:34 PM
472	WI	9/13/2022 9:31 PM
473	IA	9/13/2022 9:30 PM
474	MN	9/13/2022 9:28 PM
475	Iowa	9/13/2022 9:28 PM
476	IA	9/13/2022 9:28 PM
477	Iowa	9/13/2022 9:28 PM
478	IL	9/13/2022 9:26 PM
479	Iowa	9/13/2022 9:26 PM
480	Iowa	9/13/2022 9:22 PM
481	Mo	9/13/2022 9:22 PM
482	Texas	9/13/2022 9:21 PM
483	Iowa	9/13/2022 9:21 PM
484	Iowa	9/13/2022 9:20 PM
485	Iowa	9/13/2022 9:15 PM
486	IA	9/13/2022 9:14 PM
487	MA	9/13/2022 9:13 PM
488	Iowa	9/13/2022 9:11 PM
489	iowa	9/13/2022 9:11 PM
490	Iowa	9/13/2022 9:11 PM
491	Nebr	9/13/2022 9:10 PM
492	Iowa	9/13/2022 9:09 PM
493	Iowa	9/13/2022 9:08 PM
494	IA	9/13/2022 9:08 PM
495	Iowa	9/13/2022 9:07 PM
496	Illinois	9/13/2022 9:04 PM
497	Indiana	9/13/2022 9:02 PM
498	Iowa	9/13/2022 9:02 PM
499	Illinois	9/13/2022 9:01 PM
500	Iowa	9/13/2022 9:00 PM
501	Iowa	9/13/2022 8:59 PM
502	Illinois	9/13/2022 8:58 PM
503	Illinois	9/13/2022 8:57 PM

## Iowa Welcome Center Stakeholder Survey

504	Iowa	9/13/2022 8:56 PM
505	Iowa	9/13/2022 8:56 PM
506	Iowa	9/13/2022 8:56 PM
507	Iowa	9/13/2022 8:55 PM
508	IA	9/13/2022 8:55 PM
509	IA	9/13/2022 8:55 PM
510	Texas	9/13/2022 8:53 PM
511	IA	9/13/2022 8:52 PM
512	Arizona	9/13/2022 8:51 PM
513	IA	9/13/2022 8:51 PM
514	IA	9/13/2022 8:51 PM
515	Iowa	9/13/2022 8:49 PM
516	Mi	9/13/2022 8:48 PM
517	Iowa	9/13/2022 8:48 PM
518	Iowa	9/13/2022 8:47 PM
519	Colorado	9/13/2022 8:43 PM
520	Iowa	9/13/2022 8:42 PM
521	IA	9/13/2022 8:41 PM
522	CA	9/13/2022 8:41 PM
523	Iowa	9/13/2022 8:41 PM
524	Iowa	9/13/2022 8:41 PM
525	Iowa	9/13/2022 8:40 PM
526	IA	9/13/2022 8:39 PM
527	IA	9/13/2022 8:39 PM
528	IA	9/13/2022 8:39 PM
529	Iowa	9/13/2022 8:38 PM
530	PA	9/13/2022 8:37 PM
531	Iowa	9/13/2022 8:36 PM
532	Iowa	9/13/2022 8:33 PM
533	Iowa	9/13/2022 8:32 PM
534	IA	9/13/2022 8:31 PM
535	Iowa	9/13/2022 8:30 PM
536	IA	9/13/2022 8:29 PM
537	Ia	9/13/2022 8:28 PM
538	SD	9/13/2022 8:27 PM
539	Iowa	9/13/2022 8:27 PM
540	Iowa	9/13/2022 8:26 PM
541	Texas	9/13/2022 8:26 PM

## Iowa Welcome Center Stakeholder Survey

542	IA	9/13/2022 8:26 PM
543	Ia	9/13/2022 8:25 PM
544	Missouri	9/13/2022 8:25 PM
545	Iowa	9/13/2022 8:24 PM
546	Iowa	9/13/2022 8:23 PM
547	Wisconsin	9/13/2022 8:22 PM
548	Iowa	9/13/2022 8:22 PM
549	Iowa	9/13/2022 8:21 PM
550	Iowa	9/13/2022 8:18 PM
551	Iowa	9/13/2022 8:14 PM
552	Iowa	9/13/2022 8:14 PM
553	IA	9/13/2022 8:14 PM
554	Illinois	9/13/2022 8:14 PM
555	Texas	9/13/2022 8:13 PM
556	IN	9/13/2022 8:13 PM
557	Nebraska	9/13/2022 8:13 PM
558	Iowa	9/13/2022 8:12 PM
559	Iowa	9/13/2022 8:11 PM
560	IL	9/13/2022 8:10 PM
561	iowa	9/13/2022 8:09 PM
562	IA	9/13/2022 8:08 PM
563	Iowa	9/13/2022 8:07 PM
564	Iowa	9/13/2022 8:07 PM
565	Ia	9/13/2022 8:04 PM
566	Iowa	9/13/2022 8:03 PM
567	Iowa	9/13/2022 8:03 PM
568	MO	9/13/2022 8:00 PM
569	Missouri	9/13/2022 8:00 PM
570	IA	9/13/2022 7:59 PM
571	Minnesota	9/13/2022 7:58 PM
572	IA	9/13/2022 7:58 PM
573	Missouri	9/13/2022 7:58 PM
574	Iowa	9/13/2022 7:58 PM
575	wisconsin	9/13/2022 7:57 PM
576	TX	9/13/2022 7:56 PM
577	IA	9/13/2022 7:56 PM
578	Mn	9/13/2022 7:56 PM
579	NY	9/13/2022 7:55 PM

## Iowa Welcome Center Stakeholder Survey

580	Ia	9/13/2022 7:55 PM
581	IA	9/13/2022 7:54 PM
582	IL	9/13/2022 7:52 PM
583	Iowa	9/13/2022 7:51 PM
584	Iowa	9/13/2022 7:50 PM
585	Iowa	9/13/2022 7:49 PM
586	Iowa	9/13/2022 7:49 PM
587	Iowa	9/13/2022 7:48 PM
588	Iowa	9/13/2022 7:48 PM
589	Iowa	9/13/2022 7:48 PM
590	SD	9/13/2022 7:46 PM
591	Missouri	9/13/2022 7:44 PM
592	IOWA	9/13/2022 7:42 PM
593	Nebraska	9/13/2022 7:41 PM
594	Minnesota	9/13/2022 7:39 PM
595	Iowa	9/13/2022 7:37 PM
596	IA	9/13/2022 7:35 PM
597	IOWA	9/13/2022 7:35 PM
598	Iowa	9/13/2022 7:34 PM
599	Iowa	9/13/2022 7:33 PM
600	IA	9/13/2022 7:32 PM
601	Iowa	9/13/2022 7:32 PM
602	FL.	9/13/2022 7:30 PM
603	California	9/13/2022 7:30 PM
604	Iowa	9/13/2022 7:28 PM
605	Iowa	9/13/2022 7:28 PM
606	IA	9/13/2022 7:27 PM
607	IA	9/13/2022 7:27 PM
608	IA	9/13/2022 7:27 PM
609	IL	9/13/2022 7:27 PM
610	Iowa	9/13/2022 7:27 PM
611	Iowa	9/13/2022 7:26 PM
612	IA	9/13/2022 7:26 PM
613	Iowa	9/13/2022 7:25 PM
614	IA	9/13/2022 7:25 PM
615	MN	9/13/2022 7:25 PM
616	Florida	9/13/2022 7:23 PM
617	MN	9/13/2022 7:23 PM

## Iowa Welcome Center Stakeholder Survey

618	MN	9/13/2022 7:22 PM
619	Iowa	9/13/2022 7:22 PM
620	Illinois	9/13/2022 7:22 PM
621	Virginia	9/13/2022 7:21 PM
622	IA	9/13/2022 7:20 PM
623	Iowa	9/13/2022 7:20 PM
624	Iowa	9/13/2022 7:20 PM
625	Iowa	9/13/2022 7:19 PM
626	Iowa	9/13/2022 7:18 PM
627	Iowa	9/13/2022 7:17 PM
628	Indiana	9/13/2022 7:17 PM
629	Iowa	9/13/2022 7:16 PM
630	Iowa	9/13/2022 7:13 PM
631	Wisconsin	9/13/2022 7:13 PM
632	Illinois	9/13/2022 7:12 PM
633	ia	9/13/2022 7:12 PM
634	IA	9/13/2022 7:12 PM
635	Iowa	9/13/2022 7:11 PM
636	Iowa	9/13/2022 7:09 PM
637	Iowa	9/13/2022 7:09 PM
638	IOWA	9/13/2022 7:08 PM
639	MN	9/13/2022 7:06 PM
640	Iowa	9/13/2022 7:06 PM
641	IA	9/13/2022 7:02 PM
642	Ia	9/13/2022 7:01 PM
643	Iowa	9/13/2022 7:00 PM
644	Iowa	9/13/2022 6:59 PM
645	Nebraska	9/13/2022 6:59 PM
646	Iowa	9/13/2022 6:59 PM
647	Minnesota	9/13/2022 6:58 PM
648	IL	9/13/2022 6:57 PM
649	Iowa	9/13/2022 6:57 PM
650	IA	9/13/2022 6:57 PM
651	North Carolina	9/13/2022 6:56 PM
652	Nebraska	9/13/2022 6:55 PM
653	Iowa	9/13/2022 6:54 PM
654	Iowa	9/13/2022 6:54 PM
655	GA	9/13/2022 6:54 PM

## Iowa Welcome Center Stakeholder Survey

656	Ia	9/13/2022 6:54 PM
657	Iowa	9/13/2022 6:54 PM
658	IA	9/13/2022 6:53 PM
659	Iowa	9/13/2022 6:52 PM
660	IA	9/13/2022 6:51 PM
661	Iowa	9/13/2022 6:50 PM
662	illinois	9/13/2022 6:49 PM
663	Iowa	9/13/2022 6:49 PM
664	Iowa	9/13/2022 6:48 PM
665	Nebraska	9/13/2022 6:48 PM
666	CA	9/13/2022 6:46 PM
667	IL	9/13/2022 6:46 PM
668	Iowa	9/13/2022 6:46 PM
669	IA	9/13/2022 6:44 PM
670	Ia	9/13/2022 6:44 PM
671	IA	9/13/2022 6:42 PM
672	Iowa	9/13/2022 6:40 PM
673	iowa	9/13/2022 6:40 PM
674	MI	9/13/2022 6:39 PM
675	Iowa	9/13/2022 6:38 PM
676	Iows	9/13/2022 6:37 PM
677	IA	9/13/2022 6:36 PM
678	Iowa	9/13/2022 6:35 PM
679	IL	9/13/2022 6:35 PM
680	Iowa	9/13/2022 6:33 PM
681	Illinois	9/13/2022 6:32 PM
682	Iowa	9/13/2022 6:32 PM
683	Nebraska	9/13/2022 6:30 PM
684	MO	9/13/2022 6:29 PM
685	Ia	9/13/2022 6:28 PM
686	IA	9/13/2022 6:27 PM
687	I Iowa	9/13/2022 6:27 PM
688	Iowa	9/13/2022 6:27 PM
689	Iowa	9/13/2022 6:25 PM
690	IA	9/13/2022 6:24 PM
691	CA	9/13/2022 6:23 PM
692	Iowa	9/13/2022 6:22 PM
693	Texas	9/13/2022 6:22 PM

## Iowa Welcome Center Stakeholder Survey

694	IA	9/13/2022 6:22 PM
695	Iowa	9/13/2022 6:20 PM
696	IA	9/13/2022 6:19 PM
697	ID	9/13/2022 6:18 PM
698	Iowa	9/13/2022 6:18 PM
699	Iowa	9/13/2022 6:18 PM
700	IA	9/13/2022 6:18 PM
701	Iowa	9/13/2022 6:17 PM
702	Iowa	9/13/2022 6:17 PM
703	Iowa	9/13/2022 6:16 PM
704	ILLINOIS	9/13/2022 6:16 PM
705	Iowa	9/13/2022 6:16 PM
706	Iowa	9/13/2022 6:15 PM
707	Iowa	9/13/2022 6:13 PM
708	Iowa	9/13/2022 6:13 PM
709	Iowa	9/13/2022 6:12 PM
710	New York	9/13/2022 6:11 PM
711	Illinois	9/13/2022 6:11 PM
712	Iowa	9/13/2022 6:11 PM
713	Michigan	9/13/2022 6:11 PM
714	Wisconsin	9/13/2022 6:10 PM
715	IL	9/13/2022 6:10 PM
716	MI	9/13/2022 6:09 PM
717	Nebraska	9/13/2022 6:09 PM
718	Nebraska	9/13/2022 6:08 PM
719	SD	9/13/2022 6:08 PM
720	Iowa	9/13/2022 6:07 PM
721	IA	9/13/2022 6:06 PM
722	Iowa	9/13/2022 6:06 PM
723	Iowa	9/13/2022 6:05 PM
724	Iowa	9/13/2022 6:05 PM
725	Ms	9/13/2022 6:03 PM
726	Iowa	9/13/2022 6:02 PM
727	Iowa	9/13/2022 6:01 PM
728	Iowa	9/13/2022 6:00 PM
729	Missouri	9/13/2022 6:00 PM
730	Ia	9/13/2022 6:00 PM
731	Iowa	9/13/2022 5:59 PM

## Iowa Welcome Center Stakeholder Survey

732	Iowa	9/13/2022 5:59 PM
733	Iowa	9/13/2022 5:59 PM
734	Iowa	9/13/2022 5:58 PM
735	Iowa	9/13/2022 5:57 PM
736	Iowa	9/13/2022 5:57 PM
737	Iowa	9/13/2022 5:57 PM
738	IA	9/13/2022 5:56 PM
739	Michigan	9/13/2022 5:56 PM
740	MA	9/13/2022 5:56 PM
741	Iowa	9/13/2022 5:56 PM
742	Iowa	9/13/2022 5:54 PM
743	IA	9/13/2022 5:54 PM
744	Ohio	9/13/2022 5:53 PM
745	Iowa	9/13/2022 5:53 PM
746	Iowa	9/13/2022 5:52 PM
747	IA	9/13/2022 5:50 PM
748	MICHIGAN	9/13/2022 5:50 PM
749	iowa	9/13/2022 5:49 PM
750	Iowa	9/13/2022 5:48 PM
751	Iowa	9/13/2022 5:47 PM
752	Iowa	9/13/2022 5:46 PM
753	Iowa	9/13/2022 5:45 PM
754	IA	9/13/2022 5:45 PM
755	IA	9/13/2022 5:44 PM
756	Ia	9/13/2022 5:44 PM
757	Iowa	9/13/2022 5:44 PM
758	Minnesota	9/13/2022 5:43 PM
759	IA	9/13/2022 5:43 PM
760	Iowa	9/13/2022 5:42 PM
761	Nebraska	9/13/2022 5:42 PM
762	Nebraska	9/13/2022 5:41 PM
763	Iowa	9/13/2022 5:39 PM
764	IA	9/13/2022 5:39 PM
765	Fl	9/13/2022 5:38 PM
766	Iowa	9/13/2022 5:37 PM
767	IA	9/13/2022 5:36 PM
768	Iowa	9/13/2022 5:36 PM
769	Iowa	9/13/2022 5:36 PM

## Iowa Welcome Center Stakeholder Survey

770	IA	9/13/2022 5:35 PM
771	Iowa	9/13/2022 5:33 PM
772	Iowa	9/13/2022 5:33 PM
773	IA	9/13/2022 5:33 PM
774	Iowa	9/13/2022 5:33 PM
775	Iowa	9/13/2022 5:33 PM
776	IA	9/13/2022 5:32 PM
777	IA	9/13/2022 5:32 PM
778	Iowa	9/13/2022 5:31 PM
779	Nebraska	9/13/2022 5:31 PM
780	iowa	9/13/2022 5:31 PM
781	Il	9/13/2022 5:30 PM
782	Minnesota	9/13/2022 5:30 PM
783	Iowa	9/13/2022 5:30 PM
784	Iowa	9/13/2022 5:30 PM
785	Iowa	9/13/2022 5:29 PM
786	Iowa	9/13/2022 5:29 PM
787	Iowa	9/13/2022 5:29 PM
788	Iowa	9/13/2022 5:29 PM
789	Texas	9/13/2022 5:27 PM
790	Illinois	9/13/2022 5:26 PM
791	Missouri	9/13/2022 5:25 PM
792	AZ	9/13/2022 5:25 PM
793	Iowa	9/13/2022 5:24 PM
794	Iowa	9/13/2022 5:22 PM
795	Iowa	9/13/2022 5:21 PM
796	California	9/13/2022 5:21 PM
797	Iowa	9/13/2022 5:21 PM
798	WI	9/13/2022 5:20 PM
799	COLORADO	9/13/2022 5:19 PM
800	Tx	9/13/2022 5:17 PM
801	Il.	9/13/2022 5:17 PM
802	NE	9/13/2022 5:16 PM
803	TEXAS	9/13/2022 5:16 PM
804	NC	9/13/2022 5:15 PM
805	IA	9/13/2022 5:13 PM
806	Iowa	9/13/2022 5:12 PM
807	Iowa	9/13/2022 5:12 PM

## Iowa Welcome Center Stakeholder Survey

808	Ia	9/13/2022 5:09 PM
809	Iowa	9/13/2022 5:09 PM
810	Kansas	9/13/2022 5:09 PM
811	MN	9/13/2022 5:08 PM
812	Iowa	9/13/2022 5:08 PM
813	Iowa	9/13/2022 5:08 PM
814	Iowa	9/13/2022 5:08 PM
815	IA	9/13/2022 5:07 PM
816	IA	9/13/2022 5:07 PM
817	NE.	9/13/2022 5:06 PM
818	IA	9/13/2022 5:06 PM
819	Wisconsin (USA)	9/13/2022 5:06 PM
820	Indiana	9/13/2022 5:06 PM
821	Ohio	9/13/2022 5:05 PM
822	Iowa	9/13/2022 5:05 PM
823	Illinois	9/13/2022 5:05 PM
824	IA	9/13/2022 5:04 PM
825	NE	9/13/2022 5:04 PM
826	IA	9/13/2022 5:03 PM
827	Iowa	9/13/2022 5:03 PM
828	Iowa	9/13/2022 5:02 PM
829	Iowa	9/13/2022 5:02 PM
830	IA	9/13/2022 5:01 PM
831	Iowa	9/13/2022 5:01 PM
832	IA	9/13/2022 5:01 PM
833	Iowa	9/13/2022 5:01 PM
834	Iowa	9/13/2022 5:00 PM
835	TX	9/13/2022 5:00 PM
836	Minn sota	9/13/2022 4:58 PM
837	AZ	9/13/2022 4:58 PM
838	Iowa	9/13/2022 4:58 PM
839	Iowa	9/13/2022 4:57 PM
840	IA	9/13/2022 4:56 PM
841	Iowa	9/13/2022 4:55 PM
842	Wisconsin	9/13/2022 4:55 PM
843	Iowa	9/13/2022 4:55 PM
844	Iowa	9/13/2022 4:55 PM
845	Iowa	9/13/2022 4:54 PM

## Iowa Welcome Center Stakeholder Survey

846	Iowa	9/13/2022 4:54 PM
847	Iowa	9/13/2022 4:54 PM
848	CO	9/13/2022 4:54 PM
849	Iowa	9/13/2022 4:54 PM
850	Iowa	9/13/2022 4:53 PM
851	Iowa	9/13/2022 4:52 PM
852	Iowa	9/13/2022 4:52 PM
853	Iow	9/13/2022 4:52 PM
854	IA	9/13/2022 4:51 PM
855	Iowa	9/13/2022 4:51 PM
856	NE	9/13/2022 4:51 PM
857	Iowa	9/13/2022 4:51 PM
858	Illinois	9/13/2022 4:51 PM
859	VA	9/13/2022 4:50 PM
860	IOWA	9/13/2022 4:50 PM
861	Iowa	9/13/2022 4:49 PM
862	IA	9/13/2022 4:49 PM
863	IOWA	9/13/2022 4:48 PM
864	Iowa	9/13/2022 4:48 PM
865	Iowa	9/13/2022 4:47 PM
866	Wisconsin	9/13/2022 4:47 PM
867	Iowa	9/13/2022 4:46 PM
868	IA	9/13/2022 4:46 PM
869	Minnesota	9/13/2022 4:46 PM
870	WI	9/13/2022 4:46 PM
871	IA	9/13/2022 4:45 PM
872	Iowa	9/13/2022 4:45 PM
873	Missouri	9/13/2022 4:43 PM
874	missouri	9/13/2022 4:43 PM
875	IA	9/13/2022 4:43 PM
876	IA	9/13/2022 4:42 PM
877	PA	9/13/2022 4:42 PM
878	Iowa	9/13/2022 4:38 PM
879	Iowa	9/13/2022 4:38 PM
880	OK	9/13/2022 4:37 PM
881	NH	9/13/2022 4:37 PM
882	Iowa	9/13/2022 4:37 PM
883	Iowa	9/13/2022 4:37 PM

## Iowa Welcome Center Stakeholder Survey

884	IA	9/13/2022 4:36 PM
885	Texas	9/13/2022 4:36 PM
886	IA	9/13/2022 4:35 PM
887	IA	9/13/2022 4:35 PM
888	Iowa	9/13/2022 4:35 PM
889	Iowa	9/13/2022 4:35 PM
890	IA	9/13/2022 4:33 PM
891	IA	9/13/2022 4:33 PM
892	Iowa	9/13/2022 4:33 PM
893	IA	9/13/2022 4:32 PM
894	MI	9/13/2022 4:32 PM
895	IA	9/13/2022 4:31 PM
896	Iowa	9/13/2022 4:31 PM
897	IA	9/13/2022 4:30 PM
898	IA	9/13/2022 4:29 PM
899	Ia	9/13/2022 4:29 PM
900	IA	9/13/2022 4:29 PM
901	IA	9/13/2022 4:28 PM
902	Arkansas	9/13/2022 4:28 PM
903	Mo	9/13/2022 4:28 PM
904	Iowa	9/13/2022 4:27 PM
905	Iowa	9/13/2022 4:27 PM
906	IA	9/13/2022 4:26 PM
907	IA	9/13/2022 4:26 PM
908	Iowa	9/13/2022 4:25 PM
909	IA	9/13/2022 4:25 PM
910	CO	9/13/2022 4:25 PM
911	Iowa	9/13/2022 4:25 PM
912	Iowa	9/13/2022 4:25 PM
913	Iowa	9/13/2022 4:24 PM
914	Iowq	9/13/2022 4:24 PM
915	IA	9/13/2022 4:24 PM
916	Texas	9/13/2022 4:24 PM
917	IA	9/13/2022 4:23 PM
918	Iowa	9/13/2022 4:23 PM
919	Iowa	9/13/2022 4:23 PM
920	Iowa	9/13/2022 4:23 PM
921	Iowa	9/13/2022 4:23 PM

