



# Travel Iowa

## 10x20 Tradeshow Booth

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Pre-Show planning, decisions, and  
necessary preparations





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# Hi, We are Xtreme Exhibits!

We have partnered with Travel Iowa to provide nationwide trade show coordination, logistical support, and trade show setup and teardown services.

We're excited to work with you as you plan for your upcoming event! We hope this guide will be helpful as you make decisions and place orders.

As always, we are here to help. You can always reach us at 314-785-1700 or via email at [iowaplanning@xtreme-exhibits.com](mailto:iowaplanning@xtreme-exhibits.com)

# The Booth

- 10'x20'
- Reception counter with storage
- Side counters with storage
- 70" monitor (*not shown*) capable of playing video on loop (bring your own video on thumb drive)





# Reception Counter



## Back/Inside



# Left / Center / Right



**These cable graphics are replaceable.  
See following page for details**

# Available Cable Graphics

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The following graphics have already been printed by Travel Iowa and are available to be used by anyone.

However, if you would like to use your own images, instructions and associated costs are at the end of the list of images.

D1



D2

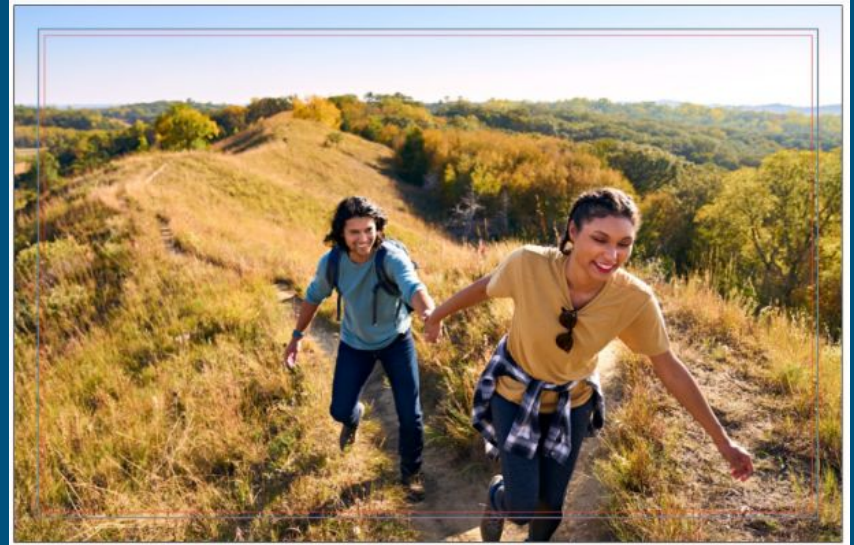




D3



D4



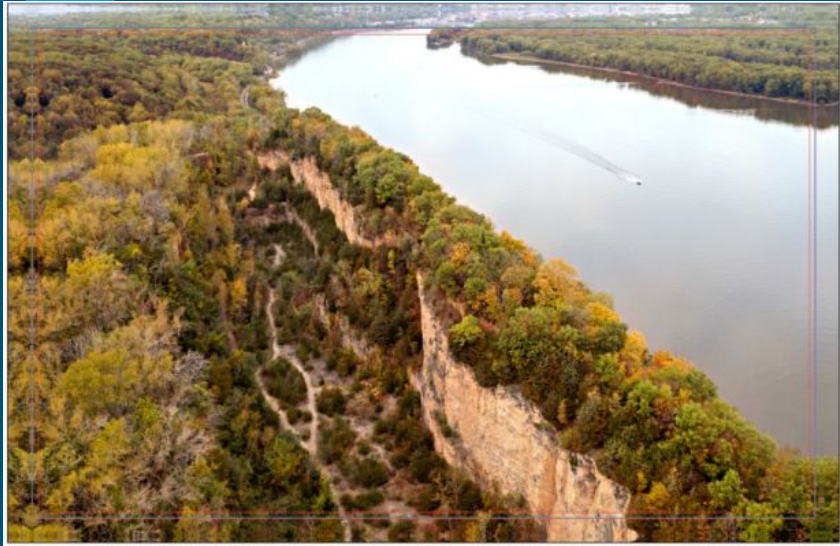
D5



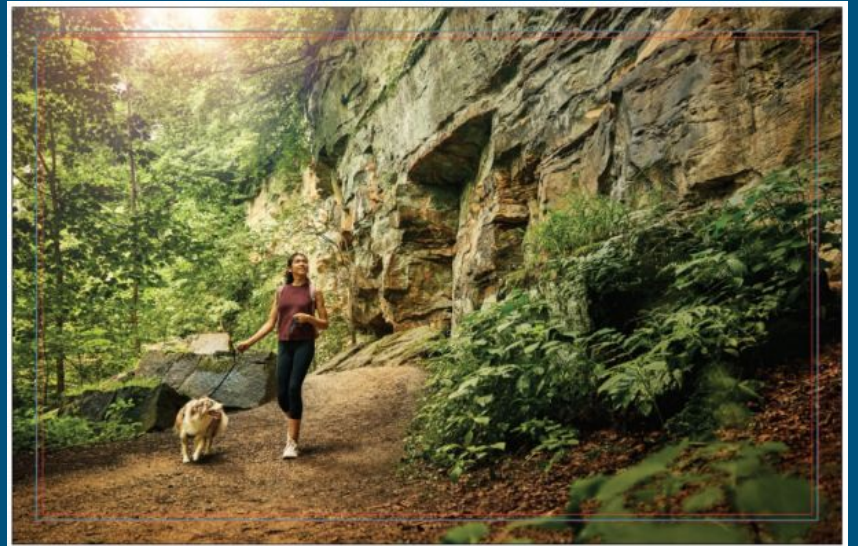
D6



D7



D8



D9



D10



D11



D12



D13



D14



D15



D16



D17



D18





D19



D20



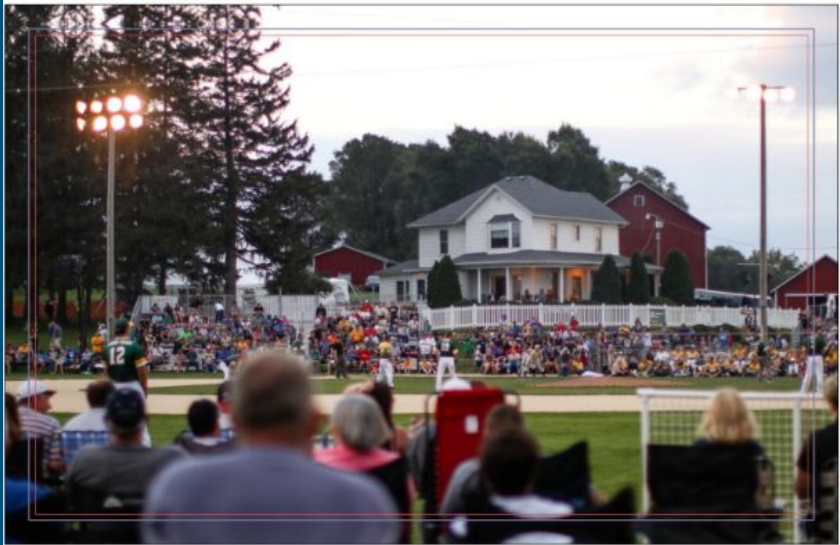
D21



D22



D23



D24



# How to Use Your Own Images

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After reviewing the available cable graphics, you may decide that you want to use some or all of your own images in place of the ones that have already been printed. No problem! We can produce new graphics for you.

