

Fiscal Year 2022 Iowa Tourism Grant Approved Applications

We were thrilled to receive a great response to the program. We received 77 eligible applications seeking \$557,500 in grant funding. A team of your industry peers dedicated many hours to carefully reviewing and assessing each application to determine successful applicants. Below is the list of the 40 grant recipients for fiscal year 2022.

- Adams Community Economic Development Corporation
 - 2022 Marketing
- Ames Convention & Visitors Bureau
 - "This is Ames" tourism video
- Black Hawk County Conservation
 - Black Hawk County Parks Guide
- Butler-Grundy Development Alliance
 - Rolling Prairie Bike Trail Marketing
- Cedar Falls Tourism & Visitors Bureau
 - Cedar Falls Early Spring Digital Ads in MN and WI
- Charles City Tourism
 - Charles City Tradeshow Boost for 2022
- Chrono Pop LLC dba AnimeCon.org
 - Anime-zing! Japanese Anime Culture Convention
- City of Dubuque, Office of Arts & Cultural Affairs
 - Communications Campaign for Dubuque's Arts & Culture Sector
- Clayton County Development Group
 - Advertising NE Iowa on Television
- Clear Lake Area Chamber of Commerce
 - Targeted Digital + Video Marketing Campaign
- Corning Opera House Cultural Center
 - Video Ads
- Council Bluffs CVB
 - 2022 Council Bluffs Shoulder-Season Marketing Initiative
- Danish Windmill
 - Statewide Local Cable Advertising Campaign
- Decorah Area Chamber of Commerce
 - A Sense of Community
- Dysart Development Corporation
 - Discover Dysart
- Estherville Area Chamber of Commerce
 - Emmet County Water Trail Kayak Rentals
- Friends of the Festival Foundation dba Orange City Tulip Festival
 - 2022 Tulip Festival Marketing
- Grace on Main, LLC
 - Social Media Outreach
- Greater Muscatine Chamber of Commerce and Industry
 - Downtown Muscatine Banner Project
- Honey Creek Creamery, Inc.
 - TV and Radio Advertising - Honey Creek Creamery, Inc.
- Hoover Presidential Foundation
 - Increasing Tourism with Hoover's Hometown Days
- Jackson County Area Tourism Association
 - Grant Wood Scenic Byway: Engaging Visitors with NEW Maps
- Jackson County Iowa Fair Association
 - JCFA Online Marketing Campaign
- Julien Dubuque International Film Festival
 - JDIFF Marketing & Promotion
- Lake View Community Club
 - City of Lake View Television Advertising
- LaunchPAD Children's Museum
 - Discover Siouxland's play destination, the hidden gem of Northwest Iowa!

- Lewis and Clark Interpretive Center
 - Scraposaurs
- Louisa County Conservation
 - Louisa County Great River Road Promotional Video
- Mahaska Chamber & Development Group
 - Mahaska County Marketing Materials
- Manning Hausbarn Heritage Park
 - Agriculture Evolution in the Heartland Tour
- National Czech & Slovak Museum & Library
 - Touchdown! 2022 NCSML Road Trip Marketing
- Northeast Iowa Resource Conservation & Development, Inc. (RC&D)
 - Northeast Iowa Bike Trail Guide
- O'Brien County Economic Development Corporation
 - O'Brien County Tourism Ambassadors Project
- Pocahontas County Economic Development
 - Pocahontas County Visitors Guide & Tourism Promotion
- Sac Development Corporation
 - Sac City: Beyond the World's Largest Popcorn Ball
- Siouxland Historical Railroad Association
 - Sioux City Railroad Museum
- Stanton Community FoundationStanton
 - Community Marketing Platform
- Think Iowa City
 - Foodie February
- Travel Dubuque
 - Meet Dubuque - More than a Meeting
- Visit Mason City
 - Mason City Experience Passports