## Iowa Welcome Center Stakeholder Survey

922	Iowa	9/13/2022 4:22 PM
923	Iowa	9/13/2022 4:22 PM
924	Iowa	9/13/2022 4:21 PM
925	Arizona	9/13/2022 4:20 PM
926	Iowa	9/13/2022 4:20 PM
927	Iowa	9/13/2022 4:20 PM
928	Maine	9/13/2022 4:20 PM
929	Iowa	9/13/2022 4:20 PM
930	IA	9/13/2022 4:19 PM
931	Iowa	9/13/2022 4:19 PM
932	MN	9/13/2022 4:18 PM
933	Iowa	9/13/2022 4:18 PM
934	Wisconsin	9/13/2022 4:18 PM
935	Ia	9/13/2022 4:18 PM
936	Iowa	9/13/2022 4:18 PM
937	iowa	9/13/2022 4:18 PM
938	Missouri	9/13/2022 4:18 PM
939	Iowa	9/13/2022 4:17 PM
940	IA	9/13/2022 4:17 PM
941	Iowa	9/13/2022 4:16 PM
942	iowa	9/13/2022 4:16 PM
943	IA	9/13/2022 4:16 PM
944	Iowa	9/13/2022 4:15 PM
945	Iowa	9/13/2022 4:15 PM
946	Iowa	9/13/2022 4:14 PM
947	Colorado	9/13/2022 4:14 PM
948	Massachusetts	9/13/2022 4:14 PM
949	Iowa	9/13/2022 4:13 PM
950	Iowa	9/13/2022 4:13 PM
951	Nebraska	9/13/2022 4:12 PM
952	State	9/13/2022 4:11 PM
953	IL	9/13/2022 4:11 PM
954	AZ	9/13/2022 4:10 PM
955	Iowa	9/13/2022 4:10 PM
956	Iowa	9/13/2022 4:10 PM
957	IA	9/13/2022 4:09 PM
958	IL	9/13/2022 4:09 PM
959	Iowa	9/13/2022 4:09 PM

## Iowa Welcome Center Stakeholder Survey

960	Iowa	9/13/2022 4:09 PM
961	Iowa	9/13/2022 4:09 PM
962	IA	9/13/2022 4:09 PM
963	Illinois	9/13/2022 4:07 PM
964	IA	9/13/2022 4:06 PM
965	Iowa	9/13/2022 4:06 PM
966	IA	9/13/2022 4:06 PM
967	Iowa	9/13/2022 4:06 PM
968	Iowa	9/13/2022 4:05 PM
969	IA	9/13/2022 4:05 PM
970	Iowa	9/13/2022 4:05 PM
971	Iowa	9/13/2022 4:05 PM
972	IA	9/13/2022 4:05 PM
973	IA	9/13/2022 4:05 PM
974	IA	9/13/2022 4:05 PM
975	Iowa	9/13/2022 4:05 PM
976	Iowa	9/13/2022 4:04 PM
977	Texas	9/13/2022 4:04 PM
978	Iowa	9/13/2022 4:04 PM
979	Wisconsin	9/13/2022 4:03 PM
980	IA	9/13/2022 4:03 PM
981	Iowa	9/13/2022 4:03 PM
982	Iowa	9/13/2022 4:03 PM
983	Iowa	9/13/2022 4:03 PM
984	Iowa	9/13/2022 4:03 PM
985	IA	9/13/2022 4:02 PM
986	Iowa	9/13/2022 4:02 PM
987	Iowa	9/13/2022 4:01 PM
988	Mn	9/13/2022 4:01 PM
989	Iowa	9/13/2022 4:01 PM
990	Iowa	9/13/2022 4:01 PM
991	WI	9/13/2022 4:01 PM
992	iowa	9/13/2022 4:00 PM
993	Iowa	9/13/2022 4:00 PM
994	Pa	9/13/2022 4:00 PM
995	IA	9/13/2022 4:00 PM
996	Florida	9/13/2022 3:59 PM
997	Iowa	9/13/2022 3:59 PM

## Iowa Welcome Center Stakeholder Survey

998	Minnesota	9/13/2022 3:58 PM
999	Iowa	9/13/2022 3:58 PM
1000	Iowa	9/13/2022 3:58 PM
1001	Iowa	9/13/2022 3:57 PM
1002	Iowa	9/13/2022 3:57 PM
1003	Iowa	9/13/2022 3:57 PM
1004	Virginia	9/13/2022 3:57 PM
1005	IA	9/13/2022 3:56 PM
1006	Iowa	9/13/2022 3:56 PM
1007	Iowa	9/13/2022 3:56 PM
1008	Wisconsin	9/13/2022 3:56 PM
1009	Iowa	9/13/2022 3:55 PM
1010	Iowa	9/13/2022 3:55 PM
1011	IA	9/13/2022 3:55 PM
1012	MN	9/13/2022 3:54 PM
1013	IA	9/13/2022 3:54 PM
1014	IA	9/13/2022 3:53 PM
1015	IA	9/13/2022 3:53 PM
1016	IA	9/13/2022 3:53 PM
1017	Iowa	9/13/2022 3:53 PM
1018	IA	9/13/2022 3:52 PM
1019	Minnesota	9/13/2022 3:52 PM
1020	IA	9/13/2022 3:52 PM
1021	Iowa	9/13/2022 3:52 PM
1022	Iowa	9/13/2022 3:52 PM
1023	Iowa	9/13/2022 3:51 PM
1024	MN	9/13/2022 3:51 PM
1025	Iowa	9/13/2022 3:51 PM
1026	Indiana	9/13/2022 3:51 PM
1027	Iowa	9/13/2022 3:51 PM
1028	Iowa	9/13/2022 3:51 PM
1029	Iowa	9/13/2022 3:51 PM
1030	IA	9/13/2022 3:50 PM
1031	Iowa	9/13/2022 3:50 PM
1032	IA	9/13/2022 3:50 PM
1033	Iowa	9/13/2022 3:50 PM
1034	IA	9/13/2022 3:49 PM
1035	IA	9/13/2022 3:49 PM

## Iowa Welcome Center Stakeholder Survey

1036	South Dakota	9/13/2022 3:49 PM
1037	Iowa	9/13/2022 3:49 PM
1038	WI	9/13/2022 3:49 PM
1039	IA	9/13/2022 3:48 PM
1040	Ia	9/13/2022 3:48 PM
1041	Iowa	9/13/2022 3:47 PM
1042	Iowa	9/13/2022 3:47 PM
1043	Connecticut	9/13/2022 3:46 PM
1044	Iowa	9/13/2022 3:46 PM
1045	Colorado	9/13/2022 3:46 PM
1046	Iowa	9/13/2022 3:46 PM
1047	IA	9/13/2022 3:45 PM
1048	Iowa	9/13/2022 3:45 PM
1049	Iowa	9/13/2022 3:44 PM
1050	Georgia	9/13/2022 3:44 PM
1051	Iowa	9/13/2022 3:44 PM
1052	Iowa	9/13/2022 3:44 PM
1053	Iowa	9/13/2022 3:43 PM
1054	Iowa	9/13/2022 3:43 PM
1055	Iowa	9/13/2022 3:43 PM
1056	Ia	9/13/2022 3:42 PM
1057	Iowa	9/13/2022 3:42 PM
1058	IL	9/13/2022 3:42 PM
1059	IA	9/13/2022 3:42 PM
1060	Iowa	9/13/2022 3:41 PM
1061	IA	9/13/2022 3:41 PM
1062	Iowa	9/13/2022 3:41 PM
1063	wisconsin	9/13/2022 3:41 PM
1064	VIRGINIA	9/13/2022 3:41 PM
1065	Iowa	9/13/2022 3:41 PM
1066	IA	9/13/2022 3:40 PM
1067	Iowa	9/13/2022 3:40 PM
1068	IA	9/13/2022 3:40 PM
1069	Connecticut	9/13/2022 3:40 PM
1070	Iowa	9/13/2022 3:40 PM
1071	IA	9/13/2022 3:40 PM
1072	Iowa	9/13/2022 3:40 PM
1073	Iowa	9/13/2022 3:40 PM

## Iowa Welcome Center Stakeholder Survey

1074	IA	9/13/2022 3:39 PM
1075	IA	9/13/2022 3:39 PM
1076	Iowa	9/13/2022 3:39 PM
1077	Iowa	9/13/2022 3:38 PM
1078	IA	9/13/2022 3:38 PM
1079	Iowa	9/13/2022 3:38 PM
1080	Iowa	9/13/2022 3:38 PM
1081	Iowa	9/13/2022 3:37 PM
1082	Minnesota	9/13/2022 3:36 PM
1083	Iowa	9/13/2022 3:36 PM
1084	Iowa	9/13/2022 3:35 PM
1085	IA	9/13/2022 3:35 PM
1086	Washington State	9/13/2022 3:35 PM
1087	Iowa	9/13/2022 3:35 PM
1088	Iowa	9/13/2022 3:34 PM
1089	Iowa	9/13/2022 3:33 PM
1090	AZ	9/13/2022 3:33 PM
1091	Iowa	9/13/2022 3:33 PM
1092	WI	9/13/2022 3:33 PM
1093	Iowa	9/13/2022 3:32 PM
1094	Iowa	9/13/2022 3:32 PM
1095	IA	9/13/2022 3:32 PM
1096	IA	9/13/2022 3:32 PM
1097	IA	9/13/2022 3:31 PM
1098	IA	9/13/2022 3:31 PM
1099	IA	9/13/2022 3:31 PM
1100	WISCONSIN	9/13/2022 3:31 PM
1101	IA	9/13/2022 3:31 PM
1102	IA	9/13/2022 3:31 PM
1103	IA	9/13/2022 3:30 PM
1104	Iowa	9/13/2022 3:30 PM
1105	Ne	9/13/2022 3:30 PM
1106	IA	9/13/2022 3:29 PM
1107	IA	9/13/2022 3:29 PM
1108	IA	9/13/2022 3:29 PM
1109	Iowa	9/13/2022 3:29 PM
1110	Oregon	9/13/2022 3:29 PM
1111	Iowa	9/13/2022 3:29 PM

## Iowa Welcome Center Stakeholder Survey

1112	Nebraska	9/13/2022 3:29 PM
1113	Iowa	9/13/2022 3:29 PM
1114	IA	9/13/2022 3:29 PM
1115	IA	9/13/2022 3:29 PM
1116	Iowa	9/13/2022 3:28 PM
1117	IA	9/13/2022 3:28 PM
1118	IA	9/13/2022 3:28 PM
1119	Iowa	9/13/2022 3:27 PM
1120	iowa	9/13/2022 3:27 PM
1121	Iowa	9/13/2022 3:27 PM
1122	Ia	9/13/2022 3:27 PM
1123	IA	9/13/2022 3:27 PM
1124	Iowa	9/13/2022 3:27 PM
1125	Wisconsin	9/13/2022 3:27 PM
1126	IOWA	9/13/2022 3:27 PM
1127	IA	9/13/2022 3:27 PM
1128	Iowa	9/13/2022 3:26 PM
1129	IL	9/13/2022 3:25 PM
1130	Iowa	9/13/2022 3:25 PM
1131	IA	9/13/2022 3:25 PM
1132	IA	9/13/2022 3:25 PM
1133	FL	9/13/2022 3:25 PM
1134	IA	9/13/2022 3:25 PM
1135	Iowa	9/13/2022 3:24 PM
1136	Iowa	9/13/2022 3:24 PM
1137	IOwa	9/13/2022 3:24 PM
1138	IA	9/13/2022 3:24 PM
1139	Iowa	9/13/2022 3:24 PM
1140	Iowa	9/13/2022 3:24 PM
1141	Colorado	9/13/2022 3:24 PM
1142	Iowa	9/13/2022 3:23 PM
1143	IA	9/13/2022 3:23 PM
1144	IA	9/13/2022 3:23 PM
1145	Iowa	9/13/2022 3:23 PM
1146	Iowa	9/13/2022 3:22 PM
1147	IA	9/13/2022 3:22 PM
1148	IA	9/13/2022 3:22 PM
1149	Iowa	9/13/2022 3:22 PM

## Iowa Welcome Center Stakeholder Survey

1150	ia	9/13/2022 3:22 PM
1151	IA	9/13/2022 3:22 PM
1152	SD	9/13/2022 3:21 PM
1153	Iowa	9/13/2022 3:21 PM
1154	Wisconsin	9/13/2022 3:21 PM
1155	iA	9/13/2022 3:21 PM
1156	Iowa	9/13/2022 3:21 PM
1157	Iowa	9/13/2022 3:21 PM
1158	IA	9/13/2022 3:21 PM
1159	Iowa	9/13/2022 3:21 PM
1160	IA	9/13/2022 3:21 PM
1161	Iowa	9/13/2022 3:20 PM
1162	iowa	9/13/2022 3:20 PM
1163	Iowa	9/13/2022 3:20 PM
1164	Iowa	9/13/2022 3:20 PM
1165	Iowa	9/13/2022 3:19 PM
1166	NY	9/13/2022 3:19 PM
1167	MN	9/13/2022 3:19 PM
1168	IA	9/13/2022 3:19 PM
1169	IA	9/13/2022 3:19 PM
1170	MN	9/13/2022 3:19 PM
1171	IA	9/13/2022 3:19 PM
1172	IA	9/13/2022 3:19 PM
1173	MN	9/13/2022 3:19 PM
1174	CO	9/13/2022 3:18 PM
1175	Ca	9/13/2022 3:18 PM
1176	Iowa	9/13/2022 3:18 PM
1177	Kansas	9/13/2022 3:18 PM
1178	SD	9/13/2022 3:18 PM
1179	IA	9/13/2022 3:18 PM
1180	Iowa	9/13/2022 3:18 PM
1181	Illinois	9/13/2022 3:18 PM
1182	IA	9/13/2022 3:18 PM
1183	Illinois	9/13/2022 3:18 PM
1184	Ia	9/13/2022 3:17 PM
1185	Az	9/13/2022 3:17 PM
1186	Iowa	9/13/2022 3:17 PM
1187	Iowa	9/13/2022 3:17 PM

## Iowa Welcome Center Stakeholder Survey

1188	IA	9/13/2022 3:17 PM
1189	Nebraska	9/13/2022 3:16 PM
1190	Iowa	9/13/2022 3:16 PM
1191	Iowa	9/13/2022 3:16 PM
1192	IA	9/13/2022 3:15 PM
1193	MO	9/13/2022 3:15 PM
1194	Iowa	9/13/2022 3:15 PM
1195	IA	9/13/2022 3:15 PM
1196	Iowa	9/13/2022 3:14 PM
1197	IA	9/13/2022 3:14 PM
1198	MN	9/13/2022 3:14 PM
1199	IA	9/13/2022 3:14 PM
1200	Missouri	9/13/2022 3:14 PM
1201	NM	9/13/2022 3:14 PM
1202	MN	9/13/2022 3:13 PM
1203	Iowa	9/13/2022 3:13 PM
1204	ia	9/13/2022 3:13 PM
1205	IA	9/13/2022 3:13 PM
1206	Iowa	9/13/2022 3:13 PM
1207	Illinois	9/13/2022 3:13 PM
1208	Iowa	9/13/2022 3:12 PM
1209	Iowa	9/13/2022 3:12 PM
1210	Iowa	9/13/2022 3:12 PM
1211	Iowa	9/13/2022 3:12 PM
1212	Iowa	9/13/2022 3:12 PM
1213	Iowa	9/13/2022 3:12 PM
1214	Iowa	9/13/2022 3:11 PM
1215	Minnesota	9/13/2022 3:11 PM
1216	Iowa	9/13/2022 3:11 PM
1217	CA	9/13/2022 3:11 PM
1218	Iowa	9/13/2022 3:10 PM
1219	Nebraska	9/13/2022 3:10 PM
1220	IA	9/13/2022 3:10 PM
1221	Iowa	9/13/2022 3:10 PM
1222	AZ	9/13/2022 3:09 PM
1223	Iowa	9/13/2022 3:09 PM
1224	Pennsylvania	9/13/2022 3:09 PM
1225	IL	9/13/2022 3:09 PM

## Iowa Welcome Center Stakeholder Survey

1226	Iowa	9/13/2022 3:09 PM
1227	TN	9/13/2022 3:09 PM
1228	Iowa	9/13/2022 3:09 PM
1229	NE	9/13/2022 3:08 PM
1230	IA	9/13/2022 3:08 PM
1231	IA	9/13/2022 3:08 PM
1232	MO	9/13/2022 3:08 PM
1233	Kansas	9/13/2022 3:08 PM
1234	IA	9/13/2022 3:08 PM
1235	IA	9/13/2022 3:07 PM
1236	Iowa	9/13/2022 3:07 PM
1237	WI	9/13/2022 3:07 PM
1238	IA	9/13/2022 3:07 PM
1239	Iowa	9/13/2022 3:07 PM
1240	Iowa	9/13/2022 3:07 PM
1241	Kansas	9/13/2022 3:06 PM
1242	Ia	9/13/2022 3:06 PM
1243	Arizona	9/13/2022 3:06 PM
1244	Iowa	9/13/2022 3:06 PM
1245	Nebraska	9/13/2022 3:06 PM
1246	Iowa	9/13/2022 3:06 PM
1247	Iowa	9/13/2022 3:05 PM
1248	iowa	9/13/2022 3:04 PM
1249	Iowa	9/13/2022 3:04 PM
1250	Illinois	9/13/2022 3:04 PM
1251	Iowa	9/13/2022 3:04 PM
1252	Iowa	9/13/2022 3:04 PM
1253	Oklahoma	9/13/2022 3:04 PM
1254	IA	9/13/2022 3:03 PM
1255	NY	9/13/2022 3:03 PM
1256	IA	9/13/2022 3:03 PM
1257	IA	9/13/2022 3:03 PM
1258	Iowa	9/13/2022 3:03 PM
1259	Iowa	9/13/2022 3:03 PM
1260	CA	9/13/2022 3:02 PM
1261	Iowa	9/13/2022 3:02 PM
1262	Iowa	9/13/2022 3:02 PM
1263	Iowa	9/13/2022 3:02 PM

## Iowa Welcome Center Stakeholder Survey

1264	UT	9/13/2022 3:02 PM
1265	New York	9/13/2022 3:02 PM
1266	Iowa	9/13/2022 3:01 PM
1267	IA	9/13/2022 3:01 PM
1268	Iowa	9/13/2022 3:01 PM
1269	Iowa	9/13/2022 3:01 PM
1270	Iowa	9/13/2022 3:01 PM
1271	Iowa	9/13/2022 3:01 PM
1272	Iowa	9/13/2022 3:00 PM
1273	New York	9/13/2022 3:00 PM
1274	MN	9/13/2022 3:00 PM
1275	Pa	9/13/2022 3:00 PM
1276	Iowa	9/13/2022 3:00 PM
1277	Iowa	9/13/2022 3:00 PM
1278	IA	9/13/2022 2:59 PM
1279	Iowa	9/13/2022 2:59 PM
1280	Ia	9/13/2022 2:59 PM
1281	Iowa	9/13/2022 2:59 PM
1282	Iowa	9/13/2022 2:59 PM
1283	IS	9/13/2022 2:59 PM
1284	IL	9/13/2022 2:59 PM
1285	ia	9/13/2022 2:59 PM
1286	Iowa	9/13/2022 2:59 PM
1287	IA	9/13/2022 2:59 PM
1288	Nebraska	9/13/2022 2:59 PM
1289	IA	9/13/2022 2:59 PM
1290	IA	9/13/2022 2:58 PM
1291	Iowa	9/13/2022 2:58 PM
1292	IA	9/13/2022 2:58 PM
1293	Iowa	9/13/2022 2:58 PM
1294	iowa	9/13/2022 2:58 PM
1295	Iowa	9/13/2022 2:58 PM
1296	Iowa	9/13/2022 2:58 PM
1297	IA	9/13/2022 2:58 PM
1298	Ok	9/13/2022 2:58 PM
1299	Iowa	9/13/2022 2:58 PM
1300	Iowa	9/13/2022 2:58 PM
1301	IL	9/13/2022 2:58 PM

## Iowa Welcome Center Stakeholder Survey

1302	Iowa	9/13/2022 2:57 PM
1303	Iowa	9/13/2022 2:57 PM
1304	Iowa	9/13/2022 2:57 PM
1305	IA	9/13/2022 2:57 PM
1306	IA	9/13/2022 2:57 PM
1307	Iowa	9/13/2022 2:57 PM
1308	IA	9/13/2022 2:57 PM
1309	Iowa	9/13/2022 2:57 PM
1310	Ia	9/13/2022 2:57 PM
1311	Iowa	9/13/2022 2:57 PM
1312	IA	9/13/2022 2:57 PM
1313	CT	9/13/2022 2:57 PM
1314	Iowa	9/13/2022 2:57 PM
1315	utah	9/13/2022 2:56 PM
1316	Iowa	9/13/2022 2:56 PM
1317	KS	9/13/2022 2:56 PM
1318	Iowa	9/13/2022 2:56 PM
1319	IA	9/13/2022 2:56 PM
1320	CA	9/13/2022 2:56 PM
1321	Iowa	9/13/2022 2:56 PM
1322	Iowa	9/13/2022 2:55 PM
1323	IA	9/13/2022 2:55 PM
1324	IA	9/13/2022 2:55 PM
1325	IN	9/13/2022 2:55 PM
1326	Nebraska	9/13/2022 2:55 PM
1327	iowa	9/13/2022 2:55 PM
1328	MN	9/13/2022 2:55 PM
1329	Arkansas	9/13/2022 2:55 PM
1330	NE	9/13/2022 2:55 PM
1331	iowa	9/13/2022 2:55 PM
1332	Iowa	9/13/2022 2:55 PM
1333	Ia	9/13/2022 2:55 PM
1334	Iowa	9/13/2022 2:55 PM
1335	Iowa	9/13/2022 2:54 PM
1336	IA	9/13/2022 2:54 PM
1337	Iowa	9/13/2022 2:54 PM
1338	Iowa	9/13/2022 2:54 PM
1339	Iowa	9/13/2022 2:54 PM

## Iowa Welcome Center Stakeholder Survey

1340	IA	9/13/2022 2:54 PM
1341	IA	9/13/2022 2:53 PM
1342	WI	9/13/2022 2:53 PM
1343	Iowa	9/13/2022 2:53 PM
1344	IA	9/13/2022 2:53 PM
1345	Iowa	9/13/2022 2:53 PM
1346	IA	9/13/2022 2:52 PM
1347	CA	9/13/2022 2:52 PM
1348	Iowa	9/13/2022 2:52 PM
1349	IA	9/13/2022 2:52 PM
1350	IA	9/13/2022 2:51 PM
1351	IA	9/13/2022 2:51 PM
1352	IA	9/13/2022 2:51 PM
1353	Illinois	9/13/2022 2:51 PM
1354	Illinois	9/13/2022 2:50 PM
1355	Iowa	9/13/2022 2:50 PM
1356	Iowa	9/13/2022 2:50 PM
1357	IA	9/13/2022 2:50 PM
1358	Missouri	9/13/2022 2:50 PM
1359	Iowa	9/13/2022 2:50 PM
1360	IA	9/13/2022 2:49 PM
1361	MO	9/13/2022 2:49 PM
1362	Iowa	9/13/2022 2:48 PM
1363	Iowa	9/13/2022 2:48 PM
1364	Iowa	9/13/2022 2:47 PM
1365	Iowa	9/13/2022 2:47 PM
1366	IA	9/13/2022 2:46 PM
1367	Kansas	9/13/2022 2:46 PM
1368	Wisconsin	9/12/2022 5:14 PM
1369	NE	9/12/2022 12:33 PM
1370	Iowa	9/11/2022 4:09 PM
1371	Iowa	9/10/2022 4:54 PM
1372	IA	9/9/2022 7:06 AM
1373	Iowa	9/8/2022 10:50 PM
1374	Iowa	9/8/2022 9:17 PM
1375	Iowa	9/6/2022 3:30 PM
1376	ILLINOIS	9/5/2022 9:14 PM
1377	IA	9/5/2022 5:28 PM