The cost is \$39.40 each. You'll have the opportunity to order them on the next page.

17" wide

Minimum of 100ppi  
resolution

11" high

# Responsibilities - and how we can help!

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## Your Responsibilities

- Order Carpet/Flooring
- Order Electrical Service
- Order and pay for material handling
- Order furniture, floral, or other booth related services as desired
- Staff the booth
- Bring a thumb drive with your video to play on the monitor
- Bring your own literature and/or giveaways

## Xtreme Exhibits / Travel Iowa will:

- Transport the display to the venue
- Setup the display prior to the event
- Install the 70" TV and have a media player hooked up to the TV ready to accept your thumb drive.
- Return at the end of the event
- Dismantle the display
- Return the display to Xtreme Exhibits

**Xtreme Exhibits is a turn-key exhibit service provider.  
We can assist you with tradeshow coordination.**

# Wrapping it Up

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## What we need from you:

Please visit our quick and painless online form where you can submit your graphic selections and let us know your intent in regards to show services:

<https://iowaplanning.xtreme-exhibits.com/travel-iowa-10x20-tradeshow-booth-planning>

## What happens after that?

- We prepare your graphic selections
- If you are doing your own show services, we will forward you a copy of the electrical diagram you'll need when ordering your electric for the booth.
- We prep the booth
- We arrange transportation and labor crews
- We setup the booth the first day of install.
- We come back after the show, take it down and bring it back to our facility.

**We Look Forward to Working with You!**