



FY 2026 Iowa Tourism Grant Recipients

Recipient	Project	Award Amount
Actuate LLC	Core4-Gravel Earth Series 2026 Campaign	\$10,000
Amana Colonies Festivals Inc	Festivals as Gateways – Digital Targeting to Grow Year-Round Tourism in the Amana Colonies	\$10,000
Ames CVB – Discover Ames	Beyond the Main Event: Away Game Edition	\$10,000
Buchanan County Tourism Bureau	Local by Nature – Buchanan County Marketing Campaign	\$8,400
Calhoun County Economic Development Corp	Expect the Unexpected – Calhoun County, Iowa	\$10,000
Centerville Chamber DBA PACT	Always in Season: Adventure in Appanoose	\$10,000
City of LeClaire – LeClaire Office of Tourism	Experience LeClaire: Where the River Meets the Road	\$10,000
City of Newton	“Why Newton” Marketing Campaign	\$10,000
City of Onawa	Onawa: Eat, Play, Stay, Shop, Live	\$10,000
Clear Lake Area Chamber of Commerce	Clear Lake Lead-Gen Campaign: Lake Life, Delivered	\$9,600
Council Bluffs CVB – Pottawattamie Tourism Committee	2026 Pottawattamie County Winter Travel Marketing Campaign	\$10,000
County of Marion Iowa – Marion County Development	Lake Red Rock: Iowa’s Most Accessible Outdoor Playground	\$10,000
County of Pocahontas – Pocahontas Economic Development	“Coloring Pocahontas County: Life Through a New Lens of a Life-size kaleidoscope”	\$8,700
Dubuque Area Convention and Visitors Bureau – Travel Dubuque	For Places Like This Website Builder + Launch Campaign	\$10,000
Eastern Iowa Lutheran Bible Camp Assoc – Camp EWALU	“Wild Driftless Adventure Race: Experience Iowa as Never Before” Campaign	\$9,600
Fairfield Iowa CVB – Visit Fairfield	Fairfield Future-Ready: AI-Powered Destination Marketing	\$5,000

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Friends of Dubuque CCB Inc	Rediscover the Mississippi: Adventures in the Upper Mississippi River	\$10,000
Garner Chamber of Commerce	Discover Garner 2026: Duesey Days & North Iowa Weekends	\$10,000
Glenwood Area Chamber of Commerce – Mills County Chamber of Commerce	See Yourself in Mills County - Visit Mills County Video Upgrade -	\$10,000
Greater Des Moines Botanical Garden	Come & Glow with Us Digital Ad Campaign	\$6,000
Hoover Presidential Foundation	Big Adventures Start in Small Places	\$10,000
Iowa Natural Heritage Foundation – Bird Friendly Iowa	Bird Friendly Iowa - Community Tourism Advancemen	\$10,000
Jackson County Area Tourism Association	Jackson County, Iowa Community Calendar	\$9,300
Lee County Fair	Lee County Fair Website	\$5,600
Mahaska Chamber & Development Group	Website Enhancements	\$9,600
Main Street Lansing – Main Street Matters Inc	“Bridge the Gap” 2026 Marketing and Outreach Campaign	\$10,000
Pella Convention and Visitors Bureau	Four Seasons. One Pella.	\$8,000
Ringgold County Development Corporation Inc	Discover Ringgold County	\$10,000
The Shrine of the Grotto of the Redemption	Discover The Peace and Tranquility Of The Grotto	\$10,000
Turkey River Cultural Center	Explore Winneshiek: Culture & Heritage Tourism Video Campaign	\$10,000
UERPC – Northeast Iowa Business Network	Northeast Iowa: Your Next Adventure, Your Next Home	\$10,000
Winneshiek County Development Inc – Visit Decorah	Discover Decorah: SEO + Content Amplification Campaign	\$10,000