## Iowa Welcome Center Stakeholder Survey

1378	Iowa	9/5/2022 10:18 AM
1379	Iowa	9/4/2022 5:52 PM
1380	WI	9/4/2022 3:52 PM
1381	Illinois	9/4/2022 1:40 PM
1382	Iowa	9/4/2022 8:24 AM
1383	IA	9/3/2022 9:29 PM
1384	Nebraska	9/3/2022 5:14 PM
1385	IA	9/3/2022 3:28 PM
1386	IA	9/3/2022 11:20 AM
1387	Illinois	9/3/2022 8:39 AM
1388	IL	9/3/2022 5:12 AM
1389	Oklahoma	9/2/2022 4:33 PM
1390	Iowa	9/2/2022 3:41 PM
1391	IA	9/2/2022 2:07 PM
1392	Iowa	9/2/2022 11:04 AM
1393	Illinois	9/2/2022 10:45 AM
1394	IA	9/2/2022 8:05 AM
1395	IL	9/2/2022 6:07 AM
1396	Iowa	9/2/2022 1:47 AM
1397	IA	9/1/2022 11:32 PM
1398	Iowa	9/1/2022 9:52 PM
1399	Iowa	9/1/2022 9:34 PM
1400	NE	9/1/2022 8:33 PM
1401	MN	9/1/2022 8:24 PM
1402	IA	9/1/2022 7:13 PM
1403	Iowa	9/1/2022 4:44 PM
1404	Iowa	9/1/2022 3:52 PM
1405	Iowa	9/1/2022 1:15 PM
1406	WI	9/1/2022 10:14 AM
1407	Iowa	9/1/2022 9:09 AM
1408	Iowa	9/1/2022 8:44 AM
1409	IA	9/1/2022 7:38 AM
1410	Iowa	9/1/2022 7:35 AM
1411	iowa	9/1/2022 6:50 AM
1412	Iowa	8/31/2022 11:45 PM
1413	Missouri	8/31/2022 10:43 PM
1414	Iowa	8/31/2022 10:12 PM
1415	IA	8/31/2022 10:09 PM

## Iowa Welcome Center Stakeholder Survey

1416	Iowa	8/31/2022 9:01 PM
1417	Texas	8/31/2022 8:24 PM
1418	Iowa	8/31/2022 8:23 PM
1419	IA	8/31/2022 8:15 PM
1420	Iowa	8/31/2022 7:58 PM
1421	Colorado	8/31/2022 6:20 PM
1422	Iowa	8/31/2022 4:17 PM
1423	Iowa	8/31/2022 4:08 PM
1424	IA	8/31/2022 4:05 PM
1425	Wisconsin	8/31/2022 2:50 PM
1426	Iowa	8/31/2022 2:33 PM
1427	IA	8/31/2022 2:09 PM
1428	Iowa	8/31/2022 1:54 PM
1429	Iowa	8/31/2022 12:46 PM
1430	WI	8/31/2022 12:43 PM
1431	Illinois	8/31/2022 11:57 AM
1432	Illinois	8/31/2022 11:42 AM
1433	IOWA	8/31/2022 10:26 AM
1434	IA	8/31/2022 10:17 AM
1435	Iowa	8/31/2022 10:05 AM
1436	Iowa	8/31/2022 9:53 AM
1437	Iowa	8/31/2022 9:49 AM
1438	Iowa	8/31/2022 9:36 AM
1439	IA	8/31/2022 9:13 AM
1440	Iowa	8/31/2022 9:11 AM
1441	Ne	8/31/2022 8:51 AM
1442	Iowa	8/31/2022 8:24 AM
1443	Minnesota	8/31/2022 8:22 AM
1444	Iowa	8/31/2022 8:14 AM
1445	Iowa	8/31/2022 7:44 AM
1446	IA	8/31/2022 7:14 AM
1447	Michigan	8/31/2022 6:56 AM
1448	Minnesota	8/31/2022 6:33 AM
1449	Iowa	8/31/2022 6:07 AM
1450	Iowa	8/31/2022 5:55 AM
1451	Illinois	8/31/2022 5:45 AM
1452	Iowa	8/31/2022 5:44 AM
1453	IA	8/31/2022 5:42 AM

## Iowa Welcome Center Stakeholder Survey

1454	Michigan	8/31/2022 5:38 AM
1455	Michigan	8/31/2022 5:30 AM
1456	Ia	8/31/2022 4:45 AM
1457	Il	8/31/2022 2:33 AM
1458	Ia	8/30/2022 10:51 PM
1459	CA	8/30/2022 10:41 PM
1460	IA	8/30/2022 10:29 PM
1461	Kansas	8/30/2022 10:24 PM
1462	Iowa	8/30/2022 10:16 PM
1463	IA	8/30/2022 9:38 PM
1464	Iowa	8/30/2022 9:35 PM
1465	iowa	8/30/2022 9:28 PM
1466	Ia	8/30/2022 9:20 PM
1467	Iowa	8/30/2022 9:10 PM
1468	Iowa	8/30/2022 9:02 PM
1469	Iowa	8/30/2022 8:52 PM
1470	Iowa	8/30/2022 8:41 PM
1471	MN	8/30/2022 8:38 PM
1472	FL	8/30/2022 8:37 PM
1473	Iowa	8/30/2022 8:31 PM
1474	Iowa	8/30/2022 8:31 PM
1475	IA	8/30/2022 8:28 PM
1476	IA	8/30/2022 8:18 PM
1477	Ne.	8/30/2022 8:17 PM
1478	COLUMBIA, MO	8/30/2022 8:16 PM
1479	Iowa	8/30/2022 7:59 PM
1480	Iowa	8/30/2022 7:48 PM
1481	Iowa	8/30/2022 7:42 PM
1482	PA	8/30/2022 7:41 PM
1483	Iowa	8/30/2022 7:39 PM
1484	IA	8/30/2022 7:36 PM
1485	IA	8/30/2022 7:22 PM
1486	Iowa	8/30/2022 6:55 PM
1487	Iowa	8/30/2022 6:50 PM
1488	Iowa	8/30/2022 6:48 PM
1489	Mississippi	8/30/2022 6:35 PM
1490	Woodbine	8/30/2022 6:33 PM
1491	Iowa	8/30/2022 6:20 PM

## Iowa Welcome Center Stakeholder Survey

1492	Iowa	8/30/2022 6:19 PM
1493	Iowa	8/30/2022 6:18 PM
1494	Iowa	8/30/2022 6:12 PM
1495	Iowa	8/30/2022 6:09 PM
1496	Iowa	8/30/2022 6:02 PM
1497	Iowa	8/30/2022 5:59 PM
1498	iowa	8/30/2022 5:49 PM
1499	Iowa	8/30/2022 5:29 PM
1500	Missouri	8/30/2022 5:23 PM
1501	Iowa	8/30/2022 5:22 PM
1502	Iowa	8/30/2022 5:10 PM
1503	Iowa	8/30/2022 5:06 PM
1504	Arizona	8/30/2022 4:44 PM
1505	Iowa	8/30/2022 4:43 PM
1506	Iowa	8/30/2022 4:41 PM
1507	Missouri	8/30/2022 4:41 PM
1508	Iowa	8/30/2022 4:35 PM
1509	Iowa	8/30/2022 4:35 PM
1510	IA	8/30/2022 4:34 PM
1511	Iowa	8/30/2022 4:31 PM
1512	Virginia	8/30/2022 4:30 PM
1513	Iowa	8/30/2022 4:18 PM
1514	Wisconsin	8/30/2022 4:14 PM
1515	Ohio	8/30/2022 4:13 PM
1516	Iowa	8/30/2022 4:06 PM
1517	Iowa	8/30/2022 4:06 PM
1518	Iowa	8/30/2022 4:04 PM
1519	California	8/30/2022 4:01 PM
1520	iowa	8/30/2022 3:57 PM
1521	Iowa	8/30/2022 3:54 PM
1522	IA	8/30/2022 3:51 PM
1523	Iowa	8/30/2022 3:49 PM
1524	Iowa	8/30/2022 3:47 PM
1525	Iowa	8/30/2022 3:43 PM
1526	Iowa	8/30/2022 3:43 PM
1527	Iowa	8/30/2022 3:40 PM
1528	Wisconsin	8/30/2022 3:35 PM
1529	Iowa	8/30/2022 3:34 PM

## Iowa Welcome Center Stakeholder Survey

1530	Iowa	8/30/2022 3:33 PM
1531	MN	8/30/2022 3:30 PM
1532	Iowa	8/30/2022 3:29 PM
1533	Iowa	8/30/2022 3:27 PM
1534	Mn	8/30/2022 3:27 PM
1535	Minnesota	8/30/2022 3:23 PM
1536	Iowa	8/30/2022 3:23 PM
1537	Nebraska	8/30/2022 3:21 PM
1538	IA	8/30/2022 3:19 PM
1539	IA	8/30/2022 3:18 PM
1540	Iowa	8/30/2022 3:17 PM
1541	Iowa	8/30/2022 3:17 PM
1542	Iowa	8/30/2022 3:13 PM
1543	Iowa	8/30/2022 3:12 PM
1544	IA	8/30/2022 3:08 PM
1545	Iowa	8/30/2022 3:06 PM
1546	Mn	8/30/2022 3:05 PM
1547	Iowa	8/30/2022 3:02 PM
1548	Iowa	8/30/2022 3:00 PM
1549	Iowa	8/30/2022 2:58 PM
1550	Iowa	8/30/2022 2:49 PM
1551	Iowa	8/30/2022 2:48 PM
1552	iowa	8/30/2022 2:45 PM
1553	Wisconsin	8/30/2022 2:44 PM
1554	Ohio	8/30/2022 2:44 PM
1555	IOWA	8/30/2022 2:44 PM
1556	iowa	8/30/2022 2:42 PM
1557	Iowa	8/30/2022 2:34 PM
1558	ia	8/30/2022 2:32 PM
1559	Colorado	8/30/2022 2:29 PM
1560	IA	8/30/2022 2:28 PM
1561	FL	8/30/2022 2:26 PM
1562	arkansas	8/30/2022 2:25 PM
1563	Florida	8/30/2022 2:19 PM
1564	Iowa	8/30/2022 2:13 PM
1565	Iowa	8/30/2022 2:12 PM
1566	iowa	8/30/2022 2:11 PM
1567	IA	8/30/2022 2:11 PM

## Iowa Welcome Center Stakeholder Survey

1568	Illinois	8/30/2022 2:10 PM
1569	Ia	8/30/2022 2:09 PM
1570	Minnesota	8/30/2022 2:09 PM
1571	Minnesota	8/30/2022 2:08 PM
1572	IA	8/30/2022 2:07 PM
1573	Iowa	8/30/2022 2:06 PM
1574	iowa	8/30/2022 2:05 PM
1575	Ia	8/30/2022 2:05 PM
1576	Illinois	8/30/2022 2:03 PM
1577	NE	8/30/2022 2:00 PM
1578	Iowa	8/30/2022 2:00 PM
1579	Iowa	8/30/2022 1:56 PM
1580	Illinois	8/30/2022 1:55 PM
1581	Iowa	8/30/2022 1:53 PM
1582	WA	8/30/2022 1:53 PM
1583	iowa	8/30/2022 1:50 PM
1584	MO	8/30/2022 1:50 PM
1585	Missouri	8/30/2022 1:48 PM
1586	Minnesota	8/30/2022 1:43 PM
1587	Iowa	8/30/2022 1:43 PM
1588	Iowa	8/30/2022 1:42 PM
1589	IOWA	8/30/2022 1:42 PM
1590	Iowa	8/30/2022 1:41 PM
1591	Iowa	8/30/2022 1:40 PM
1592	Illinois	8/30/2022 1:39 PM
1593	Minnesota	8/30/2022 1:38 PM
1594	Iowa	8/30/2022 1:38 PM
1595	IL	8/30/2022 1:35 PM
1596	IL	8/30/2022 1:33 PM
1597	Iowa	8/30/2022 1:32 PM
1598	Iowa	8/30/2022 1:31 PM
1599	Iowa	8/30/2022 1:30 PM
1600	Iowa	8/30/2022 1:29 PM
1601	Iowa	8/30/2022 1:29 PM
1602	Iowa	8/30/2022 1:29 PM
1603	Iowa	8/30/2022 1:29 PM
1604	Iowa	8/30/2022 1:26 PM
1605	Iowa	8/30/2022 1:26 PM

## Iowa Welcome Center Stakeholder Survey

1606	IA	8/30/2022 1:24 PM
1607	OK	8/30/2022 1:24 PM
1608	Illinois	8/30/2022 1:23 PM
1609	Iowa	8/30/2022 1:22 PM
1610	Iowa	8/30/2022 1:22 PM
1611	Minnesota	8/30/2022 1:20 PM
1612	WI	8/30/2022 1:20 PM
1613	Iowa	8/30/2022 1:16 PM
1614	IA	8/30/2022 1:12 PM
1615	Iowa	8/30/2022 1:12 PM
1616	Colorado	8/30/2022 1:10 PM
1617	Iowa	8/30/2022 1:10 PM

#	ZIP/POSTAL CODE	DATE
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There are no responses.

#	COUNTRY	DATE
1	United States	9/16/2022 8:22 PM
2	US	9/16/2022 7:37 PM
3	USA	9/16/2022 7:05 PM
4	Dane	9/16/2022 4:48 PM
5	Polk	9/16/2022 4:37 PM
6	USA	9/16/2022 4:35 PM
7	United States	9/16/2022 4:01 PM
8	United States	9/16/2022 4:01 PM
9	Iancaster	9/16/2022 3:18 PM
10	United States	9/16/2022 2:08 PM
11	United States	9/16/2022 1:39 PM
12	United States	9/16/2022 1:15 PM
13	usa	9/16/2022 12:56 PM
14	USA	9/16/2022 12:43 PM
15	Usa	9/16/2022 11:02 AM
16	United States	9/16/2022 10:38 AM
17	Usa	9/16/2022 10:13 AM
18	United States	9/16/2022 9:17 AM
19	Polk	9/16/2022 8:53 AM
20	United States	9/16/2022 8:35 AM
21	United States	9/16/2022 7:30 AM
22	United States	9/16/2022 6:58 AM
23	USA	9/16/2022 6:01 AM

## Iowa Welcome Center Stakeholder Survey

24	United States	9/16/2022 2:10 AM
25	United States	9/16/2022 12:36 AM
26	United States	9/15/2022 11:56 PM
27	United States	9/15/2022 9:21 PM
28	USA	9/15/2022 8:53 PM
29	USA	9/15/2022 8:51 PM
30	Buchanan	9/15/2022 8:40 PM
31	Usa	9/15/2022 6:32 PM
32	Pottawattamie	9/15/2022 6:26 PM
33	United States	9/15/2022 6:11 PM
34	United States	9/15/2022 5:43 PM
35	United States	9/15/2022 5:23 PM
36	USA	9/15/2022 4:17 PM
37	United States	9/15/2022 4:11 PM
38	United States	9/15/2022 4:01 PM
39	United States	9/15/2022 3:42 PM
40	USA	9/15/2022 3:41 PM
41	Usa	9/15/2022 2:53 PM
42	United States	9/15/2022 2:41 PM
43	United States	9/15/2022 2:35 PM
44	United States	9/15/2022 2:11 PM
45	Pott	9/15/2022 12:55 PM
46	United States	9/15/2022 12:22 PM
47	United States	9/15/2022 11:43 AM
48	USA	9/15/2022 11:39 AM
49	Usa	9/15/2022 11:19 AM
50	United States	9/15/2022 10:14 AM
51	USA	9/15/2022 10:05 AM
52	USA	9/15/2022 10:00 AM
53	Johnson	9/15/2022 9:53 AM
54	United States	9/15/2022 9:44 AM
55	United States	9/15/2022 9:39 AM
56	United States of America	9/15/2022 9:37 AM
57	United States	9/15/2022 9:37 AM
58	United States	9/15/2022 9:21 AM
59	USA	9/15/2022 9:08 AM
60	USA	9/15/2022 8:54 AM
61	usa	9/15/2022 8:28 AM

## Iowa Welcome Center Stakeholder Survey

62	Marshall	9/15/2022 8:16 AM
63	United States	9/15/2022 8:04 AM
64	United States	9/15/2022 8:03 AM
65	United States	9/15/2022 7:59 AM
66	Fayette	9/15/2022 7:57 AM
67	Jackson	9/15/2022 7:52 AM
68	United States	9/15/2022 7:49 AM
69	USA	9/15/2022 7:41 AM
70	United States	9/15/2022 7:22 AM
71	United States	9/15/2022 7:22 AM
72	United States	9/15/2022 6:44 AM
73	Usa	9/15/2022 5:53 AM
74	United States	9/15/2022 4:50 AM
75	USA	9/15/2022 3:18 AM
76	United States	9/15/2022 1:15 AM
77	United States	9/15/2022 12:56 AM
78	United States	9/15/2022 12:28 AM
79	USA	9/14/2022 11:31 PM
80	USA	9/14/2022 11:12 PM
81	United States	9/14/2022 10:35 PM
82	USA	9/14/2022 10:32 PM
83	United States	9/14/2022 10:24 PM
84	USA	9/14/2022 10:11 PM
85	usa	9/14/2022 9:58 PM
86	USA	9/14/2022 9:51 PM
87	Usa	9/14/2022 9:13 PM
88	USA	9/14/2022 8:48 PM
89	US	9/14/2022 8:33 PM
90	USA	9/14/2022 8:26 PM
91	United States	9/14/2022 8:00 PM
92	Usa	9/14/2022 7:57 PM
93	United States	9/14/2022 7:56 PM
94	USA	9/14/2022 7:45 PM
95	United States	9/14/2022 7:39 PM
96	USA	9/14/2022 7:20 PM
97	United States	9/14/2022 7:19 PM
98	United States	9/14/2022 6:25 PM
99	Usa	9/14/2022 6:25 PM

## Iowa Welcome Center Stakeholder Survey

100	United States	9/14/2022 6:17 PM
101	Hamilton	9/14/2022 6:05 PM
102	United States	9/14/2022 6:01 PM
103	USA	9/14/2022 5:47 PM
104	USA	9/14/2022 5:44 PM
105	United States	9/14/2022 5:38 PM
106	Usa	9/14/2022 5:35 PM
107	Black Hawk	9/14/2022 5:29 PM
108	Linn	9/14/2022 5:26 PM
109	United States	9/14/2022 5:18 PM
110	United States	9/14/2022 4:51 PM
111	USA	9/14/2022 4:44 PM
112	Usa	9/14/2022 4:43 PM
113	United States	9/14/2022 4:42 PM
114	United States	9/14/2022 4:40 PM
115	USA	9/14/2022 4:32 PM
116	United States	9/14/2022 4:21 PM
117	USA	9/14/2022 3:45 PM
118	USA	9/14/2022 3:23 PM
119	United States	9/14/2022 3:15 PM
120	Jo daviess	9/14/2022 3:07 PM
121	United States	9/14/2022 3:07 PM
122	United States	9/14/2022 3:04 PM
123	United States	9/14/2022 2:54 PM
124	United States	9/14/2022 2:51 PM
125	US	9/14/2022 2:51 PM
126	United States	9/14/2022 2:34 PM
127	US	9/14/2022 2:25 PM
128	USA	9/14/2022 2:21 PM
129	United States	9/14/2022 2:20 PM
130	United States	9/14/2022 2:11 PM
131	usa	9/14/2022 1:55 PM
132	United States	9/14/2022 1:52 PM
133	United States	9/14/2022 1:44 PM
134	usa	9/14/2022 1:41 PM
135	USA	9/14/2022 1:33 PM
136	United States	9/14/2022 1:28 PM
137	USA	9/14/2022 1:24 PM

## Iowa Welcome Center Stakeholder Survey

138	United States	9/14/2022 1:17 PM
139	United States	9/14/2022 1:04 PM
140	Johnson	9/14/2022 12:59 PM
141	United States	9/14/2022 12:59 PM
142	USA	9/14/2022 12:54 PM
143	United States	9/14/2022 12:49 PM
144	United States	9/14/2022 12:48 PM
145	Cerro Gordo	9/14/2022 12:45 PM
146	Linn	9/14/2022 12:40 PM
147	USA	9/14/2022 12:38 PM
148	USA	9/14/2022 12:36 PM
149	US	9/14/2022 12:36 PM
150	United States	9/14/2022 12:34 PM
151	United States	9/14/2022 12:29 PM
152	USA	9/14/2022 12:26 PM
153	USA	9/14/2022 12:23 PM
154	USA	9/14/2022 12:22 PM
155	US	9/14/2022 12:21 PM
156	United States	9/14/2022 12:14 PM
157	USA	9/14/2022 12:04 PM
158	United States	9/14/2022 11:58 AM
159	United States	9/14/2022 11:55 AM
160	Polk	9/14/2022 11:52 AM
161	United States	9/14/2022 11:44 AM
162	usa	9/14/2022 11:37 AM
163	USA	9/14/2022 11:34 AM
164	United States	9/14/2022 11:31 AM
165	Pottawattamie	9/14/2022 11:26 AM
166	United States	9/14/2022 11:23 AM
167	United States	9/14/2022 11:21 AM
168	United States	9/14/2022 11:17 AM
169	United States	9/14/2022 11:16 AM
170	Usa	9/14/2022 11:13 AM
171	United States	9/14/2022 11:09 AM
172	us	9/14/2022 11:04 AM
173	Usa	9/14/2022 10:52 AM
174	Williams	9/14/2022 10:51 AM
175	United States	9/14/2022 10:50 AM

## Iowa Welcome Center Stakeholder Survey

176	US	9/14/2022 10:48 AM
177	Lee	9/14/2022 10:48 AM
178	Usa	9/14/2022 10:45 AM
179	United States	9/14/2022 10:37 AM
180	USA	9/14/2022 10:35 AM
181	USA	9/14/2022 10:33 AM
182	USA	9/14/2022 10:19 AM
183	Usa	9/14/2022 10:18 AM
184	United States	9/14/2022 10:17 AM
185	United States	9/14/2022 10:16 AM
186	Usa	9/14/2022 10:15 AM
187	USA	9/14/2022 10:09 AM
188	Usa	9/14/2022 10:06 AM
189	USA	9/14/2022 10:00 AM
190	United States	9/14/2022 9:55 AM
191	US	9/14/2022 9:51 AM
192	Usa	9/14/2022 9:49 AM
193	Usa	9/14/2022 9:44 AM
194	USA	9/14/2022 9:44 AM
195	USA	9/14/2022 9:36 AM
196	Usa	9/14/2022 9:35 AM
197	Usa	9/14/2022 9:33 AM
198	United States	9/14/2022 9:31 AM
199	usa	9/14/2022 9:30 AM
200	St Peters	9/14/2022 9:28 AM
201	USA	9/14/2022 9:28 AM
202	United States	9/14/2022 9:26 AM
203	United States	9/14/2022 9:23 AM
204	United States	9/14/2022 9:22 AM
205	United States	9/14/2022 9:21 AM
206	USA	9/14/2022 9:16 AM
207	United States	9/14/2022 9:15 AM
208	Scott	9/14/2022 9:12 AM
209	Usa	9/14/2022 9:09 AM
210	United States	9/14/2022 9:09 AM
211	usa	9/14/2022 9:08 AM
212	United States	9/14/2022 9:07 AM
213	United States	9/14/2022 9:04 AM

## Iowa Welcome Center Stakeholder Survey

214	Usa	9/14/2022 9:03 AM
215	United States	9/14/2022 8:54 AM
216	USA	9/14/2022 8:52 AM
217	polk	9/14/2022 8:50 AM
218	U.S.	9/14/2022 8:50 AM
219	USA	9/14/2022 8:50 AM
220	United States	9/14/2022 8:47 AM
221	United States	9/14/2022 8:44 AM
222	United States	9/14/2022 8:43 AM
223	United States	9/14/2022 8:41 AM
224	USA	9/14/2022 8:41 AM
225	US	9/14/2022 8:40 AM
226	Dubuque	9/14/2022 8:39 AM
227	United States	9/14/2022 8:38 AM
228	USA	9/14/2022 8:35 AM
229	USA	9/14/2022 8:33 AM
230	United States	9/14/2022 8:32 AM
231	United States	9/14/2022 8:29 AM
232	United States	9/14/2022 8:28 AM
233	United States	9/14/2022 8:27 AM
234	United States	9/14/2022 8:27 AM
235	Lee	9/14/2022 8:27 AM
236	winnebago	9/14/2022 8:26 AM
237	United States	9/14/2022 8:26 AM
238	United States	9/14/2022 8:21 AM
239	USA	9/14/2022 8:15 AM
240	United States	9/14/2022 8:15 AM
241	Franklin	9/14/2022 8:13 AM
242	United States	9/14/2022 8:12 AM
243	USA	9/14/2022 8:10 AM
244	USA	9/14/2022 8:09 AM
245	USA	9/14/2022 8:08 AM
246	United States	9/14/2022 8:06 AM
247	USA	9/14/2022 8:06 AM
248	Usa	9/14/2022 8:06 AM
249	United States	9/14/2022 8:05 AM
250	United States	9/14/2022 8:01 AM
251	Scott	9/14/2022 8:00 AM

## Iowa Welcome Center Stakeholder Survey

252	United States	9/14/2022 8:00 AM
253	USA	9/14/2022 7:59 AM
254	USA	9/14/2022 7:56 AM
255	United States	9/14/2022 7:53 AM
256	Usa	9/14/2022 7:51 AM
257	United States	9/14/2022 7:50 AM
258	United States	9/14/2022 7:35 AM
259	United States	9/14/2022 7:34 AM
260	usa	9/14/2022 7:24 AM
261	United States	9/14/2022 7:23 AM
262	United States	9/14/2022 7:21 AM
263	ISA	9/14/2022 7:16 AM
264	usa	9/14/2022 7:15 AM
265	USA	9/14/2022 7:15 AM
266	United States	9/14/2022 7:15 AM
267	United States	9/14/2022 7:12 AM
268	USA	9/14/2022 7:12 AM
269	Clinton	9/14/2022 7:10 AM
270	DuPageCU	9/14/2022 7:10 AM
271	Johnson	9/14/2022 7:03 AM
272	usa	9/14/2022 7:02 AM
273	United States	9/14/2022 6:58 AM
274	USA	9/14/2022 6:58 AM
275	United States	9/14/2022 6:57 AM
276	USA	9/14/2022 6:51 AM
277	United States	9/14/2022 6:48 AM
278	USA	9/14/2022 6:46 AM
279	USA	9/14/2022 6:45 AM
280	Linn	9/14/2022 6:43 AM
281	United States	9/14/2022 6:40 AM
282	US	9/14/2022 6:39 AM
283	United States	9/14/2022 6:33 AM
284	United States	9/14/2022 6:24 AM
285	United States	9/14/2022 6:18 AM
286	USA	9/14/2022 6:15 AM
287	United States	9/14/2022 6:15 AM
288	usa	9/14/2022 6:14 AM
289	United States	9/14/2022 6:07 AM

## Iowa Welcome Center Stakeholder Survey

290	usa	9/14/2022 6:04 AM
291	US	9/14/2022 6:01 AM
292	United States	9/14/2022 6:00 AM
293	United States	9/14/2022 5:59 AM
294	United States	9/14/2022 5:58 AM
295	United States	9/14/2022 5:50 AM
296	Carroll	9/14/2022 5:36 AM
297	Usa	9/14/2022 5:35 AM
298	United States	9/14/2022 5:33 AM
299	usa	9/14/2022 5:32 AM
300	United States	9/14/2022 5:17 AM
301	United States	9/14/2022 5:16 AM
302	USA	9/14/2022 5:04 AM
303	USA	9/14/2022 4:50 AM
304	Sarpy	9/14/2022 4:28 AM
305	USA	9/14/2022 3:57 AM
306	United States	9/14/2022 3:53 AM
307	USA	9/14/2022 3:10 AM
308	Nodaway	9/14/2022 2:33 AM
309	USA	9/14/2022 1:56 AM
310	USA	9/14/2022 1:17 AM
311	United States	9/14/2022 1:14 AM
312	United States	9/14/2022 1:12 AM
313	usa	9/14/2022 1:01 AM
314	United States	9/14/2022 12:57 AM
315	United States	9/14/2022 12:50 AM
316	United States	9/14/2022 12:38 AM
317	USA	9/14/2022 12:33 AM
318	United States	9/14/2022 12:13 AM
319	USA	9/14/2022 12:05 AM
320	United States	9/13/2022 11:56 PM
321	US	9/13/2022 11:55 PM
322	USA	9/13/2022 11:54 PM
323	United States	9/13/2022 11:47 PM
324	U.S	9/13/2022 11:40 PM
325	United States	9/13/2022 11:39 PM
326	USA	9/13/2022 11:34 PM
327	United States	9/13/2022 11:34 PM

Iowa Welcome Center Stakeholder Survey

328	Scott	9/13/2022 11:19 PM
329	United States	9/13/2022 11:14 PM
330	USA	9/13/2022 11:12 PM
331	United States	9/13/2022 11:11 PM
332	United States	9/13/2022 11:06 PM
333	United States	9/13/2022 11:06 PM
334	United States	9/13/2022 11:04 PM
335	USA	9/13/2022 10:59 PM
336	United States	9/13/2022 10:59 PM
337	United States	9/13/2022 10:56 PM
338	United States	9/13/2022 10:54 PM
339	United States	9/13/2022 10:51 PM
340	USA	9/13/2022 10:50 PM
341	United States	9/13/2022 10:49 PM
342	USA	9/13/2022 10:47 PM
343	Madison	9/13/2022 10:44 PM
344	USA	9/13/2022 10:42 PM
345	USA	9/13/2022 10:36 PM
346	USA	9/13/2022 10:36 PM
347	Usa	9/13/2022 10:35 PM
348	Arapahoe	9/13/2022 10:33 PM
349	USA	9/13/2022 10:33 PM
350	USA	9/13/2022 10:32 PM
351	US	9/13/2022 10:31 PM
352	USA	9/13/2022 10:29 PM
353	United States	9/13/2022 10:28 PM
354	United States	9/13/2022 10:19 PM
355	United States	9/13/2022 10:18 PM
356	USA	9/13/2022 10:14 PM
357	United States	9/13/2022 10:13 PM
358	US	9/13/2022 10:09 PM
359	USA	9/13/2022 10:08 PM
360	United States of America	9/13/2022 10:07 PM
361	USA	9/13/2022 10:06 PM
362	USA	9/13/2022 10:06 PM
363	United States	9/13/2022 10:05 PM
364	United States	9/13/2022 10:04 PM
365	USA	9/13/2022 10:01 PM

## Iowa Welcome Center Stakeholder Survey

366	United States	9/13/2022 10:00 PM
367	USA	9/13/2022 9:58 PM
368	United States	9/13/2022 9:57 PM
369	United States	9/13/2022 9:54 PM
370	United States	9/13/2022 9:54 PM
371	USA	9/13/2022 9:50 PM
372	United States	9/13/2022 9:48 PM
373	USA	9/13/2022 9:44 PM
374	United States	9/13/2022 9:42 PM
375	Usa	9/13/2022 9:40 PM
376	USA	9/13/2022 9:40 PM
377	USA	9/13/2022 9:37 PM
378	United States	9/13/2022 9:35 PM
379	United States	9/13/2022 9:34 PM
380	United States	9/13/2022 9:31 PM
381	United States	9/13/2022 9:30 PM
382	United States	9/13/2022 9:28 PM
383	USA	9/13/2022 9:28 PM
384	United States	9/13/2022 9:28 PM
385	United States	9/13/2022 9:28 PM
386	United States	9/13/2022 9:26 PM
387	United States	9/13/2022 9:26 PM
388	USA	9/13/2022 9:22 PM
389	U.S.	9/13/2022 9:21 PM
390	USA	9/13/2022 9:21 PM
391	Buena Vista	9/13/2022 9:15 PM
392	United States	9/13/2022 9:14 PM
393	USA	9/13/2022 9:13 PM
394	washington	9/13/2022 9:11 PM
395	USA	9/13/2022 9:11 PM
396	United States	9/13/2022 9:08 PM
397	USA	9/13/2022 9:08 PM
398	Usa	9/13/2022 9:04 PM
399	USA	9/13/2022 9:02 PM
400	USA	9/13/2022 9:00 PM
401	United States	9/13/2022 8:59 PM
402	USA	9/13/2022 8:58 PM
403	USA	9/13/2022 8:57 PM

## Iowa Welcome Center Stakeholder Survey

404	United States	9/13/2022 8:56 PM
405	Harris	9/13/2022 8:53 PM
406	USA	9/13/2022 8:52 PM
407	USA	9/13/2022 8:51 PM
408	United States	9/13/2022 8:51 PM
409	USA	9/13/2022 8:51 PM
410	Usa	9/13/2022 8:49 PM
411	Pottawattamie	9/13/2022 8:48 PM
412	Linn	9/13/2022 8:47 PM
413	US	9/13/2022 8:42 PM
414	Usa	9/13/2022 8:41 PM
415	USA	9/13/2022 8:41 PM
416	United States	9/13/2022 8:39 PM
417	United States	9/13/2022 8:39 PM
418	United States	9/13/2022 8:39 PM
419	Butler	9/13/2022 8:38 PM
420	United States	9/13/2022 8:37 PM
421	Brazil	9/13/2022 8:34 PM
422	Dallas	9/13/2022 8:32 PM
423	United States	9/13/2022 8:31 PM
424	Scott	9/13/2022 8:30 PM
425	United States	9/13/2022 8:29 PM
426	Usa	9/13/2022 8:28 PM
427	USA	9/13/2022 8:27 PM
428	USA	9/13/2022 8:27 PM
429	USA	9/13/2022 8:26 PM
430	United States	9/13/2022 8:26 PM
431	United States	9/13/2022 8:26 PM
432	Usa	9/13/2022 8:25 PM
433	USA	9/13/2022 8:25 PM
434	USA	9/13/2022 8:24 PM
435	Usa	9/13/2022 8:23 PM
436	United States	9/13/2022 8:22 PM
437	USA	9/13/2022 8:22 PM
438	Buchanan	9/13/2022 8:21 PM
439	Polk	9/13/2022 8:18 PM
440	United States	9/13/2022 8:14 PM
441	United States	9/13/2022 8:14 PM

## Iowa Welcome Center Stakeholder Survey

442	United States	9/13/2022 8:14 PM
443	United States	9/13/2022 8:13 PM
444	Douglas	9/13/2022 8:13 PM
445	United States	9/13/2022 8:12 PM
446	Scott	9/13/2022 8:11 PM
447	USA	9/13/2022 8:10 PM
448	United States	9/13/2022 8:09 PM
449	United States	9/13/2022 8:08 PM
450	United States	9/13/2022 8:07 PM
451	Usa	9/13/2022 8:04 PM
452	USA	9/13/2022 8:03 PM
453	United States	9/13/2022 8:03 PM
454	United States	9/13/2022 8:00 PM
455	USA	9/13/2022 8:00 PM
456	USA	9/13/2022 7:59 PM
457	Us	9/13/2022 7:58 PM
458	United States	9/13/2022 7:58 PM
459	Usa	9/13/2022 7:58 PM
460	US	9/13/2022 7:58 PM
461	United States	9/13/2022 7:56 PM
462	United States	9/13/2022 7:56 PM
463	Hennepin	9/13/2022 7:56 PM
464	USA	9/13/2022 7:55 PM
465	United States	9/13/2022 7:54 PM
466	United States	9/13/2022 7:52 PM
467	United States	9/13/2022 7:51 PM
468	USA	9/13/2022 7:50 PM
469	U.S.	9/13/2022 7:48 PM
470	United States	9/13/2022 7:48 PM
471	United States	9/13/2022 7:46 PM
472	U.S.	9/13/2022 7:44 PM
473	United States	9/13/2022 7:42 PM
474	Douglas	9/13/2022 7:41 PM
475	Usa	9/13/2022 7:39 PM
476	USA	9/13/2022 7:35 PM
477	United States	9/13/2022 7:35 PM
478	United States	9/13/2022 7:34 PM
479	United States	9/13/2022 7:33 PM

## Iowa Welcome Center Stakeholder Survey

480	United States	9/13/2022 7:32 PM
481	United States	9/13/2022 7:32 PM
482	United States	9/13/2022 7:30 PM
483	United States	9/13/2022 7:30 PM
484	USA	9/13/2022 7:28 PM
485	USA	9/13/2022 7:28 PM
486	United States	9/13/2022 7:27 PM
487	United States	9/13/2022 7:27 PM
488	United States	9/13/2022 7:27 PM
489	Scott	9/13/2022 7:26 PM
490	United States	9/13/2022 7:26 PM
491	United States	9/13/2022 7:25 PM
492	United States	9/13/2022 7:25 PM
493	United States	9/13/2022 7:23 PM
494	United States of America	9/13/2022 7:23 PM
495	United States	9/13/2022 7:22 PM
496	USA	9/13/2022 7:22 PM
497	Roanoke	9/13/2022 7:21 PM
498	United States	9/13/2022 7:20 PM
499	USA	9/13/2022 7:20 PM
500	Wright	9/13/2022 7:20 PM
501	United States	9/13/2022 7:19 PM
502	US	9/13/2022 7:18 PM
503	USA	9/13/2022 7:17 PM
504	U.S.	9/13/2022 7:17 PM
505	Us	9/13/2022 7:13 PM
506	Usa	9/13/2022 7:13 PM
507	United States	9/13/2022 7:12 PM
508	United States	9/13/2022 7:11 PM
509	United States	9/13/2022 7:09 PM
510	United States	9/13/2022 7:08 PM
511	United States	9/13/2022 7:06 PM
512	United States	9/13/2022 7:06 PM
513	United States	9/13/2022 7:02 PM
514	Carroll	9/13/2022 7:01 PM
515	Usa	9/13/2022 7:00 PM
516	USA	9/13/2022 6:59 PM
517	USA	9/13/2022 6:59 PM

## Iowa Welcome Center Stakeholder Survey

518	USA	9/13/2022 6:58 PM
519	US	9/13/2022 6:57 PM
520	Usa	9/13/2022 6:57 PM
521	USA	9/13/2022 6:57 PM
522	USA	9/13/2022 6:56 PM
523	United States	9/13/2022 6:55 PM
524	United States	9/13/2022 6:54 PM
525	USA	9/13/2022 6:54 PM
526	Us	9/13/2022 6:54 PM
527	USA	9/13/2022 6:54 PM
528	United States	9/13/2022 6:53 PM
529	USA	9/13/2022 6:52 PM
530	USA	9/13/2022 6:51 PM
531	United States	9/13/2022 6:50 PM
532	USA	9/13/2022 6:49 PM
533	USA	9/13/2022 6:49 PM
534	Polk	9/13/2022 6:48 PM
535	USA	9/13/2022 6:48 PM
536	USA	9/13/2022 6:46 PM
537	Usa	9/13/2022 6:46 PM
538	USA	9/13/2022 6:46 PM
539	United States	9/13/2022 6:44 PM
540	USA	9/13/2022 6:44 PM
541	United States	9/13/2022 6:42 PM
542	USA	9/13/2022 6:40 PM
543	United States	9/13/2022 6:39 PM
544	United States	9/13/2022 6:38 PM
545	Usa	9/13/2022 6:37 PM
546	United States	9/13/2022 6:36 PM
547	USA	9/13/2022 6:35 PM
548	United States	9/13/2022 6:35 PM
549	Webster	9/13/2022 6:33 PM
550	United States	9/13/2022 6:32 PM
551	USA	9/13/2022 6:32 PM
552	United States	9/13/2022 6:29 PM
553	United States	9/13/2022 6:28 PM
554	USA	9/13/2022 6:27 PM
555	I   USA	9/13/2022 6:27 PM

## Iowa Welcome Center Stakeholder Survey

556	USA	9/13/2022 6:27 PM
557	United States	9/13/2022 6:24 PM
558	Us	9/13/2022 6:22 PM
559	Usa	9/13/2022 6:22 PM
560	United States	9/13/2022 6:22 PM
561	United States	9/13/2022 6:19 PM
562	US	9/13/2022 6:18 PM
563	United States	9/13/2022 6:18 PM
564	USA	9/13/2022 6:17 PM
565	United States	9/13/2022 6:16 PM
566	USA	9/13/2022 6:16 PM
567	U.S.	9/13/2022 6:13 PM
568	USA	9/13/2022 6:13 PM
569	United States	9/13/2022 6:12 PM
570	United States	9/13/2022 6:11 PM
571	Johnson	9/13/2022 6:11 PM
572	USA	9/13/2022 6:11 PM
573	United States	9/13/2022 6:10 PM
574	United States	9/13/2022 6:10 PM
575	USA	9/13/2022 6:09 PM
576	USA	9/13/2022 6:09 PM
577	USA	9/13/2022 6:08 PM
578	USA	9/13/2022 6:08 PM
579	United States	9/13/2022 6:06 PM
580	Monona	9/13/2022 6:06 PM
581	Usa	9/13/2022 6:05 PM
582	USA	9/13/2022 6:05 PM
583	Pearls	9/13/2022 6:03 PM
584	USA	9/13/2022 6:02 PM
585	US	9/13/2022 6:01 PM
586	USA	9/13/2022 6:00 PM
587	US	9/13/2022 6:00 PM
588	Muscatine	9/13/2022 6:00 PM
589	Usa	9/13/2022 5:59 PM
590	Usa	9/13/2022 5:59 PM
591	USA	9/13/2022 5:58 PM
592	Scott	9/13/2022 5:57 PM
593	USA	9/13/2022 5:57 PM

## Iowa Welcome Center Stakeholder Survey

594	Usa	9/13/2022 5:56 PM
595	United States	9/13/2022 5:56 PM
596	Usa	9/13/2022 5:53 PM
597	United States	9/13/2022 5:52 PM
598	United States	9/13/2022 5:50 PM
599	USA	9/13/2022 5:49 PM
600	Pott	9/13/2022 5:48 PM
601	USA	9/13/2022 5:47 PM
602	United States	9/13/2022 5:46 PM
603	United States	9/13/2022 5:45 PM
604	USA	9/13/2022 5:45 PM
605	United States	9/13/2022 5:44 PM
606	US	9/13/2022 5:44 PM
607	USA	9/13/2022 5:43 PM
608	United States	9/13/2022 5:43 PM
609	United States	9/13/2022 5:41 PM
610	USA	9/13/2022 5:39 PM
611	Woodbury	9/13/2022 5:39 PM
612	Usa	9/13/2022 5:37 PM
613	United States	9/13/2022 5:36 PM
614	Linn	9/13/2022 5:36 PM
615	US	9/13/2022 5:36 PM
616	United States	9/13/2022 5:35 PM
617	Usa	9/13/2022 5:33 PM
618	United States	9/13/2022 5:33 PM
619	United States	9/13/2022 5:33 PM
620	United States	9/13/2022 5:33 PM
621	United States	9/13/2022 5:33 PM
622	United States	9/13/2022 5:32 PM
623	Us	9/13/2022 5:32 PM
624	USA	9/13/2022 5:31 PM
625	USA	9/13/2022 5:30 PM
626	USA	9/13/2022 5:30 PM
627	Usa	9/13/2022 5:29 PM
628	USA	9/13/2022 5:29 PM
629	USA	9/13/2022 5:29 PM
630	United States	9/13/2022 5:27 PM
631	United States	9/13/2022 5:26 PM

## Iowa Welcome Center Stakeholder Survey

632	United States	9/13/2022 5:25 PM
633	United States	9/13/2022 5:25 PM
634	usa	9/13/2022 5:24 PM
635	USA	9/13/2022 5:22 PM
636	Dallas	9/13/2022 5:21 PM
637	United States	9/13/2022 5:21 PM
638	usa	9/13/2022 5:21 PM
639	United States	9/13/2022 5:19 PM
640	usa	9/13/2022 5:17 PM
641	United States	9/13/2022 5:17 PM
642	United States	9/13/2022 5:16 PM
643	United States	9/13/2022 5:16 PM
644	United States	9/13/2022 5:15 PM
645	USA	9/13/2022 5:13 PM
646	USA	9/13/2022 5:12 PM
647	USA	9/13/2022 5:09 PM
648	United States	9/13/2022 5:09 PM
649	USA	9/13/2022 5:08 PM
650	USA	9/13/2022 5:08 PM
651	USA	9/13/2022 5:08 PM
652	United States	9/13/2022 5:07 PM
653	United States	9/13/2022 5:07 PM
654	USA	9/13/2022 5:06 PM
655	United States	9/13/2022 5:06 PM
656	USA	9/13/2022 5:06 PM
657	usa	9/13/2022 5:05 PM
658	Usa	9/13/2022 5:05 PM
659	Cook	9/13/2022 5:05 PM
660	United States	9/13/2022 5:04 PM
661	United States	9/13/2022 5:04 PM
662	United States	9/13/2022 5:03 PM
663	United States	9/13/2022 5:03 PM
664	United States	9/13/2022 5:02 PM
665	United States	9/13/2022 5:02 PM
666	Linn	9/13/2022 5:01 PM
667	United States	9/13/2022 5:01 PM
668	Polk	9/13/2022 5:01 PM
669	Usa	9/13/2022 5:00 PM

## Iowa Welcome Center Stakeholder Survey

670	United States	9/13/2022 5:00 PM
671	USA	9/13/2022 4:58 PM
672	USA	9/13/2022 4:58 PM
673	United States	9/13/2022 4:56 PM
674	USA	9/13/2022 4:55 PM
675	USA	9/13/2022 4:55 PM
676	Usa	9/13/2022 4:55 PM
677	US	9/13/2022 4:55 PM
678	USA	9/13/2022 4:54 PM
679	linn	9/13/2022 4:54 PM
680	United States	9/13/2022 4:54 PM
681	United States	9/13/2022 4:54 PM
682	Sioux	9/13/2022 4:54 PM
683	Polk	9/13/2022 4:53 PM
684	USA	9/13/2022 4:52 PM
685	United States	9/13/2022 4:52 PM
686	US	9/13/2022 4:52 PM
687	United States	9/13/2022 4:51 PM
688	US	9/13/2022 4:51 PM
689	United States	9/13/2022 4:51 PM
690	United States	9/13/2022 4:51 PM
691	United States	9/13/2022 4:50 PM
692	Scott	9/13/2022 4:50 PM
693	Mahaska	9/13/2022 4:49 PM
694	United States	9/13/2022 4:49 PM
695	Polk	9/13/2022 4:48 PM
696	US	9/13/2022 4:48 PM
697	Usa	9/13/2022 4:47 PM
698	United States	9/13/2022 4:47 PM
699	Linn	9/13/2022 4:46 PM
700	USA	9/13/2022 4:46 PM
701	Y	9/13/2022 4:46 PM
702	United States	9/13/2022 4:45 PM
703	USA	9/13/2022 4:45 PM
704	United States	9/13/2022 4:43 PM
705	United States	9/13/2022 4:43 PM
706	United States	9/13/2022 4:42 PM
707	United States	9/13/2022 4:42 PM

## Iowa Welcome Center Stakeholder Survey

708	Usa	9/13/2022 4:38 PM
709	United States	9/13/2022 4:37 PM
710	United States	9/13/2022 4:37 PM
711	USA	9/13/2022 4:37 PM
712	United States	9/13/2022 4:36 PM
713	USA	9/13/2022 4:36 PM
714	United States	9/13/2022 4:35 PM
715	Des Moines	9/13/2022 4:35 PM
716	United States	9/13/2022 4:33 PM
717	United States	9/13/2022 4:33 PM
718	USA	9/13/2022 4:33 PM
719	United States	9/13/2022 4:32 PM
720	United States	9/13/2022 4:32 PM
721	United States	9/13/2022 4:31 PM
722	Polk	9/13/2022 4:31 PM
723	United States	9/13/2022 4:30 PM
724	Scott	9/13/2022 4:29 PM
725	mahaska	9/13/2022 4:29 PM
726	USA	9/13/2022 4:28 PM
727	Usa	9/13/2022 4:28 PM
728	Usa	9/13/2022 4:28 PM
729	Usa	9/13/2022 4:27 PM
730	United States	9/13/2022 4:26 PM
731	US	9/13/2022 4:26 PM
732	United States	9/13/2022 4:25 PM
733	USA	9/13/2022 4:25 PM
734	United States	9/13/2022 4:25 PM
735	USA	9/13/2022 4:25 PM
736	USA	9/13/2022 4:24 PM
737	USA	9/13/2022 4:24 PM
738	United States	9/13/2022 4:24 PM
739	USA	9/13/2022 4:24 PM
740	United States	9/13/2022 4:23 PM
741	United States	9/13/2022 4:23 PM
742	Iowa	9/13/2022 4:23 PM
743	Jasper	9/13/2022 4:23 PM
744	Iowa	9/13/2022 4:22 PM
745	Polk	9/13/2022 4:22 PM

## Iowa Welcome Center Stakeholder Survey

746	Guthrie	9/13/2022 4:21 PM
747	United States	9/13/2022 4:20 PM
748	US	9/13/2022 4:20 PM
749	Delaware	9/13/2022 4:20 PM
750	USA	9/13/2022 4:20 PM
751	Usa	9/13/2022 4:20 PM
752	United States	9/13/2022 4:19 PM
753	United States	9/13/2022 4:18 PM
754	United States	9/13/2022 4:18 PM
755	U.S.A.	9/13/2022 4:18 PM
756	usa	9/13/2022 4:18 PM
757	At hison	9/13/2022 4:18 PM
758	United States	9/13/2022 4:17 PM
759	United States	9/13/2022 4:16 PM
760	usa	9/13/2022 4:16 PM
761	United States	9/13/2022 4:16 PM
762	Usa	9/13/2022 4:15 PM
763	USA	9/13/2022 4:14 PM
764	Usa	9/13/2022 4:14 PM
765	USA	9/13/2022 4:14 PM
766	USA	9/13/2022 4:13 PM
767	Lancaster	9/13/2022 4:12 PM
768	USA	9/13/2022 4:11 PM
769	United States	9/13/2022 4:10 PM
770	United States	9/13/2022 4:09 PM
771	USA	9/13/2022 4:09 PM
772	Blackhawk	9/13/2022 4:09 PM
773	USA	9/13/2022 4:09 PM
774	USA	9/13/2022 4:09 PM
775	United States	9/13/2022 4:09 PM
776	United States	9/13/2022 4:07 PM
777	United States	9/13/2022 4:06 PM
778	United States	9/13/2022 4:06 PM
779	United States	9/13/2022 4:06 PM
780	United States	9/13/2022 4:05 PM
781	Polk	9/13/2022 4:05 PM
782	USA	9/13/2022 4:05 PM
783	USA	9/13/2022 4:05 PM

## Iowa Welcome Center Stakeholder Survey

784	United States	9/13/2022 4:05 PM
785	Marion	9/13/2022 4:04 PM
786	United States	9/13/2022 4:04 PM
787	Polk	9/13/2022 4:04 PM
788	United States	9/13/2022 4:03 PM
789	United States	9/13/2022 4:03 PM
790	US	9/13/2022 4:03 PM
791	Hancock	9/13/2022 4:03 PM
792	United States	9/13/2022 4:03 PM
793	Hamilton	9/13/2022 4:03 PM
794	United States	9/13/2022 4:02 PM
795	USA	9/13/2022 4:01 PM
796	United States	9/13/2022 4:01 PM
797	Us	9/13/2022 4:01 PM
798	United States	9/13/2022 4:01 PM
799	United States	9/13/2022 4:00 PM
800	Allegheny	9/13/2022 4:00 PM
801	USA	9/13/2022 4:00 PM
802	United States	9/13/2022 3:59 PM
803	USA	9/13/2022 3:58 PM
804	USA	9/13/2022 3:58 PM
805	Polk	9/13/2022 3:57 PM
806	USA	9/13/2022 3:57 PM
807	Usa	9/13/2022 3:57 PM
808	United States	9/13/2022 3:57 PM
809	United States	9/13/2022 3:56 PM
810	United States	9/13/2022 3:56 PM
811	United States	9/13/2022 3:55 PM
812	USA	9/13/2022 3:55 PM
813	United States	9/13/2022 3:55 PM
814	USA	9/13/2022 3:54 PM
815	Polk	9/13/2022 3:54 PM
816	United States	9/13/2022 3:53 PM
817	United States	9/13/2022 3:53 PM
818	United States	9/13/2022 3:53 PM
819	United States	9/13/2022 3:52 PM
820	United States	9/13/2022 3:52 PM
821	United States	9/13/2022 3:52 PM

## Iowa Welcome Center Stakeholder Survey

822	USA	9/13/2022 3:52 PM
823	USA	9/13/2022 3:51 PM
824	United States	9/13/2022 3:51 PM
825	United States	9/13/2022 3:51 PM
826	U. S. Of A.	9/13/2022 3:51 PM
827	USA	9/13/2022 3:50 PM
828	United States	9/13/2022 3:50 PM
829	USA	9/13/2022 3:50 PM
830	USA	9/13/2022 3:49 PM
831	United States	9/13/2022 3:49 PM
832	United States	9/13/2022 3:49 PM
833	USA	9/13/2022 3:49 PM
834	United States	9/13/2022 3:49 PM
835	United States	9/13/2022 3:48 PM
836	Usa	9/13/2022 3:48 PM
837	United States	9/13/2022 3:47 PM
838	USA	9/13/2022 3:47 PM
839	US	9/13/2022 3:46 PM
840	United States	9/13/2022 3:46 PM
841	United States	9/13/2022 3:46 PM
842	USA	9/13/2022 3:46 PM
843	United States	9/13/2022 3:45 PM
844	US	9/13/2022 3:45 PM
845	USA	9/13/2022 3:44 PM
846	USA	9/13/2022 3:44 PM
847	United States	9/13/2022 3:43 PM
848	Usa	9/13/2022 3:43 PM
849	USA	9/13/2022 3:43 PM
850	USA	9/13/2022 3:42 PM
851	USA	9/13/2022 3:42 PM
852	United States	9/13/2022 3:42 PM
853	United States	9/13/2022 3:41 PM
854	United States	9/13/2022 3:41 PM
855	Dallas	9/13/2022 3:41 PM
856	USA	9/13/2022 3:41 PM
857	USA	9/13/2022 3:41 PM
858	Polk	9/13/2022 3:40 PM
859	United States	9/13/2022 3:40 PM

## Iowa Welcome Center Stakeholder Survey

860	USA	9/13/2022 3:40 PM
861	United States	9/13/2022 3:40 PM
862	United States	9/13/2022 3:40 PM
863	United States	9/13/2022 3:40 PM
864	United States	9/13/2022 3:39 PM
865	United States	9/13/2022 3:39 PM
866	Usa	9/13/2022 3:38 PM
867	US	9/13/2022 3:38 PM
868	United States	9/13/2022 3:38 PM
869	United States	9/13/2022 3:38 PM
870	U.S.	9/13/2022 3:37 PM
871	United States	9/13/2022 3:36 PM
872	United States	9/13/2022 3:36 PM
873	United States	9/13/2022 3:35 PM
874	Usa	9/13/2022 3:35 PM
875	United States	9/13/2022 3:35 PM
876	United States	9/13/2022 3:33 PM
877	United States	9/13/2022 3:33 PM
878	United States	9/13/2022 3:33 PM
879	Cerro gordo	9/13/2022 3:32 PM
880	United States	9/13/2022 3:32 PM
881	Cerro Gordo	9/13/2022 3:32 PM
882	US	9/13/2022 3:32 PM
883	USA	9/13/2022 3:31 PM
884	United States	9/13/2022 3:31 PM
885	Marathon	9/13/2022 3:31 PM
886	Dallas	9/13/2022 3:31 PM
887	United States	9/13/2022 3:31 PM
888	US	9/13/2022 3:30 PM
889	USA	9/13/2022 3:30 PM
890	Us	9/13/2022 3:30 PM
891	USA	9/13/2022 3:29 PM
892	US	9/13/2022 3:29 PM
893	United States	9/13/2022 3:29 PM
894	United States	9/13/2022 3:29 PM
895	United States	9/13/2022 3:29 PM
896	United States	9/13/2022 3:29 PM
897	Us	9/13/2022 3:29 PM

## Iowa Welcome Center Stakeholder Survey

898	Henry	9/13/2022 3:29 PM
899	United States	9/13/2022 3:29 PM
900	USA	9/13/2022 3:28 PM
901	United States	9/13/2022 3:28 PM
902	usa	9/13/2022 3:27 PM
903	United States	9/13/2022 3:27 PM
904	USA	9/13/2022 3:27 PM
905	United States	9/13/2022 3:27 PM
906	United States	9/13/2022 3:27 PM
907	United States	9/13/2022 3:27 PM
908	United States	9/13/2022 3:27 PM
909	United States	9/13/2022 3:26 PM
910	United States	9/13/2022 3:25 PM
911	US	9/13/2022 3:25 PM
912	United States	9/13/2022 3:25 PM
913	USA	9/13/2022 3:25 PM
914	USA	9/13/2022 3:25 PM
915	USA	9/13/2022 3:25 PM
916	US	9/13/2022 3:24 PM
917	US	9/13/2022 3:24 PM
918	Polk	9/13/2022 3:24 PM
919	United States	9/13/2022 3:24 PM
920	USA	9/13/2022 3:24 PM
921	usa	9/13/2022 3:24 PM
922	United States	9/13/2022 3:23 PM
923	United States	9/13/2022 3:23 PM
924	US	9/13/2022 3:23 PM
925	USA	9/13/2022 3:22 PM
926	United States	9/13/2022 3:22 PM
927	United States	9/13/2022 3:22 PM
928	United States	9/13/2022 3:22 PM
929	us	9/13/2022 3:22 PM
930	United States	9/13/2022 3:22 PM
931	US	9/13/2022 3:21 PM
932	Mahaska	9/13/2022 3:21 PM
933	United States	9/13/2022 3:21 PM
934	United States	9/13/2022 3:21 PM
935	United States	9/13/2022 3:21 PM

## Iowa Welcome Center Stakeholder Survey

936	USA	9/13/2022 3:21 PM
937	Polk	9/13/2022 3:20 PM
938	Usa	9/13/2022 3:20 PM
939	United States	9/13/2022 3:20 PM
940	USA	9/13/2022 3:19 PM
941	United States	9/13/2022 3:19 PM
942	USA	9/13/2022 3:19 PM
943	USA	9/13/2022 3:19 PM
944	United States	9/13/2022 3:19 PM
945	United States	9/13/2022 3:19 PM
946	United States	9/13/2022 3:19 PM
947	United States	9/13/2022 3:18 PM
948	US	9/13/2022 3:18 PM
949	United States	9/13/2022 3:18 PM
950	United States	9/13/2022 3:18 PM
951	United States	9/13/2022 3:18 PM
952	United States	9/13/2022 3:18 PM
953	United States	9/13/2022 3:17 PM
954	USA	9/13/2022 3:17 PM
955	USA	9/13/2022 3:17 PM
956	United states	9/13/2022 3:17 PM
957	United States	9/13/2022 3:17 PM
958	USA	9/13/2022 3:16 PM
959	Linn	9/13/2022 3:15 PM
960	USA	9/13/2022 3:15 PM
961	United States	9/13/2022 3:15 PM
962	United States	9/13/2022 3:15 PM
963	Usa	9/13/2022 3:14 PM
964	usa	9/13/2022 3:14 PM
965	United States	9/13/2022 3:14 PM
966	USA	9/13/2022 3:14 PM
967	USA	9/13/2022 3:14 PM
968	United States	9/13/2022 3:13 PM
969	United States	9/13/2022 3:13 PM
970	United States	9/13/2022 3:13 PM
971	United States	9/13/2022 3:13 PM
972	Johnson	9/13/2022 3:12 PM
973	Usa	9/13/2022 3:12 PM

## Iowa Welcome Center Stakeholder Survey

974	USA	9/13/2022 3:12 PM
975	United States	9/13/2022 3:12 PM
976	USA	9/13/2022 3:12 PM
977	Usa	9/13/2022 3:12 PM
978	Warren	9/13/2022 3:11 PM
979	US	9/13/2022 3:11 PM
980	USA	9/13/2022 3:11 PM
981	United States	9/13/2022 3:10 PM
982	United States	9/13/2022 3:10 PM
983	United States	9/13/2022 3:10 PM
984	USA	9/13/2022 3:09 PM
985	United states	9/13/2022 3:09 PM
986	DeKalb	9/13/2022 3:09 PM
987	US	9/13/2022 3:09 PM
988	USA	9/13/2022 3:09 PM
989	United States	9/13/2022 3:08 PM
990	United States	9/13/2022 3:08 PM
991	USA	9/13/2022 3:08 PM
992	United States	9/13/2022 3:08 PM
993	USA	9/13/2022 3:08 PM
994	United States	9/13/2022 3:08 PM
995	United States	9/13/2022 3:07 PM
996	United States	9/13/2022 3:07 PM
997	US	9/13/2022 3:07 PM
998	USA	9/13/2022 3:07 PM
999	USA	9/13/2022 3:06 PM
1000	Polk	9/13/2022 3:06 PM
1001	Maricopa	9/13/2022 3:06 PM
1002	USA	9/13/2022 3:06 PM
1003	United States	9/13/2022 3:05 PM
1004	Usa	9/13/2022 3:04 PM
1005	United States	9/13/2022 3:04 PM
1006	USS	9/13/2022 3:04 PM
1007	USA	9/13/2022 3:03 PM
1008	United States	9/13/2022 3:03 PM
1009	United States	9/13/2022 3:03 PM
1010	United States	9/13/2022 3:03 PM
1011	United States	9/13/2022 3:03 PM

## Iowa Welcome Center Stakeholder Survey

1012	United States	9/13/2022 3:02 PM
1013	USA	9/13/2022 3:02 PM
1014	USA	9/13/2022 3:02 PM
1015	United States	9/13/2022 3:02 PM
1016	United States	9/13/2022 3:02 PM
1017	United States	9/13/2022 3:01 PM
1018	Warren	9/13/2022 3:01 PM
1019	United States	9/13/2022 3:01 PM
1020	USA	9/13/2022 3:01 PM
1021	USA	9/13/2022 3:00 PM
1022	USA	9/13/2022 3:00 PM
1023	USA	9/13/2022 3:00 PM
1024	Usa	9/13/2022 3:00 PM
1025	USA	9/13/2022 3:00 PM
1026	United States	9/13/2022 3:00 PM
1027	United States	9/13/2022 2:59 PM
1028	Greene	9/13/2022 2:59 PM
1029	USA	9/13/2022 2:59 PM
1030	usa	9/13/2022 2:59 PM
1031	US	9/13/2022 2:59 PM
1032	United States	9/13/2022 2:59 PM
1033	United States	9/13/2022 2:59 PM
1034	United States	9/13/2022 2:59 PM
1035	USA	9/13/2022 2:59 PM
1036	United States	9/13/2022 2:59 PM
1037	United States	9/13/2022 2:58 PM
1038	Winnebago	9/13/2022 2:58 PM
1039	United States	9/13/2022 2:58 PM
1040	Polk	9/13/2022 2:58 PM
1041	polk	9/13/2022 2:58 PM
1042	USA	9/13/2022 2:58 PM
1043	Plymouth	9/13/2022 2:58 PM
1044	United States	9/13/2022 2:58 PM
1045	Major	9/13/2022 2:58 PM
1046	United States	9/13/2022 2:58 PM
1047	United States	9/13/2022 2:57 PM
1048	United States	9/13/2022 2:57 PM
1049	USA	9/13/2022 2:57 PM

## Iowa Welcome Center Stakeholder Survey

1050	United States	9/13/2022 2:57 PM
1051	United States	9/13/2022 2:57 PM
1052	United States	9/13/2022 2:57 PM
1053	United States	9/13/2022 2:57 PM
1054	Usa	9/13/2022 2:57 PM
1055	Us	9/13/2022 2:57 PM
1056	USA	9/13/2022 2:57 PM
1057	United States	9/13/2022 2:57 PM
1058	United States	9/13/2022 2:57 PM
1059	Polk	9/13/2022 2:57 PM
1060	usa	9/13/2022 2:56 PM
1061	Polk	9/13/2022 2:56 PM
1062	United States	9/13/2022 2:56 PM
1063	United States	9/13/2022 2:56 PM
1064	USA	9/13/2022 2:56 PM
1065	USA	9/13/2022 2:56 PM
1066	USA	9/13/2022 2:56 PM
1067	USA	9/13/2022 2:55 PM
1068	United States	9/13/2022 2:55 PM
1069	United States	9/13/2022 2:55 PM
1070	United States	9/13/2022 2:55 PM
1071	usa	9/13/2022 2:55 PM
1072	USA	9/13/2022 2:55 PM
1073	cedar	9/13/2022 2:55 PM
1074	USa	9/13/2022 2:55 PM
1075	United States	9/13/2022 2:54 PM
1076	United States	9/13/2022 2:54 PM
1077	United States	9/13/2022 2:54 PM
1078	United States	9/13/2022 2:54 PM
1079	United States	9/13/2022 2:53 PM
1080	USA	9/13/2022 2:53 PM
1081	United States	9/13/2022 2:53 PM
1082	United States	9/13/2022 2:52 PM
1083	United States	9/13/2022 2:52 PM
1084	United States	9/13/2022 2:52 PM
1085	United States	9/13/2022 2:51 PM
1086	Usa	9/13/2022 2:51 PM
1087	United States	9/13/2022 2:51 PM

## Iowa Welcome Center Stakeholder Survey

1088	united states	9/13/2022 2:50 PM
1089	Us	9/13/2022 2:50 PM
1090	United States	9/13/2022 2:50 PM
1091	US	9/13/2022 2:50 PM
1092	USSA	9/13/2022 2:50 PM
1093	United States	9/13/2022 2:49 PM
1094	United States	9/13/2022 2:49 PM
1095	United States	9/13/2022 2:48 PM
1096	United States	9/13/2022 2:48 PM
1097	Usa	9/13/2022 2:47 PM
1098	USA	9/13/2022 2:47 PM
1099	United States	9/13/2022 2:46 PM
1100	United States	9/13/2022 2:46 PM
1101	United States	9/12/2022 5:14 PM
1102	USA	9/12/2022 12:33 PM
1103	United States	9/10/2022 4:54 PM
1104	USA	9/9/2022 7:06 AM
1105	Cerro Gordo	9/8/2022 10:50 PM
1106	United States	9/8/2022 9:17 PM
1107	United States	9/6/2022 3:30 PM
1108	United States	9/5/2022 5:28 PM
1109	United States	9/5/2022 10:18 AM
1110	Usa	9/4/2022 5:52 PM
1111	United States	9/4/2022 3:52 PM
1112	US	9/4/2022 8:24 AM
1113	United States	9/3/2022 9:29 PM
1114	USA	9/3/2022 5:14 PM
1115	United States	9/3/2022 3:28 PM
1116	United States	9/3/2022 11:20 AM
1117	US	9/3/2022 8:39 AM
1118	United States	9/3/2022 5:12 AM
1119	USA	9/2/2022 4:33 PM
1120	United States	9/2/2022 3:41 PM
1121	United States	9/2/2022 2:07 PM
1122	Polk	9/2/2022 11:04 AM
1123	United States	9/2/2022 10:45 AM
1124	Polk	9/2/2022 8:05 AM
1125	United States	9/2/2022 6:07 AM

## Iowa Welcome Center Stakeholder Survey

1126	United States	9/2/2022 1:47 AM
1127	USA	9/1/2022 11:32 PM
1128	USA	9/1/2022 9:52 PM
1129	United States	9/1/2022 8:33 PM
1130	United States	9/1/2022 8:24 PM
1131	United States	9/1/2022 7:13 PM
1132	USA	9/1/2022 4:44 PM
1133	USA	9/1/2022 3:52 PM
1134	USA	9/1/2022 1:15 PM
1135	USA	9/1/2022 10:14 AM
1136	United States	9/1/2022 9:09 AM
1137	United States	9/1/2022 8:44 AM
1138	United States	9/1/2022 7:38 AM
1139	US	9/1/2022 7:35 AM
1140	linn	9/1/2022 6:50 AM
1141	USA	8/31/2022 11:45 PM
1142	USA	8/31/2022 10:43 PM
1143	Story	8/31/2022 10:12 PM
1144	United States	8/31/2022 10:09 PM
1145	United States	8/31/2022 9:01 PM
1146	US	8/31/2022 8:24 PM
1147	United States	8/31/2022 8:23 PM
1148	United States	8/31/2022 8:15 PM
1149	United States	8/31/2022 4:17 PM
1150	United States	8/31/2022 4:08 PM
1151	United States	8/31/2022 4:05 PM
1152	United States	8/31/2022 2:50 PM
1153	United States	8/31/2022 2:33 PM
1154	USA	8/31/2022 2:09 PM
1155	USA	8/31/2022 1:54 PM
1156	USa	8/31/2022 12:46 PM
1157	USA	8/31/2022 12:43 PM
1158	United States	8/31/2022 11:57 AM
1159	United States	8/31/2022 10:26 AM
1160	United States	8/31/2022 10:17 AM
1161	USA	8/31/2022 10:05 AM
1162	USA	8/31/2022 9:53 AM
1163	Linn	8/31/2022 9:49 AM

## Iowa Welcome Center Stakeholder Survey

1164	United States	8/31/2022 9:36 AM
1165	United States	8/31/2022 9:13 AM
1166	USA	8/31/2022 9:11 AM
1167	Us	8/31/2022 8:51 AM
1168	United States	8/31/2022 8:24 AM
1169	USA	8/31/2022 8:22 AM
1170	USA	8/31/2022 8:14 AM
1171	USA	8/31/2022 7:44 AM
1172	Chickasaw	8/31/2022 7:14 AM
1173	USA	8/31/2022 6:56 AM
1174	United States	8/31/2022 6:33 AM
1175	Us	8/31/2022 6:07 AM
1176	United States	8/31/2022 5:55 AM
1177	Us	8/31/2022 5:45 AM
1178	United States	8/31/2022 5:44 AM
1179	USA	8/31/2022 5:38 AM
1180	Usa	8/31/2022 5:30 AM
1181	Usa	8/31/2022 4:45 AM
1182	Usa	8/31/2022 2:33 AM
1183	USA	8/30/2022 10:41 PM
1184	USA	8/30/2022 10:29 PM
1185	USA	8/30/2022 10:24 PM
1186	Usa	8/30/2022 10:16 PM
1187	US	8/30/2022 9:35 PM
1188	linn	8/30/2022 9:28 PM
1189	Polk	8/30/2022 9:20 PM
1190	Linn	8/30/2022 9:10 PM
1191	US	8/30/2022 8:52 PM
1192	Usa	8/30/2022 8:41 PM
1193	United States	8/30/2022 8:38 PM
1194	United States	8/30/2022 8:37 PM
1195	USA	8/30/2022 8:31 PM
1196	USA	8/30/2022 8:31 PM
1197	Iowa	8/30/2022 8:28 PM
1198	usa	8/30/2022 8:17 PM
1199	USA	8/30/2022 8:16 PM
1200	USA	8/30/2022 7:48 PM
1201	USA	8/30/2022 7:41 PM

## Iowa Welcome Center Stakeholder Survey

1202	USA	8/30/2022 7:39 PM
1203	USA	8/30/2022 7:36 PM
1204	United States	8/30/2022 6:48 PM
1205	Jackson	8/30/2022 6:35 PM
1206	Harrison	8/30/2022 6:33 PM
1207	USA	8/30/2022 6:19 PM
1208	USA	8/30/2022 6:18 PM
1209	United States	8/30/2022 6:09 PM
1210	Usa	8/30/2022 6:02 PM
1211	winnebago	8/30/2022 5:49 PM
1212	Hardin	8/30/2022 5:29 PM
1213	Story	8/30/2022 5:22 PM
1214	USA	8/30/2022 5:06 PM
1215	Usa	8/30/2022 4:44 PM
1216	USA	8/30/2022 4:41 PM
1217	USA	8/30/2022 4:41 PM
1218	Usa	8/30/2022 4:35 PM
1219	USA	8/30/2022 4:34 PM
1220	USA	8/30/2022 4:30 PM
1221	USA	8/30/2022 4:18 PM
1222	Kenosha	8/30/2022 4:14 PM
1223	US	8/30/2022 4:13 PM
1224	US	8/30/2022 4:06 PM
1225	USA	8/30/2022 4:06 PM
1226	USA	8/30/2022 4:01 PM
1227	US	8/30/2022 3:54 PM
1228	Jefferson	8/30/2022 3:51 PM
1229	US	8/30/2022 3:47 PM
1230	Usa	8/30/2022 3:43 PM
1231	USA	8/30/2022 3:43 PM
1232	Usa	8/30/2022 3:40 PM
1233	United States	8/30/2022 3:35 PM
1234	USA	8/30/2022 3:34 PM
1235	United States	8/30/2022 3:29 PM
1236	USA	8/30/2022 3:27 PM
1237	Usa	8/30/2022 3:27 PM
1238	Us	8/30/2022 3:23 PM
1239	US	8/30/2022 3:18 PM

## Iowa Welcome Center Stakeholder Survey

1240	Linn	8/30/2022 3:17 PM
1241	USA	8/30/2022 3:17 PM
1242	USA	8/30/2022 3:13 PM
1243	US	8/30/2022 3:12 PM
1244	United States	8/30/2022 3:08 PM
1245	McLeod	8/30/2022 3:05 PM
1246	USA	8/30/2022 3:00 PM
1247	USA	8/30/2022 2:58 PM
1248	United States	8/30/2022 2:49 PM
1249	USA	8/30/2022 2:48 PM
1250	worth	8/30/2022 2:45 PM
1251	USA	8/30/2022 2:44 PM
1252	USA	8/30/2022 2:44 PM
1253	USA	8/30/2022 2:42 PM
1254	United States	8/30/2022 2:34 PM
1255	winn	8/30/2022 2:32 PM
1256	USA	8/30/2022 2:29 PM
1257	USA	8/30/2022 2:28 PM
1258	United States	8/30/2022 2:26 PM
1259	USA	8/30/2022 2:13 PM
1260	USA	8/30/2022 2:12 PM
1261	Cook	8/30/2022 2:10 PM
1262	Linn	8/30/2022 2:09 PM
1263	Usa	8/30/2022 2:09 PM
1264	United States	8/30/2022 2:08 PM
1265	United States	8/30/2022 2:07 PM
1266	USA	8/30/2022 2:06 PM
1267	United States	8/30/2022 2:03 PM
1268	USA	8/30/2022 2:00 PM
1269	USA	8/30/2022 2:00 PM
1270	USA	8/30/2022 1:55 PM
1271	USA	8/30/2022 1:53 PM
1272	United States	8/30/2022 1:53 PM
1273	United States	8/30/2022 1:50 PM
1274	USA	8/30/2022 1:48 PM
1275	United States	8/30/2022 1:43 PM
1276	USA	8/30/2022 1:42 PM
1277	Usa	8/30/2022 1:41 PM

Iowa Welcome Center Stakeholder Survey

1278	USA	8/30/2022 1:40 PM
1279	USA	8/30/2022 1:39 PM
1280	US	8/30/2022 1:38 PM
1281	United States	8/30/2022 1:35 PM
1282	USA	8/30/2022 1:33 PM
1283	United States	8/30/2022 1:31 PM
1284	USA	8/30/2022 1:30 PM
1285	United States	8/30/2022 1:29 PM
1286	US	8/30/2022 1:29 PM
1287	Usa	8/30/2022 1:26 PM
1288	Dubuque	8/30/2022 1:26 PM
1289	United States	8/30/2022 1:24 PM
1290	uSA	8/30/2022 1:22 PM
1291	United States	8/30/2022 1:20 PM
1292	USA	8/30/2022 1:16 PM
1293	ISA	8/30/2022 1:12 PM
1294	Linn	8/30/2022 1:10 PM

#	EMAIL ADDRESS	DATE
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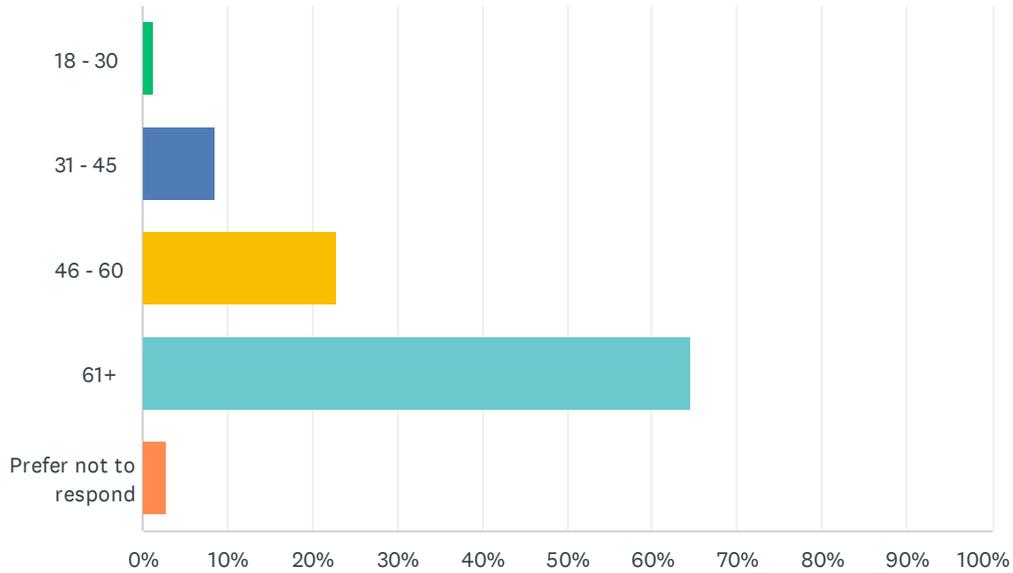
There are no responses.

#	PHONE NUMBER	DATE
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There are no responses.

## Q22 What age range do you fall into?

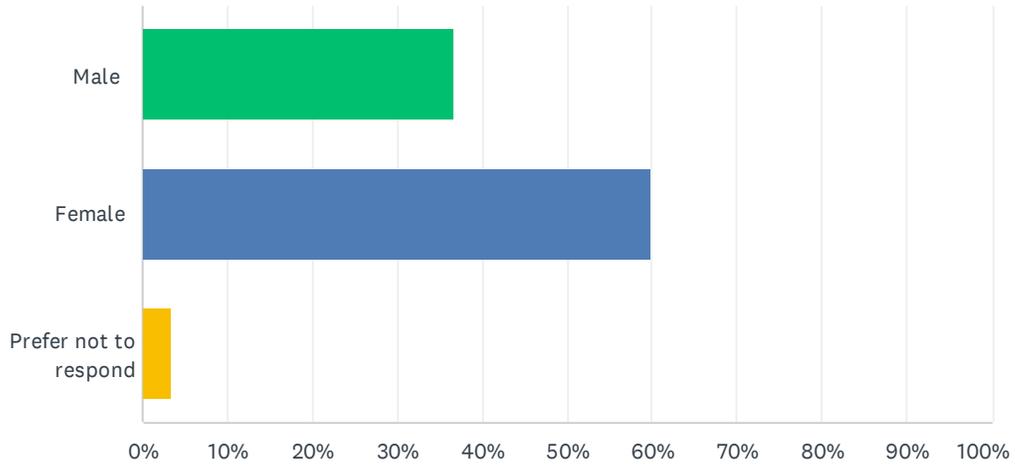
Answered: 1,639 Skipped: 212



ANSWER CHOICES	RESPONSES	
18 - 30	1.28%	21
31 - 45	8.48%	139
46 - 60	22.88%	375
61+	64.61%	1,059
Prefer not to respond	2.75%	45
<b>TOTAL</b>		<b>1,639</b>

## Q23 What is your gender?

Answered: 1,640 Skipped: 211



ANSWER CHOICES	RESPONSES	
Male	36.65%	601
Female	59.88%	982
Prefer not to respond	3.48%	57
<b>TOTAL</b>		<b>1,640</b>

## Q24 Please provide any additional feedback or suggestions regarding Iowa rest areas.

Answered: 423 Skipped: 1,428

#	RESPONSES	DATE
1	I love any chance I can travel to Iowa. Have always enjoyed my stay and delicious food. We live in an urban area and always feel rejuvenated upon our return to home.	9/16/2022 8:22 PM
2	Bottom line it's a Bathroom!!! hopefully Clean..... not a community center.	9/16/2022 7:37 PM
3	We need more of them. I was sad to hear that many of them closed. We rely on rest areas and love interstate 80 because they exist on this highway.	9/16/2022 7:05 PM
4	Keep making safe and clean rest stops with ample parking with reasonable prices vending machines	9/16/2022 4:48 PM
5	Having a check box of "unsure" or "don't know" would be helpful rather than stating Yes or No because sometimes an answer depends on a specific situation	9/16/2022 4:35 PM
6	Please put some regional artists work inside the facility so that there is something for people to look at that might be inside waiting for another travel companion or seeking shelter from weather	9/16/2022 4:01 PM
7	The most important over everything you mentioned is cleanliness	9/16/2022 3:39 PM
8	I miss the RV dumps at the remodeled rest areas.	9/16/2022 11:02 AM
9	Add roadside attractions. Ex) Worlds Largest Tuna Can	9/16/2022 9:17 AM
10	Thank you	9/16/2022 6:58 AM
11	Glad to see them clean!!	9/15/2022 9:21 PM
12	I do feel Iowa has some of the best rest stops between IL and Colorado. We'll stop to use the rr, stretch and sometimes picnic. Keeping them updated, new and clean are very important.	9/15/2022 4:26 PM
13	I have a wheelchair bound spouse, and he requires help using the restroom, so a family restroom is VERY important for me. I'm sure there are many other families in similar situations. This should be a requirement for all rest stops.	9/15/2022 4:17 PM
14	Make sure the handicapped restroom is in working order.	9/15/2022 3:42 PM
15	Please do not consider closing them. They are extremely important to all travelers.	9/15/2022 2:35 PM
16	I think the rest areas I have stopped at have some historical information which I find interesting- Lewis and Clark, etc. I enjoy seeing little statues with information to read while taking a break and walking with the kids. From the stops I have gone to, I think that they are well cared for and that a lot of thought has been put into the development. I think that this is a good place to have brochures from local businesses or services in the area. Keep up the good work!	9/15/2022 2:22 PM
17	They are very clean. And beautiful. Much nicer than any other states we've traveled. Not familiar with any security though. What is protocol if emergency ie shooter or someone fighting. 911?	9/15/2022 1:14 PM
18	Very useful and convenient when needed.	9/15/2022 10:05 AM
19	We really appreciate them when traveling and hope none are to be closed.	9/15/2022 10:00 AM
20	Rest areas are a necessity along the interstates. We certainly don't need less of them. They don't have to be multi-million dollar state of the art attractions, just clean, safe, and functional.	9/15/2022 9:21 AM
21	Build more of them even on 4 lane state routes that go clear across the state.	9/15/2022 8:54 AM

## Iowa Welcome Center Stakeholder Survey

22	more rest areas	9/15/2022 8:26 AM
23	I definitely appreciate that the rest area seem to be upgraded often. Mostly enjoy stopping at the barn rest area by Diamond Joes. Especially when the upstairs is open. Wish it was open more often.	9/15/2022 8:03 AM
24	If electronic kiosks are added, please dedicate one to show lodging and gasoline prices farther along the interstate highway. (Restaurant locations are not necessary and may add too much clutter.) Please also show traffic and construction status. Keep the information focused on the next 50 to 150 miles of road ahead. The kiosk should not be interactive, either. Make it large and visible to a few people standing around it, keep it simple and focused on the stretch of highway ahead marking traffic, fuel and shelter locations to prevent it from becoming too confusing and letting visitors customize it for themselves but obscuring information other visitors should glance at.	9/15/2022 7:49 AM
25	Hope to visit soon. Iowa has a lot to offer...quiet vistas, beautiful countryside.	9/15/2022 7:41 AM
26	Iowa needs to continuously strive to have the best rest areas in the United States.	9/15/2022 12:28 AM
27	Iowa's rest stops haven't been utilized to their fullest extent for promoting tourism while traveling. Just rest stops vs more of a visitor center promoting local areas of interest.	9/14/2022 10:32 PM
28	Iowa Rest Areas are fairly well-maintained and have interesting and important information. The ones I've stopped at on the interstate have been clean, nice, and informational. In comparison with other states they're about in line with rest areas in SD and MN, better than NE, and a little above WY. The one I stopped at (can't remember where) that had the pillars of information about President Hoover was particularly nice.	9/14/2022 8:00 PM
29	Continue to work on keeping them up and clean.	9/14/2022 7:45 PM
30	We appreciate rest areas that are just off of interstate and easy access off and on interstate. Also we appreciate having signs to let you know of the rest area well in advance and clearly marked on the interstate.	9/14/2022 7:35 PM
31	These places really come in handy for tourist on the roads. Especially when you get out into remote areas when you don't have alot of towns around or when most towns have shut down for the evenings. I really hope Iowa is not thinking of closing them down.	9/14/2022 6:25 PM
32	Do not close any more stops	9/14/2022 6:05 PM
33	Really love the ones with a more artistic flair, statues, points of history. We do notice and appreciate them!!	9/14/2022 6:01 PM
34	Appreciate good lighting especially at night. Also like very visible security cameras.	9/14/2022 5:47 PM
35	They're usually nice and also clean.	9/14/2022 5:35 PM
36	I think private businesses can serve this need and the state can discontinue investing in Welcome Centers.	9/14/2022 5:29 PM
37	Very clean and kept up	9/14/2022 4:42 PM
38	It really is my dream to see Tesla-sponsored rest areas with supercharging stations, etc. I've been to rest areas all across the United States and traveled quite a bit in Europe. Most of the other "truck stop" "rest areas" are paid for by oil companies who own the gas stations, hotels, pipelines, etc, selling our oil oversees for decades. Wouldn't it be nice for Iowa to be known for an amazing renewable partnership highlighting our natural landmarks (lakes, forests, hills, rivers, mounds) with Tesla (the ONLY all-American car company—labor, parts, manufacturing). Making our rest areas the safest in the country with satellite data, solar power, Wifi internet, power storage so the power is always on. It just seems like best of all worlds to me. Maybe, eventually a few Hyperloop stations as well for 600 mph transport across the US....I do hope you listen to me.	9/14/2022 3:45 PM
39	Keep up the good work!	9/14/2022 3:23 PM
40	Based on many traveling trips; additional parking areas for trucks, RV's needed badly. Lots of trucks parked on ramps and shoulders of interstate.	9/14/2022 2:42 PM
41	I appreciate the cleanliness of the facilities. It makes a wonderful impression to visitors that IA provides this service. You appreciate it more when you go to other states that don't have rest	9/14/2022 2:28 PM

## Iowa Welcome Center Stakeholder Survey

	stops or visitor centers on the interstates.	
42	NA	9/14/2022 2:26 PM
43	rest areas are a necessary convenience. the more of them there are and the nicer they are the better.	9/14/2022 1:52 PM
44	Rest areas are about the same as in KS	9/14/2022 1:33 PM
45	I love that rest areas are being updated and modernized. There are some very beautiful rest areas in Iowa. I enjoy the themes.	9/14/2022 1:25 PM
46	It's been 5 years since I've been to Iowa.	9/14/2022 1:24 PM
47	would not like to see large truck stop type rest areas way to much traffic and wait times.	9/14/2022 1:17 PM
48	We think Iowa has excellent rest areas where we have stopped.	9/14/2022 12:49 PM
49	I think it is nice for states to have rest areas. Sometimes you want to stop without all the commotion you find at exits for towns.	9/14/2022 12:48 PM
50	We like the Iowa rest areas, with the clean facilities, as well as the maps and travel brochures. Could use some more travel brochures at various rest areas. Iowa has a lot to offer! And Iowa is much more than what you see on the Interstates! That's where the travel brochures for various areas of Iowa would market Iowa to visitors!	9/14/2022 12:40 PM
51	On my one trip to Iowa, I was impressed with the rest areas that we stopped at.	9/14/2022 12:23 PM
52	Putting changing tables in for disabled adults would be beneficial.	9/14/2022 12:22 PM
53	Keep doing a great job on the rest areas. They are very important for safety and travel.	9/14/2022 12:04 PM
54	Keep up the good work	9/14/2022 11:59 AM
55	No	9/14/2022 11:52 AM
56	Don't forget to include "landscaping" as a topic. A number of years ago the rest areas on I-40 in North Carolina were spectacular and a joy to stop at.	9/14/2022 11:44 AM
57	The camper dump stations need improved. We always felt unsafe when using them.	9/14/2022 11:26 AM
58	When traveling across states rest areas are so helpful and nice to stop at. Thank you for having them along the interstates!	9/14/2022 11:13 AM
59	Use green technology for electricity and recycle gray water.	9/14/2022 11:09 AM
60	Very clean well kept	9/14/2022 10:52 AM
61	It would be great to have a gas station option, similar to what is found in several European countries.	9/14/2022 10:48 AM
62	Realistically the more you have to offer, the more people will stop and at night the more security you could offer the more people would stop I've heard of people saying I feel better stop it on the side of the road to go to the bathroom then I do at a rest area pretty sad, whatever you add in and Iowa they should sell the land or lease the land at a pretty good rate cuz they're going to make a lot of money	9/14/2022 10:45 AM
63	I have used, either for myself or my spouse, almost every rest area on I-80 between LaClaire and Council Bluffs at one time or another when we visited my daughter in Omaha, NE. I've never felt unsafe in an IOWA rest area. Thank you for the service.	9/14/2022 10:41 AM
64	Adding private services is an interesting thought, and I've seen other states do it. However, different crowds are drawn to rest stops that have private services, and I would feel less safe as a result. If I need private services, it isn't hard to stop at a town along the interstate to find those. The rest stops make me feel safer.	9/14/2022 10:24 AM
65	I am proud of our Iowa rest areas. Other states seem to have a nice rest area at their state boarder when entering the state but not much while traveling across the state and nothing you can access when leaving those states.	9/14/2022 10:19 AM
66	Keep making ghem better! Thank you for having them along the roadways. Highway 20 could use some.	9/14/2022 10:18 AM

## Iowa Welcome Center Stakeholder Survey

67	We very much appreciate and use them!	9/14/2022 10:09 AM
68	Excellent please keep them going.	9/14/2022 9:50 AM
69	Keep up the good work!	9/14/2022 9:25 AM
70	I do appreciate new, innovative architecture and tend to stop at rest areas that have some interesting features to the building(s).	9/14/2022 9:16 AM
71	I've traveled all across the US, Iowa has beautiful relaxing rest areas that are clean and well maintained. There is a stand out difference from other states that either don't have them or don't maintain them.	9/14/2022 9:12 AM
72	Iowa needs a better welcome to Iowa sign. Ours suck compared to others. Not welcoming at all, it says we are cheap in Iowa and tourism doesn't matter!!!	9/14/2022 9:07 AM
73	Please keep and add rest areas. As a single woman I utilize them when I travel. Please also consider cleanliness inside and outside. Our family picnics at rest areas to save money and time. Need many task containers	9/14/2022 9:03 AM
74	Our rest stops are nicer and cleaner than the ones in Missouri and New York. Safety is my biggest concern as sometimes I am traveling alone.	9/14/2022 8:44 AM
75	They certainly come in handy when you are a long distance from a place to use a restroom. Just because a road sign there is a town just off the interstate, you may still drive several miles and then the town is so small that no restrooms are available.	9/14/2022 8:43 AM
76	Iowa state beat Iowa in. Love the lighting bugs at night.	9/14/2022 8:41 AM
77	We've traveled primarily eastern Iowa for over 60 years. Enjoyed the rest area off I-80 at LeClaire and were disappointed when it closed. That was a rest area!!	9/14/2022 8:33 AM
78	Keep the job going, to stay clean.	9/14/2022 8:32 AM
79	welcome centers are almost always closed with no one around, Why even have them????	9/14/2022 8:27 AM
80	Playgrounds!!	9/14/2022 8:27 AM
81	Rest areas and welcome centers are definitely needed along major highways.	9/14/2022 8:26 AM
82	I am not in favor of private business developing in the rest area as I see that on the toll roads in Indiana and Ohio and the pricing is high as they feel they have a captive market. This is not fair to travelers.	9/14/2022 8:21 AM
83	Fix the roads not the rest stops!!!	9/14/2022 8:13 AM
84	It is hard to eat healthy & stay active while traveling. Healthy food and walking paths are welcomed! Cleanliness is a top concern too! Thank you	9/14/2022 8:07 AM
85	As we travel I find that Iowa rest stops are exceptional. I sometimes question the wisdom of investing so many tax dollars into the rest stops. I doubt that Iowa tourism increases because the rest stops are so beautiful or educational. I find the information on wind energy and the Mormon Trail and types of soil to be fascinating. But I think the average person who stops just wants to use the toilet.	9/14/2022 8:06 AM
86	You need to correct your spelling on your cover page.	9/14/2022 8:03 AM
87	We look for rest stops while traveling. It is really annoying not having them when traveling in other states or not as frequent. Nebraska and Colorado. It is helpful when sign says number of miles to next rest stop.	9/14/2022 8:00 AM
88	Cleanliness is very important	9/14/2022 7:59 AM
89	Our Iowa Pride shows in our rest stops!	9/14/2022 7:49 AM
90	As a Senior, have more small stops with fewer miles between is better than just a few mega stops. Medication requires frequent bathroom stops.	9/14/2022 7:35 AM
91	I think the availability of rest areas and the beauty of them is a balance between personal need, tourism, and tax dollars. I appreciate a well-maintained (clean) rest area and any Iowa artifacts used to make it attractive. They are a true Iowa gem. I'm not sure the free use to truckers is really necessary, but perhaps safety is the issue there. Thanks for the survey.	9/14/2022 7:34 AM

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92	My family and I recently traveled across the country and realized some places have a rest stop/fast food/ gas all in one and we thought that was extra convenient since we didn't have to get off the interstate to find food and gas in separate places.	9/14/2022 7:21 AM
93	The state has excellent rest areas, please continue to improve older ones	9/14/2022 7:12 AM
94	Best Rest Areas We've Used	9/14/2022 7:03 AM
95	I would say in the common area where you walk in, and outside maybe having cameras just in case anything were to happen to someone, kidnapping, assault, or missing person kinda case those could possibly be a help!	9/14/2022 6:58 AM
96	I think rest areas are important. Bathroom faculties for me and my pet without traffic of a convenience store are great. Staffed areas would be good for tourism, especially in summer.	9/14/2022 6:57 AM
97	I have never noticed that attendants. I love that I can get a new map of Iowa, yes I still refer to them.	9/14/2022 6:33 AM
98	Great state, great roads. We had a great time and Iowa became one of our favorite states.	9/14/2022 6:14 AM
99	Most important is clean restrooms and grounds. Secondly would be maps and brochures.	9/14/2022 6:06 AM
100	You did not ask about cleanliness as a top priority. Cleanliness is number one need. If it is dirty I head to a private business exit.	9/14/2022 6:00 AM
101	Vending machines with healthy options. Bottled water. Raw nuts. GoMacro bars. Enjoy Life snacks	9/14/2022 5:33 AM
102	All in all Iowa does a very good job with rest area traveler support	9/14/2022 4:37 AM
103	I think the Iowa rest areas are some of the cleanest we have visited during our travels.	9/14/2022 4:28 AM
104	None	9/14/2022 2:33 AM
105	Iowa has very nice rest stops that are well maintained	9/14/2022 12:57 AM
106	Get better, faster hand dryers. The updated rest areas are really nice.	9/14/2022 12:50 AM
107	I greatly appreciate restareas	9/14/2022 12:38 AM
108	Appreciate the cleanliness of the newer rest areas.	9/13/2022 11:31 PM
109	Restroom cleanliness is very important	9/13/2022 11:19 PM
110	Armed attendants and/or big video screens that show you are being recorded and all the different camera angles so you can see yourself and vehicles so it would deter anyone from thinking this would be a good place to kidnap someone because they would be on video.	9/13/2022 10:59 PM
111	don't close any	9/13/2022 10:54 PM
112	Electric charging stations for EVs would be a big plus.	9/13/2022 10:52 PM
113	Use the rest stops on Interstate 35 all the time. Don't want the one going North of Ames to be eliminated.	9/13/2022 10:51 PM
114	I love the area themes of the rest areas. Like by Adair there is the wind turbine theme. I also like there are a lot of rest areas in Iowa?	9/13/2022 10:50 PM
115	need few more , like around quad cities	9/13/2022 10:49 PM
116	Nothing	9/13/2022 10:47 PM
117	I love the rest areas during the day and have always felt safe. I don't stop at night.	9/13/2022 10:36 PM
118	I really appreciate the effort you put forth	9/13/2022 10:31 PM
119	Iowa rest areas we have used are always clean and well stocked with brochures. Wi-Fi works well too and staff is always very friendly and helpful	9/13/2022 10:19 PM
120	I love that you have many Iowa rest areas. Many more than we have in Missouri, which is great.	9/13/2022 10:14 PM
121	Water bottle refill station	9/13/2022 10:05 PM

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122	NA	9/13/2022 10:04 PM
123	I feel the older rest area buildings need to be replaced or remodeled.	9/13/2022 10:00 PM
124	N/A	9/13/2022 9:57 PM
125	Keep up the great work. Also, update interior each season slightly.	9/13/2022 9:48 PM
126	IF THE STATE IS GOING TO PROVIDE REST AREAS GO ALL IN AND MAKE THEM NICE	9/13/2022 9:44 PM
127	left my extra opinions earlier in the survey	9/13/2022 9:40 PM
128	Need to finish modernizing all. The Welcome Center that is in southern Iowa I35 by Missouri border, Lamoni, that has a store and restaurant, needs additional restrooms and modern ones. Not very clean. We really like the walkways at the rest areas to stretch our legs. We always use them.	9/13/2022 9:35 PM
129	Usually very nice and clean.	9/13/2022 9:14 PM
130	I feel as if we need more rest areas not necessarily on interstates but on major highways as well	9/13/2022 9:11 PM
131	Keep up the good work! Rest areas in Iowa are wonderful!	9/13/2022 9:08 PM
132	I usually pick up a couple road maps and bicycle trail maps and give them to friends from out of stat that I often camp with. I always have a couple on my table at my camper and give away maybe 30 in a year. I also let a lot of people know about the dump stations for RVs. That's a great feature as far as I am concerned.	9/13/2022 9:00 PM
133	Being well maintained.	9/13/2022 8:58 PM
134	The rest areas are always very clean.	9/13/2022 8:56 PM
135	Too many test areas have been closed.	9/13/2022 8:56 PM
136	All of them need to at least be decent. The outdated ones are in such poor shape and not clean (due to inadequate number of stalls) that we refuse to stop at them now. It also gives a really negative impression to out of state visitors. We can do better	9/13/2022 8:56 PM
137	Love the rest area highlighting quilting!	9/13/2022 8:53 PM
138	The themed rest stops are great!	9/13/2022 8:52 PM
139	Thank you for having rest stops through out your beautiful State!	9/13/2022 8:51 PM
140	I think Iowa's rest stop are very nice. The few reststops that I've used have been updated. They are fantastic!	9/13/2022 8:47 PM
141	Dump stations a priority for travelers	9/13/2022 8:42 PM
142	Make the brighter, happier, colorful	9/13/2022 8:41 PM
143	Soda is too costly. Too expensive	9/13/2022 8:38 PM
144	The older I get the more I need them. Iowa has some of the best rest areas and the best signage in the country.	9/13/2022 8:31 PM
145	Thanks for the well kept rest areas.	9/13/2022 8:26 PM
146	I appreciate Iowa's signs a few miles ahead saying there is a rest stop just ahead!	9/13/2022 8:25 PM
147	As a Iowa tourist, the answers would be completely different.	9/13/2022 8:22 PM
148	I like rest stops can move around	9/13/2022 8:21 PM
149	Better lighting in the parking area. I prefer towels over electric hand dryers	9/13/2022 8:14 PM
150	Florida and Wisconsin have some really nice rest areas. Keeping your rest areas clean, and well lighted with fresh refreshments makes a huge difference.	9/13/2022 8:14 PM
151	Allow Iowa Original companies, such as Casey's for Gas, Pizza Ranch/Happy Joe's go for the local at these areas	9/13/2022 8:13 PM

## Iowa Welcome Center Stakeholder Survey

152	It would be nice to see more rest stops in Iowa. There are not as many as alot of states I have traveled to.	9/13/2022 8:07 PM
153	Cleanliness is very important and I feel Iowa does a great job with that. Always happy to see maps or points of interest advertised inside.	9/13/2022 8:03 PM
154	na	9/13/2022 7:58 PM
155	I am looking forward to travelling in Iowa.	9/13/2022 7:55 PM
156	More rv & truck parking. Dump facilities at all rest areas.	9/13/2022 7:54 PM
157	Clean rest areas are very important as well.	9/13/2022 7:51 PM
158	An out of state visitors positive opinion starts right here. Keep our best foot forward!	9/13/2022 7:42 PM
159	Keep restrooms open 24/7 and year round.	9/13/2022 7:41 PM
160	80% of the time we stop the bathrooms are a mess	9/13/2022 7:39 PM
161	Last time we stopped at an Iowa I-35 rest area all of the cans in the vending machines were in backwards so you could not tell what they were! Makes choosing difficult!	9/13/2022 7:35 PM
162	Have a smoking section...not everyone is a non smoker	9/13/2022 7:30 PM
163	I love Iowa and regret not moving decades ago to this beautiful state of beautiful people.	9/13/2022 7:28 PM
164	Have enjoyed the updated rest areas and hope others can be as well.	9/13/2022 7:27 PM
165	keeping them clean, love to find public art installations	9/13/2022 7:27 PM
166	Clean and neat including plants. Well kept.	9/13/2022 7:23 PM
167	Give a longer warning when a rest ahead area is closed.	9/13/2022 7:22 PM
168	Keep up the good work on the nice facilities, both indoors and outside, as well as the spacing of rest facilities along the Interstates. Have staffing on site as much as possible. Facilities that we have used have been very clean.	9/13/2022 7:17 PM
169	Appreciate the opportunity to share my opinion. Thanks Iowa!	9/13/2022 7:13 PM
170	the no smoking out of your vehicle is a joke nation wide,i have not seen another state with that rule. i do not smoke but you have idling trucks with diesel fumes and people are suppose to smoke with their windows up , sure is a healthy alternative !	9/13/2022 7:12 PM
171	Iowa has really worked on improving the rest stops. They are clean and well maintained compared to other states.	9/13/2022 7:12 PM
172	The rest areas are usually very clean, the property well taken care of. There's plenty of room to park, you can usually park away from any other vehicles. I try to be very vigilant about parking by vans, trucks, etc.	9/13/2022 7:11 PM
173	I love the historical theme at many of Iowa's rest areas. Our rest areas beat IL rest areas by a mile. Thank you for providing them.	9/13/2022 7:06 PM
174	Thank you!	9/13/2022 7:02 PM
175	Iowa has best rest areas in the nation	9/13/2022 6:59 PM
176	I am originally from Iowa and it has some of the nicest rest areas in the country. Please continue to invest in them, it is the first impression of the state from out-of-state travelers.	9/13/2022 6:58 PM
177	We love the way Iowa rest areas are designed	9/13/2022 6:55 PM
178	It would be nice if there was a panic button in the bathrooms so if you go in and feel scared or threatened you can get help without going back outside. It would also be a help to those who are being trafficked or abused.	9/13/2022 6:48 PM
179	They are very handy sometimes	9/13/2022 6:44 PM
180	We recently traveled through Kansas and Colorado. Both states seem to utilize retired folks to staff their welcome centers. Very nice, engaging and helpful!	9/13/2022 6:40 PM

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181	no comment	9/13/2022 6:40 PM
182	The Welcome to Iowa signs should look better too. Not something that could blow away. Lots of brick, get a business to donate! Spruce those up and make entering Iowa a thing not some sign that could blow away. Iowa is the Hawkeye state so lets see it big and proud!	9/13/2022 6:32 PM
183	Traveling art exhibits/displays could be a fun way to utilize space at rest area buildings or rotate staff/docents between rest areas.	9/13/2022 6:30 PM
184	New facilities should be built to lend with area i.e. in style of local buildings such as barnes	9/13/2022 6:27 PM
185	Cleanliness has been an issue in the restrooms in 2022	9/13/2022 6:25 PM
186	Keep up the good work	9/13/2022 6:20 PM
187	Rest areas need to be abundant, and not just on interstates.	9/13/2022 6:18 PM
188	Keep them open.	9/13/2022 6:18 PM
189	Please keep them open! I like the idea of corporate sponsors, but don't like the biased marketing that might bring. Providing a safe place for travelers to regroup and rejuvenate is a great way to promote Iowa Nice!	9/13/2022 6:17 PM
190	Overall, Iowa rest areas are very much appreciated. I know the truckers utilize them frequently to sleep, use bathrooms, and other various human needs.	9/13/2022 6:16 PM
191	Do not get rid of any more rest stops along Interstate 35. Include more gluten free options in your vending machines.	9/13/2022 6:15 PM
192	great roads in and out grounds clean also	9/13/2022 6:10 PM
193	Love info on nearby historical sites, etc. I also like the rest area designs that reflect the history/architecture/industry of the area.	9/13/2022 6:07 PM
194	Ty	9/13/2022 6:03 PM
195	I wish they all had rv dumping facilities.	9/13/2022 6:02 PM
196	I'd like a good choice of Iowa themed fridge magnets available for purchase.	9/13/2022 6:00 PM
197	Don't close any & keep updating!!!!	9/13/2022 6:00 PM
198	To much money is spent on them. Stop and use restrooms don't need to be fancy just clean and safe area	9/13/2022 5:58 PM
199	While I don't use playgrounds or picnic, grilling areas, I appreciate they are there for those who use them.	9/13/2022 5:57 PM
200	Thanks....rest area/stops are needed and used!	9/13/2022 5:56 PM
201	Would love more brochure's for local attractions to see if there is anything of intrest in the area.	9/13/2022 5:56 PM
202	The newer rest areas are very nice.	9/13/2022 5:56 PM
203	It is extremely frustrating to travel east to west in Iowa, because from council Bluffs to Des Moines we have 2 rest areas nearly 60 miles apart. Get to Eastern Iowa from DM- they're 30 miles apart.	9/13/2022 5:49 PM
204	Women travel together a lot. Many times being able to stop quickly and continuing on your trip is important. We use the rest stops.	9/13/2022 5:47 PM
205	Don't close rest areas. Don't privatize rest areas. I'm fine with paying taxes for rest areas!	9/13/2022 5:46 PM
206	Need more of them	9/13/2022 5:44 PM
207	Clean rest areas with attendants are appreciated. You can tell the difference in some other states that do not maintain them as well.	9/13/2022 5:36 PM
208	Definitely increase services for RV's. There are tons of them out there. Some areas of the US have plug ins for \$20 cash at rest areas. That's really nice. Iowa's rest areas are plain and boring compared to many states we've travelled in. Iowa's rest areas say yaaa.	9/13/2022 5:36 PM
209	I don't see the need to have these multi-million dollar rest stops. Other states have nice rest	9/13/2022 5:33 PM

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stops that aren't so fancy. I don't see the need to be outdoing other states. One thing that is important is to have plenty of stools, so you don' have to wait in line.

210	I enjoy the themed rest areas, river barges, underground railroad. It is nice to learn about historic places	9/13/2022 5:33 PM
211	The rest areas in Iowa are among the nicest in the country	9/13/2022 5:30 PM
212	Our rest areas are a great way to show Iowa hospitality. Commercial entities should have their own (separate) spaces, except for local artists, bakers, etc. A Farmers Market type atmosphere at an Iowa rest stop is a good fit.	9/13/2022 5:30 PM
213	Can't believe there's not a welcome center on i-80 at the Mississippi River, iowas main entrance!	9/13/2022 5:29 PM
214	It would be nice to see some off the interstate as well	9/13/2022 5:27 PM
215	Ice and drinking water	9/13/2022 5:21 PM
216	More lights at the rest areas	9/13/2022 5:19 PM
217	You live in a great place, love the State Fair and John Wayne birthplace	9/13/2022 5:15 PM
218	Thank you for rest stops - I think cleanliness is also very important and didn't see it on the survey.	9/13/2022 5:12 PM
219	Build more of them.	9/13/2022 5:09 PM
220	They have improved drastically since the time we were traveling with young children! Thank YOU!	9/13/2022 5:08 PM
221	Handicap accessibility is critical importance. The top of Iowa red barn is extremely difficult to use the wheelchair stall. And 2 wheelchairs cannot pass in the walkway to the stalls. I use a mobility scooter but several of the rest areas are too steep to get from parking lot to the building	9/13/2022 5:08 PM
222	None	9/13/2022 5:04 PM
223	almost always clean which is a huge plus for me	9/13/2022 5:02 PM
224	Handicapped accessibility is becoming much more important to us as we travel.....parking spots close to restrooms, visibility, clear signage, automatic/powerd doors....	9/13/2022 4:57 PM
225	Clean restrooms staffed with people 24/7 is a must for safety and cleanliness.	9/13/2022 4:55 PM
226	Maybe some historic info about the state or area at the rest areas	9/13/2022 4:55 PM
227	Cleanliness is most important! Having an attendant is always helpful for this and a feeling of overall safety.	9/13/2022 4:54 PM
228	I appreciate the cleanliness and beauty of Iowa rest areas.	9/13/2022 4:53 PM
229	Rest areas are important because it's not always easy to see from the interstate where to be able to stop for gas, food, restrooms, etc., without driving several miles into a town that's not visible from the interstate.	9/13/2022 4:52 PM
230	Recently moved here from Washington state. We travel a lot across the nation. Ohio uses private business and their rest stops are not very restful nor do I feel safe letting my kids play outside. We love reading information, whether historical, weather related, ag related, native plant and animal species posts, etc on bulletin boards to our young children AND for our own knowledge.	9/13/2022 4:52 PM
231	The cleaner they are the better!!! The stupid wind turbines are an eyesore.	9/13/2022 4:51 PM
232	N/A	9/13/2022 4:50 PM
233	Please do not close the rest area on 880--there is no where to stop along 880.	9/13/2022 4:49 PM
234	Iowa rest areas are excellent. Well-built and well-maintained. Clean and safe. Please keep up the good work!	9/13/2022 4:48 PM
235	Accepted spelled wrong before survey	9/13/2022 4:45 PM

## Iowa Welcome Center Stakeholder Survey

236	Making the rest areas camper friendly for overnight/12 hr stop for rigs traveling through. Camper only section near or/in area with grills and shelters. No utilities, just a place to stretch, relax/sleep and possibly cook a meal.	9/13/2022 4:43 PM
237	I am a female senior citizen. Predators choose such to prey on.	9/13/2022 4:42 PM
238	I believe Iowa's rest areas would rate above average, compared to the rest areas I've used in other states, and I've driven through 2/3 of the lower 48 states.	9/13/2022 4:38 PM
239	There needs to be more of them, on other four lane roads, like 163.	9/13/2022 4:37 PM
240	Please don't close any rest areas. They are very much appreciated.	9/13/2022 4:36 PM
241	In general, Iowa rest areas are attractive and clean. Well-kept. There's a new one on I-35 north of Des Moines that's lovely and traveler-friendly.	9/13/2022 4:33 PM
242	We may have stopped at the Wilton, but I have pictures from Hoover. Whichever is the first WB welcome center, met the most wonderful attendant who was helpful with not just Iowa but NE too.	9/13/2022 4:32 PM
243	We don't use information services in Iowa because we have a good amount of knowledge about Iowa. When we travel out of state, we utilize the information service and appreciate those services. Welcome Centers are often very nice and helpful. We appreciate clean modern restrooms at regular intervals along Interstates. We feel badly when we have to use a businesses facilities, but don't purchase anything. It is also irritating to pull off the highway and not find clean restrooms nearby.	9/13/2022 4:31 PM
244	I am glad they are there. When we travel we need to take breaks.	9/13/2022 4:25 PM
245	Signage is vital!	9/13/2022 4:24 PM
246	Ditch the short stall dividers they are ridiculous! Individual wall partitions with no peek a boo cracks. Put vacant/occupied lock on door so there is no reason to peek! As rest areas are updated this should be a priority. That and sinks that work properly and dispense water.	9/13/2022 4:23 PM
247	I recently stopped at the Lamoni Rest Stop/Welcome Center (from I35 northbound, on 8/26/22) to use the restroom and refill my water bottle. While the restrooms were clean, the water from the water fountain tasted incredibly moldy and was undrinkable. My husband tasted it as well and agreed it was terrible, and we were both disappointed and concerned about the water quality at this public facility.	9/13/2022 4:21 PM
248	None.	9/13/2022 4:20 PM
249	Na	9/13/2022 4:20 PM
250	Celebrate Iowa. It's a great place.	9/13/2022 4:18 PM
251	The rest areas we've stopped at have been very clean.	9/13/2022 4:18 PM
252	I travel the Kansas (I-35) turnpike on numerous occasions and really like their combination rest areas of restaurant, service station, travel centers, etc. Similar to others along I-80 / I-90 in eastern U.S.A.	9/13/2022 4:18 PM
253	rent out ground for local garden growers to put up a temporary facility to sell fresh Iowa fruit and vegetables, plus crafts that locals might sell. Georgia sells their peaches this way.	9/13/2022 4:18 PM
254	As a female solo traveler visiting out of state parents, rest stops can be a little sketchy at night. Anything put in place to make it more solo traveler friendly would be great!	9/13/2022 4:17 PM
255	I love the themes of a lot of the Iowa rest stops and hope more of them can be developed with a theme.	9/13/2022 4:16 PM
256	The tourist displays were educational and fascinating	9/13/2022 4:14 PM
257	I am physically challenged so I appreciate accessibility.	9/13/2022 4:13 PM
258	Used a rest area in the East with fast food. Loved it.	9/13/2022 4:11 PM
259	I like that they are easy to access from the highway and always clean.	9/13/2022 4:11 PM
260	Rest stops are a wonderful experience but at too high a cost to taxpayers.	9/13/2022 4:06 PM

## Iowa Welcome Center Stakeholder Survey

261	I think they are important, and we need them.	9/13/2022 4:05 PM
262	Is the Wilton one closed? I loved going to this one and every time I go by it's closed :(	9/13/2022 4:05 PM
263	Thank the staff for their service, knowledge and cleanliness.	9/13/2022 4:04 PM
264	The Top of Iowa Welcome Center on I35 near Northwood is fabulous.	9/13/2022 4:03 PM
265	Keep them clean and well maintained please	9/13/2022 4:01 PM
266	It would be nice to have fenced in dog parks like Minnesota does.	9/13/2022 4:01 PM
267	Thank you for providing RV dump stations, with water! Greatly appreciated.	9/13/2022 3:58 PM
268	You learn information about tourist and historical places along route that you may not be aware of.	9/13/2022 3:57 PM
269	Some need more vending machines	9/13/2022 3:56 PM
270	Keep them clean and safe.	9/13/2022 3:55 PM
271	THE REST STOPS ARE MOST IMPORTANT IN THE OPEN AREAS WHERE YOU ARE DRIVING FOR AWHILE WITH NO GAS STATIONS CLOSE FOR THAT BATHROOM BREAK, VENDING MACHINE, AND FOR SEMIS TO PARK OVERNIGHT FROM WHAT I HAVE SEEN	9/13/2022 3:55 PM
272	If the state redesigns rest areas, they should have one in the center instead of maintaining 2 on each side. Think turnpike without the stealing tolls.	9/13/2022 3:54 PM
273	I like stopping at rest areas that have something to do, look at or walk to.	9/13/2022 3:53 PM
274	Put some fancy ones in more places than the Des Moines area.	9/13/2022 3:52 PM
275	They are very important for obvious reasons, and tourism	9/13/2022 3:51 PM
276	When I first drove east on a bus trip and hit the rest areas with all the restaurants that was pretty good, BUT it was also where the population is pretty thick. I don't think private businesses - especially those with multiple restaurants could possibly survive in the sparser populated areas in a lot of Iowa. West of Des Moines especially the reason there are fewer things along the Interstate is that there isn't enough traffic to draw locals into catering to it. For awhile they were rebuilding rest areas in kind of a foolish way, making them bigger than they needed to be and still 1 on each side of the highway, but I hope the fact they made those mistakes won't encourage the state to close them down. They are too useful. (Also, have solid historians proof future themes because there is one especially that is dangerous and really should go.)	9/13/2022 3:50 PM
277	Love the unique designs of so many Iowa rest stops. As a native Iowan, I love showing off our culture to those who believe Iowa to be a "fly over" state.	9/13/2022 3:44 PM
278	Clean is very important	9/13/2022 3:43 PM
279	Recently stopped at some great rest areas off of Interstate 35 .	9/13/2022 3:43 PM
280	None	9/13/2022 3:42 PM
281	I think we spend too much money on artistic/architectural extras. I like good quality. But as a taxpayer, I don't like the "extras".	9/13/2022 3:42 PM
282	Our rest areas are the best in the country. We need to keep them as excellent as they are. I remember stopping during a major snow storm at night, I was so relieved I was in an Iowa rest area, the roads/sidewalks were shoveled and it was well lighted and warm. We almost always stop at the visitor centers when traveling.	9/13/2022 3:41 PM
283	Well lit is a huge dral.	9/13/2022 3:40 PM
284	Our rest areas are attractive and I appreciate those that have nice grounds embedded in nature. They seem well kept. I also appreciate those that are uniquely designed based on the area they reside in.	9/13/2022 3:40 PM
285	they are almost always very clean! thank you!!	9/13/2022 3:39 PM
286	Iowa rest areas are nicer than most out of state Rest areas. Just retired and traveling. Love the new ones (huge, clean, looks nice, loads of stalls!) but even old ones are clean and well	9/13/2022 3:39 PM

## Iowa Welcome Center Stakeholder Survey

	taken care of.	
287	Just curious, what kind of businesses does the private sector think they need to build next to a rest area? Takes the charm out of the rest area. Rest areas are family traditions.	9/13/2022 3:35 PM
288	Restrooms are very clean by cedar rapids	9/13/2022 3:33 PM
289	Keep supplying free highway maps	9/13/2022 3:33 PM
290	We do like to use rest areas instead of having to find and get off at an exit. Miss that when a state doesn't have them at all.	9/13/2022 3:31 PM
291	Cleanliness and security and good snacks.	9/13/2022 3:31 PM
292	If you are offering a rest area then make it a flush toilet. If it's a vault forget it.	9/13/2022 3:31 PM
293	Not all rest areas have dump stations when traveling with RV. Also, often when needing the dump station, quite often a semi or another vehicle is parked in front of it.	9/13/2022 3:30 PM
294	I have noticed that cleaning and vending at some rest areas is contracted or managed by organizations that support people with disabilities. Good opportunity.	9/13/2022 3:30 PM
295	Did not use rest areas but was impressed on how clean Iowa is. Nice people too!	9/13/2022 3:29 PM
296	Vending machines with souvenirs and gifts for people on the go	9/13/2022 3:29 PM
297	Thanks for asking these questions.	9/13/2022 3:29 PM
298	Safety should be foremost. A woman alone traveling should feel safe using an Iowa rest stop. I don't feel that now. Also travelers should feel safe stopping to rest instead of continuing to drive sleepy.	9/13/2022 3:29 PM
299	Have more of them.	9/13/2022 3:28 PM
300	Since retiring, I have traveled by car quite a bit and Iowa has some of the best and cleanest rest areas. I was raised in Iowa and have always compared Iowa's rest areas to other states and so far, Iowa has some of the best and the most rest areas.	9/13/2022 3:27 PM
301	I am very grateful for the rest areas provided in Iowa. They are always clean and well-maintained. I also appreciate the signs saying how far it is to the next rest area. (I get sleepy when driving and it helps to get out and walk at the rest areas. Having caffeine available is an added bonus. :))	9/13/2022 3:27 PM
302	Most Iowa rest areas are almost always clean...garbage cans not overflowing, restrooms supplied and cleaned. Nice areas to rest and relax a bit.	9/13/2022 3:25 PM
303	Food court (like mall) with gas station would be awesome! Put them in the middle of the interstate so both directions could use them....look at I-74 turnpike.	9/13/2022 3:25 PM
304	For the most part they are clean and well maintained. I appreciate the newer rest areas to the older ones. When the maintenance was privatized by Governor Branstad (I think) I feel we took a major step backwards. I hope this survey changes things for the better. NO private companies need to be near or in a rest area. I do not like that at the Illinois stops. It is too commercialized and not a restful stop at all. We have so many exits, the companies can stay on private land at the exits with directions at the welcome centers as to what amenities are at the next exits along the route. I was sad when welcome agents were removed. I think it is a nice touch. The ones we visited in Kansas were very nice and it was great to have someone to talk to about the state.	9/13/2022 3:25 PM
305	ensure good lighting to get around / near buildings from parking. Stopped a few weeks ago around 2 am and hard to see sidewalk until got near building. All close to building parking was handicap spaces. Thank you for your work	9/13/2022 3:24 PM
306	Allow overnight parking for Motorhomes and dump stations	9/13/2022 3:24 PM
307	You could have a theme for each one that represents the area in Iowa. Like you did for the one with the quilts.	9/13/2022 3:23 PM
308	We might have the best...	9/13/2022 3:22 PM
309	Wish Iowa had more rest stops, that Iowa would create the median rest stops creating one versus two buildings. Recently saw the playground at Grant Wood one south of Cedar Rapids	9/13/2022 3:21 PM

## Iowa Welcome Center Stakeholder Survey

and thought a playground was a great addition to a rest stop. Have been to states that have cut funding/eliminated rest stops (but google maps still showed them). Do NOT send us down that road. It didn't make us want to stop in the state at all and we drove until we found a open store that allows parking lot sleeping. Best ones are in western South Dakota with wide parking lots for overnight travel/sleeping. Having been caught in a blizzard and limited lodging in small towns having no openings, would be nice to have an option of being in car at a rest stop versus driving on in bad weather.

310	As I've gotten older the availability of restrooms has become more important. I appreciate the restroom stops provided by interstate restrooms.	9/13/2022 3:20 PM
311	An option for food would be to allow food trucks to set up at rest areas. Have experienced in other states and enjoyed the opportunities to get something quick	9/13/2022 3:20 PM
312	Keep up the good job	9/13/2022 3:19 PM
313	None really. You do a good job.	9/13/2022 3:19 PM
314	Cleanliness and regular maintenance of facilities is as important as the amenities offered - focus on that before adding new features	9/13/2022 3:19 PM
315	I do appreciate the attention that usually is given to restrooms.	9/13/2022 3:18 PM
316	Need more rapid charging stations for electric vehicles.	9/13/2022 3:16 PM
317	With EV cars becoming more mainstream rest areas having charging stations would be great. Maybe even tire inflation stations. Although we don't always use them the rest areas that have a walking path or historical signs to go around and look at are great.	9/13/2022 3:15 PM
318	They are vital to todays traveling .... in certain places there should be more of them	9/13/2022 3:15 PM
319	Although I have not been a user of the rest sites, I hope this info is helpful.	9/13/2022 3:14 PM
320	Suggest there always be good lighting at rest stops with restrooms to allow personnel stopping to feel safe.	9/13/2022 3:13 PM
321	I feel the rest areas are no longer safe, child trafficking or human trafficking in general, theft,	9/13/2022 3:13 PM
322	I think some are in very poor shape. We should do maintenance and upkeep on them more often.	9/13/2022 3:12 PM
323	On trips I much prefer stopping at the rest areas if in need of a break over a business. More pleasant to walk around at and even take a quick nap.	9/13/2022 3:10 PM
324	must be clean - clean - clean	9/13/2022 3:08 PM
325	Please do not remove the rest areas	9/13/2022 3:06 PM
326	Love the rv dump stations also	9/13/2022 3:05 PM
327	More rest areas more often along interstates would be much appreciated	9/13/2022 3:04 PM
328	Get rid of that <3" wide toilet paper, it's worthless	9/13/2022 3:04 PM
329	I love Iowa. 😊	9/13/2022 3:04 PM
330	Keep trying to improve them - look at South Dakota's new one.	9/13/2022 3:03 PM
331	Cleanliness & well maintained Rest Rooms very important. Handicapped Accessible for wheelchairs & walkers is a Must Have.	9/13/2022 3:02 PM
332	None at this time	9/13/2022 3:01 PM
333	Open the one by the Mississippi. It is very scenic. Good meeting spot.	9/13/2022 3:00 PM
334	I've hear rumors that some of the rest areas may be closed. PLEASE don't do that.	9/13/2022 3:00 PM
335	I would like to see security on bsy weekend traffic times..football games, holidays, etc!	9/13/2022 2:59 PM
336	Could use more of them	9/13/2022 2:59 PM
337	I have done extensive travel for my job throughout the Midwest and Iowa (by far) has the best rest stops. Beats Illinois, South Dakota (although those are getting upgrades), Minnesota,	9/13/2022 2:59 PM

## Iowa Welcome Center Stakeholder Survey

Missouri and Kansas.

338	I like the ones that have a cool design or something of interest to see like the one with the wind turbine blade and the one that is a red barn.	9/13/2022 2:58 PM
339	We love Iowa!! Thank-you!	9/13/2022 2:58 PM
340	These are areas that should be quick to come in and out. Amenities that provide a rest but don't encourage long loitering times should be considered.	9/13/2022 2:57 PM
341	It is worth the investment to make them modern, clean, safe, and attractively designed and decorated. It reflects upon the State of Iowa in general.	9/13/2022 2:57 PM
342	Iowa has the nicest rest areas.	9/13/2022 2:56 PM
343	Open the rv dumps back up. Open the rv dumps back up.open the rv dumps back up.	9/13/2022 2:55 PM
344	Compared to other states I've traveled through, Iowa has the best rest areas by far!	9/13/2022 2:53 PM
345	Don't remove funding for rest areas. Iowa has so few as it is.	9/13/2022 2:52 PM
346	The Iowa rest areas along I80 are amazing! Thank you for the clean environments. We traveled south to Tennessee this spring.. let's just say other states could learn from Iowa. Thank you!!	9/13/2022 2:50 PM
347	take a look at the oasis concept in Illinois. It works.	9/13/2022 2:50 PM
348	Cleanliness is top priority	9/13/2022 2:48 PM
349	Really appreciate having the areas easily accessible from the interstates. The restrooms have always been clean and well stocked. A great way to stop, stretch, and refresh.	9/10/2022 4:54 PM
350	I think Iowa has top-notch rest areas. It's the People I am now afraid of. When I was younger I was never afraid, but times have changed. I appreciate your concern. I have adapted my travel habits.	9/8/2022 10:50 PM
351	I HAVE been impressed by knowledgeable representatives at visitor centers in a few states. They have led us to spending more time in money in an area. They may be worth the cost!	9/5/2022 9:14 PM
352	Iowa has nice rest areas!	9/4/2022 3:52 PM
353	Welcome Centers have not been staffed for a Loooonng time. But they are generally clean.	9/3/2022 8:39 AM
354	Along Interstates 35 in central Iowa and Interstate 80 toward eastern Iowa the rest areas I've stopped at are nice and relatively new. Appreciate the brochures and they are always stocked.	9/2/2022 3:41 PM
355	Very clean and informational.	9/2/2022 8:05 AM
356	When traveling we use them but where there is something at every exit, people are looking for a one stop area, a meal and restaurant, service station,, all in one.	9/2/2022 1:47 AM
357	Dows, IA rest stop always has bathroom stalls out of order, for the past many months, in the Mens room.	9/1/2022 8:24 PM
358	Tax payer Money is wasted on decorative rest areas. They just need to function as a safe and clean bathroom stop. I would like to buy coffee or snacks in the same building.	9/1/2022 3:52 PM
359	Upgrade the very oldest, smallest ones before you do more updates on the newer ones.	9/1/2022 1:15 PM
360	Well done. Keep them open.	9/1/2022 10:14 AM
361	The Iowa rest stops that have been renovated in the past 5 or so years are excellent. Personally, I feel the new themed rest stops reflect very well on the state of Iowa and make us proud. I feel this is an example of tax money well spent.	9/1/2022 8:44 AM
362	We've traveled through many States and Iowa's rest areas rank right up there with Florida's! :)	9/1/2022 7:35 AM
363	parking for truckers should be in a far away from people stopping with families	9/1/2022 6:50 AM
364	Build more parking areas for trucks to park overnight.	8/31/2022 11:45 PM
365	Minnesota and Wisconsin have better rest areas, and they usually have some sort of trail that you can walk on to stretch your legs and get away from the car. Important to me, since I use	8/31/2022 10:12 PM

## Iowa Welcome Center Stakeholder Survey

this to move, stretch, take a break from driving.

366	Love the new designs, the outside areas, etc. Very welcoming!	8/31/2022 10:09 PM
367	Don't close or privatize Rest Areas	8/31/2022 9:01 PM
368	Travel stops in other countries often have great food -- coffee shop, bakery, fresh fruits & vegetables, etc. I've often wondered why this hasn't caught on in the US. If we're lucky, there's a vending machine and/or some bad fast food.	8/31/2022 4:17 PM
369	Security cameras help find out what happened after the fact but without someone right there watching it may take a long time to figure out something has happened	8/31/2022 4:05 PM
370	my main stop is at the northwoods location at 214 exit. (i believe that is the number.) i would stop at one by a worthington, minnesota, area, but i don't think any are there when i travel to lemars.	8/31/2022 2:50 PM
371	i would like a posted map at eye level at each location, so if all maps are gone, still can look. a list of motels, gas stations, and food places and their ph no. and how many miles to them. and a timer posting how many minutes since the last visitor there, to guess if they are still in the area	8/31/2022 10:26 AM
372	Iowa has the best rest areas. Sometimes there to far apart. lol You ask the kids anyone need to stop, no, but drive by one and they suddenly need to go.	8/31/2022 9:49 AM
373	I never feel unsafe in Iowa rest areas, probably because I never travel alone. If I do, then I stop at a town and use the gas station.	8/31/2022 9:36 AM
374	We just commented yesterday how nice Iowa rest areas were	8/31/2022 8:51 AM
375	My husband and I utilize Iowa rest stops quite frequently as we travel frequently, both with and without dogs. I always find them to be clean, interesting (both the structures and the information displays) and most importantly - available!!! We often eat lunch at the rest stop picnic areas and really appreciate those that have walking paths so we can not only let our dogs use the pet area but also get them out and moving. Having an attendant at a resource area is really nice, but I know they cannot be staffed 24/7. Is there some way to notify people easily which stops have info centers and when they are typically staffed?	8/31/2022 8:24 AM
376	You need to get some Rest Stops on the Interstate that travels to Waterloo and DuBuque. We had to stop at a Truck Stop, because there were NO State Rest stops on that road. Won't go that way again.	8/31/2022 6:33 AM
377	We only use rest areas that are on the interstate not those that are off	8/30/2022 10:51 PM
378	Iowa offers Great Service & clean restrooms	8/30/2022 10:41 PM
379	It's extremely important to all that there be staffed welcome centers providing information and safety to the traveling public.	8/30/2022 10:29 PM
380	Art and historical or geographical info change any stop from need based to pleasure	8/30/2022 9:35 PM
381	thank you for supplying rest stops, they are so welcomed when travelling. It just makes travelling more of a pleasure with nice rest areas.	8/30/2022 8:37 PM
382	A vending machine with Iowa travel books, books by local authors, and goods from Iowa companies including snacks but also fun souvenirs, jewelry, etc would be so fun!	8/30/2022 8:31 PM
383	I have traveled to many other states by car and Iowa has some of the best along with states like Florida. In states like California, they are absolutely disgusting and after seeing their condition, I will not use them.	8/30/2022 8:31 PM
384	WE LOVE YOUR STATE.	8/30/2022 8:16 PM
385	We enjoy that every rest area has a theme. They are always extremely well maintained.	8/30/2022 7:41 PM
386	Too many Republicans	8/30/2022 6:33 PM
387	As a older, single woman rest stops are very important to me as I am generally traveling alone. I bring food to eat at a rest stop so so clean picnic areas are very important. Clean restrooms are a must. I also walk before getting back in the car and paved walking paths help ensure I do not stumble and fall. Please, please keep rest stops available to us	8/30/2022 6:09 PM

## Iowa Welcome Center Stakeholder Survey

388	Please do not close rest areas just north of Missouri Valley	8/30/2022 6:02 PM
389	the part of the survey with many options woul not show my choices	8/30/2022 5:22 PM
390	I've visited rest stops in Minnesota, and I LOVED that they had fenced-in dog areas. Honestly, I would stop at a rest stop solely for that purpose during a trip.	8/30/2022 4:43 PM
391	Keep them and keep them clean	8/30/2022 4:35 PM
392	Love rest areas on I-35 Ames/DSM area that are themed with history. I believe one is done by IA State.	8/30/2022 4:18 PM
393	Important for bathroom breaks and to empty trash.	8/30/2022 4:04 PM
394	copper.john@mchsi.com 515-571-1402 call me	8/30/2022 3:57 PM
395	Iowa restrooms are always neat & clean. I always feel safe during the day but am afraid to use any interstate restroom in any state at night.	8/30/2022 3:51 PM
396	RV amenities	8/30/2022 3:43 PM
397	I believe iowa has the best rest areas. They are some of the cleanest and most well maintained.	8/30/2022 3:40 PM
398	Rest Area are an important service for the motorists. Iowas rest areas are well thought out, architecturally pleasing and a source of good reliable information.	8/30/2022 3:33 PM
399	Love the Top of Iowa Welcome Center!	8/30/2022 3:30 PM
400	The Iowa rest areas are always very clean and well lit	8/30/2022 3:23 PM
401	They are always very clean. IA does a great job of caring for our rest stops. Signal is also great.	8/30/2022 3:18 PM
402	They are typically very clean and I appreciate the live weather maps.	8/30/2022 3:13 PM
403	Loved it when there was a rest area that had souvenirs and travel information.	8/30/2022 3:08 PM
404	We appreciate that they are clean.	8/30/2022 2:58 PM
405	I am disappointed you do not have the Northwood, IA Welcome Center listed. That is by far the best one in the state. Shame on you for not mentioning it.	8/30/2022 2:45 PM
406	nice having WARM water vs. cold having on-site attendants who CLEAN restrooms on a regular basis!! thank you very much for taking pride in what you have chosen to do for a living ;)	8/30/2022 2:44 PM
407	I appreciate having road maps in the rest areas	8/30/2022 2:34 PM
408	Rest areas are very important amenity. Keep improving them in our state.	8/30/2022 2:13 PM
409	I love Top of Iowa welcome center! The nice man helping with travel questions is beyond awesome. Also the welcome center in Lamoni is fantastic. Great job on both. Thank you!	8/30/2022 2:09 PM
410	Some of the best rest areas I have ever stopped at.	8/30/2022 1:55 PM
411	Iowa is known to be friendly-- keep it going	8/30/2022 1:43 PM
412	The rest area on the west side of the highway between Cedar Rapids and Iowa city needs replacement	8/30/2022 1:43 PM
413	REST AREAS WITH GREAT MAINTENANCE AND AMENITIES ARE A MAJOR PLUS FOR OUR STATE.	8/30/2022 1:42 PM
414	Please keep them open! They are needed.	8/30/2022 1:40 PM
415	Restrooms are always clean and always have toilet paper in them. Good job! Occasionally I don't always find the travel info that I am looking for, but most of the time I find more info than I had expected. That is greatly appreciated!	8/30/2022 1:38 PM
416	I've been to several Iowa rest areas since moving to Iowa two years and they're much better than other states I've been to.	8/30/2022 1:32 PM

## Iowa Welcome Center Stakeholder Survey

417	Keep them with the quality they have	8/30/2022 1:30 PM
418	I like the specific designs at various rest areas, but those seem "extra." Most important is cleanliness of restrooms.	8/30/2022 1:29 PM
419	Nice, safe rest areas are a Godsend to weary drivers who just want to pull over and sleep/rest!	8/30/2022 1:24 PM
420	I love to discover the walking paths behind/next to rest stops when walking my dogs. We will try to time our drives to reach Iowa rest stops to feed/walk them. It would be so nice if you could use Google Maps to find the locations of all rest stops along a highway/interstate. If you can do that already, my bad!	8/30/2022 1:22 PM
421	Thank you for providing RV dump stations with running water!	8/30/2022 1:20 PM
422	have areas to walk to stretch your legs have reasonably prices food and drink well lighted at night	8/30/2022 1:20 PM
423	I moved away from Iowa 5 years ago and the new rest stops on I-80 make me proud to stop there with friends when they accompany me back to Iowa. Well done!	8/30/2022 1:10 PM